The Cash Box

VOLUME XIX – NUMBER 5

OCTOBER 19, 1957

The Ames Brothers are once again riding high in the record picture as a result of their smash RCA Victor disk "Melodie D'Amour". Above the boys surround Hugo Winterhalter (second from left) who arranged and conducted the date on which the hit was made. If "Melodie D'Amour" keeps going at its current pace, it could very well exceed the mark set by their last big hit "You, You, You".

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WITH JOE REISMAN'S ORCHESTRA AND CHORUS

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47/20-7058

VARETTA DILLARD SINGS THAT'S WHY I CRY C/W UNDECIDED

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The Cash Box

Volume XIX—Number 5 October 19, 1957

THE CHANGING RECORD PICTURE

Both RCA Victor and Columbia have recently announced changes in their A&R structure which point up the changing nature of the record picture. At Victor it was announced that Steve Sholes would henceforth head up all phases of Pop A&R, i.e. his duties will not only involve Pop but also Country and R&B and at Columbia the same development has taken place with Mitch Miller put in charge of all Pop production.

These moves follow logically the course that records have taken in the past couple of years. It has in many cases become more and more impossible to distinguish between Pop and Country, between Pop and R&B and between Country and R&B. Hit records today are not necessarily hits in only one category. A hit in the Pop charts may be found just as strong in the R&B or Country charts, and vice versa.

This development started in earnest when Rock and Roll came into the picture. The Rock and Roll beat so overwhelmed the music business (as a result of the effect it had upon the buying teenage public) that it soon spread to all phases of records. What happened as a result was that records were then bought not because they were Pop, R&B or Country, but because they had the Rock and Roll beat and this beat was applicable to every area of the record world. It meant therefore that one movement had developed which transcended all previous concepts of the separation of music categories and the effect of it might be to eventually lump everything into one.

What the record companies are doing now is affirming that in their opinion precise categories are fading from the record scene and that in the future a hit in one category will more and more have to be reckoned with in all categories.

This does not mean of course that there is no longer any room for specialists in the record field. There is still a market for R&B records and for Country records—and a very important one to the record industry as it is today constituted. There are independent firms which are concentrating solely in each of these markets and contributing to the general healthy grosses which the record industry is enjoying. What it does mean however, is that just because these firms may be concentrating in one area, it does not exclude them from breaking through with these very same records in other areas.

In line with this thinking therefore, it is clear that firms which have large A&R setups (as opposed to the independents which operate in this manner as a matter of course) must change their structure to face the realities of the record world and its changing nature. The break-up of an A&R department into distinctly separate units was a method which was realistic until a couple of years ago. It no longer is. But the marvelous thing about the record world is its ability to change with the changing picture, to keep pace with what the public indicates it wants. As long as we continue doing that, we can be certain that the record industry is not going to lose out because it has grown old and tired and complacent.

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(PLUS THE NEXT 25)

		Pos. Last Week
1	**HONEYCOMB** **JIMMIE RODGERS** DE-30418—Georgie Shaw RO-4015—Jimmie Rodgers	2
2	**CHANCES ARE** **JOHNNY MATHIS** CO-40993—Johnny Mathis	5
3	**THAT'LL BE THE DAY** **THE CRICKETS** AG-5276—Ravens BR-55009—The Crickets DE-30434—Buddy Holly	3
4	**DIANA** **PAUL ANKA** AP-9831—Paul Anka	1
5	**TAMMY** **DEBBIE REYNOLDS** CR-61851—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby DE-30398—George Barnes DE-30433—Bill Synder ME-71123—Richard Hayman VI-6930—Ames Brothers	4
6	**FASCINATION** **JANE MORGAN** CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears KA-191—Jane Morgan LO-1758—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	6
7	**WHOLE LOT OF SHAKIN' GOING ON** **JERRY LEE LEWIS** SU-267—Jerry Lee Lewis	7
8	**MR. LEE** **BOBBETTES** AT-1144—Bobbettes	8
9	**WAKE UP LITTLE SUSIE** **EVERLY BROTHERS** CD-1337—Everly Brothers	—
10	**HAPPY HAPPY BIRTHDAY BABY** **TUNE WEAVERS** CK-872—Tune Weavers ME-71182—Dottie Ferguson DE-30432—Kay Cee Jones	—

11) RAINBOW. 12) LOTTA LOVIN'. 13) JUST BETWEEN YOU AND ME. 14) AND THAT REMINDS ME. 15) HULA LOVE. 16) IN THE MIDDLE OF AN ISLAND. 17) TEDDY BEAR. 18) JAILHOUSE ROCK. 19) BLACK SLACKS. 20) REMEMBER YOU'RE MINE. 21) IT'S NOT FOR ME TO SAY. 22) WITH YOU ON MY MIND. 23) KEEP A-KNOCKIN'. 24) BE BOP BABY. 25) LIPS OF WINE. 26) MELODIE D'AMOUR. 27) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 28) THERE'S A GOLDMINE IN THE SKY. 29) AROUND THE WORLD. 30) AN AFFAIR TO REMEMBER. 31) MY ONE SIN. 32) DEEP PURPLE. 33) MY SPECIAL ANGEL. 34) I'M GONNA SIT RIGHT DOWN. 35) SEND FOR ME.

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AB—Abbott					
AC—Atco	CD—Cadence	EL—Eldorado	HE—Herald	NG—Norgran	SP—Specialty
AG—Argo	CH—Chess	EP—Epic	HI—Hip	OK—Okeh	SU—Sun
AL—Aladdin	CK—Checker	ER—Era	IM—Imperial	PE—Peacock	TH—Thunderbird
AO—Apollo	CM—Cameo	EX—Excello	JU—Jubilee	PP—Prep	TI—Tico
AP—ABC-Paramount	CO—Columbia	FB—Fabor	JZ—Josie	PR—Prestige	UN—United
AT—Atlantic	CR—Coral	4 Star—Four Star	KA—Kapp	RA—Rainbow	UQ—Unique
BR—Brunswick	DA—Dana	FE—Federal	KI—King	RE—Regent	VE—Verve
BT—Bethlehem	DE—Decca	FI—Fiesta	LI—Liberty	RM—Rama	VI—Rca Victor
BY—Bally	DL—DeLuxe	FR—Fraternity	LO—London	RO—Roulette	VJ—Vee-Jay
CA—Capitol	DO—Dot	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
CC—Chic	DT—Dooto	GL—Glory	MG—MGM	SA—Savoy	VP—Vip
	DU—Duke	GR—Groove	MO—Modern	SE—Seeco	

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c/w

"FUN LOVIN' BABY"

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RCA VICTOR

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Record Reviews

A DISK & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CHET ATKINS
(RCA Victor 7048)

B+ "HIDDEN CHARM" (2:26) [Athens BMI — Rich] Gifted guitarist Chet Atkins, who was first to record "Poor People Of Paris," a tune which went on to become a smash best seller, could carry his latest release—a tune similar in sound to "Poor People"—to national fame on his own. The guitar ace does some fancy pickin' and has a lovely melody to work with. Watch this long shot. It could come through.

B "COLONIAL BALLROOM" (2:22) [Smash BMI—Thompson, Atkins] Another fine display of instrumental talent is heard on this end. Fine tune here too. This half also could step out. Both sides have qualities that grow on you.

THE HAWKEYES
(Capitol 3813)

B "I'LL BE THERE" (2:23) [Palm Springs ASCAP—Raskin] The Hawkeyes offer a warm and soothing blend as they chant a pretty ballad enhanced by a subdued rock and roll beat. Commercial sound.

B "FULL MOON ABOVE" (1:59) [Beechwood BMI—Ecker] The group falls into a latin kick to fashion this romantic opus. Crew has an interesting blend.

LES PAUL & MARY FORD
(Capitol 3825)

B+ "FIRE" [Iris-Trojan BMI—Silver] Les Paul joins his wife Mary Ford in the vocal department for the first time and the two come up with a wonderful, cornball, country-flavored ditty that could be their biggest money-maker in quite some time. Les' guitar work is again outstanding. Side has a charming sound and corny bounce that could send it onto the charts.

B "A PAIR OF FOOLS" [Chappell ASCAP — Benjamin, Marcus] Mary handles the singing chores alone on this half. Employing the multiple track gimmick, she glides thru a sentimental love tune. Pretty number.

STEVE KARMEN
(Mercury 71208)

B "DIDJA MEAN WHATCHA SAID?" (2:18) [Hecht-Lancaster-Muzzell ASCAP—Jacobson, Roberts] Steve Karmen, one of Mercury's promising young performers, bounces thru a colorful ditty with a sentimental storyline. Contagious tune attractively styled. This one could blossom into a money-maker.

B "HOW SOON" (2:14) [Goday BMI—Williams] The versatile songster changes the pace on this end as he belts out a socko rock and roll item that drives hard. Two good sides.

KEELY SMITH
(Capitol 3820)

B+ "I KEEP FORGETTING" [Leeds ASCAP—Ralise, Stillman, Ross] Keely Smith, assisted by a fine choral backdrop, hands in a wonderful reading of a class tune. Strong delivery of a number that dee jays should be spinning often. Watch this sleeper. It could explode and make Keely a big record name.

C+ "AUTUMN LEAVES" [Ardmore ASCAP—Kosma, Mercer] The recent instrumental hit is fashioned as a vocal by the lark. Keely has a fascinating voice and reads this tune well.

The Cash Box Disk of the Week

"WHEN THE SWALLOWS COME BACK TO CAPISTRANO" (2:32) [Witmark ASCAP—Rene]

"APRIL LOVE" (2:39) [Leo Feist ASCAP—Fain, Webster]

PAT BOONE (Dot 15660)

● Pat Boone, one of the most successful talents of recent years, continues on his merry way turning out one hit after the other. And now that he has his own TV show, we can expect to see an instantaneous and wider reaction to his new release. For his latest release, Pat couples something old with something new. The oldie is the delightful favorite "When The Swallows Come Back To Capistrano." Pat sings this classic against a strong rock and roll beat backdrop and is assisted by a fine choral group. Could blossom into another "Love Letters." The new material is "April Love," the title tune of Pat's soon to be released 20th Century Fox flicker. Lovely romantic ballad with an inviting shuffle beat. Another top grade two-sider that's chart-bound.

"C'MON LET'S GO" (1:55) [Joy ASCAP—Weisman, Deane, Harris]
"THE UNBELIEVER" (2:32) [Oxford ASCAP—Kulma, Menzies]

GUY MITCHELL (Columbia 41033)

● Guy Mitchell, who will add many new followers to his admiration society now that he has his own TV show each week, introduces a big new waxing labeled "C'mon Let's Go" that should appeal greatly to both his new and established fandom. The tune is a joyous handclapper with a happy teenage lyric and a good rock-a-billy bounce. Side has the same rhythmic appeal that "Singing The Blues" had. The lower lid, "The Unbeliever" is a spright bouncer with a spiritual feeling and a religious lyric. Interesting listening. But it's the top half that the teeners could build into another Mitchell smash.

"NEVER BE AFRAID" (2:11) [Walton ASCAP—Keith, Bergman, Spence]

"I LOVE YOU WHOEVER YOU ARE" (2:57) [Walton ASCAP—Cahn, Rodgers]

BING CROSBY (Kapp 195)

● Kapp Records has acquired the rights to two new sides by Bing Crosby that could develop into the best selling coupling the veteran Groaner has had in years. Both halves are beautifully written compositions tailor-made for the artist's rich baritone voice. And in presenting them, the pro is in his best singing form. "Never Be Afraid" is an outstanding inspirational ballad, better than any we've heard in quite some time. Bing delivers this meaningful number with the support of a huge choir accompaniment, and comes off with a masterpiece that could carry right thru to the Christmas season. Keep an eye on this song, it could be a tremendous favorite. "I Love You Whoever You Are" is a charming romantic item set to a latin beat. Here again the chorus offers excellent support. The more you listen to these sides the prettier they become. Double threat from Der Bingle.

"SAY YEAH" [Renown Music—Handy]
"COULD IT BE" [Renown Music—Handy]

WAYNE HANDY (Renown 102)

● Music people oughta keep an eye on left field because an awful lot of hits seem to come out of that spot. Here's one on the Renown label that could develop into a tremendous smash for the young company. It features newcomer Wayne Handy with an original rock and roll composition "Say Yeah" that's loaded with teen appeal. It's an exciting, hard-driving jumper that Handy belts across with spirit and excitement against a torrid instrumental backdrop supplied by Jim Thornton and his band. Side has great potential. The "Say Yeah" expression could become as popular with the youngsters as Billy Williams' "Oh Yeah" was during the past few months. Lower lid, "Could It Be" is a pretty fish-beat ballad which Handy chants with sincerity.

RONNIE MALONE
(Flagship 914)

C+ "MY SNOW MAN" (1:57) [ASCAP—Brady, Brady] Young Ronnie Malone debuts on the new Flagship label with a contagious kiddie disk that should do well all thru the winter months. Cute story about a snow man that melts and disappears.

C+ "IT HAD TO RAIN" (2:04) [ASCAP—Sardo, Sardo] Another spright ditty aimed at the tot market. Pleasant story of romance.

EDDIE HEYWOOD
(RCA Victor 7058)

B+ "LIES" (2:12) [Meridian BMI—Heywood] String instruments supply a soft, mood setting for Eddie Heywood's rhythmic piano interpretation of one of his own compositions. Very interesting arrangement of a contagious item dee jays should find most pleasant programming. Could click.

B "ALL ABOUT YOU" (2:11) [Meridian BMI—Heywood] The star of the 88's prances thru another self-penned melody. This half is a light and happy ditty, flavored with Heywood delightful jazz talents.

DON RAGON QUINTET
(Window 1009)

C+ "AFTER LOVE" [Windy City ASCAP—Ragon] Don Ragon and his Quintet drive thru a rock and roll ballad aimed directly at the teenage market. Good dance tempo.

C "JUNGLE ROCK" [Lakefront BMI—Ragon] Animal cries introduce this R & R swinger about the jungle and how it has taken to rock and roll music.

TOMMY STEELE
(London 1760)

B+ "WATER, WATER" (2:15) [Peter Maurice ASCAP—Bart, Pratt, Steele] The British rock 'n roll star keeps a spirited calypso attack on a ditty about a sailor who in a manner like "water water every where and not a drop to drink" can only think of the pleasures of being on land. Cute item, appealingly read.

B "A HANDFULL OF SONGS" (2:20) [Peter Maurice ASCAP—Bart, Pratt, Steele] An amiably relaxed opus is approached in ballad beat form by the artist. Tuneful side. Both of these sides are currently riding high on the British Best Seller list.

LEROY VAN DYKE
(Dot 15652)

B+ "ONE HEART" (1:34) [Libijon BMI—Hazlewood] Van Dyke has here his best effort since his successful, "The Auctioneer," pressing. The production is a country-flavored up-tempo number performed with zest by Van Dyke, a big chorus and romping ork. All in all, a fine teen waxing that could rack up chart sales.

C+ "EVERY TIME I ASK MY HEART" (1:40) [Longhorn BMI—Hovis] A medium-tempo romancer nicely rendered by the vocalist, but side is overshadowed by the top-half.

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Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RALPH MARTERIE ORCH.
(Mercury 71204)

B+ "DRIFTWOOD" [Recdeb BMI—Daniels, Bonner] One of the prettiest sides Marterie has waxed in quite some time is this moody, bluesy item. Lovely theme with Ralph's horn in the spotlight. Dee jays should be spinning this danceable item often.

B+ "HESITATION" [Recdeb BMI—Stone, Seidman] For the hep-cats, Marterie and the boys swing thru a good jumper with a clever pause gimmick. The rock and rollers will enjoy this half. Hot coupling with potential.

JERRY GRANT
(Atco 6100)

B "SOME DAY, MAYBE TONIGHT" (2:21) [Progressive BMI—Ramson, Goland, Pomus] Newcomer Jerry Grant has a bright future in store if his first waxing is an indication of what he can do. The lad bows with a thrilling rock and roll jumper that should have the kids hoppin'. Swinging side.

C+ "TALKIN' ABOUT LOVE" (2:15) [Progressive BMI—Smith, Ramson] The same beat keeps flowing on this solid rockin' opus. More good dance merchandise for the teeners.

GARY TREXLER
(Rev 3507)

B+ "TEEN BABY" (1:38) [Desert Palms BMI—Sherman] The Rev label, making noise with it's first big hit "Plaything", has another potent release that could catch much loot. Good swinging jump item with a flavor of "I Like Your Kind Of Love". Gary Trexler has a commercial technique.

C+ "CLOUD FULL OF TEARS" (2:28) [Desert Palms BMI—Conway, O'Connor] The songster chants a warm fish beat R & R ballad on this end. Pretty theme.

DOLLY LYON
(Apollo 518)

B+ "PALM OF YOUR HAND" (2:30) [Bess BMI—Thomas] The Apollo label, clicking in the pop field with a number of singles, could cash in in a big way this exciting rocker introduced by Dolly Lyon. Lark has a strong piece of material here and she sells it excitingly.

C+ "CALL ME DARLING" (2:15) [Joy ASCAP—Reisseld, Fryberg, Marbot] The lark does an emotional job with this R & R beat ballad.

RONNY WADE
(King 5078)

B+ "I KNOW BUT I'LL NEVER TELL" (2:31) [Mar-Kay BMI—Temple, Innis, Wade] Wade makes an impressive showing with this teen-tuned ballad, which the artist renders warmly and sincerely. Side has an understanding teenage approach the kids will find naturally appealing. Could make the chart grade.

C+ "I'LL NEVER FALL IN LOVE AGAIN" (2:03) [Mar-Kay BMI Wade, Douglas] The type of gal he's been going with has been giving the fella a run-around, so he's through with gal's like that. This feeling is presented with a solid uptempo fling by Wade.

The Cash Box Sleeper of the Week

"THAT'S ALL I WANT FROM YOU" [Weiss & Barry BMI—Rothe]
"ROSES ARE BLOOMING" [Arc BMI]
THE SILVA-TONES (Argo 5281)

● "That's All I Want From You", a tune that songstress Jay P. Morgan sent riding high on the charts a few years ago, makes an exciting return to the record scene in a new form. This time around the song is treated in rock and roll fashion by the Silva-Tones on the Argo label and it looks as tho the song will enjoy another successful run. The disk has a terrific "chi-wah-wah" gimmick opening and features an exciting lead voice carrying the melody. Should be Argo's biggest hit to date. The lower lid, "Roses Are Blooming", is a guitar-filled swinger with a folk flavoring. Keep a close watch on the top side. It's got hit ingredients.

"IF YOU KNOW THE LORD" (1:40) [Malvern ASCAP—Reichner]
"GENTLE SHEPHERD" (1:40) [Malvern ASCAP—Reichner]
THE LITTLE PEOPLE (Epic 9236)

● There is nothing more wholesome than a children's choir singing inspirational songs. The sound of a child group performing Christmas music always meets with public approval as evidenced by the sale of such LP's. A few years ago, a group known as the Cowboy Church Sunday School Choir enjoyed great success with a single called "Open Up Your Heart". And now Epic introduces a youthful aggregation called the Little People singing two wonderful inspirational songs dubbed "If You Know The Lord" and "Gentle Shepherd". The manner in which the tots sing these delightful selections should win for them the affection of millions of people. And these people could send the recording into the hit category. A refreshing two sider for interesting change-of-pace programming.

"JEALOUS" (1:54) [Mills ASCAP—Malie, Finch, Little]
"YOU CAN'T FOOL AN ANGEL" (2:15) [Windy City ASCAP—Herig, Henn, Moss, Fiume]
DANNY KELLARNEY (Fraternity 783)

● The Fraternity label comes up with an exciting new talent who has the ability needed to become a top star. His name is Danny Kellarney. The moniker may immediately leave the impression that Danny is an Irish tenor, but he's anything but that. He's a polished balladeer with a warm voice and a winning style. He makes his debut with two beautiful songs—one old and one new. The oldie is the favorite "Jealous" which Danny sings with a smooth and inviting lilt. He gets a superb assist from Dom Fronieri's novel orchestration. The new tune, "You Can't Fool An Angel" is another class ballad handled with sincerity by the youngster. Watch this lad. He's headed for the big time and this platter should boost the value of his stock tremendously.

"JOEY'S SONG" (2:10) [Shapiro, Bernstein ASCAP—Reisman]
"EL DORADO" (1:57) [Shapiro, Bernstein ASCAP—Hammett, Lawrence]
JOE REISMAN ORCH. (RCA Victor 7038)

● Maestro Joe Reisman, the man behind the artists on many of Victor's hit records, takes the spotlight himself as he presents one of the best instrumental novelties to come along in quite some time. Featuring the guitar of Al Caiola in the foreground, Reisman leads his aggregation thru a delightful bouncer tagged "Joey's Theme" that arrests the attention of the listener immediately. It's a highly contagious Reisman composition delivered with a number of exciting instrumental gimmicks that make the number interesting listening from start to finish. Excellent combination of rhythm instruments in the foreground neatly showcased by a huge string section in the backdrop. Dee jays will be spinning this one often. Flip, "El Dorado" is a lovely mood item with an exciting latin flair.

"ROCK & ROLL MUSIC" [Arc BMI—Berry]
CHUCK BERRY (Chess 1671)

● Chuck Berry, who clicked with "School Days" recently, devotes his vocalesthenics to a tune about "Rock & Roll Music" that should go well with the younger set. Strong pop fare.

LAWRENCE WELK ORCH.
(Coral 61893)

B "MOON LOVE" (2:50) [Famous ASCAP—Davis, Kostelanetz] The familiar Lawrence Welk bounce takes a back seat on this release as the amiable maestro leads a symphony type orchestra thru an enchanting classical-pop styled adaptation of Tchaikovsky's beautiful "Fifth Symphony". The gorgeous theme results in a beautiful mood side.

B "HE'LL BE THERE" (2:30) [Champagne ASCAP — Austin, Cates, Taylor] Fibich's lovely "Poeme" is treated in a similar manner by the orchestra. Both sides stem from Welk's LP "The World's Finest Music".

CORNEL GUNTER
(Dot 15654)

B+ "YOU SEND ME" (2:06) [Higuera BMI — Cooke] A big new rock and roll ballad that's starting to make noise in a number of territories, is hopped on by Dot with a fine rendition by Cornel Gunter. Strong delivery that should bite off a share of the sales melon.

C+ "CALL ME A FOOL" (2:38) [House Of Fortune — Robinhood BMI—Motola, Marascalco] The warm voiced vocalist chants another commercial fish-beat romancer that the kids should find to their liking.

JOLIE HUNTER
(MGM 12564)

B "CA, C'EST L'AMOUR" (2:44) [Buxton Hill ASCAP — Porter] New MGM pactee makes an impressive first showing with a lush, romantic interpretation of the big ballad from Cole Porter's latest film score for "Les Girls". Wonderful song that becomes more inviting with each listen. Could be another Porter standard.

C+ "BLESSINGS" (2:25) [Chappell ASCAP — Young, Unger] This half stems from the musical "Simply Heaven". Another pretty ballad.

JACKIE WALKER
(Imperial 5473)

B "PEGGY SUE" (2:36) [Nor-Va-Jak BMI—Allison, Petty] Jackie Walker hands in an exciting rock and roll side that could break wide open. Socko swinger with a real wild foot-stompin' backdrop. Torrid stuff to watch closely.

B "WONDERFUL ONE" (1:58) [Travis BMI — Walker] Walker slows up the pace on this end as he chants a warm and melodic fish-beat ballad. Kids should find both halves appealing.

VARETTA DILLARD
(RCA Victor 7057)

B "THAT'S WHY I CRY" (2:34) [Chico's BMI—de Jesus, de Jesus] Varetta Dillard belts from the heels as she wails an exciting blues rocker that moves. Potent rhythm item that could also make noise in the R & B field.

C+ "UNDECIDED" (2:24) [Leeds ASCAP — Robin, Shavers] The lark fashions a top drawer standard in today's idiom. Good jumper.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TOP 100! TOP 50! TOP 40! TOP 20! TOP 10!

THESE ARE THE HITS... NOW SHOWING

PATTI PAGE

I'LL REMEMBER TODAY
AND
MY, HOW THE TIME GOES BY
MERCURY 71189

THE PLATTERS

ONLY BECAUSE
AND
THE MYSTERY OF YOU
MERCURY 71184

THE DIAMONDS

SILHOUETTES
AND
DADDY COOL
MERCURY 71197

THE DEL VIKINGS

COME ALONG WITH ME
AND
WAT'CHA GOTTA LOSE
MERCURY 71180

NEW POWERHOUSE INSTRUMENTALS!

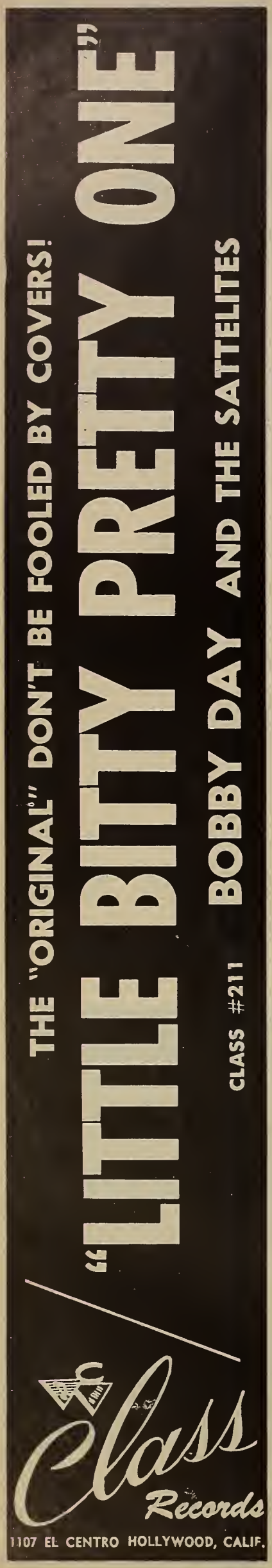
FALL OUT
AND
QUEEN BLAZER
SIL AUSTIN
MERCURY 71196

HESITATION
AND
DRIFTWOOD
RALPH MARTERIE
MERCURY 71204

CHICK-A-CHICK
AND
THE LEANING TOWER OF PIZA
HAL MOONEY
MERCURY 71199

ROOSTER WALK
AND
2 POINT 8
RED PRYSOCK
MERCURY 71175

ALL ON Mercury RECORDS



London Lowdown

Just returned from Paris where all record folk are back hard at work. The extended play market seems to be growing every day and American stars are becoming more and more popular particularly in the juke boxes. During my short visit I saw Winifred Atwell guest on the Europe No. 1's Musicorama Show and also heard Frankie Laine being interviewed on his arrival that day. Frankie is to open a two-week season in vaudeville at the Olympia Theatre in Paris and while there will cut an album with Michel Legrand and his orchestra.

Back in London everybody getting very excited at the prospect of seeing Judy Garland who opens October 16 at the Dominion Theatre for six weeks.

Guesting on Val Parnell's "Sunday Night at the Palladium Show" was French recording star, George Guetary.

The Cash Box Magazine is to be featured in the big British musical pic about record business titled "The Golden Disc".

Phonographic Operators Association Limited holding meeting this week; will report on same in next issue.

* * *

This week's best selling pop singles (Courtesy "New Musical Express")

1 DIANA—
Paul Anka (Columbia)
2 LAST TRAIN TO SAN FERNANDO—
Johnny Duncan (Columbia)
3 TAMMY—
Debbie Reynolds (Vogue-Coral)
4 ISLAND IN THE SUN—
Harry Belafonte (RCA)
5 LOVE LETERS IN THE SAND—
Pat Boone (London)
6 WATER WATER/
HANDFUL OF SONGS
Tommy Steele (Decca)
7 WITH ALL MY HEART—
Petula Clark (Pye-Nixa)
8 THAT'LL BE THE DAY—
Crickets (Vogue-Coral)
9 ALL SHOOK UP—
Elvis Presley (HMV)
10 LET'S HAVE A PARTY—
Elvis Presley (RCA)
11 WANDERING EYES—
Charlie Gracie (London)
12 PARALYSED—
Elvis Presley (HMV)
13 TEDDY BEAR—
Elvis Presley (RCA)
14 ANY OLD IRON—
Peter Sellers (Columbia)
15 REMEMBER YOU'RE MINE—
Pat Boone (London)
16 MAN ON FIRE/
WANDERING EYES—
Frankie Vaughan (Philips)
17 JENNY JENNY—
Little Richard (London)
18 DIXIE DARLIN'—
Lonnie Donegan (Pye-Nixa)
19 BYE BYE LOVE—
Everly Brothers (London)
20 SHORT FAT FANNIE—
Larry Williams (London)
21 BE MY GIRL—
Jim Dale (Parlophone)
22 STARDUST—
Billy Ward (London)
23 WHOLE LOTTA SHAKIN' GOIN' ON—
Jerry Lee Lewis (London)
24 IN THE MIDDLE OF AN ISLAND—
King Brothers (Parlophone)
25 BUILD YOUR LOVE—
Johnnie Ray (Philips)
26 PUTTIN' ON THE STYLE/
GAMBLIN' MAN—
Lonnie Donegan (Pye-Nixa)
27 SCARLET RIBBONS—
Harry Belafonte (HMV)
28 UP ABOVE MY HEAD/
GOOD EVENING FRIENDS—
Frankie Laine & Johnnie Ray (Philips)
29 CALL ROSIE ON THE PHONE
Guy Mitchell (Philips)
30 WEDDING RING—
Russ Hamilton (Oriole)

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

The Cash Box Best Bets

★ "HIDDEN CHARM"	Chet Atkins	RCA Victor	7048
★ "FIRE"	Les Paul & Mary Ford	Capitol	3825
★ "I KEEP FORGETTING"	Keely Smith	Capitol	3820
★ "DRIFTWOOD"/"HESITATION"	Ralph Marterie	Mercury	71204
★ "YOU SEND ME"	Cornel Gunter	Dot	15654
★ "LIES"	Eddie Heywood	RCA Victor	7058
★ "ONE HEART"	Leroy Van Dyke	Dot	15652
★ "WATER, WATER"	Tommy Steele	London	1760
★ "I KNOW BUT I'LL NEVER TELL"	Ronny Wade	King	5078
★ "TEEN BABY"	Gary Trexler	Rev	3507

GIL BERNAL
(Verve 10087)

B "TAB, RORY AND ROCK, ROCK" (2:09) [Lindley ASCAP—Jones, Brandt, Newman] Bernal sounds out a rock 'n roll dance tribute to Tab (Hunter), Rory (Calhoun) and Rock (Hunter) in zestful style. Backing of "howling teenagers" adds to the joyful goings on. Should get fair juke box-deejay play.

C+ "TAKE ME BACK" (2:06) [Lindley ASCAP—Bernal, Jones] The rocker has something of "Heartbreak Hotel" in its musical make-up and Bernal offers it in belting fashion.

JUDY SCOTT
(Decca 30478)

B "ON MY FRONT PORCH" (2:17) [Rayven BMI — Morris, Davis] Thrush Scott describes, in bright rock 'n roll authority, an inviting description of her front porch, which includes moonlight and the guy in her arms. Pleasant entry the platter spinners will take to.

B "THE CHA-LYPSO" (2:23) [Southern ASCAP — Hoffman, Manning] Rhythmic reading by Miss Scott of an opus that made the rounds a short while ago. Appealing essay on the combination cha cha-calypso dance.

FRANKIE VAUGHAN
(Epic 9238)

C+ "ISN'T THIS A LOVELY EVENING" (2:57) [Miller ASCAP—Waller, Moreton] A soft love song from the "These Dangerous Years" flick is handled with capable ballad emotions by Vaughan.

C+ "PEBBLE ON THE BEACH" (2:19) [Rush BMI—Mann, Mitchell] After a warm intro, Vaughan rhythmically latches on to a fast moving opus.

LEROY HOLMES
(MGM 12562)

B "KATSUMI LOVE THEME" (2:48) [M. Whitmark ASCAP—Waxman] Holmes, his ork and chorus beautifully portray a love theme from the forthcoming Marlon Brando starrer, "Sayonara." A lovely Orientalized melody in a lush setting.

B "JE VOUS ADORE" (2:11) [Southern ASCAP — Schwenn, Gaze] A spright romancer receives the efficient Holmes touch. Another fine ork-chorus performance.

ELAINE DUNN
(Dot 15653)

B "WILLOW-O-THE WISP" (2:12) [Arthur ASCAP — Livingston, Freed] The lark invitingly compares her lover to the easily straying willow-o-the wisp in this light uptempo waltzer. Catchy tune that should receive a fair share of platter spinner turntable time.

C+ "SHADOW OF THE SHRINE" (2:09) [Libijon BMI — Quinn, Garton] Miss Dunn sings of the hoped-for-return of the lover who has sailed away. Melody reminds listener of "Just Walkin' In The Rain." Polished vocal job.

WALTER SCHARF
(Jubilee 5300)

B "THE SONG OF RAINTREE COUNTY" (2:26) [Robbins ASCAP—Webster, Green] Scharf has done some LP work for the diskery, and is here represented in a lush, string-loaded presentation of the lovely melody from the recently premiered "Raintree County" pic. Excellent mood offering.

B "ALL THE WAY" (2:24) [Barton ASCAP—Cahn, Van Heusen] Tune is from the Frank Sinatra flick in which he portrays comic Joe E. Lewis, "The Joker Is Wild." As the strings do their sweet work, so does a lightly swinging combo.

THE RAY CHARLES SINGERS
(MGM 12563)

B "THE THINGS WE DID LAST SUMMER" (3:31) [Styne & Cahn ASCAP—Styne, Cahn] The issue is an expressive, soft shoe vocal on the oldie taken from the fine vocal group's "Autumn Nocturne" LP. Deejays will find the waxing a handy entry in their special fall-winter tune programming.

B "SHINE ON HARVEST MOON" (2:31) [P. D.—Bayes, Norworth] A venerable essay on the fall moon is deliciously harmonized by the ensemble, the verse included. Another stint from the "Autumn Nocturne" package. Ditto use from deejays as top half.

CONNIE RUSSELL
(Era 1045)

B "FOOL'S PARADE" (2:15) [Warman BMI—Johnson, Ravon, Darnell] The one-time featured vocalist on Dave Garraway's famed Chicago TV series dramatically delivers a powerful entry about the neglected lover. Effective vocal stint.

C+ "NOBODY PLAYS PIANO LIKE SACRAMENTO" (2:33) [Thunderbird ASCAP—Joyce, Allen] Miss Russell offers a torchy treatment of a blues issue saluting a jazz pianist.

Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

CARMEN McRAE
(Decca 30468)

B "RICH MAN, POOR MAN" (2:58) [Frank ASCAP—Wright, Forrest] "Money isn't everything" is the theme of this interesting, lilting ballad from the forthcoming B'way show "Carefree Heart". Carmen's delivery is excellent.

B "COAX ME" (2:54) [Chappell ASCAP — Schweikert, Reardon] This end has the gifted lark rhythming thru a smooth and sultry romancer—this one from another upcoming musical, "Rumple". Swinging arrangement by Jack Pleis.

JACK ROGERS
(Keen 34001)

B "HEY TEAM!" [Guild BMI—Rogers] The young Keen label, currently making noise with Sam Cooke's "You Send Me", introduces Jack Rogers with a typical rock and roller fitting for the football season. Side has a great beat.

C+ "YOU'LL NEVER KNOW" [Bregman, Vocco & Conn ASCAP—Gordon, Warren] A wonderful oldie is brought up to date via Jack's rock and roll reading. Smooth dance offering.

PAT KIRBY
(Decca 30464)

B "SAYONARA" [Irving Berlin ASCAP—Berlin] The beautiful title theme of the new Marlon Brando flicker is chanted with warmth and sincerity by Pat Kirby, singing with an oriental dialect. Pretty Berlin composition that grows on you.

B "WOULD I WERE" (2:10) [Frank ASCAP — Wright, Forrest] Pat turns to the musical stage for this side. A light and lilting romantic ditty from the B'way bound show "Carefree Heart". Contagious romancer tailor made for Pat's personality and singing style.

THE DAHLIAS
(Big 612)

B "GO 'WAY AND LEAVE ME" (2:05) [Village BMI—Pietra, Wilcox] The Dahlias debut on the Big label with a commercial rock and roll opus set to a latin kick. Boys offer a side the kids should go for.

C+ "THE STORM-TOSSED SEA OF LOVE" (2:00) [Village BMI—Prosen] More swinging merchandise with a good dance tempo.

BOB DAVIE ORCH.
(Dot 15647)

B "ROOFTOPS OF ROME" (2:24) [Trinity BMI — Davie, Moore] The Bob Davie orchestra and chorus bows on the Dot label with a lovely romantic opus. Pretty Continental-flavored opus with a latin tempo. Reminiscent of the hit "Petticoats of Portugal".

C+ "PUPPET IN PARIS" (2:32) [Trinity BMI — Davie, Moore] Davie stays in the European mood and glides thru a pretty waltzer. Accordians and strings blend beautifully. This side is all instrumental.

EDDIE PALMER TRIO
(London 1734)

B "THE SKY" (2:00) [Zodiac BMI —Varel, Bailly, Farnsworth] The call of birds introduces a fascinating arrangement of a haunting new tune which musically describes the sky. Working only with organ, guitar and drums, the trio creates some thrilling effects. Jockeys will take to this change-of-pace instrumental effort.

C+ "TWILIGHT TIME" (2:05) [B. F. Wood ASCAP — Weedon, Heron] This end reminds the listener of the "Third Man Theme". Contagious lilter with a repetitious melody.

MALCOLM DODDS & TUNEDROPS
(End 1004)

B+ "FOOLS RUSH IN" [Bregman, Vocco & Conn ASCAP—Mercer, Bloom] Malcolm Dodds fashions a great oldie for today's market via a dramatic rock and roll reading. Lad has an exciting voice and a piece of material that could hit the charts again.

C+ "CAN'T YOU SEE" (2:27) [Real-Gone BMI—Gordy, Carlo] Dodds and the Tunedrops pick up the beat on this end and swing thru a good rhythm rocker. More solid merchandise for the younger set.

NAOMI CARYL
(Cambria 1911)

C+ "ALEXANDER'S RAGTIME BAND" (2:09) [Irving Berlin ASCAP—Berlin] One of Irving Berlin's great oldies is brought to the foreground once again via Naomi Caryl's hard-driving rockin' reading. Side really swings.

C+ "NO OTHER LOVE CAN EVER DO" (2:11) [Wheeler BMI—Brizant, Hardy] Naomi works well on multiple tracks as she presents a fish-beat rock and roller. Dramatic love song directed toward the youngsters.

BUCHANAN & ANCELL
(Flying Saucer 501)

B "MEET THE CREATURE" (2:39) [Buchanan BMI—Buchanan, Ancell] The "Flying Saucer" gimmick, so successful on wax in the past, is now heard on the Flying Saucer label with Bill Buchanan and Bob Ancell handling the narration and cuing in the segments of the R & R disks. Teenagers should go for this one too.

C+ "THE CREATURE" (2:40) [Buchanan BMI—Buchanan, Ancell] More of the same merchandise. But top half is the funnier of the two.

HERB ZANE
(Arrow 718)

B "Y-YI-O-U" (2:24) [Hennesy BMI—Cooley] Herb Zane's gravel throat voice is exciting as the vocalist high-tails it thru a torrid jumper for the teen set. Hard-driving pace that'll have the kids stompin'.

C+ "LOVE, LOVE, CRAZY LOVE" (2:21) [Graphic BMI — Zane, Ford] Another good rockin' side treated to a spirited reading by Zane.

EAST-WEST: A NEW LABEL

Atlantic Records have acquired a number of artists of such unusual interest that a new label — East-West — has been created to give them the special exploitation they deserve.

Jay Holliday is a Texas rock-a-billy capable of stirring as much excitement as anyone that came out of Memphis. Johnny Houston, who (just to confuse you) comes from Dallas, is an expert stylist of the "rock-a-hula," so much the rage right now. The Glowtones, a fine rock-and-roll group, are currently serving in the Air Force.

WANG DANG DOO
TELL ME WHY
Jay Holliday 102

HULA HANDS
BUT IT'S TOO LATE
Johnny Houston 100

PING PONG
THE GIRL I LOVE
The Glowtones 101

EAST WEST

A DIVISION OF ATLANTIC RECORDING CORP.
157 WEST 57 STREET, NEW YORK 19, N. Y.

"GOLD MINE IN THE SKY" Pat Boone, Nat Cole (EP), Bing Crosby
"LOVE LETTERS IN THE SAND" Pat Boone, Roger Williams (LP), Les Brown (LP)
"MY CABIN OF DREAMS" Hilltoppers
"CECELIA" Music of David Seville
"CARELESS" Mary Small (Coral), Carole Bennett (Verve)
"CATHEDRAL IN THE PINES" Pat Boone (EP)
"I'M FOLLOWING YOU" Blenders (RCA Victor)

BOURNE-ABC MUSIC
136 W. 52 St., N. Y.

CAMEO • CAMEO • CAMEO

THE ORIGINAL!
THE SMASH VERSION!
"SILHOUETTES"
The Rays
Cameo # 117
CAMEO RECORDS

The Cash Box TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Chances Are (Pos. 10/12: 1, Pos. 10/5: 5)
★CO-40993—JOHNNY MATHIS
The Twelfth Of Never

2—Wake Up Little Susie (5, 9)
★CD-1337—EVERLY BROTHERS
Maybe Tomorrow

3—Jailhouse Rock (11, 50)
★VI-7035—ELVIS PRESLEY
Treat Me Nice

4—Honeycomb (2, 1)
DE-30418—GEORGIE SHAW
Oh Mis'rable Love
★RO-4015—JIMMIE RODGERS
Their Hearts Were Full Of Spring

5—Fascination (7, 6)
CO-40982—RAY ELLIS O.
Soft Sands
CR-61864—DICK JACOBS O.
Summertime In Venice
DE-30421—ETHEL SMITH
Summer Love
JU-5293—BIG AL SEARS
Around The World
★KA-191—JANE MORGAN
Fascination (instru.)
LO-1758—CHRIS HAMALTON
Opus #1
ME-71152—DAVID CARROLL O.
Swinging Sweethearts
VI-6980—DINAH SHORE
Till

6—Tammy (6, 2)
★CR-61851—DEBBIE REYNOLDS
French Heels
CR-61845—JOSEPH GERSHENSON
The Bachelor
DE-30317—PAT KIRBY
Don't Keep Me Silent
DE-30398—GEORGE BARNES
Around The World
DE-30433—BILL SNYDER
Man Of A Thousand Faces
ME-71123—RICHARD HAYMAN
Calypso Gal
VI-6930—AMES BROTHERS
Rockin' Shoes

7—That'll Be The Day (3, 4)
AG-5276—RAVENS
Dear One
★BR-55009—THE CRICKETS
I'm Looking For Someone To Love
DE-30434—BUDDY HOLLY
Rock Around With Ollie Vee

8—Diana (4, 3)
★AP-9831—PAUL ANKA
Don't Gamble With Love

9—Happy Happy Birthday Baby (9, 11)
★CK-872—TUNE WEAVERS
Ol' Man River
DE-30432—KAY CEE JONES
ME-71182—DOTTIE FERGUSON
Darling It's Wonderful

10—Whole Lot Of Shakin' Going On (B, 7)
★SU-267 JERRY LEE LEWIS
It'll Be Me

11—Silhouettes (38, —)
AP-9856—STEVE GIBSON & RED CAPS
Flamingo
★CM-117—THE RAYS
Daddy Cool
ME-71197—DIAMONDS
Daddy Cool

12—Keep A-Knockin' (14, 32)
★SP-611—LITTLE RICHARD
Can't Believe You Wanna Leave

13—Mr. Lee (10, 8)
★AT-1144—BOBBETTES
Look At The Stars

14—Just Between You And Me (15, 12)
★CD-1330—CHORDETTES
Soft Sands

15—Be Bop Baby (1B, 26)
★IM-5463—RICKY NELSON
Have I Told You Lately That I Love You

16—Lotta Lovin' (12, 13)
★CA-3763—GENE VINCENT
Wear My Ring

17—My Special Angel (25, 33)
★DE-30423—BOBBY HELMS
Standing At The End Of My World
PP-115—SONNY LAND TRIO
The Spreading Chestnut

18—Hula Love (16, 16)
★RO-4018—BUDDY KNOX
Devil Woman

19—Rainbow (13, 10)
CC-1013—BOBBY BREEN
We Will Make Love
★KA-184—RUSS HAMILTON
We Will Make Love
JU-5290—BILL DARNEL
Do You Care

20—Melodie D'Amour (27, 30)
LO-1751—EDMUNDO ROS
Carnation Girl
★VI-7046—AMES BROS.
So Little Time

21—And That Reminds Me (19, 15)
DE-30448—CARMEN CAVALLA...
An Affair To Remember
★JU-5292—DELLA REESE
I Cried For You
ME-71178—RICHARD HAYMAN ORCH.
Finiculi, Finicula
MG-12542—AMBROSE ORCH.
Georgian Rhumba
VI-1-6981—KAY STARR
Flim, Flam, Floo
VI-7027—MELACHRINO O.
Whatever Lola Wants

22—Have I Told You Lately That I Love You (21, 22)
★IM-5463—RICKY NELSON
Be-Bop Baby

23—Remember You're Mine (17, 14)
★DO-15602—PAT BOONE
There's A Goldmine In The Sky

24—With You On My Mind (23, 24)
★CA-3782—NAT "KING" COLE
Raintree County

25—In The Middle Of An Island (22, 17)
CA-3762—TENNESSEE ERNIE FORD
Ivy League
★CO-40965—TONY BENNETT
I Am
VE-10068—STAN WILSON
Sweet Annabelle

26—Lips Of Wine (20, 21)
★CD-1336—ANDY WILLIAMS
Straight From My Heart

27—My One Sin (29, 27)
★EP-9229—FOUR COINS
This Life

28—Plaything (32, 37)
AL-3396—LITTLE WILBUR
I Don't Care
★DO-15643—NICK TODD
The Honey Song
ME-71173—CHUCK MILLER
After Yesterday
★RV-3505—TED NEWMAN
Unlucky Me
VI-7029—JUDY FAYE
Who Cares

29—Black Slacks (24, 19)
★AP-9837—SPARKLETONES
Boppin' Rock Boogie

30—Just Born (44, —)
★VI-7050—PERRY COMO
Ivy Rose

31—Around The World (31, 25)
AP-9770—DON COSTA O.
Everybody Loves Pierre
CR-61741—LAWRENCE WELK O.
Chompagne Time
CR-61856—McGuire Sisters
Interlude
★DE-30262—VICTOR YOUNG O.
Around The World—Crosby
DE-30398—GEORGE BARNES
Tammy
JU-5293—BIG AL SEARS
Fascination
KA-185—JANE MORGAN
It's Not For Me To Say
★LO-1746—MANTOVANI O.
Road To Ballingary
MG-12507—RAY CHARLES SINGERS
Take A Trip To Memory Lane
RO-4024—LARRY STORCH
Goody Goody
TH-1956—JACK HASKELL
Away Out West
VI-6677—EDDIE FISHER
Cindy Oh Cindy
VI-6853—MANNY LOPEZ O.
Summer Romance
VI-6947—EDDIE FISHER
Slow Burning Love

32—An Affair To Remember (35, 29)
★CO-40945—VIC DAMONE
In The Eyes Of The World
DE-30448—CARMEN CAVALLARO
My Heart Reminds Me
DE-30362—CARMEN CAVALLARO
While The Night Winds Sing
LI-55075—PETE KING
So Beats My Heart For You
MG-12499—ANGELA DRAKE
Rock Bobbin' Boats
PV-1013—LEADERS
Continue
TI-407—MACHITO O.
I Didn't Know What Time It Was
VI-1007—VIVIENNE
You've Someone New

33—Alone (58, 52)
★LA-125—SHEPHERD SISTERS
Congratulations To Someone
ME-71195—BROTHER SISTERS
Pass Me The Mustard

34—I'll Remember Today (37, 39)
★ME-71189—PATTI PAGE
My How The Time Goes By

35—Reet Petite (42, 48)
★BR-55024—JACKIE WILSON
By The Light Of The Silvery Moon

36—Ivy Rose (55, —)
★VI-7050—PERRY COMO
Just Born

37—Peanuts (36, 40)
★OK-7088—LITTLE JOE & THRILLERS
Lilly Lou

38—Deep Purple (2B, 31)
★LI-55099—BILLY WARD & DOMINOES
Do It Again

39—Wait And See (47, —)
★IM-5467—FATS DOMINO
I Still Love You

40—Little Bitty Pretty One (54, —)
★AL-3398—THURSTON HARRIS
I Hope You Won't Hold It Against Me
★CS-211—BOBBY DAY

41—Fraulein (53, 44)
CO-40896—FREDDIE HART
Baby Don't Leave Me
★CR-61876—STEVE LAWRENCE
Blue Rememberin' You
DE-30194—BOBBY HELMS
Got A Heartsick Feeling
DE-30386—DON ESTES
Mama, Mama

42—Back To School Again (50, —)
★CM-116—TIMMIE RODGERS

43—It's Not For Me To Say (26, 18)
★CO-40851—JOHNNY MATHIS
Warm And Tender
KA-185—JANE MORGAN
Around The World
LO-1754—CYRIL STAPLETON O.
Forgotten Dreams

44—All The Way (—, 56)
★CA-3793—FRANK SINATRA
Chicago

45—Chicago (49, 60)
★CA-3793—FRANK SINATRA
All The Way

46—You Send Me (—, —)
CR-61898—TERESA BREWER
Would I Were
DO-15654—CORNEL GUNTER
Call Me A Fool
★KE-34013—SAM COOKE
Summertime

47—There's A Goldmine In The Sky (30, 20)
DE-25001—BING CROSBY
I'm An Old Cowhand
★DO-15602—PAT BOONE
Remember You're Mine

48—Send For Me (33, 23)
★CA-3737—NAT "KING" COLE
My Personal Possession

49—Bon Voyage (34, 28)
★PP-111—JANICE HARPER
Tell Me That You Love Me Tonight

50—I'm Available (48, —)
AG-5278—KENDALL SISTERS
Don't Bother Me
★LI-55102—MARGIE RAYBURN
If You Were

51—Swanee River Rock (—, —)

52—Mr. Fire Eyes (43, 54)

53—You're My One And Only Love (39, 35)

54—Only Because (41, 43)

55—Got A Date With An Angel (51, —)

56—Treat Me Nice (—, —)

57—That's The Way It Goes (—, —)

58—I Love You, Baby (—, —)

59—Deep Blue Sea (57, 60)

60—My Girl (—, —)

60—There's Only You (59, 58)

CODE:

AC—Atco	AP—ABC-Paramount	CD—Cadence	CS—Class	DU—Duke	FL—Flash	IM—Imperial	LI—Liberty	OK—Okeh	RP—RPM	UN—United
AF—Audio Fidelity	AT—Atlantic	CH—Chess	DA—Dana	EL—Eldorado	FP—Flip	JU—Jubilee	LO—London	PE—Peacock	RV—Rev	UQ—Unique
AG—Argo	BA—Baton	CK—Checker	DD—Dale	EM—Ember	FR—Fraternity	JZ—Josie	LU—Luniverse	PI—Pilgrim	SA—Savoy	VE—Verve
AL—Aladdin	BR—Brunswick	CL—Colonial	DE—Decca	EP—Epic	GE—Gee	KA—Kapp	ME—Mercury	PP—Prep	SP—Specialty	VI—RCA Victor
AO—Apollo	BT—Bethlehem	CM—Cameo	DL—DeLuxe	ER—Era	GL—Glory	KE—Keen	MG—MGM	RE—Regent	SU—Sun	VJ—Vee Jay
	BY—Bally	CN—Chancellor	DO—Dot	EX—Excello	GO—Gone	KI—King	MO—Modern	RM—Rama	TH—Thunderbird	VK—Vik
	CA—Capitol	CO—Columbia	DS—Disneyland	FE—Federal	HE—Herald	LA—Lance	OJ—OJ	RO—Roulette	TI—Tico	VP—Vip
	CC—Chic	CR—Coral	DT—Dooto	FI—Fiesta	HY—Hickory					

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

a GREAT artist
a GREAT performance
a GREAT song

TONY BENNETT

"I NEVER FELT MORE LIKE FALLING IN LOVE"

COLUMBIA 4-41032

Music — ROBERT ALLEN
Lyrics — RALPH FREED

COLUMBIA RECORDS
A DIVISION OF CBS
® "Columbia" ℗ ® Marcas Reg.

Trophy

BOSTON—Dave Maynard, (right) Boston disk jockey (WORL), is pictured being presented with a silver trophy for winning Music Suppliers of New England's annual disk jockey and dealer's golf tournament. Stan Richards, (left) disk jockey and program director of WORL, helps Harry Weiss, promotion manager for Music Suppliers, in the presentation.

A SMASH
Jerry Lee Lewis
"WHOLE LOT OF SHAKIN' GOIN' ON"
Sun 267
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

"THE DYNAMIC MISS DOUGLAS"
UNIQUE ALBUM LP 114
NORMA DOUGLAS
Exclusive Recording Artist
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

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A division of London Records, Inc.
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ORegon 5-6060

Round The Wax Circle

NEW YORK:

Arranger **Lew Douglas** has signed an exclusive disk contract with **Harry Carlson**, prexy of Fraternity Records. Lew's first release, which should be on the market next week, couples "Island Of Bimini" with "Saturday Afternoon." . . . **Les Paul** sings and plays the piano for the first time on records on his latest Capitol release of "Fire." . . . **Don Cornell** set a record for the summer when he appeared at the Starlight Theater in Kansas City in "Pajama Game" and grossed $68,000 for the week. He's set to return there next summer in "Guys And Dolls." . . . Carousel recording artist, **Ziggy Lane**, back for his third return date this year at Glen Cove, L. I.'s Golden Slipper. . . . **The Ink Spots** spending two weeks at La Fiesta Theater Restaurant in Juarez, Mexico. . . . **Hubert Robertson, Jr.**, affiliated with the Jazz Festival at Randalls Island this past summer, has scheduled a series of Sunday Afternoon Concerts at Jazz City. . . . **Neal Hefti** signed to do a regular radio show for the ABC network. . . . Coral vocalist **Steve Lawrence**, whose latest on the disk scene is "Fraulein," opens at New York's Copacabana on October 17. . . . **Clara Ward** and her Ward Singers, who recently packed Carnegie Hall, are embarking on a four-week tour of the South. . . . **Sallie Blair** has had her current run at the Boulevard in Queens extended for two additional week-ends. . . . **The Benny Goodman Band**, under the baton of trombonist **Urbie Green**, has been set for a series of one-night dates. . . . RCA Victor's **Lane Brothers**, who will be headlining at the Highway Casino, Fall River, Mass., until October 20, will follow that with a week's engagement at the Town Casino in Buffalo. . . . Mr. Hot Piano, **Jackie Lee**, set for a three week Canadian tour.

LEW DOUGLAS

CHICAGO:

Musicmen here saddened over the death of **Leonard Wilson**, midwest promotion man for Shapiro-Bernstein Publishers, on 10/7. **Wilson** was in Cincinnati, en route back to Chi, when he succumbed to a heart attack. . . . The tables were turned on promo men the other eve, when deejay **Ed Grennan** of WAIT hosted a cocktail party for Chi promo men. Those in attendance were, **John Doumanian, Jerry Ferber, Joe Cerami, Barney Fields** and **Howard Carroll**. . . . Distrib **Ray Ruch** of Milwaukee advises that **Gene Vincent** and his Blue Caps recently appeared at **George Devine's** Million Dollar Ballroom for a giant teen age jam session. The show was through the cooperation of WOKY, and **Rocky Foxx (Pat Shanahan)** emceed. **Ray** also reports that 18 year old **Judy Faye**, recent pactee with RCA, made the radio and TV scene in Cream City to promote her new waxing of "Plaything." She was squired by **John Anello** of RCA. . . . Busy Roulette promo **Stan Pat** delighted with early reaction to **Jane Harvey's** new disk "The Kiss That Rocked The World," while **Alan Dean's** "The Heart Of A Fool" b/w "How Far Can Any Man Go" is acting up, according to Stan. Stan also advises keep your eyes on these decks, "Billy Be Sure" by **Shaye Cogan** and **The Heartbeats** rendition of "When I Found You" b/w "Hands Off My Baby." . . . Capitol's piano star, **George Shearing**, currently at the Blue Note. Local boy **Leon Sash**, appearing on the same bill with Shearing, is being held over for the upcoming **Dave Brubeck** and **Errol Garner** shows. . . . Lovely ABC-Paramount star **Eydie Gorme** checks in at the Sheraton Hotel for a one-night stand. . . . **George** and **Ernie Leaner** announce that **Jerry Ferber** has been added to their publicity staff. . . . **Shecky Greene** was pacted for a 4 week stint at the Black Orchid from 10/22.

EYDIE GORME

HOLLYWOOD:

Randy Wood, recovered from recent surgery, held recording sessions last week in Hollywood with **Gale Storm, Pat Boone**, and **Billy Vaughn**. Pat flew in from New York for the weekend, and returned in time to attend Monday classes at Columbia University. . . . **Margie Rayburn** left this week for a three week tour to promote her recording of "I'm Available." Record is breaking in several markets and has hit the national charts. . . . Verve Records issuing another set of albums by **Ella Fitzgerald** and **Louis Armstrong**. Package will consist of two LPs and will be titled, "Ella and Louis Again." . . . **Harry Babasin**, whose Emarcy "Jazz-pickers" album is breaking strong in the Los Angeles market, is prepping an October college concert tour of West Coast schools. . . . Motion picture composer-conducter, **Walter Scharf**, out with a first single record on Jubilee coupling "All The Way" and "Song of Raintree County." . . . **Barbara Holloway** now doing record promotion for Modern Distributors and taking Kapp Records "Telephone Song" around to the local disk jockeys. . . . **Carl LeBoe** in town giving **Al Sherman** a preview listen to Bethlehem Records' new "Ted Steele Presents Miss Joy Teal" album. . . . **Nick Therry** has been appointed Western representative for Golden Crest Records and is currently contacting distributors with "Jersey Boy" by **Betty Ann Blake** and "It's Love" by **Jack Zimmerman**. . . . **Gordon Wolf** of Sunland Distributing expecting another big record for **Debbie Reynolds** in her new MGM waxing of "All Grown Up" and "Wallflower." . . . Popular West Coast singer, **Bill Tracy**, debuts in the record field via a Starfire recording of "Only A Boy" and "Too Far Gone Too Long." . . . First big pop package for World Pacific Records looks like the "**James Dean Story**" album featuring **Chet Baker** and **Bud Shank**. . . . **Dottie Vance** of Victor Records introducing new artist **Judy Faye** to the local disk jockeys.

PAT BOONE

THE EASY RIDERS

TIMES
b/w
SOUTH COAST
TERRY GILKYSON
RICH DEHR
FRANK MILLER
4—41016

TONY BENNETT

I NEVER FELT MORE LIKE FALLING IN LOVE
with RAY ELLIS
and His ORCHESTRA
b/w
CA, C'EST L'AMOUR
with NEAL HEFTI
and His ORCHESTRA
4—41032

JIMMY DEAN

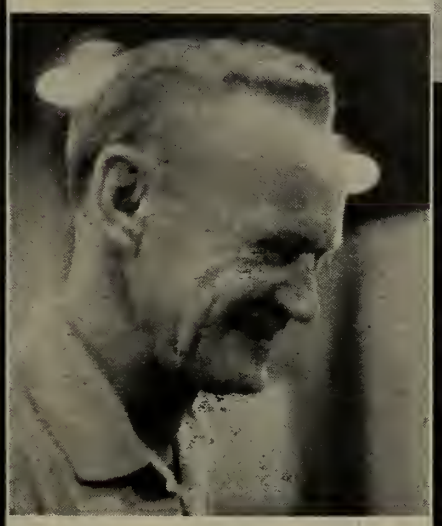
LITTLE SANDY SLEIGHFOOT
b/w
WHEN THEY RING THE GOLDEN BELLS
with RAY ELLIS
and His ORCHESTRA
4—41025

JILL COREY

I FEEL PRETTY
(from the Broadway Production "WEST SIDE STORY")
b/w
HOW CAN I TELL?
with JIMMY CARROLL
and His ORCHESTRA
4—41023

EILEEN RODGERS

HAPPY LOVE
b/w
THAT AIN'T RIGHT
with RAY CONNIFF
and His ORCHESTRA
4—41018



SAMMY KAYE

HA! HA! HA!
(Chella Ila')
Vocal by BARRY FRANK
and the KAYE CHOIR
b/w
YOU'D BE SURPRISED
Vocal by SANDI SUMMERS
and the KAYE CHOIR
SWING and SWAY
with SAMMY KAYE
4—41028

MARTY ROBBINS

THE STORY OF MY LIFE
b/w
ONCE-A-WEEK DATE
with RAY CONNIFF
and His ORCHESTRA
4—41013

THE WORD ON PLAYS

as listed:

TONY BENNETT's "In the Middle of an Island" in its 10th week on the charts! He's got a double-header right behind it. "I Never Felt More Like Falling in Love" is by hit-maker Bob Allen ("Chances Are"—5th week on the charts and headed for the No. 1 slot—"It's Not for Me to Say," a chart-percher for 21 weeks!). Flip is the big song from super-advertised Cole Porter film, *Les Girls* . . . all this *plus* TONY's introducing the latter on the Steve Allen Show, Oct. 20 • • • Look for SAMMY KAYE to give plenty of air exposure to both new sides on his "Sunday Serenade" (ABC Radio) plus Television appearances on the Ed Sullivan Show, Oct. 20, and "The Big Record," Dec. 25 • • • JIMMY DEAN's Christmas special, "Little Sandy Sleighfoot," is due for powerful tie-in promotions! (Details from your Columbia salesman.) It'll also get every push from JIMMY's own network Television show. • • • JILL COREY sings the big ballad from B'way smash, *West Side Story* in a big way. And don't forget Columbia's powerhouse Original Cast recording . . . (OL 5230) • • • Her latest is *it* for EILEEN RODGERS! The last cracked the ice and this one should shatter it. You can always count on plenty of DeeJay play for this gal they love the "most"! • • • THE EASY RIDERS bring "Times" in from left field. Remember how they did the same with "Marianne." • • • MARTY ROBBINS is all over both "pop" and C&W markets again (as with "White Sport Coat") in "The Story of My Life." This is dual action that pays in foldin' green. Get yours!

THE SURE-FIRE HITS ARE ON

THE HOTTEST COMPANY IN THE BUSINESS

COLUMBIA RECORDS

A DIVISION OF CBS
® "Columbia" Ⓖ Marcas Reg.

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below

(Or Put Them On Your Own Letterhead)

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THE CASH BOX

1721 BROADWAY

NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
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3. .....
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6. .....
7. .....
8. .....
9. .....
10. .....

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

1. .....
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5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

A group of Maine deejays have formed "The Portland Disk Jockey Association." The association, which selected WCSH Program Director **Bob Arnold** as chairman, sets as its purpose "how they can best serve the community in any case where their combined talents are particularly applicable."

BOB ARNOLD
(WCSH—Portland, Me.)

Members of the group include **Ken Garland**, Mike **Norton** and **Bob Mowers** of WPOR; **Russ Blood**, **Seth Larrabee** and **Howie Leonard** of WLOB; **Arnie Keuvant** and Dex Card of WGAN; Bob Shaw, Dewey Dow and Frank Fixaris of WCSH. All other "air" personalities within the Portland area who play records as a major part of their duties are invited to join the association. . . . **Jimmy Byrd** (WSRC-Durham, N.C.) writes that Pulse has given him the number two berth in the ten station Eastern North Carolina Pulse rating survey. . . . Our condolences to the family and friends of **Harvey Husten**, who died recently. Husten was Program Director of WKDN-Camden, N.J. since 1953. . . . **Ed Bonner** (KXOK-St. Louis, Mo.) to participate in his third movie this year when he goes to Hollywood on October 28th. The deejay will play a role in the **Tommy Sands** flick, "Singing Idol." Bonner's previous film stints were in "Jamboree," and "Once Upon A Horse." . . . **Al Nobel** (KQV-Pittsburgh, Pa.) is currently living and broadcasting in a eight by eight home atop a fifty foot pole, a residence he will keep until the United Fund reaches its goal of $9,715,907. The sum is expected to be reached on the last day of the drive, November 5th, which will make Nobel's stay on the pole an even month. . . . Station KYW-Cleveland, Ohio celebrated a "Golden Record Week" all last week. The affair featured the performance of three million seller disks every hour, the display of gold items in jewelers' windows, a contest with such prizes as Old Gold cigarettes, Gold Dust cleaner, etc., and one week of blonde hair for KYW deejays **Specs Howard**, **Big Wilson** and **Wes Hopkins**.

* * * * *

ED BONNER
(KXOK—St. Louis, Mo.)

Ray Rayner (WBBM-TV-Chicago) just celebrated the fourth anniversary of his WBBM-TV program, "The Ray Rayner Show." . . . **Dick Lee** (WMS/WCFM-Williamstown, Mass.) says that he and many of his football playing fellow students at Williams College suffering from Asian flu. . . . Station WRSA-Saratoga Springs, N.Y. is going on the air around October, reports WRSA deejay **Bob Inkelas**. Others on the platter spinner staff of WRSA besides Bob include **Dick O'Connor** (General Manager), **Earl Thomas**, **Paul Lubi**, **Tony Pierce** and **Lou Tobier**, WRSA would appreciate service from the diskeries. . . . **Al Radka** (KRFE-Fresno, Calif.) is calling on his listeners to help find his missing Siamese cat, which failed to show up for breakfast in Al's new home. . . . WOWO-Fort Wayne, Ind. station librarian, **Barb Watson**, was the emcee of Fort Wayne Job's Daughters Hayride and Record Hop. Miss Watson took over the affair when the Job's Daughters were faced with the fact that all of the WOWO deejays were booked for night of the scheduled hayride and hop. The librarian has appeared with **Bob Sievers** on the latter's daily morning "Record Reviews" and also sings. . . . Dave Sweet, now serving in the Armed Forces as a platter spinner in Korea, says that The Cash Box listings are telling the pop music story to the Far East. . . . **Norman Wain** (WDOK-Cleveland, Ohio) emceed a fashion show for expectant mothers, and reported to his listeners after the show that the stand-out fashion was a combination cape and toreador-pants ensemble, which features a "trap-door" arrangement for expansion. Norm's "Mambo Matinee" is back, and is heard Sundays at 6 PM. . . **Roy Hamilton** was the guest star at an anniversary celebration for KOIL-Omaha, Nebraska, and after the show needed police escort to his home and then to the airport to escape enthusiastic teenagers, most of them girls.

* * * * *

DON BELL
(KIOA—Des Moines, Iowa)

Don Bell (KIOA-Des Moines, Iowa) spent a weekend in Las Vegas a short while ago watching performances by **Spike Jones**, **Milton Berle**, **Vivian Blaine** **Nat "King" Cole**, **Tony Martin** and others. Don advises that KIOA has moved its offices from 10th & Mulberry to 5th & Park in Des Moines. . . . **Jack Eisner**, formerly of WMAS-Springfield, Mass., is with the Armed Forces Radio Network in Frankfort, Germany. . . . **Bill Morgan** (WIOU-Kokomo, Ind.) is doing tape shows for other stations in Indiana, and has moved his base of operations to his home town, Crawfordsville. . . . **Pat Chamburs** (WDAE-Tampa, Fla.) has added a three minute summary of news about Tampa's highschools for the current day to his 7 to 7:30 AM show. . . . We incorrectly listed the call letters of WTAL-Tallahassee, Fla. in the Oct. 5th Disk Jockey Regional Record Report of **Red Evans**. . . . **Uncle Jim Preston** is the new deejay at WPRY-Perry, Fla. . . . Donald C. Keyes has been appointed Program Director for all McLandon radio stations, which include these Texas outlets: KLIF-Dallas; KILT-Houston; and KTSA-San Antonio. Keyes relinquished his position as PD of KILT to accept the new spot, and was replaced by **Robert Stevens**. . . . **Paul Coburn**, formerly of KLUB-Salt Lake City, Utah, is the new PD of KWIC, also Salt Lake City. . . . Ron McCoy has moved over from KMUR-Murray, Utah to KLUB as deejay and account executive. . . . **Charles Clifton** has been appointed PD of KRKD-Los Angeles, Calif.

"JOEY'S SONG"

and

"EL DORADO"

47/20-7038

RCA VICTOR
Tmk(s) ®
RADIO CORPORATION OF AMERICA

Carlton's Disk Firm Gets Under Way

NEW YORK—With new offices opened here last Friday at 157 West 57th Street, Joe Carlton's new record company formally got under way last week. The company, headed by the former A & R director for RCA Victor (before that Mercury Records) will do business as Carlton Record Corporation with the Carlton label trade-marking its coming releases.

Carlton stated that his company, uniquely financed by investors from every bracket of the record and music industry was rapidly approaching the completion of its capital requirements with further investments to be cut off after November 1. Carlton Record Corporation was set up by its mentor as a privately-placed business investment proposition with an authorized capitalization of $200,000. Details of the financing, revealed last week, include the following. Of the $200,000 total, $180,00 consists of 1800 Class A Common shares, and $20,000 consists of 200 Class B Common shares. Both common stocks offer the same earning privileges and equity—the purchase price is $100 per share for both except that the Class B stock retains all voting power. Carlton said he was buying all the Class B stock with his own $20,000, reportedly explaining to his investors that he felt he could not run a business properly unless he controlled the voting power. Carlton's quote to several investors was that "Essentially you're buying a piece of Joe Carlton, either he runs the business or there's no sense investing in him".

Other stated policies of the new venture includes Carlton's statement that he would draw only $200 a week salary until the business warranted an increase, that he had no plans to go into the music publishing business, and that no more than $2,500 was being accepted from any one company or individual. In addition, for policy reasons, no disk jockeys would be accepted as investors.

Carlton stated that he had "already collected over $100,000 and would close off further investors November 1, regardless of how much more or less came in." Explaining that he held an option to purchase $20,000 of additional shares at $100 per share within a five year period, Carlton pointed out that in any case no more than another $80,000 would be available to investors. He said several commitments were still due but even if they did not materialize, which was unlikely, he was happy to proceed with what the company already had in the bank.

Carlton refused to name his investors on the ground that they might not want publicity, but it is well bruited thru the trade that investors in his company include such music publishers as Max Dreyfus, Saul Bourne, Buddy Morris, Lou Levy, Howie Richmond, Wally Brady, Herb Marks, Paul Barry, Sammy Weiss, Moe Gale, Bobby Mellin, etc.; songwriters such as Al Hoffman, Dick Manning, Carl Sigman; artists such as Eddie Fisher, Terry Gilkyson; personal managers, George Durgom and Ray Katz; record distributors such as the Hartstone brothers, Lee and George, several suppliers, and some music biz figures from England and the Continent, including Louis Dreyfus, Jimmy Phillips, and E. R. Lewis, chairman of the board of English Decca company. Refusing to affirm or deny that any of the above were investors Carlton would only say that any stockholder was welcome to examine the stockbooks at any time. Asked whether there was any significance to E. R. Lewis being an investor, Carlton had no comment, but reports have it that English Decca's Lewis may be handling the Carlton product in England.

As to the truth of reports that Carlton Record Corporation may take over the Crowell-Collier record catalog Carlton admitted that he had made an offer to buy or lease the Collier catalog but said nothing beyond that had ensued. He pointed out he was not at all interested in the mail order or direct-sale record business but felt the Collier repertoire could be merchandised effectively through regular distributor channels if re-packaged and re-assembled repertoire wise.

Carlton's actual talent and tune operation will not get started until after November 1, he said, with the possibility that he may not issue his first records until January depending on his distributors' reaction to the Christmas season problems for a new label.

Carlton said he was making a country-wide swing in November to complete his distributor picture but that he had many of the major markets already set up. He flatly stated he had signed no artists and had given no thoughts to material as yet. There were several artist possibilities in mind, he claimed, but no contracts would be effected until November or beyond.

Carlton stressed that while his "first love was creating interpretive records with sounds, songs and singers" he was holding off this impatience and devoting himself to planning out the administrative and financial areas for his operation. He said, "I am not in this for a 'killing' and I have no illusions about luck bringing in big hits right off the bat. Aside from my A & R experience, my other business experiences have taught me that the finest records get nowhere without sound planning. I want my cost and profit picture thoroughly charted and on a realistic, minimum possibilities basis. This company will succeed but I want it to grow and hope it will grow on its customers' money not on its investors' money."

Carlton said he would be concentrating on single records only, at the beginning. When queried he claimed that he had "elaborate plans for album releases but would not go into these until the propitious moment."

A great score composed by Dimitri Tiomkin for the new cinerama production

"SEARCH FOR PARADISE"

Hugo Winterhalter and Orchestra R.C.A. Victor
Robert Merrill R.C.A. Victor
Jack Pleis and Chorus Decca Records
David Rose with Dean Jones M.G.M. Records
Les Baxter and Chorus Capitol Records

"THE HAPPY LAND OF HUNZA"

Robert Merrill R.C.A. Victor
Walter Schuman Singers R.C.A. Victor
Tito Puente and Orchestra R.C.A. Victor

"KASHMIR"

Hugo Winterhalter and Orchestra R.C.A. Victor
Robert Merrill R.C.A. Victor

"SHALIMAR"

Robert Merrill R.C.A. Victor
Walter Schuman Singers R.C.A. Victor

SOUND TRACK ALBUM

by R.C.A. Victor

MANY MORE TO COME

M. WITMARK & SONS

The Records Disk Jockeys Played Most

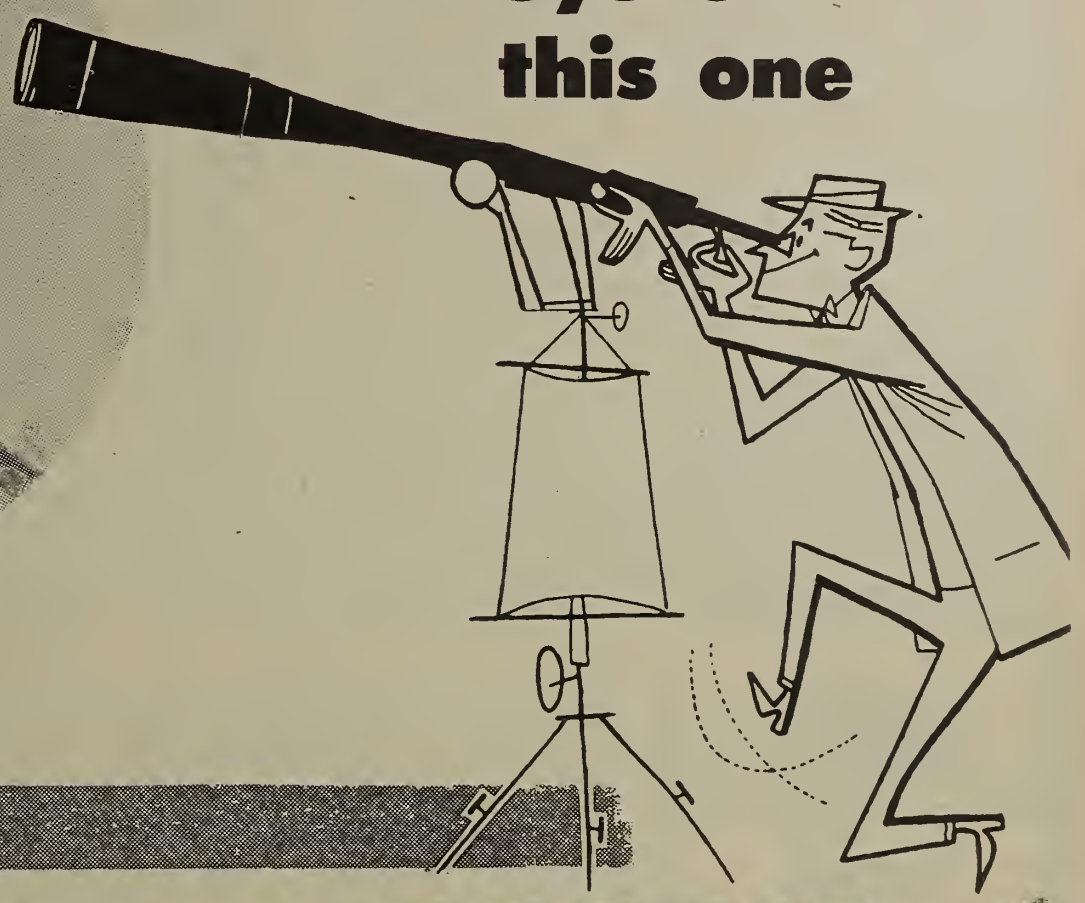
A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	CHANCES ARE JOHNNY MATHIS (Columbia)	2
2	HONEYCOMB JIMMIE RODGERS (Roulette)	1
3	WAKE UP LITTLE SUSIE EVERLY BROTHERS (Cadence)	8
4	TAMMY DEBBIE REYNOLDS (Coral)	3
5	FASCINATION JANE MORGAN (Kapp) — DICK JACOBS (Coral) DINAH SHORE (RCA Victor)	6
6	JAILHOUSE ROCK ELVIS PRESLEY (RCA Victor)	26
7	THAT'LL BE THE DAY CRICKETS (Brunswick)	4
8	MELODIE D'AMOUR AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)	18
9	(MY HEART/AND THAT) REMINDS ME KAY STARR (RCA Victor) DELLA REESE (Jubilee)	7
10	DIANA PAUL ANKA (ABC-Paramount)	5
11	MR. LEE BOBBETTES (Atlantic)	9
12	HAPPY HAPPY BIRTHDAY BABY TUNE WEAVERS (Checker)	14
13	JUST BETWEEN YOU AND ME CHORDETTES (Cadence)	10
14	LOTTA LOVIN' GENE VINCENT (Capitol)	11
15	HULA LOVE BUDDY KNOX (Roulette)	16
16	REMEMBER YOU'RE MINE PAT BOONE (Dot)	12
17	LIPS OF WINE ANDY WILLIAMS (Cadence)	17
18	BE BOP BABY RICKY NELSON (Imperial)	31
19	MY SPECIAL ANGEL BOBBY HELMS (Decca)	27
20	WHOLE LOT OF SHAKIN' GOING ON JERRY LEE LEWIS (Sun)	13

21) RAINBOW. 22) MY ONE SIN. 23) WITH YOU ON MY MIND. 24) SILHOUETTES. 25) ALL THE WAY. 26) I'LL REMEMBER TODAY. 27) MOONLIGHT SWIM. 28) BLACK SLACKS. 29) AN AFFAIR TO REMEMBER. 30) TWELFTH OF NEVER. 31) PLAYTHING. 32) BON VOYAGE. 33) KEEP A-KNOCKIN'. 34) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 35) MEAN WOMAN BLUES. 36) TREAT ME NICE. 37) JUST BORN. 38) THERE'S ONLY YOU. 39) IN THE MIDDLE OF AN ISLAND. 40) AROUND THE WORLD. 41) GOT A DATE WITH AN ANGEL. 42) HUMPTY DUMPTY HEART. 43) I'M AVAILABLE. 44) THE EYES OF GOD. 45) DEEP PURPLE. 46) REBEL. 47) FRAULEIN. 48) RAINTREE COUNTY. 49) PEANUTS. 50) ALONE. 51) MY HOW THE TIME GOES BY. 52) SWANEE RIVER ROCK. 53) IVY ROSE. 54) YOU SEND ME. 55) LANGUAGE OF LOVE. 56) JUNE NIGHT. 57) REET PETITE. 58) LITTLE BITTY PRETTY ONE. 59) CHICAGO. 60) SWINGING SWEETHEARTS; SIGHTSEEING; RECIPE FOR LOVE.

SHAYE COGAN

keep your eye on this one



BILLY BE SURE

DOODLE DOODLE DOO

Roulette 4027

ROULETTE RECORDS

Welcome to Roulette records

JOE WILLIAMS

United Artists Forms Record, Music Subsids; Youngstein Named President Of Both

NEW YORK — Arthur B. Krim, President of United Artists Corporation, announced last week that the company is expanding its activity in the entertainment industry and has formed two new, wholly owned subsidiaries—United Artists Records Corporation and United Artists Music Corporation.

Max E. Youngstein, Vice President of the motion picture organization, has been elected President of both music enterprises.

Youngstein's services in the new posts will, of course, be in addition to a continuation of all his activities with the parent company.

The record and music publishing companies will employ the world-wide distribution and merchandising facilities of United Artists Corporation. Operations of the two subsidiaries will involve a new, full-scale application of motion picture promotion techniques to the sale of records and sheet music.

Commitments with a number of leading artists in the recording field are currently under discussion, according to U.A. brass. Music distributed by the new companies will include, but will not be limited to, songs and scores from United Artists films.

In announcing formation of the two music corporations, Krim stated: "United Artists' broadened participation in the entertainment field is another forward stride in our long-range expansion program. We are confident that these new ventures will place us in an even stronger financial position and substantially enhance the value of our services to film producers, exhibitors and the motion picture public.

"To music artists we are able to offer the special benefits of a global promotion and distribution organization equipped to develop the widest possible market."

In outlining the operational program for the two subsidiaries that he will head, Youngstein declared: "We believe that the music business is ideally suited to motion picture promotion and distribution methods. This has never been attempted before on a full-scale basis, as we are about to do now. By coordinating our film and music activities, we expect to inaugurate the kind of sustained cross-promotion that will yield important advantages in the two fields for both the company and artists recording on the new United Artists label. Thus, with our record and music operations, we are acquiring a fresh source of revenue and a new pre-selling tool."

Youngstein's election as President of United Artists Records and United Artists Music Publishing follows a 16-year career in the entertainment industry. He came to UA in 1951 as a member of the five-man management team that revitalized the then faltering company and later acquired ownership.

Youngstein entered the motion picture field in 1941 as general manager of the Hal Horne organization. The following year he joined 20th Century-Fox as assistant director of advertising, publicity and exploitation. During World War II, he served as publicity director of the Motion Picture and Special Events Section of the U.S. Treasury Department's War Finance Division.

In 1946, Youngstein was appointed director of advertising, publicity and exploitation for Eagle Lion Films and was made a Vice President two years later. He moved to Paramount Pictures in 1949 as head of advertising-publicity-exploitation operations and became a Vice President of Paramount Film Distributing Corp. In February, 1951, he came to United Artists as Vice President and National Director of advertising, publicity and exploitation.

United Artists was founded in 1919 as a distributing organization for independently made motion pictures. Since 1951, the company has expanded its operations to include the financing of independent films.

The formation of the music publishing and record companies follows six years of progressively expanding returns. Starting with a gross of $20,136,000 in 1951, the company reported global revenue of $64,771,000 last year. During that period earnings after taxes rose from $313,000 to $3,106,000.

On April 24 of this year, United Artists stock was offered publicly for the first time in the company's 38-year history. UA common shares were admitted to trading on the New York Exchange on July 17.

BEST SELLERS

BILL DOGGETT
SOFT
KING 5080

THE "5" ROYALES
THINK
KING 5053

TINY TOPSY
AW! SHUCKS BABY
FEDERAL 12302

LITTLE WILLIE JOHN
DINNER DATE
KING 5083

DONNIE ELBERT
HAVE I SINNED
DE LUXE 6148

NEW RELEASES

THE "5" ROYALES
MESSIN' UP
b/w
SAY IT
KING 5082

TINY TOPSY
COME ON, COME ON, COME ON
b/w
RING AROUND MY FINGER
FEDERAL 12309

KING RECORDS

Best Selling Sheet Music

		LAST WEEK
1	TAMMY Northern ASCAP—Livingston, Evans	1
2	FASCINATION Southern ASCAP—Manning, Marchetti	3
3	AROUND THE WORLD Victor Young ASCAP—Young	2
4	AN AFFAIR TO REMEMBER Feist ASCAP—Warren, Adamson, McCarey	5
5	HONEYCOMB Hawthorne ASCAP—Merrill	4
6	CHANCES ARE Korwin ASCAP—Stillman, Allen	7
7	DIANA Pamco BMI—Anka	6
8	IN THE MIDDLE OF AN ISLAND E. H. Morris ASCAP—Acquaviva, Varnick	8
9	(AND THAT/MY HEART) REMINDS ME Symphony House ASCAP—Bargoni, Stillman	10
10	RAINBOW Robbins ASCAP—Hamilton	9
11	THAT'LL BE THE DAY Nor-Va-Jak BMI—Allison, Holly, Petty	11
12	WAKE UP LITTLE SUSIE Acuff-Rose BMI—Bryant, Byrant	—
13	REMEMBER YOU'RE MINE Lowe-Tray ASCAP—Mann, Lowe	15
14	WHITE SILVER SANDS Fellows Peer Int'l BMI—Matthews	14
15	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	12

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
An Affair To Remember	Feist	An Affair To Remember	Feist
(And That/My Heart) Reminds Me	Symphony House	(And That/My Heart) Reminds Me	Symphony House
Around The World	Young	April Love	Feist
Bye Bye Love	Acuff-Rose	Around The World	Young
Ca, C'Est L'Amour	Buxton Hill	Be Bop Baby	Travis
Chances Are	Korwin	Bernardine	Palm Springs
Fascination	Southern	Chances Are	Korwin
Forgotten Dreams	Mills	Chicago	Fred Fisher
Got A Date With An Angel	Chappell	Every Little Movement	Witmark
Honeycomb	Hawthorne	Famous Last Words	Quintet
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson	Fascination	Southern
In The Middle Of An Island	Mayfair	First Romance	Pan
June Night	Feist	Happy Happy Birthday Baby	Arc-Donna
Just Between You And Me	Winneton	Honeycomb	Hawthorne
Lips Of Wine	Mack Martin	I Could Have Danced All Night	Chappell
Love Me To Pieces	Acuff-Rose	In The Middle Of An Island	Mayfair
Melodie D'Amour	Rayven	It's Not For Me To Say	Korwin
Moonlight Swim	Daniels	Just Between You And Me	Winneton
Rainbow	Robbins	Language Of Love	Sequence
Raintree County	Robbins	Love Letters In The Sand	Bourne
Sayonara	Berlin	Moonlight Swim	Daniels
Search For Paradise	Witmark	My One Sin	Mellin
Send For Me	Winneton	Plaything	Randa-Pontra
Swinging Sweethearts	E. H. Morris	Promise Her Anything	Planetary
Tammy	Northern	Rainbow	Robbins
There's Only You	Broadcast	Silhouettes	Regent
Till	Chappell	Tammy	Northern
Touch Of Love	Paramount	Wake Up Little Susie	Acuff-Rose
Whispering Bells	Gil-Fee Bee	White Silver Sands	Fellows-Peer
White Silver Sands	Fellows-Peer	Whole Lot Of Shakin' Going On	Marlyn

Big novelty hit
from Germany
Will Glahe
LIECHTENSTEINER
POLKA
1755

Another
smash by the
master
Mantovani
LET ME
BE LOVED
the Main Theme from the James Dean story
1761

LONDON RECORDS ffrr TRUE HIGH FIDELITY launches own satellites

...last seen heading toward hitsville

The original
and more than ever
the fastest selling version
Edmundo Ros
MELODIE
D'AMOUR
1751

England's current
pop sensation
Tommy Steele
A HANDFUL OF SONGS
B/W
WATER WATER
1760

WQAM Celebrates "I-Day"

MIAMI, FLA. — Preceded by one month of solid promotion, which included a series of gimmick invitations, via the mails, to a select group of clients and agencies—a build-up on the air, and climaxed by an all-day celebration, October 1, WQAM, Miami, Florida, celebrated its first year of independent operation with a cocktail party at the Columbus Hotel.

Each client received five different invitations to the cocktail party, each one of a gimmick nature. In addition, one "I-Day", October 1, the 31 top advertising agencies in Miami were presented with a birthday cake topped with one candle. The cakes were presented along with the latest Hooper Breakdown and delivered, in person, by Miami's most beautiful models dressed in appropriate bathing suits which got the appropriate reaction.

For ten days preceding October 1, the eleven D.J.'s who do the announcing chores for WQAM ran a continuous teaser campaign giving the number of days to "I-Day" in echo effect. The build-up was climaxed on "I-Day" by models who paraded up and down the main streets of Miami and Miami Beach with sandwich boards giving the full story on what "I-Day" meant to WQAM and the South Florida radio audience. Disc jockey, Gene Weed, on his "Top 40 Show" from 4-7:00 PM, played the Top 40 songs of October 1, 1956.

About 750 people crowded into the Bahama Room of the Columbus Hotel for the cocktail party which, in preparation, had six bars and 24 waiters. Noise-makers, prizes and other gimmicks, caused the comment that it was more like a New Years Eve party than a cocktail party.

Jack Sandler, General Manager of WQAM, expressed complete satisfaction with, not only the "I-Day" festivities, but with the operation of the station itself. Sandler pointed out that a Hooper survey of September, 1956, showed WQAM a 4th place station. According to the last C. E. Hooper report, as well as Pulse, Metro and Area, and the latest Trendex, WQAM in Number One.

On the financial side of the ledger, WQAM's billings for 1957 as compared to 1956 are about 112% ahead.

Sandler thanked the guests for their wonderful acceptance of WQAM's music and news operation and pledged, "We will strive in the next year to even more firmly entrench the NEW WQAM in the hearts and ears of South Floridians."

Seen above top left are Todd Storz, president of WQAM (also WTIX in New Orleans, WHB in Kansas City, and WDGY in Minneapolis-St. Paul) talking to Roger Williams, right, Kapp recording artist. Top right—Storz greeting Randy Christmas, Mayor of Miami, center. At the far right is Jack Sandler, general manager of WQAM. At the bottom, left, is the sign at the entrance of the Bahama Room, Columbus Hotel, where the party was held. Bottom right—is Jack Sandler looking on as pert Jodie Sands, Chancelor songstress, cuts the birthday cake.

Fats Domino
"Wait And See"
b/w
"I Still Love You"
5467
Imperial Records

HEADED FOR THE TOP!
"Deep Purple"
BILLY WARD
and The Dominos
55099
LIBERTY RECORDS, INC.

Co-Stars

ASHEVILLE, N.C.—Keeley Smith, Capitol thrush, and Bob Mitchum, take a breather between scenes on location for the picture "Whippoorwill". Keeley sings the title song "Whipporwill" in the picture and also has recorded it for Capitol with Gordon Jenkins.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.
1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Tammy (D. Reynolds)
4. Silhouettes (Rays/Diamonds)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Jailhouse Rock (E. Presley)
7. Melodie D'Amour (Ames Bros.)
8. Honeycomb (J. Rodgers)
9. An Affair To Remember (V. Damone)
10. That'll Be The Day (Crickets)

Chicago, Ill.
1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Chances Are (J. Mathis)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. That'll Be The Day (Crickets)
7. Jailhouse Rock (E. Presley)
8. Fascination (J. Morgan)
9. Lotta Lovin' (G. Vincent)
10. Just Between You And Me (Chordettes)

Los Angeles, Calif.
1. Chances Are (J. Mathis)
2. Diana (P. Anka)
3. Honeycomb (J. Rodgers)
4. Fascination (J. Morgan)
5. Tammy (D. Reynolds)
6. That'll Be The Day (Crickets)
7. Just Between You And Me (Chordettes)
8. Jailhouse Rock (E. Presley)
9. Send For Me (N. Cole)
10. It's Not For Me To Say (J. Mathis)

Denver, Colo.
1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Chances Are (J. Mathis)
4. Tammy (D. Reynolds)
5. Lotta Lovin' (G. Vincent)
6. Fascination (Carroll/Shore/Jacobs)
7. Mr. Lee (Bobbettes)
8. Diana (P. Anka)
9. Rainbow (R. Hamilton)
10. Wake Up Little Susie (Everlys)

Cleveland, Ohio
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Chances Are (J. Mathis)
4. Fascination (J. Morgan)
5. Keep A-Knockin' (L. Richard)
6. Be Bop Baby (R. Nelson)
7. My Special Angel (B. Helms)
8. Melodie D'Amour (Ames Bros.)
9. Honeycomb (J. Rodgers)
10. Silhouettes (Rays/Diamonds)

Detroit, Mich.
1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Honeycomb (J. Rodgers)
5. Jailhouse Rock (E. Presley)
6. Frau'ein (S. Lawrence)
7. Tammy (D. Reynolds)
8. Reet Petite (J. Wilson)
9. Lotta Lovin' (G. Vincent)
10. Fascination (J. Morgan)

Seattle, Wash.
1. Wake Up Little Susie (Everlys)
2. Be Bop Baby (R. Nelson)
3. Jailhouse Rock (E. Presley)
4. That'll Be The Day (Crickets)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Keep A-Knockin' (L. Richard)
7. Honeycomb (J. Rodgers)
8. Mr. Lee (Bobbettes)
9. You Send Me (S. Cooke)
10. Peanuts (L. Joe)

Cincinnati, Ohio
1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Diana (P. Anka)
4. Chances Are (J. Mathis)
5. Mr. Lee (Bobbettes)
6. Tammy (D. Reynolds)
7. There's A Goldmine In The Sky (P. Boone)
8. Jailhouse Rock (E. Presley)
9. Wake Up Little Susie (Everlys)
10. Plaything (T. Newman)

Boston, Mass.
1. Fascination (J. Morgan)
2. Wake Up Little Susie (Everlys)
3. Bon Voyage (J. Harper)
4. Chances Are (J. Mathis)
5. Rainbow (R. Hamilton)
6. Jailhouse Rock (E. Presley)
7. My Special Angel (B. Helms)
8. There's A Goldmine In The Sky (P. Boone)
9. Rebel (C. Jarvis)
10. Silhouettes (Ray)

Atlanta, Ga.
1. Diana (P. Anka)
2. Jailhouse Rock (E. Presley)
3. Honeycomb (J. Rodgers)
4. Be Bop Baby (R. Nelson)
5. Wake Up Little Susie (Everlys)
6. Rainbow (R. Hamilton)
7. Keep A-Knockin' (L. Richard)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Mr. Lee (Bobbettes)
10. Chances Are (J. Mathis)

Baltimore, Md.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Tammy (D. Reynolds)
4. Fascination (J. Morgan)
5. Remember You're Mine (P. Boone)
6. Honeycomb (J. Rodgers)
7. Keep A-Knockin' (L. Richard)
8. That'll Be The Day (Crickets)
9. Chances Are (J. Mathis)
10. Silhouettes (Rays/Gibson)

Pittsburgh, Pa.
1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Tammy (D. Reynolds)
4. Be Bop Baby (R. Nelson)
5. My Special Angel (B. Helms)
6. That'll Be The Day (Crickets)
7. Silhouettes (Rays)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Jailhouse Rock (E. Presley)
10. Honeycomb (J. Rodgers)

Minneapolis, Minn.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Honeycomb (J. Rodgers)
4. That'll Be The Day (Crickets)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Chances Are (J. Mathis)
7. Hula Love (B. Knox)
8. Black Slacks (Smarkletones)
9. Lotta Lovin' (G. Vincent)
10. Peanuts (L. Joe)

San Francisco, Calif.
1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Chances Are (J. Mathis)
4. Jailhouse Rock (E. Presley)
5. That'll Be The Day (Crickets)
6. Wake Up Little Susie (Everlys)
7. Fascination (J. Morgan)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Mr. Lee (Bobbettes)
10. Keep A-Knockin' (L. Richard)

San Antonio, Tex.
1. Honeycomb (J. Rodgers)
2. Fascination (Troubadors)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Diana (P. Anka)
5. That'll Be The Day (Crickets)
6. Wake Up Little Susie (Everlys)
7. Rainbow (R. Hamilton)
8. Chances Are (J. Mathis)
9. Jailhouse Rock (E. Presley)
10. Mr. Lee (Bobbettes)

New Orleans, La.
1. Diana (P. Anka)
2. Fascination (Troubadors)
3. Chances Are (J. Mathis)
4. Wake Up Little Susie (Everlys)
5. With You On My Mind (N. Cole)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Rainbow (R. Hamilton)
8. That'll Be The Day (Crickets)
9. Jailhouse Rock (E. Presley)
10. Honeycomb (J. Rodgers)

Kansas City, Mo.
1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. That'll Be The Day (Crickets)
4. Honeycomb (J. Rodgers)
5. Hula Love (B. Knox)
6. Be Bop Baby (R. Nelson)
7. Chances Are (J. Mathis)
8. Keep A-Knockin' (L. Richard)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. And That Reminds Me (D. Reese)

Milwaukee, Wis.
1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. Chances Are (J. Mathis)
4. That'll Be The Day (Crickets)
5. Lips Of Wine (A. Williams)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Fascination (J. Morgan)
8. With You On My Mind (N. Cole)
9. Diana (P. Anka)
10. Mr. Lee (Bobbettes)

Philadelphia, Pa.
1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. Tammy (D. Reynolds)
4. Chances Are (J. Mathis)
5. Fascination (Morgan/Jacobs)
6. And That Reminds Me (D. Reese)
7. Silhouettes (Rays)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. My How The Time Goes By (P. Page)
10. You Send Me (S. Cooke)

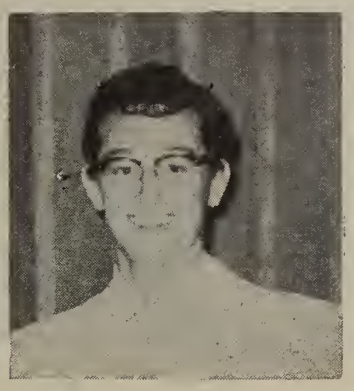
St. Louis, Mo.
1. Plaything (T. Newman)
2. Little Bitty Pretty One (B. Day)
3. Deep Purple (B. Ward)
4. Mr. Lee (Bobbettes)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Lips Of Wine (A. Williams)
7. That'll Be The Day (Crickets)
8. Wake Up Little Susie (Everlys)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Chances Are (J. Mathis)

Houston, Tex.
1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. Diana (P. Anka)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Wake Up Little Susie (Everlys)
6. That'll Be The Day (Crickets)
7. Fascination (Troubadors)
8. Keep A-Knockin' (L. Richard)
9. Jailhouse Rock (E. Presley)
10. Is It Wrong (W. Mack)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ANOTHER NEW STAR ON CORAL RECORDS

BUDDY HOLLY



AND IT'S *DOUBLE DECKED DYNAMITE*

PEGGY SUE

Pub. by: NOR-VA-JAK Sole Selling Agent: MELODY LANE Gen. Prof. Mgr.: MURRAY DEUTCH

and "EVERYDAY"

Pub. by: PEER INTERNATIONAL Gen. Prof. Mgr.: MURRAY DEUTCH

The Cash Box Sleeper of the Week

"PEGGY SUE" [Nor-Va-Jak BMI—Allison, Petty] "EVERYDAY" [Peer Int'l BMI—Hardin, Petty]

BUDDY HOLLY (Coral 61885)

● It's difficult for an unknown artist to come up with one good side and break into the star category. Yet here's a newcomer with two great decks both of which could zoom up the charts. The lad's name is Buddy Holly and the two sides with all the potential are "Peggy Sue" and "Everyday". "Peggy Sue" is a fast moving rock-a-billy item that could be a tremendous teenage favorite. It's got the lyrics and melody the kids want in addition to a sensational galloping-tempo guitar and drum backdrop that makes your feet jump. Holly's vocaling is terrific. "Everyday" is a more subdued side. It's a pretty romantic ballad with a lovely melody and some more outstanding instrumental gimmicks the kids will love. Hot two-sider that could establish Buddy Holly as a name to be reckoned with.

CORAL 9-61885

The Billboard • Review Spotlight on . . .

BUDDY HOLLY . . . Coral 61885 . . . . . .

EVERYDAY . . . . . PEGGY SUE (Nor-Va-Jak, BMI)

Holly, one of the Crickets, makes a strong solo bid on "Peggy Sue," a rockabilly item that can cop plenty of pop and c.&w. coin. Flip, "Everyday," is another strong dual-market side with a folkish flavor. Vocal gimmicks by the artist on the medium-beat tune could make a winner.

CORAL RECORDS

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

"Mr. Dee Jay, USA"

NASHVILLE, TENN.—In May of 1953 WSM introduced a new type of program, "Mr. Dee Jay, USA." Since that time 220 dee jays from across the United States have traveled hundreds of miles to visit the birthplace of Country Music and to spin their disks on the turnables as WSM's guest Disk Jockey of the week. With the cooperation of disk jockeys everywhere, the show has been immensely succesful, reports WSM brass.

In the past four years, 38 out of 48 states and Canada have been represented on WSM. Disk jockeys have driven long distances, given up time on their own shows and traveled at their own expense to be a part of this show. They have come from as far as California, New York, Florida, and Wisconsin. Also there have been appearances by dee jays from the Armed Forces Radio in North Africa, and Bremerhaven, Germany.

Many of the dee jay guests have considered their appearances at WSM a stepping stone in their careers. They are shown through the WSM Studios, chat with Grand Ole Opry stars, view the Grand Ole Opry and appear as guests on "Friday Night Frolic", "Breakfast At The Opry", and the "Grand Ole Opry". They are given an opportunity to visit recording studios and publishing firms in Nashville. WSM considers the "Mr. Dee Jay, USA" show an accomplishment also. Aside from the fact that WSM has made many lasting friendships in their contacts with the dee jays, it has proven to be a new channel of promotion for the station and the Grand Ole Opry.

Above, disk jockey Royal McCullough (seated) pauses during his WSM interview with T. Tommy Cutrer, Ferlin Husky and Gordon Terry.

Jubilee Sets Up Coast Office

NEW YORK—Jubilee Records has set up a West Coast office at 6533 Hollywood Blvd., Hollywood, Calif., it has been announced by Jubilee president Jerry Blaine.

Larry Goldberg will be in charge of the West Coast office, which was opened to coincide with the label's recent series of conferences with Coast distributors.

WATCH FOR

"SLEEP BABY SLEEP"

JERRY LYNN MUSIC CO., INC.

246 WEST 44th N. Y. C. 36

A NEW SMASH RELEASE!!

CHUCK BERRY

"ROCK 'N ROLL MUSIC"

CHESS 1671

CHESS RECORD CO

2120 S MICHIGAN AVE. CHICAGO 16, ILL. ALL PHONES: CALUMET 5-2770

D. J. Karey Enters 4th Year As Aid To VA

CHICAGO — Jack Karey, WCFL deejay, recently entered his 4th year as a special service volunteer at the Veteran's Administration Hospital near Chicago's lake front.

Karey produces and operates a show, "Platter Preview," for the sole purpose of entertaining patients at the hospital. Platter Preview has been the vehicle for presenting many nationally known recording and theatrical artists appearing in the local area.

Karey served as a naval officer during World War II and the Korean conflict. He was also assigned to the Bikini Atoll atom bomb tests.

According to the hospital Chief of Special Services, Harry L. Thompson, "Karey is one of our most dependable volunteers, and always asists the patients in a most constructive manner, as well as providing excellent entertainment. He is typical of many volunteers from show business who freely and willingly assist us at the VA Research Hospital."

Karey's format for Platter Preview includes the playing of new record releases, and their evaluation by a patient panel. Karey, as moderator, quizzes the patients as to why the ratings are made, and often asks the question, "Would you like to see the artist who made that record?" At this point the artist joins the group and discusses the disk with them.

Top Selling Records Reported by Retail Outlets

From Coast to Coast

ALBEE MUSIC SHOP
Brooklyn, N. Y.

1. Wake Up Little Susie (Everly Bros.)
2. Tammy (D. Reynolds)
3. Chances Are (J. Mathis)
4. An Affair To Remember (V. Damone)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Melodie D'Amour (Ames Bros.)
8. Mr. Lee (Bobbettes)
9. Silhouettes (Diamonds)
10. Honeycomb (J. Rodgers)

A. WILLIAMS & CO.
Philadelphia, Pa.

1. Wake Up Little Susie (Everly Bros.)
2. Chances Are (J. Mathis)
3. Honeycomb (J. Rodgers)
4. Silhouettes (The Rays)
5. Tammy (D. Reynolds)
6. My How The Time Goes By (P. Page)
7. Fascination (J. Morgan)
8. And That Reminds Me (D. Reese)
9. You Send Me (S. Cooke)
10. There's Only You (D. Rondo)

ACME MUSIC CO.
Minneapolis, Minn.

1. Wake Up Little Susie (Everly Bros.)
2. Black Slacks (Sparkletones)
3. Honeycomb (J. Rodgers)
4. Remember You're Mine (P. Boone)
5. That'll Be The Day (Crickets)
6. Diana (P. Anka)
7. Hula Love (B. Knox)
8. Chances Are (J. Mathis)
9. Fascination (D. Jacobs)
10. Jailhouse Rock (E. Presley)

ONE STOP REC. SERVICE
Kansas City, Mo.

1. Jailhouse Rock (E. Presley)
2. Hula Love (B. Knox)
3. Wake Up Little Susie (Everly Bros.)
4. Honeycomb (J. Rodgers)
5. That'll Be The Day (Crickets)
6. Keep A-Knockin' (L. Richard)
7. Sugar Corsage (C. Reed)
8. Mr. Lee (Bobbettes)
9. Fascination (D. Jacobs)
10. Be Bop Baby (R. Nelson)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Wake Up Little Susie (Everly Bros.)
2. Chances Are (J. Mathis)
3. Melodie D'Amour (Ames Bros.)
4. I'll Remember Today (Page)
5. Fascination (J. Morgan)
6. Lips Of Wine (A. Williams)
7. Have I Told You Lately That I Love You (R. Nelson)
8. Keep A-Knockin' (L. Richard)
9. Why Why (C. Smith)
10. It's Just My Luck To Be 1S (Poni Tails)

GREENLINE REC. CENTER
Jamaica, L. I., N. Y.

1. Chances Are (J. Mathis)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Wake Up Little Susie (Everly Bros.)
4. I'll Remember Today (Page)
5. Melodie D'Amour (Ames Bros.)
6. I'm Available (M. Rayburn)
7. All The Way (F. Sinatra)
8. Please Mr. Brown (S. Vaughan)
9. Alone (Shepard Sisters)
10. And That Reminds Me (D. Reese)

DICK'S RECORD SERVICE
Allston, Mass.

1. Hula Love (B. Knox)
2. Wake Up Little Susie (Everly Bros.)
3. Deep Purple (B. Ward)
4. Honeycomb (J. Rodgers)
5. Fascination (J. Morgan)
6. Rainbow (R. Hamilton)
7. Chances Are (J. Mathis)
8. Bon Voyage (J. Harper)
9. And That Reminds Me (D. Reese)
10. That'll Be The Day (Crickets)

CRITTENTON'S
Chicago, Ill.

1. Wake Up Little Susie (Everly Bros.)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Jailhouse Rock (E. Presley)
4. Honeycomb (J. Rodgers)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Chances Are (J. Mathis)
7. Be Bop Baby (R. Nelson)
8. Just Between You And Me (Chordettes)
9. Black Slacks (Sparkletones)
10. Fascination (J. Morgan)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Wake Up Little Susie (Everly Bros.)
2. Jailhouse Rock (E. Presley)
3. Honeycomb (J. Rodgers)
4. That'll Be The Day (Crickets)
5. Fascination (Troubadors)
6. Diana (P. Anka)
7. Tonight Tonight (Mello-Kings)
8. Peanuts (L. Joe)
9. Just Between You And Me (Chordettes)
10. Rainbow (R. Hamilton)

THE GROOVE GOSSAGE
Houston, Tex.

1. Honeycomb (J. Rodgers)
2. Whole Lotta Shakin' Going On (J. L. Lewis)
3. Diana (P. Anka)
4. That'll Be The Day (Crickets)
5. Mr. Lee (Bobbettes)
6. Chances Are (J. Mathis)
7. Fascination (Troubadors)
8. Is It Wrong (W. Mack)
9. Keep A-Knockin' (L. Richard)
10. Have I Told You Lately That I Love You (R. Nelson)

PENINSULA MUSIC CENTER
San Mateo, Calif.

1. Jailhouse Rock (E. Presley)
2. Keep A-Knockin' (L. Richard)
3. Wake Up Little Susie (Everly Bros.)
4. Lotta Lovin' (G. Vincent)
5. Be Bop Baby (R. Nelson)
6. Fascination (D. Carroll)
7. Chances Are (J. Mathis)
8. That'll Be The Day (Crickets)
9. Honeycomb (J. Rodgers)
10. Alone (Brother Sisters)

SQUARE RECORD SHOP
Wilkes-Barre, Pa.

1. Wake Up Little Susie (Everly Bros.)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Honeycomb (J. Rodgers)
4. Fascination (Troubadors)
5. Chances Are (J. Mathis)
6. Lotta Lovin' (G. Vincent)
7. Darling It's Wonderful (Lovers)
8. Tammy (D. Reynolds)
9. Jailhouse Rock (E. Presley)
10. Back To School Again (J. Rodgers)

VAN CURLER MUSIC
Albany, N. Y.

1. Jailhouse Rock (E. Presley)
2. Have I Told You Lately That I Love You (R. Nelson)
3. Silhouettes (The Rays)
4. And That Reminds Me (D. Reese)
5. All The Way (F. Sinatra)
6. Swanee River Rock (R. Charles)
7. Chances Are (J. Mathis)
8. Wake Up Little Susie (Everly Bros.)
9. Keep A-Knockin' (L. Richard)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

RADIO DOCTORS
Milwaukee, Wis.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. With You On My Mind (N. Cole)
4. Fascination (J. Morgan)
5. Chances Are (J. Mathis)
6. Lips Of Wine (A. Williams)
7. Fraulein (S. Lawrence)
8. Mr. Lee (Bobbettes)
9. Have I Told You Lately That I Love You (R. Nelson)
10. And That Reminds Me (D. Reese)

CALIFORNIA MUSIC CO.
Hollywood Calif.

1. Jailhouse Rock (E. Presley)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Alone (Shepard Sisters)
5. Chances Are (J. Mathis)
6. Just Between You And Me (Chordettes)
7. Tammy (D. Reynolds)
8. Fascination (J. Morgan)
9. Lips Of Wine (A. Williams)
10. With You On My Mind (Cole)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. Wake Up Little Susie (Everly Bros.)
2. Chances Are (J. Mathis)
3. That'll Be The Day (Crickets)
4. Peanuts (L. Joe)
5. Tammy (D. Reynolds)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Honeycomb (J. Rodgers)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Fascination (Morgan/Jacobs)
10. Alone (Shepard Sisters)

BUDISCO ONE STOP
Miami, Fla.

1. Jailhouse Rock (E. Presley)
2. Chances Are (J. Mathis)
3. Honeycomb (J. Rodgers)
4. Diana (P. Anka)
5. And That Reminds Me (D. Reese)
6. Wake Up Little Susie (Everly Bros.)
7. That'll Be The Day (Crickets)
8. Just Born (P. Como)
9. Mr. Lee (Bobbettes)
10. Hula Love (B. Knox)

AL'S RECORD MART
Detroit, Mich.

1. Soft (B. Doggett)
2. Wake Up Little Susie (Everly Bros.)
3. Honeycomb (J. Rodgers)
4. Chances Are (J. Mathis)
5. Jailhouse Rock (E. Presley)
6. Think (5 Royales)
7. Street Where You Live (J. Jones)
8. Reet Petite (J. Wilson)
9. Fascination (J. Morgan)
10. Tammy (D. Reynolds)

THE MUSIC BOX
Spokane, Wash.

1. That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Fascination (Troubadors)
4. Chances Are (J. Mathis)
5. Around The World (Crosby/Young)
6. Just Between You And Me (Chordettes)
7. Mr. Lee (Bobbettes)
8. Hula Love (B. Knox)
9. In The Middle Of An Island (T. Ford)
10. Remember You're Mine (P. Boone)

LYRIC NEWS & REC. SHOP
Indianapolis, Ind.

1. Chances Are (J. Mathis)
2. With You On My Mind (N. Cole)
3. Star Dust (F. Domino)
4. Passing Strangers (Vaughan & Eckstine)
5. Shangri-La (4 Coins)
6. It's Not For Me To Say (J. Mathis)
7. Swinging Sweethearts (R. Goodwin)
8. An Affair To Remember (V. Damone)
9. Around The World (Young)
10. Fascination (J. Morgan)

BILL'S T RECORD SHOP
Tulsa, Okla.

1. Jailhouse Rock (E. Presley)
2. Little Bitty Pretty One (B. Day)
3. My Special Angel (B. Helms)
4. Keep A-Knockin' (L. Richard)
5. Honeycomb (J. Rodgers)
6. Tammy (D. Reynolds)
7. Mr. Lee (Bobbettes)
8. Fraulein (D. Estes)
9. Diana (P. Anka)
10. With You On My Mind (N. Cole)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Osborne Wins 1st DISC Golf Tournament

NEW YORK—The first annual golf tournament of the Disc Industry Scholarship Committee (DISC) was held at Fred Waring's Shawnee on the Delaware on Tuesday, October 8th, 1957, with members of the music business from all parts of the country competing for the National golf championship in classes A, B and C. Wayne Osborne, former big league pitcher for the Braves, Dodgers and Pirates and now a disk jockey at station WOPA in Oak Park, Illinois, won the class A championship by defeating Lou Del Guercio, publisher, and New York City area champion, Endo Corsetti, one-stopper from Harrisburg, Pa., one up. Osborne won on the eighteenth green when Del Guercio's thirty-foot put rimmed the cup and hung on the lip.

The Class B championship was won by Mike Mulqueen, Jr. of Newburgh, New York who defeated Sanford Wartell, the Eastern area winner from Allentown, Pa. Mulqueen's margin of victory was three and two. Before Mulqueen and Wartell met in an eighteen hole final afternoon-round, they had morning-round victories over Tony Valerio of San Francisco, the West Coast Class B area winner, and Art Talmadge, Vice President of Mercury Records and Midwest Class B area winner. Valerio, a record distributor in San Francisco, defeated Talmadge for third prize in their afternoon round.

In the Class C, the National champion was Mike Mulqueen, Sr., of the M & M Amusement Company of Newburg, New York, who defeated Win Adams, New York City Class C champion. In their morning rounds Mulqueen, Sr. and Adams defeated John Thompson, West Coast Class C area champion and Stan Richards, popular deejay from Boston, Mass.

The only finalist who couldn't make the long jaunt across the country to participate in the National Tournament was Jack Marsh, the Class A champion from the West Coast.

Over two-hundred golfers participated in earlier elimination competition in several sections of the country, including New England, New York City, Pennsylvania, Chicago, Nashville and the West Coast.

Over 1,000 golfers are expected to participate in next year's tournament.

New York Hi Fi Show Draws 50,000

NEW YORK—The Second Annual New York High Fidelity Show, sponsored by the Institute of High Fidelity Manufacturers, drew about 50,000 people to its big hi-fi display at the New York Trade Show building last week from October 8th through 12th.

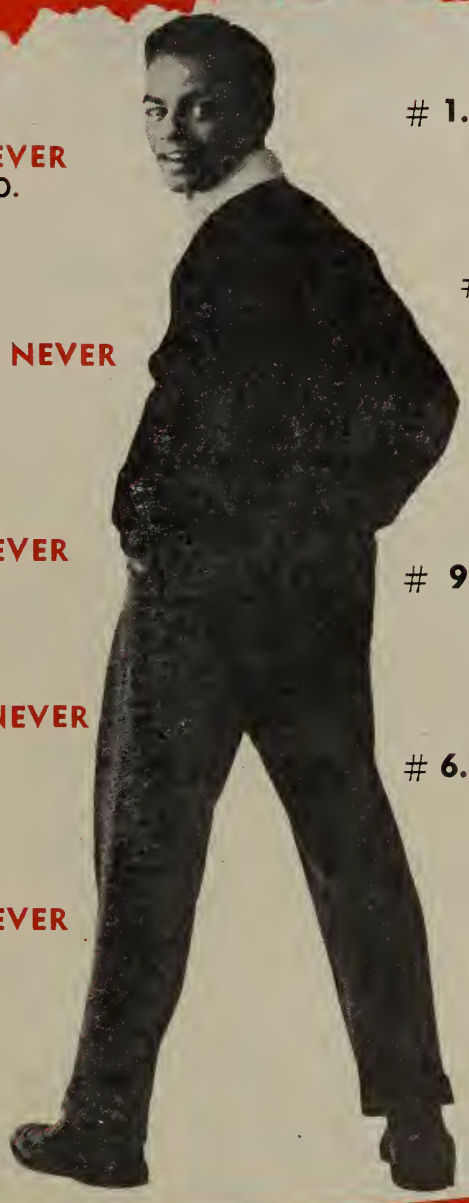
More than one hundred manufacturers of high fidelity music systems and component parts displayed $5,000,000 worth of equipment to those who came to hear and view the latest in hi-fi products. One of the major themes of the show was the part that women play in the design of components, cabinets, and speaker enclosures. With an eye toward interior decorating schemes of the spouse, hubby will be bringing home more stylish and small hi-fi items. The public's interest in pre-recorded stereophonic tapes was taken note of at the affair with the demonstration of the newest in stereo tapes and recorders.

Johnny Puleo, head of an harmonica group, and Audio Fidelity disk artist, was appointed "Ambassador of High Fidelity" at the affair.

Some of the disk and tape exhibitors at the show included Audio Fidelity, Elektra Records, EMC Recording Corp., EmArcy Jazz Records, Ferrodynamics, Golden Crest Records, Mercury Records, Minnesota Mining & Manufacturing, ORRadio Industries, Pentron, Reeves Soundcraft, Scotch Tape, Urania Records, Vanguard Recording Society, and Westminster-Sonotape.

IT'S HAPPENING!!!

"THE TWELFTH OF NEVER"



1. THE TWELFTH OF NEVER
COLORADO SPRINGS, COLO.

1. THE TWELFTH OF NEVER
PADUCAH, KY.

5. THE TWELFTH OF NEVER
NEW HAVEN, CONN.

8. THE TWELFTH OF NEVER
ASHEVILLE, N. C.

6. THE TWELFTH OF NEVER
EVANSVILLE, IND.

9. THE TWELFTH OF NEVER
NASHVILLE, TENN.

1. THE TWELFTH OF NEVER
YOUNGSTOWN, OHIO

6. THE TWELFTH OF NEVER
WICHITA, KANS.

6. THE TWELFTH OF NEVER
BRADENTON, FLA.

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TALLAHASSEE, FLA.

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MUSIC BY: JERRY LIVINGSTON

ASCAP

AFFILIATE OF FRANK MUSIC CORP.

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NEW YORK, N. Y.

Something New Under The 'Sun'

DES MOINES—The newest star for Sun Records is 17-year-old Edwin Bruce, a Memphis, Tennessee lad who made the long trip to Des Moines, Iowa in behalf of his initial release, "Rock Boppin' Baby" backed with "More Than Yesterday". Here he is being greeted by Lee Harris, MC of a Friday night Teen Hop at Veterans Memorial Auditorium. Hundreds of young people crowded in to shake and howdy with their newest idol, receive autographed pictures, and copies of his first release.

Ricky Nelson
"Be Bop Baby"
b/w
"Have I Told You Lately That I Love You"
5463
Imperial Records

"I'M SENDING YOU THIS RECORD"
BOB DENTON
DOT
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Composer Promotes

BERLIN, GERMANY — Heino Gaze, composer of Eddie Fisher's new Victor pressing, "That's The Way It Goes," has made a twenty-second promotional record, which Victor will distribute in the U. S.

As Gaze speaks a greeting in German to "all his friends in the U.S.A.," he is also playing the melody of "That's The Way It Goes" on the piano. A German girl in English then says, "That was the voice of Heino Gaze speaking to you directly from Berlin, Germany. Mr. Gaze is Germany's most famous composer today and now you hear his new continental hit, "That's The Way It Goes."

Gaze, a former attorney, has written the music for over thirty motion pictures in Germany, and is the owner of the publishing firm, Edition Takt Und Ton, which also represents the catalogue of American music publisher Ralph Peer in Germany. The American representative for Gaze is Paul Siegal, whose Symphony House has the American publishing rights to "That's The Way It Goes," and the current hit, "(And That/My Heart) Reminds Me."

Denmark's Disk Biz Boom

COPENHAGEN—Just a year ago, sales of 30,000 of any disk was considered a top hit here.

Today, it's 60,000 or better.

And disk people believe that, in the very near future, it will be 100,000 and more.

Denmark's disk boom, has enlivened all in the biz here. Has brought new pep. Has caused all to set new goals for the future.

New pubberies have come into being. Research for U. S. tunes to be sung by Danish favorites has become a very important occupation here.

The juke box boom here has had much to do with the exploitation of pop disks.

As yet the 90,000 or so TV receivers in Denmark, featuring about two hours of TV viewing per evening, means little or nothing to the disk biz. But diskeries hope to see the time when TV, too, will become an important exploitation medium to help popularize new disks.

Like everywhere else in Europe, all here look to the U. S. to bring the hit tunes to Denmark. In fact, the Danes look to America for the new tempo to follow Rock and Roll.

The 45 rpm disk, both single and EP, has grown in popularity. Diskeries still press quite a few 78's. Juke box ops complain that their big problem is the Danish pop tunes on 45's. They're still hard to get.

Juke box ops, therefore, continue to load their phonos with U. S. 45's, and they're helping to popularize U. S. tunes because of this. But the Danish diskeries are working hard in an effort to educate the public that the 45 rpm disk is the better buy. Many Danes, still believe that they're losing out on a bargain when they buy the small 45 compared to the big 78 platter.

In the meantime, the grammaphone spielers are growing in number along with the increase in population. As in the U. S. the teenagers lead the buying parade. And their dictates are setting the market pace.

Classics and semi-classic albums and EP's also enjoy a very good market here. All this has opened the way for continued better sales of hi-fi units by leading manufacturers.

Dealer displays range from jazz, through classics, operas and to U. S. pop hits, with a very definite portion of the market devoted to Danish favorites singing the latest U. S. hit tunes.

"Just a year ago", says enterprising energetic Werner Hamburger of Nordisk Polyphon, "it would have been very difficult to convince me that we would be selling 60,000 of a number.

"Or even thinking," he adds enthusiastically, "of reaching the 100,000 mark with the best hit tune.

"Today", he adds, "we see every possibility of reaching sales of 100,000 and even more of a single disk.

"And not in the too distant future", he concludes.

Hugh O'Brian Skeds Disk Promo Tour

NEW YORK—Assisted by a number of top-level agencies TV's Wyatt Earp, Hugh O'Brian, will wing his way east from Hollywood on Wednesday, October 23rd, for a 5-day round of visitations to promote his first appearance on record.

Making his bow on the ABC-Paramount label with 12 original songs, especially written for the album, O'Brian has been set to spend Wednesday, the 23rd, in New York; to Boston on the 24th; Philadelphia on the 25th; with either Birmingham, Alabama, or some New England city on Saturday, the 26th. On Monday, the 28th, O'Brian will wind up the tour in Baltimore and Washington, flying back to the West Coast that evening to resume shooting of his top-rated ABC-TV network series, "The Life And Legend Of Wyatt Earp."

Already set for the TV star are appearances on "The Nat 'King' Cole Show" on the NBC network on October 19th, and a filmed guest shot with the Betty White show, "Date With An Angel," the ABC-TV starrer, on the 25th. On December 15th, O'Brian will be the featured guest on "The Dinah Shore Show" on NBC-TV.

The ABC-Paramount album entitled, "Hugh O'Brian Sings," has been made a special release by the diskery, with special promotional tie-ins to retail music dealers throughout the country. ABC-Paramount distributors have reported a heavy demand for the long-playing album as early as two months before the official release date. Ten of the numbers in the album bear the name of Ken Darby as writer or co-writer. Darby is responsible for all of the original music on the "Wyatt Earp" television series. Two of the songs, "I'm Walkin' Away" and "Don't Move," have already been released on a single record by ABC-Paramount.

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Robert Sadoff Named Music Coordinator For NBC Radio Network And NBC Owned Stations

ROBERT SADOFF

NEW YORK—Robert Sadoff has been appointed to the newly created position of music coordinator for the NBC Radio Network and the NBC owned stations, it was announced last week by Norman Livingston, Director of NBC Radio Network Programs.

Sadoff will analyze the ratio of various types of music which are broadcast by the network and will coordinate policies on music balance and selection. He will act as liaison between program producers and recording companies and will provide material for use by announcers and disk jockeys.

A veteran in the music publishing field, Sadoff was professional manager of Bourne, Inc., from 1954 to 1956. He has been accompanist for Eddie Fisher and Rosemary Clooney and was accompanist-conductor for Jerry Vale. As featured artist on the piano, he recently completed an instrumental album for Vik Records.

? ? ? ? ? ? ? ? ? ? ? ? ?
? WHO IS ?
? HOP A LONG WONG ?
? on ?
? DECCA RECORDS ?
? ? ? ? ? ? ? ? ? ? ? ? ?

London Subsid Formed To Buy Masters

NEW YORK—London Records has just formed a new division to handle the distribution and sales of records on its new Felsted subsidiary label and other new labels to be created from material purchased from publishers, writers, artists, etc.

London Records is interested in obtaining world selling rights from anyone who has material in a final form.

The new division, London brass states, is not entering into the A & R business of recording American artists and material as such. But if a publisher, writer, artist or any other person affiliated with the music business has material which has already been produced and a final tape is available, the London subsidiary is interested in it.

Felsted is preparing three new releases which should be issued within the next two to three weeks. Although distribution will be mainly thru present London distributors, the new label or labels will not necessarily be handled by London distributors or London promotion men.

Epic Holds Open House At New Offices; Announces Sales Gains And New Releases

NEW YORK—Epic Records, ensconced in its new quarters at 35 West 45 Street in New York for several weeks now, appointed Thursday and Friday, October 10 and 11, official "open house" to show off big sales gains, present its most ambitious LP to date and kick off a strong classical and popular promotion. Guests were distributors, publishers and trade press.

William S. Nielsen, national director of sales, launched the presentation with auspicious statistics, noting business increases in all parts of the line. Popular albums lead the way, showing an advance of 84%; only a degree back, singles are up 82% and classical merchandise is sailing 41% ahead of last year. The sales chief also hailed the advance orders on the third Lester Lanin LP which exceeds 100,000 (Lanin's first two albums are best-selling chart veterans). The third Lanin LP will be released early November.

The double promotion highlights new artist Jay Blackton's chorus and orchestra in a salute to Irving Berlin and a Silver Jubilee observance of the Concertgebouw orchestra and its conductor Eduard Van Beinum, built around their newest: Brahms Symphony #3 and Mendelsohn Symphony #4 (the Italian).

James Foglesong, director of pop albums A & R presented his deluxe Berlin package, which offers 32 Berlin songs and a medley of 43 others, and pointed out the special dealer incentive of the $4.98 list item available to dealers at $2.47—no more than dealer cost on a routine $3.98 list. Initial shipments will be packed in 10-album display cartons. The special dealer price applies only to dealers buying this 10-album display carton. This offer applies to initial box orders only.

Charles Schicke, director of classical A & R gave details of the Concertgebouw promotion. The new release, LC 3411, he pointed out, is "Hit of the Month" for November. Special feature is that customers buying the new item can buy any of the 13 other catalog numbers of the Amsterdam orchestra for $2.98 from November 1st to December 13th. "Full dealer mark-up will be maintained," Schicke averred, "plus an exciting advertising and promotion program, coinciding with a U. S. tour by the famous conductor.

From October 14th through November 10th, Walter Hayum, general merchandise manager, along with Schicke and Foglesong, will conduct dealer meetings in Philadelphia; Washington; Detroit; New York; Chicago; Seattle; San Francisco; and L.A., to present the double promotion first-hand.

Arnold Maxin, A & R director of pop records, presented strong new releases and reviewed the label's current position. Maxin cited the best selling action on Sal Mineo; the Four Coins; Little Joe & The Thrillers, and, Doc Bagby. The A & R executive mentioned Tommy Priscoe; the Little People; Nancy Whiskey and Somethin' Smith releases as strong candidates for quick appearance on the charts.

Imperial Signs Yvonne DeCarlo

BEVERLY HILLS, CAL. — Imperial Records has signed Yvonne DeCarlo to an exclusive recording contract, it was disclosed last week by label president Lew Chudd.

Miss De Carlo, one of Hollywood's leading film stars both here and abroad, is an established musical performer who has sung in twenty of her thirty-two motion pictures. The performer studied opera for eight years and made her debut at the Hollywood Bowl in Strauss' "Die Fledermaus."

This will mark Miss DeCarlo's entrance into the pop field and Chudd plans an immediate single release following her initial session in two weeks. She is currently starring with Clark Gable in Warner Bros.' "Band of Angels."

Gene Goodman Buys Pubberies

NEW YORK—Gene Goodman, music publisher, last week announced that he had acquired ownership of the following music publishing corporations: Encore Music, Jewel Music, Allied Music, East-West Music, and Robert Lee Music.

The sale was made October 8th for an undisclosed sum. Included in the catalogues of these firms are such songs as "Sunrise Serenade," "Lover's Lullabye," "Managua Nicaragua," "Moonlight Cocktails," "Blue Champagne," "and "You Came A Long Way From St. Louis." Goodman stated that he will concentrate on the exploitation of the copyrights of these corporations.

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It's Mutual

MILWAUKEE, WISC.—Just prior to the Yankee-Brave 7 game fray RCA Victor's baton-twirling musical director, Hugo Winterhalter, dropped in at County Stadium to chat with the Braves' all-star second baseman, Red Schoendienst. While Hugo is complimenting Red, whose play helped spark the Milwaukee team to a National League pennant, Red, in turn, tells Hugo how much he likes his latest Victor pressing, "Kashmir" and "Search For Paradise".

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and

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AU

Hi-Fi Show Opens

NEW YORK — Audio-Fidelity recording artist Johnny Puleo and a model, are shown above as they cut the tapes designating the official opening of the Second Annual High Fidelity Show presented by the Institute of High Fidelity Manufacturers. The show was held from October 8 thru 12 at the New York Trade Show Building and Puleo was chosen "Ambassador of High Fidelity".

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BALTIMORE, MD

London Guarantees 75 "Key Stock" LP's in 4th Part of Fall Program

NEW YORK — London Records last week announced the fourth and final plan of its Fall stock program. The fourth portion, covering the months of October and November, offers the dealer a 100% guarantee on 75 London "Key Stock" LP's, a list of 75 of the diskery's best selling albums. This program was formulated to avoid the lost sale during the height of the selling season.

The final stock offer concludes a four-part program which included: (1) a 10% offer on new releases for the month of August. (2) a 20% discount offer for the month of September on 49 pop-type LP's featuring Stanley Black, Cyril Stapleton, Edmundos Ros, Robert Farnon, Frank Chacksfield and Monia Liter. (3) and a 20% discount o.. 150 best selling orchestral, classical LP's during September and October.

The list of 75 "Key Stock" London albums is available to all dealers thru local distributors. Payment dates for the "Key Stock" offer have been extended to one-half December, and one-half January. Among the artists included in this program are Mantovani, Heath, Tebaldi and many others.

London executives expect the number of records to be purchased as gift items this Christmas to double or triple the amount sold as gift items last year.

"Nick Venet Day" in Baltimore

BALTIMORE, MD. — Nick Venet, RCA-Victor's 19-year-old rock and roll singer who hails from Baltimore, will be honored on October 19 by the city of Baltimore—a date which Baltimore Mayor Thomas D'Alesandro has designated as "Nick Venet Day".

Venet will receive a plaque from Mayor D'Alesandro for his work with the Red Shield Boys Club of Baltimore and for the promise which he shows as a recording artist. The plaque will be awarded at a special ceremony at City Hall.

In conjunction with the celebration, Victor is pre-releasing, in the Baltimore area, Venet's new EP album "Flippin' ". John Trifero, and musical director Ed Heller will represent Victor in Baltimore.

Ellis In Promotion Land

DETROIT — Ray Ellis is in promotionland at the moment, working hard on his first Columbia LP "Ellis In Wonderland". The maestro-arranger is shown above with librarian Rosemary McGann, of WBJK, one of the many people he visited in Detroit on a city-wide dee jay tour in behalf of his debut LP.

Jeff Chandler Barnstorms Buffalo

BUFFALO, N.Y. — Film star Jeff Chandler, Liberty recording artist spent seventeen hours of one day in Buffalo promoting his Liberty album "Jeff Chandler Sings To You". Accompanied by representatives of Faysan Distributors, Liberty Records' Buffalo outlet, and a police escort, Chandler is shown above at many of the appearances he made during that busy day. (1) Dee jays Larry Brownell and Sherm Wright of WKBW, Buffalo, with Chandler. (2) Disk jockey Tap Taplin of WXRA. (3) Jeff with Ardis Smith, feature writer of the Buffalo Evening News. (4) Danny Neaverith, WBNY, interviewing Chandler. (5) Jack Eno, WEBR, Chandler, and George Robbins, singing star of WEBR's show "Luncheon at the Westbrook". (6) Jeff with dee jay Bob Wells, WEBR. Here the star performed before 850 people at a special "Hi-Teen" Show. (7) At a cocktail party in Chandler's behalf are: l. to r.—Joe Vermutto, Buffalo one-stopper; Ed Lyons of Melody Dist.; Chandler; Bob Desbecker, Lyric Dist.; John Ball, manager of a Buffalo one stop; and Val Fenton, promotion of the Tracey-Mitchell division of Faysan Dist. (8) Frank Dill, WGR; Ronnie Jay, WUSJ, Lockport, N.Y.; Johnny Nash, ABC-Paramount vocalist; Bob Wells, WEBR; Chandler; and Stewart M. Levy, sales manager of Tracey-Mitchell. (9) Chandler with Frank Dill, WGR. (10) Kay Kazubiak, Librarian WBEN; and Morry Bloom, general manager of the Music House Stores in Buffalo. (11) Mike Kelly, WGR. (12) Mike Ruether, producer WGR-TV; Chandler and Frank Dill, WGR-TV (13) Virgel Booth, WBEN. (14) D.J. Jerry Jack, WNIA. (15) Frank Sedita, Mayor of Buffalo and Jeff Chandler.

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South's Growing Market Discussed At Mercury's Southern Distrib Confab

CHICAGO — A meeting between Mercury Record executives and its Southern Distributors, prompted by the South's expanding population, personal income, and capital expenditures, was held on September 27th and 28th.

Accompanying Mercury prexy Irv Green were A&R heads Art Talmadge, and Bobby Shad; National Sales Manager, Morrie Price; Singles Promotion Chief Kenny Meyers; Comptroller, Irwin Steinberg. It was Irwin Steinberg's figures on the South's tremendous growth and potential that highlighted a meeting devoted to problems of selling, promoting and merchandising that are peculiar to the Southern independent distributor. Feeling the South is on the threshold of a greatly expanded LP, tape, and singles market Mercury is strengthening its position with the distributors who have been growing with Mercury.

Don Pierce and "Pappy" Daily who operate the Mercury-Starday "Country Series" and who have been traveling extensively throughout the South in behalf of the entire Mercury line, lined up the distributors for attendance and handled the arrangements for hospitality and the meeting itself.

It was felt that more could be accomplished by conducting this type of a meeting in the South rather than in the usual New York or Chicago settings. It is Mercury's belief that Southern Distributors all have similar problems that should be approached from a regional standpoint.

Country and Western Sales came in for heavy discussion with talks by "Pappy" Daily and Don Pierce. Plans for more C&W LP releases were approved and special promotions on current C&W single hits by George Jones, Benny Barnes, and Jimmie Skinner were formulated.

Kenny Meyers pointed out the need for more field disk jockey contact men. In addition to those being added to the distributor staffs, Meyers announced the appointment of Shelby Singleton of Shreveport, La. as Southern Regional Disk Jockey Promotion Manager. Singleton is making a six week swing throughout the South. Besides working direct with jockeys, Singleton will also work closely with local DJ promotion men employed by the various distributors.

The Nashville meeting was held at the Hotel Hermitage and is the first of a series of similar meetings that are planned especially for Mercury's Southern Distributors. Each meeting will have an agenda that is aimed at the Southern Distributor and his problems. The next meeting will probably be in Indianapolis so the distributors can become more familiar with Mercury's manufacturing and shipping setup.

Irv Green stated that only by closer co-ordination and friendly co-operation could Mercury keep growing as fast in the South as it is growing nationally.

Distributors who made the trip to Nashville and who participated actively in the meeting and the informalities were "Pappy" Daily, Bud Daily and Donald Daily from Houston, Joe DeMay of Daily Brothers Distributing Company in Dallas, Bill Caldwell of Oklahoma Record Supply, Ed Roberson from New Orleans, Jake Friedman and John Towles of Dixie Distributing Company in Atlanta, Phil Goldberg of Bertos Sales in Charlotte, Saul Brookmire of Mercury Distributors of Miami, Bill Fitzgerald from Music Sales Company of Memphis and Hutch Carlock and Tucker Robinson of Music City Distributors in Nashville.

Bonnie Guitar
"MR. FIRE EYES"
DOT # 15612
DOT RECORDS

Geller Joins Korwin Music

NEW YORK — Harvey Geller, former promotion representative for the Joy Music firms, has joined the Korwin and Dominion Music Publishing Companies' promotion department. He will assist Bob Crystal.

Geller spent four years as promotion manager of Joy Music and its affiliated firms and is being replaced by Dick Becker at Joy. Before joining Joy, he was in the sales and promotion department of London Records.

Korwin and Dominion are currently working on Tony Bennett's new Columbia release "I Never Felt More Like Falling In Love," the Four Lads' waxing of "The Eyes Of God," Jimmy Dean's recording of "Deep Blue Sea" (Geller wrote the lyrics to this tune), and the current number one song in the country, Johnny Mathis' "Chances Are."

Roulette's First Distrib Meet

NEW YORK — Roulette Records held its first annual distributor meeting (Sept. 28th and 29th) at the Park Sheraton Hotel, in New York. Above the camera catches the weekend's activities.

(Top Left) Seated—Gene Frawley, Moe Shulman, Arnold London, Cecil Stein, Dick Fitzsimmons at the banquet. Standing—Bill Topple, Goody Goodlander, Shaye Cogan, Phil Rose and Tony Mangano.

(Top Right) Seated—Ed Lyons, Bob Desbecker, Luigi Creatore, Howard Ball and Ray Taylor. Standing—Max Cooperstein, Irv Durfler, a Dave Rosen employee, Ronnie Smythe, Hugo Peretti and Harry Rosen.

(Row 2 Left) Morris Levy, president of Roulette Records with Hugo and Luigi, A & R directors of the label.

(Row 2 Right) Milton Sinsheimer of Allen Dist. in Richmond discusses a problem with Luigi; Joe Kolsky, vice president of Roulette, and Hugo Peretti.

(Row 3 Left) Morris Levy and Luigi Creatore present a gold watch to Henry Droz (center) of Arc Distributing in Detroit for top sales performance.

(Row 3 Right) Luigi, Joe Kolsky and Roulette flacker Bud Katzel.

(Row 4 Left) Gene Gotthelf, Lou Borstein and Kolsky.

(Row 4 Center) Luigi Creatore making the opening address.

(Row 4 Right) Roulette artist Larry Storch entertaining.

(Row 5 Left) Jack Hammer performing (Row 5 Center) Shaye Cogan entertains.

(Row 5 Right) Carol Hughes, Roulette newcomer, performing.

(Row 6 Left) Morris Levy, Morris Gurlek and publisher Phil Kahl.

(Bottom Left) Discussing future plans at distrib meeting.

(Bottom Center) Jimmie Rodgers sings his #1 hit "Honeycomb."

(Bottom Right) The Playmates entertaining at distributor dinner.

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"LITTLE MISS SUNBEAM"
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Fire Prevention Week

PHILADELPHIA — Staffer Jules Rind of WPEN, Philadelphia, dramatically kicked off Fire Prevention Week in Philadelphia by interviewing Fireman James Leonard atop a 50-foot tower on city fire boat in the Delaware River.

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Fidelitone Extends "Key" Concept To Entire Line

CHICAGO — Phonograph needle and accessories manufacturer, Fidelitone, has extended its "Key" concept of phonograph needle identification to its entire line in the firm's 1957-58 catalogue.

"The 'Key' section, as it is called," stated Bill Anton, vice president in charge of sales, "uses the principle of recognition to assist the customer in selecting his needle. It includes phonographs which highlight the outstanding feature by which each needle can be identified. The system is positive and complete."

The catalogue provides a model number listing with direct reference to the right needle for each, a cartridge to needle section and cross reference listing as well as a cataloging of conventional needles and accessories.

In addition to the application of the "Key" to the entire replacement line, Fidelitone is providing a new "Key" display covering its six fastest selling needles for immediate customer recognition.

Anka Again On Sullivan Seg

NEW YORK—Having appeared on "The Ed Sullivan Show" of September 8th, Paul Anka, ABC-Paramount's recording personality, will return to the Sullivan opus on Sunday, November 3. At that time, the 16-year-old composer-singer is expected to receive a gold disk award for having attained sales of more than a million disks on "Diana" in the United States and abroad.

In addition to the Sullivan appearance Anka has also been booked for a featured appearance on "The Big Record," Patti Page's CBS-TV network show, on December 4th.

Riverside Adds Altshuler

NEW YORK—Riverside Records last week announced that Bob Altshuler had joined the firm to handle promotion and publicity for Riverside and Judson Records. Altshuler was formerly associated with Prestige Records in a similar capacity.

"Date With An Angel"

BAKERSFIELD, CALIF.—Station KAFY in Bakersfield, Calif., as a stunt, played Skinnay Ennis' recording of "Got A Date With An Angel" exclusively for 24 hours to make the town talk about the station. And the station reports that the stunt worked. After about the 30th time the record was played, Ennis, who was at the studio while this was going on, received phone calls from people who he said wanted to murder him.

Kathy Barr On DJ Tour

NEW YORK—Thrush Kathy Barr (RCA Victor) is currently on her initial deejay tour on behalf of her new issue, "A Slip Of The Lip," and "Welcome Tour." The itinerary, which began October 7th and is skedded to conclude October 26th, includes Buffalo, Cleveland, Detroit, Chicago, St. Louis, Pittsburgh, Philadelphia, Baltimore, and Washington.

Party In Miami

MIAMI — Last week in Miami Beach's President Madison Hotel Patti Page entertained radio and television personalities with an evening cocktail party. Among the guests were WQAM disk jockey Charlie Murdock along with the station's receptionist, Cecile Kirby, both of whom are pictured with Patti above.

Agent "Rasputin" Dies

CHICAGO—The curtain fell, Oct. 6th, on Victor Weinshenker, colorful press agent, who died in his sleep. He was 68.

Weinshenker, known as "Rasputin" by celebrities he associated with throughout the world, was active in show business for over 40 years.

He broke into show business with the Ziegfeld Follies in 1916, serving under Flo Ziegfeld, who was credited with tagging Weinshenker with the nickname "Rasputin".

"Rasputin" worked closely through the years with such famous stars as Al Jolson, Danny Thomas, Billy Daniels, Fath Bacon and many others.

Jack Eigen, a personal friend for many years, had this to say about "Rasputin"'s death, "His passing is a terrible loss to the theatrical world he worked so tirelessly for. We'll all miss him."

Weinshenker is survived by his sisters, Iris Katz and Charlotte Weinshenker.

Winding Set For Prom Dates

NEW YORK—Kai Winding and his septet, usually identified as a jazz attraction, have been set for a series of college proms for which they play for dancing as well as present their jazz concert program. The combo, which consists of four trombones and three rhythms, will play Knox College in Galesburg, Ill., Oct. 19; State Teachers College, Indiana, Pa., Oct. 26; University of Florida in Gainesville, Oct. 28; University of Virginia, Charlottesville, Nov. 1; M.I.T., Boston, Nov. 2; North Carolina State, Raleigh, Nov. 9; Kenyon College, Gambier, Ohio, Nov. 15 to 17; Chatham College and Carnegie Tech, Pittsburgh, Dec. 6 and 7, and the University of Connecticut in Storrs, March 2, 1958.

Other dates on the Winding itinerary include the Casino Moderne, Chicago, Oct. 18; the Three Gables, Stamford, Conn., Nov. 27, and the Cork and Bib, Westbury, L. I., N. Y., Nov. 29 to Dec. 1.

Encyclopedia Of Jazz Anniversary

NEW YORK — On the second anniversary of the successful "Encyclopedia Of Jazz" by Leonard Feather, it is being published in a special slipcase as a two volume set, together with the Encyclopedia "Yearbook Of Jazz."

This now brings together two major books on the subject and makes them available for use as the standard reference work to the entire field.

Horizon Press also announced a special price for the set. The books, available individually for $13.95, may now he had, boxed, for $12.50.

On its anniversary, "The Encyclopedia Of Jazz" has gone into its fourth printing.

The set contains 1215 biographies, 300 photographs, and forewords by Duke Ellington and Benny Goodman.

Coral Field Execs In N. Y.

NEW YORK — Coral's General Sales Manager, Norm Wienstroer, conducted a meeting on October 9th with some of the company's field execs. The confab, which was to discuss future plans, was attended by Johnny Thompson, Coast rep; Al Oldrich, Midwest Division Manager; Ed Walker, Chicago Branch Manager; Don Bohanan, Detroit Branch Manager; and Len Levey and Howard Kaye, Eastern Division Managers.

Hello And Goodbye

MIAMI — That's Jodie Sands saying "hello" and "goodbye" ("Sayanara", her latest) to Bill Wyler during his Ten's Top Show seen on the new Miami ABC affiliate, Channel 10, WPST-TV. Jodie appeared with Bill to meet her fans on an afternoon off during a Bal Masque engagement at the Americana Hotel.

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Bel Canto Begins "StereoHour" Show

INGLEWOOD, CALIF.—Bel Canto, manufacturers of stereo magnetic tape, has begun a Saturday evening "StereoHour" music show over KABV-Los Angeles, which the firm feels will spur the sales of tape and tape recorders.

Bel Canto prexy, Russ Molloy, said that "when you expose the public to stereo, they'll want it. After they enjoy this thrilling new experience a few Saturday nights, the purchase of playback equipment is their next step so they can enjoy stereo at their leisure. Many dealers are quick to cash in on this by making the transition easy for the public. They are offering conversion kits so that stereo tapes can be played in the home. These are the potential customers who offer a tremendous new market, not only for the present but for future sales."

Bel Canto is providing dealers with a new display rack and card and window banners which announce the "StereoHour" show. Mailers and giveaways, listing the catalogue of Bel Canto stereo tapes, also prominently feature the program.

On the "StereoHour" itself, the names of dealers in various localities are announced, with the suggestion that the listener visit these dealers and hear the tapes "live." As a result, many dealers are installing special stereo rooms, where the "perspective" of stereo sound can be properly heard and appreciated.

It is anticipated that the "StereoHour" will soon expand to national proportions.

Baker Troup Entertains Servicemen In North

SPRINGFIELD, MASS. — Gordie Baker, Western New England disk jockey who spins records over radio station WSPR, Springfield, Massachusetts, and his variety show troupe of 20 entertainers, including 8 girls, recently returned from a 7500 mile tour of far-north Air Force bases entertaining servicemen in isolated outposts of Newfoundland, Labrador and Greenland.

Taking off in a C-54 from Westover AFB, Chicopee Falls, Mass., this group, plagued by sickness and unfortunate incidents during the three week trip, nevertheless gave a series of 38 performances to thousands of GIs, most of whom haven't seen a show in well over a year's time.

One member of the troupe has the distinction of being the first American woman to fly over the North Pole. Bernadine Scannell, a West Springfield, Mass. singer, was invited by one of the pilots at Thule, Greenland to make a flight to Nord with him to deliver mail to the Danish weather station. On the return trip to Thule, which is situated between the North Atlantic and the Polar Sea, the plane went far off its course. Miss Scannell was allowed into the flight control area of the ship where she saw the dials completely out of control. She was informed at that moment that she was making history as the first American woman to fly over the North Pole. Back at Thule, she was initiated into the select group who have crossed the North Pole and is now a member in the Order of Midnight Wanderers and the Arctic Order, Knights of the Blue Nose.

Military installations included in the tour besides Westover and Thule were Ernest Harmon AFB, Pepperrell AFB, Argentia Naval Air Station in Newfoundland; Goose Bay AFB, Frobisher AFB, Sagalack AFB in Labrador; Sondrestrom AFB, Camp Lloyd Army Base in Greenland, and the remote island stations of Cartwright, Hopedale and Saglek.

Included in the troupe with Baker, who emceed his own show and did pantomine and impersonations, were Joe A. Maniscalco, Jr., John Guarnera and Charles Montefusco; a rock-and-roll trio known as The Teen-Rockers; William Galipeau and Theresa Champagne, ballroom dance team; Muriel Balthazar, piano soloist; Joni King and Judy Moore, tap dancers; Patricia Ann Underhill, Bernadine Scannell, Ann Dowling, and Sally Ann Figiel, vocalists. All are professional entertainers around the Western New England area.

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Hitchhikers Make It

LOS ANGELES—Adhering to the promise made to disk jockeys and radio staff personnel throughout the country, The Hitchhikers, in an unusual promotional venture designed to spark sales and air play for their ABC-Paramount recording of "Beautiful Love," have reached the announced goal, Los Angeles.

Preceded by their personal advance promotional representative, Judy Calder, the quartet, consisting of Jess DuBoy, John Kelly, Dick McCray, and Kay Sanderson, began their heel-and-toe trek from their home base in Richmond, Virginia, on September 3rd, carrying only the barest of necessities in small overnight bags, and bearing a large banner for purposes of identification and to announce their next destination.

The four vocalists are set for a few network TV shots from the Coast and have been offered a number of club dates to provide the wherewithal for their return to the East. Full report of unusual events and incidents on the tour were reported by the group in a long-distance call to Jim Lowe, Dot recording artist and CBS network deejay, on his program last Thursday.

Stars Visit New Deane TV Show

BALTIMORE—The "Buddy Deane Bandstand", which debuted in the 3-5 PM time slot across the board on WJZ-TV only a few weeks ago, already has a long list of guest stars who have visited the show. Above are some of the many teenage favorites who have appeared on Deane's Bandstand. (Top Left) Jane Morgan with Deane. (Top Right) Johnny Mathis being interviewed. (Row 2 Left) The Hitchhikers. (Row 2 Right) Bill Haley and his Comets in action. (Row 3 Left) Kitty Kallen. (Row 3 Right) The Tyrones performing. (Row 4 Left) Nick Noble. (Row 4 Right) The Bachelors. (Row 5 Left) Frankie Avalon. (Row 5 Right) The Everly Brothers. (Row 6 Left) Paul Anka. (Row 6 Right) The Chordettes. (Bottom Row Left) Mitch Miller signing autographs. (Bottom Row Right) Timmie Rodgers.

Roulette Steps Up Single Release Output

NEW YORK—Roulette Records has stepped up its single record releases. This past week for the first time since the company began operations, five records were released almost simultaneously. The records were: Alan Dean's "Heart Of A Fool" and "How Far Can Any Man Go?", Jane Harvey's first for the company "The Kiss That Rocked The World" and "Tennessee Twilight", Ollie Shepard with his debut record on Gee label "Say Yeah!", the Heartbeats on Gee label with "When I Found You" and "Hands Off Baby". Also, Roulette has purchased a master and released a record by a new singing group called the Techniques. They are four seniors attending the University of Georgia Tech. The record "Hey! Little Girl" started selling heavily in Atlanta, Nashville, Louisville and Chattanooga on a small label prior to Roulette's purchase of the master.

Chet Atkins HANDS YOU ANOTHER HIT!

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Shucher To Manage Wagoner

MADISON, TENN.—Don Warden points to the route RCA Victor's Porter Wagoner will be traveling in October as Porter's new manager, Herbert L. Shucher looks on. Warden, due to heavy commitments in his publishing firm, Warden Music, Inc., has relinquished the exclusive managerial reins to Shucher, who formerly managed Victor's Jim Reeves.

DeVol Appointed West Coast Musical Director For Columbia Records

NEW YORK — The appointment of Frank DeVol as West Coast Musical Director for Columbia Records was announced last week by Mitch Miller, simultaneously with Columbia prexy Goddard Lieberson's announcement of the resignation of Paul Weston as West Coast Album and Musical Director.

In his announcement, Miller stated, "Frank DeVol is one of the most sought-after conductor-composer-arrangers in the popular music field today. He has a brilliant background in the recording field, as well as in films and television and his fine talents have been responsible for many great hit recordings in the past. We welcome him to the Columbia executive and creative staff."

Currently the conductor of Rosemary Clooney's "Lux Show" on NBC Television, DeVol has composed musical scores for a number of films, including "The Big Knife." He is known to record fans for his arrangements for Nat "King" Cole, Margaret Whiting, Kay Starr, Dinah Shore, Jaye P. Morgan and many others.

Speaking about Weston's resignation, Goddard Lieberson said, "It is with great regret that I have accepted Paul Weston's resignation. His contribution to our West Coast operations has been most valuable. Both Mitch Miller, our Director of Popular Artists and Repertoire, and I hope that Paul will continue his happy and fruitful association with Columbia as a recording artist."

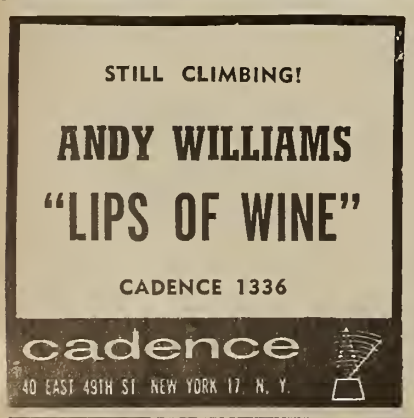
"As a recording artist in his own right, Paul has produced such best-sellers as the current successes, 'The Music of Jerome Kern' and the piano album made under the title, 'The Piano Artistry of Jonathan Edwards.' "The success of his recently recorded original work, the 'Crescent City Suite' has led Paul to give up his executive duties and devote himself more intensely to composition and conducting," Lieberson stated.

"During his seven-years' association with the company Paul has developed important album repertoire; he initiated the signing of Liberace and Norman Luboff, two artists who achieved outstanding record album sales," Lieberson pointed out. "As a pioneer in the development of mood music with his own albums, he has also accompanied our most important artists on many of their hit single records."

Frank DeVol, a native of Canton, Ohio, began his musical career at an early age. At nine he was helping his composer-conductor father cue musical scores for theatre pit band accompaniment to silent films. He was already a pianist and violinist, soon thereafter became adept on French horn, clarinet, sax, flute and trumpet. He wrote his first complete musical score at 16.

Following graduation from college, DeVol joined his father as assistant conductor at the Canton Grand Opera House, still a silent film showcase. Later he played with various radio and stage orchestras, wrote arrangements and also conducted for the ensembles of Ben Bernie, Alvino Rey and Horace Heidt.

After the end of World War II DeVol settled in Hollywood, where he became a popular figure in radio, recording, motion picture and television studios.



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4	3	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE	(RCA Victor LPM-1505 * EPA-1-1505)
5	6	★MY FAIR LADY BROADWAY CAST	(Columbia OL 5090 * A 5090)
6	13	PAT'S GREAT HITS PAT BOONE	(Dot DLP-3071)
7	4	★LOVE IS THE THING NAT "KING" COLE	(Capitol W-824 * EAP-1-824, 2-824, 3-824)
8	8	★WONDERFUL WONDERFUL JOHNNY MATHIS	(Columbia CL 1028* B-1028, 1, 2, 3)
9	7	★A SWINGIN' AFFAIR! FRANK SINATRA	(Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)
10	9	★THE PAJAMA GAME MOVIE CAST	(Columbia OL 5210 * A-5210)
11	10	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA	(London LL-1700 * BEP-6320, 21, 22)
12	15	EYDIE SWINGS THE BLUES EYDIE GORME	(ABC-Paramount ABC-192)
13	11	★OKLAHOMA MOVIE CAST	(Capitol SAO 595 * SDM 595)
14	12	★VELVET BRASS JACKIE GLEASON	(Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)
15	16	★WE GET LETTERS PERRY COMO	(RCA Victor LPM 1463 * EDA 1-1463)
16	18	THIS IS NAT "KING" COLE	(Capitol T-870)
17	14	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS	(Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2—12" LP)
18	17	★FRED WARING AND THE PENNSYLVANIANS IN HI FI	Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)
19	21	★DANCE TO THE MUSIC OF LESTER LANIN	(Epic LN 3340 * EG 7185)
20	20	EXOTICA MARTIN DENNEY	(Liberty LRP 3034)
21	19	★FOUR FRESHMEN AND FIVE SAXES FOUR FRESHMEN	(Capitol T-844 * EAP 1, 2, 3-844)
22	23	PORT SAID MOHAMMED EL-BAKKAR	(Audio Fidelity AFLP 1833)
23	22	THE FABULOUS JIMMY DORSEY	(Fraternity F-1008)
24	25	★THE KING AND I MOVIE CAST	(Capitol W 740 * EAP 740)
25	—	★THE EDDIE DUCHIN STORY MOVIE SCORE	(Decca DL 8289 * ED 844)

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POPULAR

"SONGS OF THE FABULOUS THIRTIES"—David Rose And His Orchestra—Kapp KXL-5004 (2-12" LP)

The popular mood ork joins the Roger Williams "fabulous" disks on the fifties and forties in its appeal to chart items over the years. Rose's sentimental arrangements react melodically to such thirties bright spots as "Let's Fall, In Love." "Stardust," "Begin The Beguine," "Body And Soul," and twenty others. The high standing of Rose on the mood music scene, and the tie-in with the Williams' waxings make this package a natural for strong dealer display.

"60 GREAT ALL TIME SONGS"—Dick Hyman At The Piano With Rhythm Accompaniment—MGM E3586 (1-12" LP)
"60 GREAT ALL TIME SONGS"—Dick Hyman At The Piano With Rhythm Accompaniment—MGM E3587 (1-12" LP)
"60 GREAT ALL TIME SONGS"—Dick Hyman At The Piano With Rhythm Accompaniment—MGM E3588 (1-12") LP)

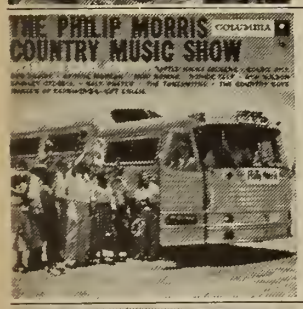
These three disks are the follow-ups to three previously released LP's, which proved excellent sellers. Each disk once again contains a sixty song panorama of hit tunes played by Hyman and the combo in upbeat foxtrot waltz and Latin tempo. Songs are conveniently separated into various band categories. Those who went for the initial three sets will want to round out their collection with these.

"OL ROCKIN' ERN"—Tennessee Ernie Ford—Capitol T 888 (1-12" LP)

Two strong Ford chart issues, the current "Hymns," and the recent "Spirituals" lend strong sales support to this new entry by the artist, which includes twelve uptempo Ford originals. Songs cover such topics as love, hunting, fishing, and are knocked out with gusto by Ford and the ork. Impressive sales are assured.

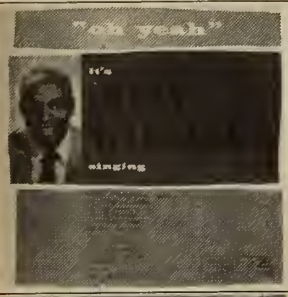
"WALTZES TO REMEMBER"—Frank Chacksfield And His Orchestra—London LL 1603 (1-12" LP)

Fourteen waltzes which for the most part have graced the operetta of musical comedy stage are presented by the famed English mood maestro and his ork with fine three quarter time finesse. Selections that form part of the program include "Out Of My Dreams," "Wunderbar," "Deep In My Heart, Dear," and "Sweethearts." Waxing is sure to score well with the mood music crowd.



"THE PHILIP MORRIS COUNTRY MUSIC SHOW"—Starring Carl Smith—Columbia CL 1048 (1-12" LP)

This waxing of the star-studded touring company of country artists is bound to be an impressive sales item, especially in areas visited by the group. Actually taken from an appearance, the disk features such top country performers as Carl Smith ("You Are The One"); Red Sovine ("Where The Old Red River Flows"); Mimi Roman ("Midnite Blue"); and George Morgan ("Candy Kisses"), and eight other personalities. Sure-fire country stock.

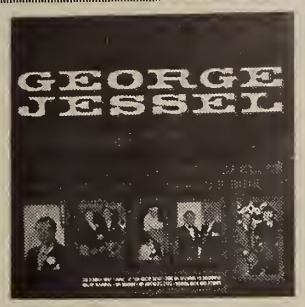


"OH YEAH"—It's Billy Williams Singing—Mercury MG 20317 (1-12" LP)

The disk is titled after the gimmick that Williams delightfully interjected into his smash pressing, "I'm Gonna Sit Right Down And Write Myself A Letter." Working here as the lead voice of his quartet, Williams sparks the way in ballad and good natured vocals, ("A Smile For Suzette," "I Don't Know Why.") Album should get the most of Williams' high pop stature.

"A GIRL AND HER SONGS"—Teddi King—RCA Victor LPM-1454 (1-12" LP)

Miss King has another prize vocal package from Victor, which her fans will meet with hearty sales approval. The waxing offers the stylist in a noteworthy, if generally neglected, bill, and she responds to it with beautiful sensitivity and bouyancy. Fine combo-ork backing. With evergreens as "Why Shouldn't I?," "Alone Together," are such smart rarities as "Nothin' For Nothin'," "After All It's Spring," and "Porgy." Vocal stock dealer's should have on hand.



"50TH ANNIVERSARY OF GEORGE JESSEL IN SHOW BUSINESS"—Cabot CAB-1001 (1-12" LP)

Recorded at the entertainer's fiftieth anniversary celebration at Carnegie Hall, this Cabot waxing pacts lots of reminiscing punch into it. Jessel traces, in song and monologue, the times in which he and other stars (Al Jolson, Eddie Foy, Eddie Cantor, Anna Held) made vaudeville history. A recording that will delight the many thousands who will find it a must purchase.

"MARGARET WHITING: GOIN' PLACES"—Dot DLP 3072 (1-12" LP)

Miss Whiting's first LP for the diskery after a long-time association with Capitol is fine vocal-ork effort on travel songs. With arrangements brightly provided by such class scorers as Marty Paich, Pete Rugolo and Frank Comstock, the congstress swings infectiously to a worthy set of tunes, which includes "Gone With The Wind," "East Of The Sun," "Over The Rainbow," and "The Gypsy In My Soul." A notable Dot debut for the thrush.

"LET'S GET ACQUAINTED"—The Lennon Sisters—Brunswick BL 54031 (1-12" LP)

The vocal quartet is a member of Lawrence Welk's TV crew, and is thus seen and listened to by a tremendous audience. In their first package stint, the youngsters offer a program of ballads novelties, and, in two instances, inspirationals ("Goodnight God," "Walk With Me."). Both approaches find the girl's delivering their material with appealing harmony. Sales should be impressive.

"THE VINCENT LOPEZ SHOW"—Coral CRL 57168 (1-12" LP)

The long-time ork leader's initial Coral release is a presentation by his TV line-up of thirty-two evergreens, and is one of the best issues in the zestful ork-vocal style around. In the collection are such standards as "The Girl Friend," "Taking A Chance On Love," "I've Told Every Little Star," "You Do Something To Me," etc. Disk is certain to attract a wide market.

"OUR GRACIE"—Gracie Fields—Liberty LRP 3059 (1-12" LP)

The English comedienne is her famed versatile self in this Liberty package, which spotlights the artist on a bill of sentimental and specialty items. From Noel Coward's proud salute, "London Pride," to the comic "Ebbygum," Miss Fields plays her roles with an unerring sense of the situation. Other ditties heard are "How Are Things In Glocca Mora," "Sally In Our Alley," and "What's The Good Of A Brithday." Performances by Miss Fields her fans will relish.

"MARLENE DIETRICH"—Decca DL 8465 (1-12" LP)

The disk contains some of the most celebrated of the famed actress-singer's recorded efforts, and will find its way to many a turn-table of Miss Dietrich's fans. Presented by the artist with her sensuous and intimate vocal brand are items like "Falling In Love Again," "You Do Something To Me," "Lili Marlene," and "You Go To My Head."

KIDDY

"CINDERELLA PINOCHHIO AND OTHER GREAT STORIES FOR GROWING BOYS AND GIRLS"—Robin Hood,-Hansel And Gretel-Alladdin-Sleeping Beauty—RCA Victor LBY-1000 (1-12" LP)

Under the banner of Victor's "Bluebird" children's series, this fine $1.98 buy is sure to get the trade of many parents. The six tales are expertly related by the various personalities assembled, among them Jane Pickens, who warmly [illegible] and sings "Hansel and Gretel." Prime [illegible] offering.

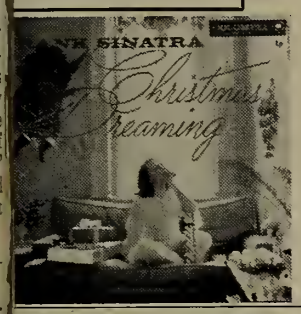
THE

Album Reviews

"HAPPY INSTRUMENTS"—Columbia CL 1026 (1-12″ LP)

This kiddy entry is an engaging collection of items which tell of the adventures and sounds of such instruments as the clarinet, fiddle, the xylophone, etc. Seven of the ten selections were written by composer George Kleinsinger, and Paul Tripp, remembered for their children's classic, "Tubby The Tuba." Delightful children's issue.

CHRISTMAS



"CHRISTMAS DREAMING" — Frank Sinatra —Columbia CL 1032 (1-12″ LP)

From its backlog of Sinatra pressings, Columbia has assembled ten Xmas songs by the star for a Season disk presentation of prime dealer importance. Melodies in a light and reverent vein are sung by Sinatra with his usual keen awareness for melody and meaning of lyrics. Program includes "Silent Night, Holy Night," "Have Yourself A Merry Christmas," and "Adeste Fideles."

"A CHRISTMAS STORY"—An Axe, An Apple And A Buckskin Jacket—Bing Crosby—Golden A 298:21 (1-12″ LP)

Golden has a major Christmas set in this Crosby narrated and sung tale of a young boy who lives in a forest and wishes for an axe, an apple and a buckskin narrative as Christmas gifts. The six Alec Wilder—Arnold Sundgaard songs are invitingly in tune with the story's setting ("Young Jethro Swung His Mighty Axe," "Johnny Appleseed"). Crosby sings these, including a warm Holiday melody, "How Lovely Is Christmas," with typical Crosby ease and affection. Fine gift waxing.

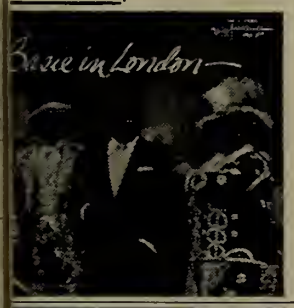
"CHRISTMAS WITH GISELE"—Gisele Mackenzie—Vik LX-1099 (1-12″ LP)

Miss MacKenzie's Xmas entry is composed mostly of the lighter song tributes to the occasion. One side features a delightful collection of fine Holiday melodies ("White Christmas," "Have Yourself A Merry Christmas") including a medley of three wonderful French carols. The songstress devotes the other side to the moppets, joyfully rendering six goodies like "Rudolph The Red-Nosed Reindeer," "Santa Is Comin' To Town," "The Night Before Christmas Song." Wonderfully, well-rounded Holiday collection.

"WISHING YOU AN OLD FASHIONED CHRISTMAS"—Golden Crest CR 4006 (1-12″ LP)

Two mechanical music marvels over fifty years old provide a rare Yuletide treat from Golden Crest. One side of the waxing features a disk-type music box (The 15″ Regina Music Box) delicately performing six Season favorites ("The First Noel," "Jingle Bells"), while the flip side contains seven melodies ("O Tannenbaum," "Deck The Halls") performed by an ingenious Mills Violino. Excellent sound. Warm Holiday sounds all, particularly the hi-fi minded, can enjoy.

JAZZ



"BASIE IN LONDON"—Count Basie And His Orchestra—Verve MG V-8199 (1-12″ LP)

This Basie entry cut during a concert performance in London, is paced in the slam-bang Basie tradition, and was greeted with howling delight by the audience. The great Basie vocalist, Joe Williams, rips through three pieces ("Roll 'Em Pete," "Well All Right Okay You Win," "The Comback"). Other work on the twelve tune bill on "One O'Clock Jump," "How High The Moon," and "Jumpin' At The Woodside." Basie at his best.

"JIMMY SMITH At The Organ Plays Pretty Just For You"—Blue Note 1563 (1-12″ LP)

The organ's best jazz friend, Jimmy Smith encounters a dish of eight evergreens for a melodic and generally medium tempo jazz tour. Supported by guitarist Eddie McFadden and drummer Donald Baily, the organist reacts persuasively to numbers like "A tumn In New York," "The Nearness Of Yo ' and with a tricky spark through the lik n. Fats Waller's "The Jitterbug Waltz," and "C l Moon." An expert jazzist at the organ. *What's*

"WILBUR DE PARIS plays—Jimmy Witherspoon sings New Orleans Blues"—Atlantic 1266 (1-12″ LP)

The effort is a most satisfying collection of blues items performed with impeccable blues authority by trombonist Wilbur De Paris' seven man combo, and expert blues shouter Jimmy Witherspoon. Selections include "Trouble In Mind," "St. Louis Blues," "Lotus Blossom," and "When The Sun Goes Down." A distinguished series of blues pressings. Excellent jazz attraction.

"MARTY PAICH TRIO"—Mode MOD LP 105 (1-12″ LP)

The disk is Paich's first effort for Mode since becoming its Musical Director. Working with pianist Paich on the trio format are bassist Red Mitchell and drummer Mel Lewis, a fine threesome, who play the eight tune program with a variety of tempos and a bagfull of worthwhile ideas. Paich's keyboard work on his own number, "Dust Light" is a high point here. Resourceful jazz waxing.

"WORD JAZZ"—Ken Nordine And The Fred Katz Group—Dot DLP 3075 (1-12″ LP)

Nordine is a Chicago TV personality hosting a stint which features him in unusual "free association" narratives. Here, Nordine narrates eight tales in association with an imaginalive sounding jazz group headed by Fred Katz and a variety of hi-fi sounds. The product is a rare disk entry to say the least, and one which will catch the fancy of Nordine's fans and those with an ear for the novel. Could catch on.

CLASSICAL

GRIEG: Music From Peer Gynt—Lyric Suite, Op. 54—Boston Pops Orchestra—Arthur Fiedler, Conductor—Eileen Farrell, Soprano—RCA Victor LM-2125 (1-12″ LP)

This Fiedler Boston Pops package contains the two popular suites drawn from Grieg's score for the Ibsen play of the same name, and the less well known "Lyric Suite," a work abounding in appealing melodies and orchestrations. The famed orchestra expertly performs the pieces. Soprano Eileen Farrell sings the graceful "Solvejg's Song" from the second Peer Gynt suite. Melodic offering sure to gain a wide market.

ALBENIZ: Iberia—FALLA: Interlude And Dance No. 1, La Vida Brave—Antal Dorati Conducting The Minneapolis Symphony Orchestra—Mercury MG 50146 (1-12″ LP)

The two magnificently orchestrated works are sure-fire hi-fi presentations. Dorati and Minneapolis ork, performing with superb sound engineering, delve beautifully into the melodic color and exciting rhythms that mark the Albeniz and Falla enchantments. Lighter classical entries in expert hands.

PROKOFIEFF: Cinderella—Covent Garden Orchestra—Hugo Rignold, Conductor—RCA Victor LM-2135 (1-12″ LP)

The Prokofieff score was heard by millions last Spring when the Royal Ballet (formerly the Sadler's Wells) danced to it on TV, and its rare LP appearance on this Victor release should be welcomed by many. Each side represents a suite from the inviting score, which has variety, sensitivity, and skilled scoring. Beautifully performed in England by the Hugo Rignold directed orchestra. Excellent ballet music pressing.

Disk Jockey

REGIONAL RECORD REPORTS

Jack Gale
WITH—Baltimore, Md.
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock/Treat Me Nice (E. Presley)
3. Fascination (Morgan/Jacobs)
4. Keep A-Knockin' (L. Richard)
5. Tammy (D. Reynolds)
6. Chances Are (J. Mathis)
7. Honeycomb (J. Rodgers)
8. Red Cadillac (B. Luman)
9. Daddy Cool (Rays)
10. Remember You're Mine (P. Boone)

Bob Dahlgren
KALB—Alexandria, La.
1. Mr. Lee (Bobbettes)
2. Honeycomb (J. Rodgers)
3. That'll Be The Day (Ravens)
4. Everytime I Ask My Heart (J. Gray)
5. Rainbow (R. Hamilton)
6. First Kiss (N. Petty)
7. Flat Foot Sam (P. Gayten)
8. My Heart Reminds Me (Starr)
9. Long Lonely Nights (C. McPhatter)
10. Diana (P. Anka)

Wiljohn Miller
WTRL—Bradenton, Fla.
1. Twelfth Of Never (J. Mathis)
2. Just Between You And Me (Chordettes)
3. You're My One And Only Love (R. Nelson)
4. Black Slacks (Sparkletones)
5. Jailhouse Rock (E. Presley)
6. Diana (P. Anka)
7. That'll Be The Day (Crickets)
8. Chances Are (J. Mathis)
9. Honeycomb (J. Rodgers)
10. Treat Me Nice (E. Presley)

Paul Bartell
WFOX—Milwaukee, Wis.
1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Diana (P. Anka)
4. Tammy (D. Reynolds)
5. Moonlight Swim (N. Noble)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Fascination (J. Morgan)
8. Mr. Lee (Bobbettes)
9. Just Between You And Me (Chordettes)
10. Wake Up Little Susie (Everlys)

Norman Perry
KCUL—Fort Worth, Tex.
1. Wake Up Little Susie (Everlys)
2. Chances Are (J. Mathis)
3. Just Boppin' (R. Conniff)
4. Daydreaming (J. James)
5. That'll Be The Day (Crickets)
6. Have I Told You Lately That I Love You (R. Nelson)
7. You Only Came Back To Hurt Me (Glorytones)
8. Real True Love (F. Todd)
9. Walkin' And Whistlin' (R. Conniff)
10. Fraulein (S. Lawrence)

Jerry Leighton
WAAF—Chicago, Ill.
1. Famous Last Words (J. LaRosa)
2. Language Of Love (Cindy & Lindy)
3. Melodie D'Amour (Gold/Ros)
4. With You On My Mind (N. Cole)
5. Till (Williams/Diamond)
6. Tammy (D. Reynolds)
7. And That Reminds Me (D. Reese)
8. Chances Are (J. Mathis)
9. Sign Your Name With Love (A. Wayne)
10. My Last Goodbye (Winters)

John "Mad Man" Michaels
WOKY—Milwaukee, Wis.
1. With You On My Mind (N. Cole)
2. Melodie D'Amour (Ames Bros.)
3. Bowery Grenadiers (Miller)
4. Third Finger, Left Hand (E. Rodgers)
5. Fascination (J. Morgan)
6. Chances Are (J. Mathis)
7. Rebel (C. Jarvis)
8. Just Born (P. Como)
9. Got A Date With An Angel (B. Williams)
10. That's The Life For Me (G. Grant)

"Little Joe" Augello
WOHO—Toledo, Ohio
1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Lotta Lovin' (G. Vincent)
5. Black Slacks (Sparkletones)
6. Melodie D'Amour (Ames Bros.)
7. Keep A-Knockin' (L. Richard)
8. My Special Angel (Helms)
9. Moonlight Swim (T. Perkins)
10. Jailhouse Rock (E. Presley)

Tiny Markle
WAVZ—New Haven, Conn.
1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Chances Are (J. Mathis)
4. Melodie D'Amour (Ames Bros.)
5. Alone (Shepherd Sisters)
6. Fascination (J. Morgan)
7. Recipe For Love (B. Darnel)
8. And That Reminds Me D. Reese)
9. Hula Love (B. Knox)
10. That's How It Goes (Fisher)

Buddy Webber
KOWH—Omaha, Neb.
1. Mr. Lee (Bobbettes)
2. Hula Love (B. Knox)
3. Honeycomb (J. Rodgers)
4. Diana (P. Anka)
5. Zip Zip (Diamonds)
6. Remember You're Mine (P. Boone)
7. Lotta Lovin' (G. Vincent)
8. Rainbow (R. Hamilton)
9. Ain't I'm A Dog (R. Self)
10. Chances Are (J. Mathis)

Ray Hutchinson
KOL—Seattle, Wash.
1. Chances Are (J. Mathis)
2. Fascination (J. Morgan)
3. That'll Be The Day (Crickets)
4. I'm Available (M. Rayburn)
5. Tammy (D. Reynolds)
6. You Send Me (S. Cooke)
7. The Touch of Love (J. Southern)
8. With You On My Mind (N. Cole)
9. Jailhouse Rock (E. Presley)
10. Sign Your Name With Love (A. Wayne)

Bill Greenwood
WZRO—
Jacksonville Beach, Fla.
1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. Keep A-Knockin' (L. Richard)
4. Be Bop Baby (R. Nelson)
5. Love Has Finally Come My Way (F. Young)
6. That'll Be The Day (Crickets)
7. Tammy (D. Reynolds)
8. Diana (P. Anka)
9. My One Sin (Four Coins)
10. First Kiss (N. Petty)

Larry Brownell
WKBW—Buffalo, N. Y.
1. Fascination (Jacobs/Shore)
2. Black Slacks (Sparkletones)
3. My Heart Reminds Me (Starr)
4. Melodie D'Amour (Ames Bros.)
5. An Affair To Remember (V. Damone)
6. Just Between You And Me (Chordettes)
7. Remember You're Mine (P. Boone)
8. Bowery Grenadiers (Miller)
9. Moonlight Swim (N. Noble)
10. My Special Angel (S. Land Trio)

Hal Botham
CJET—
Smiths Falls, Ont., Can.
1. Wake Up Little Susie (Everlys)
2. Mr. Lee (Bobbettes)
3. Tammy (D. Reynolds)
4. Black Slacks (J. Bennett)
5. Lips Of Wine (A. Williams)
6. Fascination (D. Shore)
7. Just Between You And Me (Chordettes)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Just 8orn (P. Como)
10. By The River (Four Emcees)

Bob Parks
WEKR—Fayetteville, Tenn.
1. So Little Time (Ames 8ros.)
2. It's Not For Me To Say (J. Mathis)
3. Rainbow (R. Hamilton)
4. My Heart Reminds Me (Starr)
5. Where Have You Been My Love (DeCastros)
6. I Am (T. Bennett)
7. The Eyes Of God (Four Lads)
8. Tammy (Ames Bros.)
9. That Old Feeling (King Sisters)
10. Sayonara (E. Fisher)

John Wrisley
WIS—Columbia, S. C.
1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. Lips Of Wine (A. Williams)
4. Just Between You And Me (Chordettes)
5. Tammy (D. Reynolds)
6. That'll Be The Day (Crickets)
7. Mr. Lee (Bobbettes)
8. My Heart Reminds Me (Starr)
9. Remember You're Mine (P. Boone)
10. Melodie D'Amour (E. Ros)

Mitch Dupre
WCMP—Pine City, Minn.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Zip Zip (Diamonds)
3. Chances Are (J. Mathis)
4. Love Me To Pieces (J. Corey)
5. Black Slacks (Sparkletones)
6. That'll Be The Day (B. Holly)
7. Honeycomb (G. Shaw)
8. Hula Love (B. Knox)
9. Bon Voyage (J. Harper)
10. Gotta Have Something In The Bank, Frank (B. Jaxon)

Roy Lamont
WRVA—Richmond, Va.
1. Honeycomb (J. Rodgers)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. Be Bop Baby (R. Nelson)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Fascination (J. Morgan)
7. Jailhouse Rock (E. Presley)
8. Darling It's Wonderful (Playmates)
9. Beautiful Love (Hitch-Hikers)
10. That'll Be The Day (Crickets)

Sandy Beach
WKNE—Keene, N. H.
1. Jailhouse Rock (E. Presley)
2. Have I Told You Lately That I Love You (R. Nelson)
3. Wake Up Little Susie (Everlys)
4. Honeycomb (J. Rodgers)
5. Hula Love (B. Knox)
6. My Special Angel (Helms)
7. Rainbow (R. Hamilton)
8. Back To School Again (T. Rogers)
9. I'm Available (M. Rayburn)
10. Tammy (D. Reynolds)/ Chances Are (J. Mathis)

Dick Gilbert
WPOK—Scottsdale, Ariz.
1. The Eyes Of God (Four Lads)
2. Honeycomb (J. Rodgers)
3. Just Between You And Me (Chordettes)
4. Moonlight Swim (T. Perkins)
5. Rainbow (R. Hamilton)
6. Bon Voyage (J. Harper)
7. Marching Along To The Blues (P. Como)
8. Remember You're Mine (P. Boone)
9. And That Reminds Me (D. Reese)
10. It's Not For Me To Say (J. Mathis)

Ron Dunn
WBRB—
Mt. Clemens-Detroit, Mich.
1. Raintree County (N. Cole)
2. Mr. Lee (Bobbettes)
3. Chances Are (J. Mathis)
4. Honeycomb (J. Rodgers)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Swanee River Rock (R. Charles)
7. My Favorite Angel (Helms)
8. Sign Your Name With Love (A. Wayne)
9. Just Between You And Me (Chordettes)
10. Like Crazy (R. Hood)

John Scott
WCOP—Boston, Mass.
1. Just Between You And Me (Chordettes)
2. And That Reminds Me (D. Reese)
3. Language Of Love (Cindy & Lindy)
4. Lotta Lovin' (G. Vincent)
5. Moonlight Swim (N. Noble)
6. Chances Are (J. Mathis)
7. Rebel (C. Jarvis)
8. Hula Love (B. Knox)
9. Mr. Lee (Bobbettes)
10. Daydreaming (J. James)

Jack White
KBOL—Boulder City, Colo.
1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Rainbow (R. Hamilton)
4. Wake Up Little Susie (Everlys)
5. Be Bop Baby (R. Nelson)
6. Chances Are (J. Mathis)
7. Keep A-Knockin' (L. Richard)
8. Tammy (Ames 8ros.)
9. Susie Q (Crewcuts)
10. Fascination (Carroll/Shore)

Specs Howard
KYW—Cleveland, Ohio
1. Jailhouse Rock (E. Presley)
2. Fascination (Troubadors/Jacobs)
3. Keep A-Knockin' (L. Richard)
4. Chances Are (J. Mathis)
5. Wake Up Little Susie (Everlys)
6. Be Bop 8aby (R. Nelson)
7. Silhouettes (Diamonds Rays)
8. Mean Woman Blues (Presley)
9. I'll Remember Today (Page)
10. Peanuts (L. Joe)

Gallagher and O'Brien
WMCA—New York, N. Y.
1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Deep Blue Sea (J. Dean)
4. Tammy (D. Reynolds)
5. Melodie D'Amour (Ames Bros/Ros)
6. Language Of Love (Cindy & Lindy)
7. All The Way (F. Sinatra)
8. Just Born (P. Como)
9. Ivy Rose (P. Como)
10. Wake Up Little Susie (Everlys)

Ed Turney
WJWS—South Hill, Va.
1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. Remember You're Mine (P. Boone)
4. That'll Be The Day (Crickets)
5. Tammy (D. Reynolds)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Black Slacks (Sparkletones)
8. Got A Lot Of Livin' to Do (E. Presley)
9. Just Born (P. Como)
10. Treat Me Nice (E. Presley)

Earle Pudney
WGY—Schenectady, N. Y.
1. My How The Time Goes By (P. Page)
2. Chances Are (J. Mathis)
3. Melodie D'Amour (Ames Bros.)
4. Ivy Rose (P. Como)
5. Fascination (J. Morgan)
6. Honeycomb (J. Rodgers)
7. In The Middle Of An Island (T. Bennett)
8. Swinging Sweethearts (R. Goodwin)
9. Got A Date With An Angel (B. Williams)
10. Send For Me (N. Cole)

"Slim Jim" Stevens
WLLH—Lowell, Mass.
1. Fascination (J. Morgan)
2. Tammy (R. Hayman)
3. Chances Are (J. Mathis)
4. In The Middle Of An Island (T. 8ennett)
5. Cabin Of Dreams (Hilltoppers)
6. Lips Of Wine (A. Williams)
7. Melodie D'Amour (Ames Bros.)
8. Swinging Sweethearts (R. Goodwin)
9. Around The World (Mantovani)
10. My Personal Possession (N. Cole)

Len Edgecomb
KUGN—Eugene, Ore.
1. Forgotten Dreams (C. Stapleton)
2. Sayonara (J. Sands)
3. Diana (P. Anka)
4. Around The World (Mantovani)
5. I'll Walk Alone (J. Nash)
6. Chances Are (J. Mathis)
7. Tammy (R. Hayman)
8. Melodie D'Amour (E. Ros)
9. In The Middle Of An Island (T. Bennett)
10. Until They Sail (E. Gorme)

Jim Harriott
WFLA—Tampa, Fla.
1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. June Night (J. Dorsey)
4. Melodie D'Amour (E. Ros)
5. Chances Are (J. Mathis)
6. Fire Down Below (Southern)
7. An Affair To Remember (V. Damone)
8. Fascination (D. Shore)
9. In The Middle Of An Island (T. Bennett)
10. Around The World (Young)

Alan Dary
WBZ—Boston, Mass.
1. Fascination (J. Morgan)
2. Hula Love (B. Knox)
3. Tammy (D. Reynolds)
4. Chances Are (J. Mathis)
5. Send For Me (N. Cole)
6. Bon Voyage (J. Harper)
7. Diana (P. Anka)
8. Deep Purple (B. Ward)
9. And That Reminds Me (D. Reese)
10. Zip Zip (Diamonds)

Robin Seymour
WKMH—Dearborn, Mich.
1. Chances Are (J. Mathis)
2. Wake Up Little Susie (Everlys)
3. My Special Angel (Helms)
4. Fascination (J. Morgan)
5. Mr. Lee (Bobbettes)
6. There's A Goldmine In The Sky (P. Boone)
7. Melodie D'Amour (Ames 8ros.)
8. Hula Love (B. Knox)
9. I'll Remember Today (Page)
10. Plaything (N. Todd)

Milton Q. Ford
WOL—Washington, D. C.
1. Honeycomb (J. Rodgers)
2. Fascination (J. Morgan)
3. Tammy (D. Reynolds)
4. That'll Be The Day (Crickets)
5. Chances Are (J. Mathis)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. In The Middle Of An Island (T. Bennett)
8. My Heart Reminds Me (Starr)
9. Remember You're Mine (P. Boone)
10. Just Between You And Me (Chordettes)

Cliff Mercer
WGN—Chicago, Ill.
1. Honeycomb (J. Rodgers)
2. Wake Up Little Susie (Everlys)
3. That'll Be The Day (Crickets)
4. Chances Are (J. Mathis)
5. Melodie D'Amour (E. Ros)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Just Between You And Me (Chordettes)
8. And That Reminds Me (D. Reese)
9. Plaything (N. Todd)
10. Language Of Love (Cindy & Lindy)

Dave Walshak
KCTI—Gonzales, Tex.
1. Happy Happy Birthday Baby (Tune Weavers)
2. That'll Be The Day (Crickets)
3. Just Between You And Me (Chordettes)
4. Wake Up Little Susie (Everlys)
5. Honeycomb (J. Rodgers)
6. You're My One And Only Love (R. Nelson)
7. Chances Are (J. Mathis)
8. Tammy (D. Reynolds)
9. Remember You're Mine (P. Boone)
10. Black Slacks (Sparkletones)

Jim Ameche
KPAL—Palm Springs, Calif.
1. Chances Are (J. Mathis)
2. Remember You're Mine (P. Boone)
3. My Heart Reminds Me (Starr)
4. Just Between You And Me (Chordettes)
5. Lips Of Wine (A. Williams)
6. Sugar Corsage (C. Reed)
7. I Love You Baby (P. Anka)
8. Ricordate Marcellino (L. 8axter)
9. Plaything (N. Todd)
10. Sayonara (E. Fisher)

Bill 'Madhouse' Morgan
WIOU—Kokomo, Ind.
1. Jailhouse Rock (E. Presley)
2. Honeycomb (J. Rodgers)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Black Slacks (Sparkletones/Bennett)
5. Be Bop Baby (R. Nelson)
6. Hula Love (B. Knox)
7. Keep A-Knockin' (L. Richard)
8. That'll Be The Day (Crickets)
9. With You On My Mind (Cole)
10. I'll Walk Alone (J.Nash)

Joe Deane
WBBF—Rochester, N. Y.
1. I'm Available (M. Rayburn)
2. Just Born/Ivy Rose (Como)
3. I'll Remember Today (Page)
4. Wake Up Little Susie (Everlys)
5. Moonlight Swim (T. Perkins)
6. My Special Angel (Helms)
7. My Heart Reminds Me (Starr)
8. Love Me To Pieces (J. Corey)
9. Just Between You And Me (Chordettes)
10. Spreading Chestnut (J. Vale)

Anne Ferguson
CFRN—Edmonton, Alb., Can.
1. Tammy (Ames Bros.)
2. Diana (P. Anka)
3. Around The World (Mantovani/Young)
4. Honeycomb (J. Rodgers)
5. Chances Are (J. Mathis)
6. Fascination (Shore/Jacobs)
7. Rainbow (R. Hamilton)
8. That'll Be The Day (Crickets)
9. Mr. Lee (Bobbettes)
10. In The Middle Of An Island (T. Bennett)

Tom Adams
KANS—Wichita, Kan.
1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Tammy (Ames Bros.)
4. That Old Feeling (Hamilton)
5. In The Middle Of An Island (T. Bennett)
6. Remember You're Mine (P. Boone)
7. And That Reminds Me (D. Reese)
8. Mr. Lee (Bobbettes)
9. Just Between You And Me (Chordettes)
10. Searchin' (Coasters)

Parker Handy
WPON—Pontiac, Mich.
1. Happy Happy Birthday Baby (Tune Weavers)
2. Wake Up Little Susie (Everlys)
3. Lotta Lovin' (G. Vincent)
4. Peanuts (L. Joe)
5. Honeycomb (J. Rodgers)
6. Chances Are (J. Mathis)
7. Black Slacks (Sparkletones)/ Tammy (D. Reynolds)
8. Have I Told You Lately That I Love You (R. Nelson)
9. Fraulein (S. Lawrence)
10. Jailhouse Rock (E. Presley)/ Keep A-Knockin' (Richard)

Scott Muni
WAKR—Akron, Ohio
1. Wake Up Little Susie (Everlys)
2. Jailhouse Rock (E. Presley)
3. Melodie D'Amour (Ames Bros.)
4. Chances Are/Twelfth Of Never (J. Mathis)
5. (My Heart/And That) Reminds Me (Starr/Reese)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. My One Sin (Four Coins)
8. Kiddio (T. Randazzo)
9. This Moment Of Love (F. Husky)
10. My Special Angel (Helms)

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Disk Jockey

REGIONAL RECORD REPORTS

Paul Du Bose
WKAB—Mobile, Ala.
1. That'll Be The Day (Crickets)
2. Lotta Lovin' (G. Vincent)
3. Diana (P. Anka)
4. It's Not For Me To Say (J. Mathis)
5. Rainbow (R. Hamilton)
6. Colors (R. Clooney)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Blues And I (J. Bozeman)
9. With You On My Way (Cole)
10. Walkin' And Talkin' (H. Wainwright)

Hal "Butterball" Ball
WTUS—Tuskegee, Ala.
1. Tammy (Ames Bros.)
2. In The Middle Of An Island (T. Bennett)
3. Chances Are (J. Mathis)
4. Treat Me Nice (E. Presley)
5. My Heart Reminds Me (Starr)
6. Around The World (Mantovani)
7. Dancin' (P. Como)
8. Rainbow (R. Hamilton)
9. Ivy Rose (P. Como)
10. Jailhouse Rock (E. Presley)

Mike Day
KDAY—Hollywood, Calif.
1. Whole Lot of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. Chances Are (J. Mathis)
4. Honeycomb (J. Rodgers)
5. Mr. Lee (Bobbettes)
6. Lotta Lovin' (G. Vincent)
7. Black Slacks (Sparkletones)
8. Fascination (J. Morgan)
9. Alone (Shepherd Sisters)
10. Plaything (T. Newman)

Chuck Dunaway
KXYZ—Houston, Tex.
1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. Mr. Lee (Bobbettes)
4. Wake Up Little Susie (Everlys)
5. Swanee River Rock (Charles)
6. Lips Of Wine (A. Williams)
7. Chicago (F. Sinatra)
8. Idol With The Golden Head (Coasters)
9. I'll Remember Today (Page)
10. Down In The Alley (Clovers)

Dick Webb
WRAM—Monmouth, Ill.
1. Chances Are (J. Mathis)
2. Fascination (J. Morgan)
3. Fraulein (S. Lawrence)
4. Just Between You And Me (Chordettes)
5. Moonlight Swim (T. Perkins)
6. And That Reminds Me (D. Reese)
7. Melodie D'Amour (Ames Bros.)
8. Twelfth Of Never (J. Mathis)
9. Two Hearts Apart (L. Jai)
10. I Keep Running Away From You (D. Cherry)

Bob Schwartz
KRMD—Shreveport, La.
1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Got A Date With An Angel (B. Williams)
4. Melodie D'Amour (Ames Bros.)
5. Fascination (D. Jacobs)
6. I'll Remember Today (Page)
7. Chicago (F. Sinatra)
8. Dancero (O. Bradley)
9. Just Between You And Me (Chordettes)
10. My How The Time Goes By (P. Page)

Bob Gribben
KDTH—Dubuque, Iowa
1. Wake Up Little Susie (Everlys)
2. That'll Be The Day (Crickets)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Honeycomb (J. Rodgers)
5. Chances Are (J. Mathis)
6. Rainbow (Hamilton/Darnel)
7. Black Slacks (Sparkletones)
8. Fraulein/Blue Rememberin' You (S. Lawrence)
9. There's A Goldmine In The Sky/Remember You're Mine (P. Boone)
10. Fascination (Jacobs/Morgan)

George Shapiro
KVRH—Solido, Colo.
1. Chances Are (J. Mathis)
2. Diana (P. Anka)
3. Mean Woman Blues (Presley)
4. Honeycomb (J. Rodgers)
5. And That Reminds Me (D. Reese)
6. Recipe For Love (B. Darnel)
7. Mr. Lee (Bobbettes)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Cross Over (J. Bowen)
10. Forsaking All Others (D. Rondo)

Dick Pike
WNOP—Newport, Ky.
1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. You Send Me (S. Cooke)
4. Mr. Lee (Bobbettes
5. Soft (B. Doggett)
6. Sitting On Top Of The World (J. Mar)
7. Chances Are (J. Mathis)
8. Honeycomb (J. Rodgers)
9. My Special Angel (S. Land Trio)
10. Silhouettes (Rays)

Bill Albert
WLW-T—Cincinnati, Ohio
1. Diana (P. Anka)
2. There's A Goldmine In The Sky (P. Boone)
3. Bon Voyage (J. Harper)
4. Chances Are (J. Mathis)
5. Silhouettes (Rays)
6. My Heart Reminds Me (Starr)
7. Black Slacks (Sparkletones)
8. Fascination (J. Morgan)
9. Daydreaming (J. James)
10. My Special Angel (S. Land Trio)

Don Spencer
WORC—Worcester, Moss.
1. My Special Angel (Helms)
2. Wake Up Little Susie (Everlys)
3. Rebel (C. Jarvis)
4. My One Sin (Four Coins)
5. Bon Voyage (J. Harper)
6. Melodie D'Amour (Ames Bros.)
7. Fascination (J. Morgan)
8. Chances Are (J. Mathis)
9. Lasting Love (K. Kallen)
10. Tammy (D. Reynolds)

Len Ingebrigtsen
KOY—Phoenix, Ariz.
1. Fascination (Troubadors)
2. Honeycomb (J. Rodgers)
3. Chances Are (J. Mathis)
4. An Affair To Remember (V. Damone)
5. Remember You're Mine (P. Boone)
6. Melodie D'Amour (Ames Bros.)
7. Got A Date With An Angel (B. Williams)
8. Soft Sands (Chordettes)
9. Till (R. Williams)
10. All The Way (F. Sinatra)

Bill Wood
KODY—North Platte, Neb.
1. That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Honeycomb (J. Rodgers)
4. Chances Are (J. Mathis)
5. An Affair To Remember (V. Damone)
6. Wake Up Little Susie (Everlys)
7. Melodie D'Amour (Ames Bros.)
8. Diana (P. Anka)
9. Just Between You And Me (Chordettes)
10. Jailhouse Rock (E. Presley)

Duke Norton
KLAC—Hollywood, Calif.
1. I Keep Running Away From You (M. Griffin)
2. (Something) In The Bank, Frank (S. Allen)
3. My Heart Reminds Me (Starr)
4. Money, Marbles And Chalk (R. Allen)
5. A New Town Is A Blue Town (A. Case)
6. Change For A Penny (Mills)
7. Till (D. Shore)
8. Moonlight (M. Arnold Quartet)
9. Got A Date With An Angel (B. Williams)
10. Song To The Stars (Peterson)

Al Martinez
WQAM—Miami, Fla.
1. Chances Are (J. Mathis)
2. Mr. Lee (Bobbettes)
3. Honeycomb (J. Rodgers)
4. That'll Be The Day (Crickets)
5. Tammy (Ames Bros.)
6. Wake Up Little Susie (Everlys)
7. Diana (P. Anka)
8. It's Not For Me To Say (J. Mathis)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Lotta Lovin' (G. Vincent)

Del Courtney
KSFO—Son Francisco, Colif.
1. All The Way (F. Sinatra)
2. There's Only You (Rondo)
3. Chances Are (J. Mathis)
4. Hey You Face (Crewcuts)
5. Easy To Love (King Sisters)
6. I'm Gonna Sit Right Down (B. Williams)
7. An Affair To Remember (V. Damone)
8. June Night (J. Dorsey)
9. Lips Of Wine (A. Williams)
10. Plaything (N. Todd)

Johnny Holliday
WRVM—Rochester, N. Y.
1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Diana (P. Anka)
5. That'll Be The Day (Crickets)
6. Fascination (D. Jacobs)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Mr. Lee (Bobbettes)
9. Wake Up Little Susie (Everlys)
10. Rainbow (R. Hamilton)

Rex Osborne
WDOC—Prestonsburg, Ky.
1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Diana (P. Anka)
4. That'll Be The Day (Crickets)
5. Fascination (J. Morgan)
6. White Silver Sands (Rondo)
7. In The Middle Of An Island (T. E. Ford)
8. Around The World (Mantovani)
9. Chances Are (J. Mathis)
10. Rainbow (R. Hamilton)

Jerry "Razzle Dazzle" Jones
KCLV—Clovis, N. M.
1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Fascination (D. Shore)
5. Tammy (D. Reynolds)
6. Mr. Lee (Bobbettes)
7. Chances Are (J. Mathis)
8. My Heart Reminds Me (Starr)
9. Broken Promise (S. Davis)
10. Wake Up Little Susie (Everlys)

Ron Roberts
CJCH—Holifax, N. S., Can.
1. Honeycomb (J. Rodgers)
2. Fascination (D. Jacobs)
3. Wake Up Little Susie (Everlys)
4. Long Lonely Nights (Kallen)
5. Happy Happy Birthday Baby (K. C. Jones)
6. And That Reminds Me (D. Reese)
7. My Personal Possession (Bey)
8. Goody Goody (Lymon/Fitzgerald)
9. Sugar Corsage (C. Reed)
10. My Special Angel (Helms)

Nedd Flemming
WAEB—Allentown, Pa.
1. Chances Are (J. Mathis)
2. Fraulein (S. Lawrence)
3. Wake Up Little Susie (Everlys)
4. Happy Happy Birthday Baby (Tune Weavers)
5. There's No One But You (Four Freshmen)
6. I Keep Running Away From You (M. Griffin)
7. Third Finger, Left Hand (E. Rodgers)
8. Think Of All The Nice Things (B. Madigan)
9. Majesty Of Love (Francis/Rainwater)
10. I Was A Child 'Til Tonight (T. King)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the notion indicate are either alreody beginning to sell in quontity or else give every sign of doing so.

"LITTLE BITTY PRETTY ONE" — The Cash Box Award o' the Week — 10/12

Thurston Harris ..... Aladdin 3398

Bobby Day ..... Class 211

•

"YOU SEND ME" — The Cash Box Sleeper of the Week — 9/28

Sam Cooke ..... Keen 34013

Words Of Advice

NEW YORK—The MGM Records candid camera catches A&R director Harry Meyerson (right) offering a few words of advice to Connie Francis and Marvin Rainwater during the recording session of "The Majesty Of Love".

See and Hear....

Della Reese

sing

her *SMASH*

JUBILEE Recording of

"AND THAT REMINDS ME"

on Patti Page's "THE BIG RECORD SHOW", Oct. 23 over CBS-TV

PAUL SIEGEL (Symphony House Music Publishers) 507 Fifth Ave. (Suite 303) N.Y.C.

R & B Ramblings

NEW YORK:

Epic and Okeh still doing very nicely in the r & b and pop charts with two solid sellers, "Peanuts" by **Little Joe and The Thrillers** and "Dumplin's" by **Doc Bagby**. A thought! Why doesn't **Screamin' Jay Hawkins** do an album like "Screamin' Jay Does The Classics"? Can you imagine Screamin' Jay grunting and gurgling tunes from La Boheme, Madam Butterfly, or La Traviata? . . . A look at this week's Top 20 should make the Chesses very happy. Proves they can pick 'em. "Happy Happy Birthday" by the **Tune-weavers**, takes over the number one spot in r & b and continues to hold on to a stratospheric position in the Top 60. This week they offer a couple of new entries in the sweepstake. "Rock 'n Roll Music" by **Chuck Berry** and "Baby Baby" by **Dale Hawkins** should total a tidy sale before they run their courses. . . . **The "5" Royales** follow "Think" with a new King etching, "Say It" and "Messin' Up". . . . Looks like Keen Records has it made first crack out of the box. The great "You Send Me" by **Sam Cooke** is moving with jet-like speed. . . . New York Post is again readying an article on r & r. About a year ago they took up the cudgels for r & r when every other paper in the country was blasting it. They now will do an article showing that r & r is far from through, but on the contrary, as strong as ever. . . . **Jackie Wilson's** "Reete Petite" on Brunswick rolling along at a solid sales pace. . . . Atlantic Records getting real sales activity on Ray Charles' "Swanee River Rock" and **Clyde McPhatter's** "Rock and Cry". A rush job is being done on a new EP release for Ray Charles. There has been an overpowering response to "The Sweet Sixteen Bars" from his album "The Great Ray Charles". Deejays laid on it heavy and as a result juke box operators want it for their boxes. In order to get it out as quickly as possible Atlantic is releasing it in a plain brown sleeve. "Doodlin' ", also from the LP, is the backer-upper. From the East-West division of Atlantic we get the news that the first trio of releases is getting a good distrib reaction. **Jay Holliday** is out with "Wang Dang Doo" and "Tell Me Why"; **Johnny Houston and The Capitals** sing "Hula Hands" and "But It's Too Late"; and **The Glowtones** "Ping Pong" and "The Girl I Love". On the Atco end of the organization, the entire foursome, without any one of them stepping out as a runaway hit, is getting a solid sales reaction. They are **Bette McLaurin's** "What A Night For Love" and "Autumn Leaves"; **Jimmy Simmons'** "Land Of Love"; **Young Jessie's** "Shuffle In The Gravel" and **Jerry Grant's** "Some Day, Maybe Tonight" and "Talkin' About Love". . . . **Larry Dean** (WCHB-Inkster, Mich.) advises that WCHB has received an increase of power from the Federal Communications Commission. It is now 1000 watts which, says Dean, "blankets Detroit like the dew." . . . **Jack Gold**, Paris Records, reports his **Four Esquires** "Love Me Forever" is starting to really hit in New York and Boston. . . . Argo Records has a potential chart buster in "That's All I Want From You" by **The Silva-Tones**. Great wax—we're betting on it. . . . **Lou Chudd** getting into another race for sales with his version of "Peggy Sue" by **Jackie Walker** against the **Buddy Holly** treatment on Coral. Both should sell plenty. . . . **Jockey Jack** (WERD-Atlanta, Ga.) tells us he has moved into his new street level studio located at the busiest corner in Atlanta, Ga. On the same station we learn that **Gwen "Party Doll" Everett** and her all-teenage record request show is seen and hard every Saturday 12:30 to 2 pm. . . . **Len Chess** reports two of his artists will appear in the forthcoming Paramount film release, "Mister Rock and Roll". They are the **Moonglows**, whose current disk is "The Beating Of My Heart", and **Chuck Berry**, who only this week hit the market with a newie called "Rock 'N Roll Music". . . . It seems the oft stated question, "Who is Mr. Lee?" is now answered. It comes in the form of a waxing by **Kenny Martin** on Federal, titled, "I'm The Jivin' Mr. Lee". . . . Note from **Wiley E. Daniels, Jr.**, WEBB-Baltimore, Md., tells us he'll be in New York shortly and plans to drop up to see the fellas.

CHICAGO:

Rambling along Record Row. . . . Those delighted smiles on the countenances of **Len** and **Phil Chess** must be "Happy Happy Birthday Baby" smiles, judging by the continued success of the deck. **Len** advises that he expects **Chuck Berry's** "Rock 'N Roll Music" to climb the charts. . . . **Stan Pat** reports that deejay **Irv. Miller**, formerly of WFOX, Milwaukee, recently moved over to WOKY, same city. **Irv** goes under the monicker of **Bob White** and signs on and off to the Bob White bird whistle (cute gimmick). . . . **Jim Fleming** advises that **Charles Brown** opens at the Crown Propeller 10/18. His new release on Atlantic will be out this week. . . . **Muddy Waters** en route to Denver from Kansas City for a club date. . . . **Jerry Ferber** of United Distribs tells us that "Peanuts" by **Little Joe** and the **Thrillers** on Okeh is hitting the charts. **Jerry** also high on "My One Sin" by the **Four Coins** and "Words That I Whisper" by **Sal Mineo**, both on Epic. . . . Glad to hear from **Sue Weber** of WISN in Milwaukee telling us that the new radio studios will be completed in 90 days. . . . **Vee-Jay's Abner** reports mucho activity with the new Falcon label. **Abner** says, "the expression around Chicago is that the bird is ready to fly" (meaning Falcon, of course). First to take off on the new label is **Priscilla Bowman's** "Spare Man". Priscilla last clicked with "Hands Off". **Dee Clark's** "Seven Nights" is hot off the presses, and a recent waxing by a new group, **The Falcons** is skedded for immediate release. **Abner** is particularly enthused about a fine, new instrumental by the **Al Smith Band**. . . . **Jimmie Reed** returns to Chi after a terrific road tour to rest and prep some new sessions. . . . King's **Ralph Bass** returned to city after a series of sessions in Cincy. . . . **Jerry Leighton**, WAAF deejay advises that WAAF's new Spanish speaking deejay, **Tito**, getting a lot of mail from his listeners. **Mike Rapchak**, also of WAAF, insists that he spins nothing but the best music on his turntables. . . . **Tony Galgano** of Record Distribs anxiously awaiting delivery of a new album by Audio Fidelity, a sequel to "Port Said" titled "The Sultan Of Baghdad" by **Mohammed El Bakkar** and his Oriental Ensemble. This is a Hi Fi treatment of music of the Middle East. Everybody excited about the new **Elvis Presley** rocker "Jail House Rock". This is a real hip-swingin' disk on the RCA label. . . . **Eli Toscano**, Cobra Records, expects big things from his new **Duke Jenkins** waxeroo.

LOS ANGELES:

"Little Bitty Pretty One" climbing fast on the charts around the country. Both the original version by **Bobby Day** on Class and the **Thurston Harris** cover on Aladdin are showing up. . . . **Roy Brown** has a terrific follow-up to his hit of "Let The Four Winds Blow". Side features an unusual sound on the tune, "The Tick Of The Clock". . . . **Dootsie Williams**, Dooto prexy, has signed a new vocal group called the **Debonairs** to an exclusive recording contract with his label. Dootsie has also signed comics **Don Bexley** and **Dave Turner** to Dooto contracts. . . . **The Platters** open a starring engagement in Paris, France this week. The globe-trotting group will be accompanied to Europe by their manager, **Buck Ram**. . . . **Eddie Beal** has coached and managed a new group called **The Blossoms**. Group is comprised of teenage youngsters and will make their recording debut this week on the Capitol label. . . . **The Gateway Singers**, currently appearing at Ciros, and visiting the disk-jockeys with their Decca album, "The Gateway Singers at the Hungry Eye". . . . The Ebb label out with another good one in the **Hollywood Flames** recording of "Buzz, Buzz, Buzz". Composer **Bob Russell** is the writer of both sides of **The Teen Queens** new release on the RPM label. The team sing "I Miss You" and "Two Loves And Two Lives" on their latest. . . . **Milt Wiess** reports two new ones that are doing well for him on the new west coast label Starla Records. New sides are, "Only You, Only Me" by **Art DeCou** and "Honey, Baby Sugar" by **Alec Hodges**. . . . **Robin Robinson**, currently appearing on the East Coast expected to start a coast tour later this fall. . . . **Little Richard** currently breaking it up on his Australian tour returns to this country this week and goes East for the big **Alan Freed** show.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabeticolly)

ALL OF MY LIFE
Billy Eckstine (Mercury 71161)

ALONE
Shepherd Sisters (Lance 125)

AND THAT REMINDS ME
Della Reese (Jubilee 5292)

AW SHUCKS BABY
Tiny Topsy (Federal 12302)

BACK TO SCHOOL AGAIN
Timmie Rodgers (Cameo 116)

BE BOP BABY
Ricky Nelson (Imperial 5463)

BLACK SLACKS
Sparkletones (ABC-Paramount 9873)

CAN I COME OVER TONIGHT
Velours (Onyx 512)

CHANCES ARE
Johnny Mathis (Columbia 40993)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DARLING IT'S WONDERFUL
Lovers (Lamp 2005)

DEDICATED TO YOU
Sonny Knight (Dot 15635; Starla S-1)

DEEP PURPLE
Billy Ward & Dominoes (Liberty 55099)

DESERIE
Charts (Everlast 5001)

DINNER DATE
Little Willie John (King 5083)

DO YOU MEAN IT
Ike Turner (Federal 12297)

DOWN IN THE ALLEY
Clovers (Atlantic 1152)

EMMETT LEE
Carol Fran (Excello 2118)

FLATFOOT SAM
Oscar Wills (Argo 5277)
T.V. Slim (Checker 870)

*GIVE ME LOVE OR NOTHING
Ann Cole (Baton 247)

GONE IS MY LOVE
Dynamics (Cindy 3005)

HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)

HE'S GONE
Chantells (End 1001)

HEY BABE
Cleftones (Gee 1041)

HULA LOVE
Buddy Knox (Roulette 4018)

IDOL WITH THE GOLDEN HEAD
MY BABY COMES TO ME
Coasters (Atco 6098)

IF I THOUGHT YOU NEEDED ME
Little Willie John (King 5066)

I FOUND PEACE OF MIND
Pee Wee Crayton (Vee-Jay)

I'M A KING BEE
Slim Harpo (Excello 2113)

I'M GRATEFUL
Ray Milton (King 5035)

I NEED A GIRL
Joe Turner (Atlantic 1155)

I NEED YOU SO BAD
*I WONDER
B. B. King (RPM 498)

IT HURTS TO LOVE SOMEONE
Guitar Slim (Atco 6097)

* Indicates first appearonce on Territorial Tips

I WANNA DO EVERYTHING FOR YOU
Brook Benton (Vik 0285)

IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)

IT WAS THERE
Johnnie & Joe (J & S 1659)

JAILBAIT
Andre Williams (Fortune 837)

LEAVIN' IT ALL UP TO YOU
Don & Dewey (Specialty 610)

ONLY BECAUSE
Platters (Mercury 71184)

MEAN WOMAN BLUES
Elvis Presley (RCA Victor EPA 2-1515)

*MY GIRL
Frankie Lymon (Roulette 4026)

PEACHES
Little Jr. Parker (Duke 177)

PLAYTHING
Ted Newman (Rev 3505)

RAINBOW
Russ Hamilton (Kapp 184)

REET PETITE
Jackie Wilson (Brunswick 55024)

ROCK AND CRY
Clyde McPhatter (Atlantic 1158)

SICK AND TIRED
Chris Kenner (Imperial 5448)

SILHOUETTES
Rays (Cameo 117)
**Diamonds (Mercury 71197)*

SOFT
Bill Doggett (King 5080)

SWANEE RIVER ROCK
I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)

SWANEE RIVER ROCK
Red Tops (Sky)

SWEETEST ONE
Crests (Joyce)

TAKE THE KEY
Richard Berry (Flip 318)

TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)

TELL ME SO
Donnie Elbert (DeLuxe 6143)

TELL ME WHY
Rob-Roys (Back Beat 501)

THAT'S MY DESIRE
Channels (Gone 5012)
Bob & Earl (Class 213)

THE BIG QUESTION
Ike Turner (Federal 12304)

THERE GOES A PRETTY GIRL
Enchanters (Coral 61832)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

TREAT ME LIKE I TREAT YOU
Eddie Burns (JVB)

WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)

YOU SEND ME
SUMMERTIME
Sammie Cooke (Keen 34013)

ZIP ZIP
Diamonds (Mercury 71165)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	**HAPPY HAPPY BIRTHDAY BABY** *Tune Weavers* *(Checker 872)* *(Casa Grande)*	2
2	**MR. LEE** *Bobbettes* *(Atlantic 1144)*	1
3	**KEEP A KNOCKIN'** *Little Richard* *(Specialty 611)*	7
4	**DIANA** *Paul Anka* *(ABC-Paramount 9381)*	3
5	**FARTHER UP THE ROAD** *Bobby Blue Bland* *(Duke 170)*	4
6	**HONEST I DO** *Jimmy Reed* *(Vee-Jay 253)*	6
7	**THAT'LL BE THE DAY** *Crickets* *(Brunswick 55009)*	5
8	**HONEYCOMB** *Jimmie Rodgers* *(Roulette 4015)*	8
9	**DUMPLIN'S** *Doc Bagby (Okeh 7089)* *Ernie Freeman* *(Imperial 5461)*	11
10	**WHOLE LOT OF SHAKIN' GOING ON** *Jerry Lee Lewis* *(Sun 267)*	9
11	**LITTLE BITTY PRETTY ONE** *Bobby Day (Class 211)* *Thurston Harris* *(Aladdin 3398)*	17
12	**PEANUTS** *Little Joe & Thrillers* *(Okeh 7088)*	18
13	**THINK** *"5" Royales* *(King 5053)*	10
14	**JAILHOUSE ROCK** *Elvis Presley* *(RCA Victor 7035)*	—
15	**WITH YOU ON MY MIND** *Nat Cole* *(Capitol 3782)*	12
16	**WAKE UP LITTLE SUSIE** *Everly Bros.* *(Codence 1337)*	23
17	**LOTTA LOVIN'** *Gene Vincent* *(Capitol 3763)*	19
18	**YOU SEND ME** *Sammie Cooke* *(Keen 34013)*	—
19	**WAIT AND SEE** *Fats Domino* *(Imperial 5467)*	25
20	**HUMPTY DUMPTY HEART** *Lavern Baker* *(Atlantic 1140)*	16

21. SILHOUETTES. 22. SEND FOR ME. 23. CHANCES ARE. 24. SWANEE RIVER ROCK. 25. LONG LONELY NIGHTS.

NEW RELEASE
JUST LONESOME! THAT'S ALL
b/w
DARLING I'LL FORGIVE YOU
LILLIAN OFFITT
EXCELLO 2124
BABY CAN'T YOU SEE
b/w
YOU'RE ALWAYS ON MY MIND
ARTHUR GUNTER
EXCELLO 2125
Riding High!
EMMITT LEE
Carol Fran
EXCELLO 2118
Phone Chappell 2-2215 or wire collect
NASHBORO RECORD CO., INC.
NASHVILLE TENN.
Western Trode pleose order from Monarch—L. A. Shipments also made from Plastic Products—Memphis, Tenn., and Southern Plastics—Nashville, Tenn.

PRISCILLA'S BACK WITH A SMASH TO RIVAL "HANDS OFF"!
SHE SAYS EVERY WOMAN NEEDS...
"A SPARE MAN"
BY PRISCILLA BOWMAN
FALCON 1004
VEE JAY-FALCON RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

As Infectious As The Flu!
SAM ROSE
Rollicking Thru
"OH SUSANNA"
Z 117
Zebra RECORDS
51 Neck Road, Brooklyn 23, N. Y.

the one the country is picking!

REACHING THE TOP FAST!

THURSTON HARRIS

"LITTLE BITTY PRETTY ONE"

and

"I HOPE YOU WON'T HOLD IT AGAINST ME"

ALADDIN #3398

Aladdin RECORDS Los Angeles, Calif.

No Phonos In Europe Without U. S. Disks

GENEVA, SWITZERLAND — Whether it's England, France, Belgium, Germany, Denmark, Sweden, Italy, Austria or any other nations, automatic phonos all feature U.S. disks.

Belgium probably leads all other countries in the percentage of American disks featured. In many cafes, both in Antwerp and Brussels, as well as in many small towns, phonos feature 100% American recordings.

In France the percentage is lower. Almost like that of England. Denmark features American tunes but about 80% are by Danish artists who copy the style of the American artists whose disk of the hit tune clicked best.

In short, regardless of the country, every juke box in every location features American disks. Most interesting is the fact that, in many locations, the greater majority of the patrons don't understand a single word, yet they swing into the rhythm of the music and many can repeat the lyrics word for word. This is especially true of the teenagers in all countries.

There are many who feel that America's pop records are doing more to bring about a closer and better understanding between their peoples and the U.S. than the politicos of all the countries combined. Many also attribute the greater study of English in schools, especially by the teenagers to the fact they first become acquainted with the language through pop U.S. disks.

The older folks, too, will buy American tunes by American artists and tap their fingers and toes on time to the music while sipping their wine or beer. A grand example has been the tremendous success of Doris Day's "Que Sera, Sera".

Some great diplomats have been known to say that the invasion of American music by American artists has been one of the finest and most complete victories of peaceful times. Those who know attribute it to the juke boxes that are still being imported by Europe's many music firms in ever growing numbers.

Trans-World Opens Hollywood Office

LOS ANGELES—The newly formed show packaging, producing and promoting firm "Trans-World Attractions." a partnership of KLAC deejay Earl McDaniel, Harry Golub and Mike Kasino, has set up its offices in the KLAC Building at 6363 Sunset Blvd.

The outfit, which last week presented the "Jazz At The Philharmonic" show in San Diego, and the "Show of Stars," featuring Fats Domino, in Fresno, has completed negotiations for the Jose Greco dance troupe to play Northern California and the Northwest shortly after the first of the year. Trans-World has a recording stars package skedded to play the Honolulu Coliseum beginning November 22nd, and details are being worked out to bring Jeri Southern to London, Paris and Rome, in addition to the Far East and Manila, starting February 1st.

Decca Pacts Duncan

HOUSTON, TEX.—Decca Records has signed singer-composer Jimmy Duncan, writer of the current hit, "My Special Angel," to a term contract.

Duncan's first release for the diskery is his own, "Run Little Joey." The artist is personally managed by KXYZ-Houston deejay, Larry Kane.

The Cash Box HOT

NEW YORK

1	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
2	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
3	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
4	DUMPLIN'S	*Doc Bagby (Okeh 7089)*
5	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*
6	YOU SEND ME	*Sam Cooke (Keen 34013)*
7	SILHOUETTES	*Rays (Cameo 117) Diamonds (Mercury 71197)*
8	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
9	MR. LEE	*Bobbettes (Atlantic 1144)*
10	CHANCES ARE	*Johnny Mathis (Columbia 40993)*

CHICAGO

1	MR. LEE	*Bobbettes (Atlantic 1144)*
2	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
3	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
4	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
5	BYE BYE BABY	*Nappy Brown (Savoy 1514)*
6	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
7	AW SHUCKS BABY	*Tiny Topsy (Federal 12302)*
8	YOU SEND ME	*Sam Cooke (Keen 34013)*
9	SILHOUETTES	*Rays (Cameo 117)*
10	CHANCES ARE	*Johnny Mathis (Columbia 40993)*

NEW ORLEANS

1	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
2	KEEP A KNOCKIN'	*Little Richard (Specialty 611)*
3	DUMPLIN'S	*Ernie Freeman (Imperial 5461)*
4	WAIT AND SEE	*Fats Domina (Imperial 5467)*
5	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
6	EMMETT LEE	*Carol Fran (Excello 2118)*
7	LEAVIN' IT ALL UP TO YOU	*Don & Dewey (Specialty 610)*
8	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
9	IT HURTS TO LOVE SOMEONE	*Guitar Slim (Atco 6097)*
10	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*

ST. LOUIS

1	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
2	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
3	YOU SEND ME	*Sam Cooke (Keen 34013)*
4	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
5	WHAT CAN I DO	*Donnie Elbert (DeLuxe 6125)*
6	DIANA	*Paul Anka (ABC-Paramount 9381)*
7	MR. LEE	*Bobbettes (Atlantic 1144)*
8	ROCK AND CRY	*Clyde McPhatter (Atlantic 1158)*
9	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*
10	HONEYCOMB	*Jimmie Radgers (Roulette 4015)*

NEWARK

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
3	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
4	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
5	DUMPLIN'S	*Doc Bagby (Okeh 7089)*
6	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
7	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
8	SILHOUETTES	*Rays (Cameo 117)*
9	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
10	MR. LEE	*Bobbettes (Atlantic 1144)*

DALLAS

1	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
2	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
3	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
4	MR. LEE	*Bobbettes (Atlantic 1144)*
5	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
6	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
7	DIANA	*Paul Anka (ABC-Paramount 9381)*
8	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
9	MISS YOU SO	*Lillian Offitt (Excello 2104)*
10	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*

The Cash Box HOT

PHILADELPHIA

1	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
2	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
3	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
4	YOU SEND ME	*Sam Cooke (Keen 34013)*
5	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*
6	THINK	*"5" Royales (King 5053)*
7	DUMPLIN'S	*Doc Bagby (Okeh 7089)*
8	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
9	SILHOUETTES	*Rays (Cameo 117)*
10	COULD THIS BE MAGIC	*Dabs (Gone 5011)*

LOS ANGELES

1	YOU SEND ME	*Sam Cooke (Keen 34013)*
2	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
3	MR. LEE	*Bobbettes (Atlantic 1144)*
4	DIANA	*Paul Anka (ABC-Paramount 9381)*
5	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
6	THAT'S MY DESIRE	*Bob & Earl (Class 213)*
7	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
8	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
9	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*
10	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*

DETROIT

1	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
2	MR. LEE	*Bobbettes (Atlantic 1144)*
3	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
4	THINK	*"5" Royales (King 5053)*
5	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
6	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
7	WAKE UP LITTLE SUSIE	*Everly Brothers (Cadence 1337)*
8	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
9	LOTTA LOVIN'	*Gene Vincent (Capitol 3763)*
10	HONEYCOMB	*Jimmie Rodgers (Roulette 4015)*

ATLANTA

1	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
2	DIANA	*Paul Anka (ABC-Paramount 9381)*
3	MR. LEE	*Bobbettes (Atlantic 1144)*
4	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
5	HONEYCOMB	*Jimmie Rodgers (Roulette 4015)*
6	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
7	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
8	YOU SEND ME	*Sam Cooke (Keen 34013)*
9	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
10	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*

BOSTON

1	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
2	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
3	MR. LEE	*Bobbettes (Atlantic 1144)*
4	DEEP PURPLE	*Billy Ward & Dominoes (Liberty 55099)*
5	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*
6	HUMPTY DUMPTY HEART	*Lavern Baker (Atlantic 1140)*
7	ONLY BECAUSE	*Platters (Mercury 71184)*
8	LOTTA LOVIN'	*Gene Vincent (Capitol 3763)*
9	BLACK SLACKS	*Sparkletones (ABC-Paramount 9873)*
10	HULA LOVE	*Buddy Knox (Roulette 4018)*

SAN FRANCISCO

1	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
2	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
3	MR. LEE	*Bobbettes (Atlantic 1144)*
4	DIANA	*Paul Anka (ABC-Paramount 9381)*
5	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*
6	JAILHOUSE ROCK	*Elvis Presley (RCA Victor 7035)*
7	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
8	YOU SEND ME	*Sam Cooke (Keen 34013)*
9	DESERIE	*Charts (Everlast 5001)*
10	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*

R & B Sure Shots

"BE BOP BABY" — The Cash Box Disk of the Week — 9/21

Ricky Nelson ..... Imperial 5463

"MY GIRL" — The Cash Box Award o' the Week — 10/12

Frankie Lymon ..... Roulette 4026

"ROCK AND CRY" — The Cash Box Award o' the Week — 9/28

Clyde McPhatter ..... Atlantic 1158

"BACK TO SCHOOL AGAIN"

Timmie Rodgers ..... Cameo 116

"I NEED YOU SO BAD"
"I WONDER" — The Cash Box Sleeper of the Week — 9/28

B. B. King ..... RPM 498

1 IN CHICAGO!
NAPPY BROWN'S
"BYE BYE BABY"
5AVOY 1514
Coming Up Strong Coast to Coast
BIG MAYBELLE'S
"ROCK HOUSE"
b/w "JIM"
SAVOY # 1519
SAVOY RECORD CO 56 MARKET ST NEWARK, N J

Breaking Big Nationally
THE DUBS
"COULD THIS BE MAGIC"
c/w
"SUCH LOVIN'"
Gone 5011
GONE RECORDS
1650 Broadway
New York

NEW RELEASE!
"I NEED YOU WALTZ"
JAY-JAY # 175
LI'L WALLY
BY CHICAGO'S POLKA KING
BIG JUKE BOX PROFIT MAKER
JAY-JAY POLKA RECORD CO
2452 S. KEDZIE AVE.
CHICAGO 23, ILLINOIS

It's DYNAMITE!
"PEACHES" and
"PRETTY LITTLE DOLL"
Little Junior Parker
DUKE # 177
Duke Records, Inc.
2809 ERASTUS STREET
HOUSTON 26 TEXAS

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE HEART-THROBS
(Lamp 2010)

B "ALL THE WAY HOME" (2:19) [Shalimar BMI—Holmes, Blackwell] The Heart-Throbs swing lightheartedly through a quick beat bouncer. The team has a commercial sound which should result in sales. Ok deck.

B "SO GLAD" (2:18) [Shalimar BMI—Holmes, Blackwell] The Heart-Throbs offer a middle beat bouncer in engaging fashion. Swingy, happy treatment with the hard riding band lending a powerful assist.

BILLY MYLES
(Ember 1026)

B+ "THE JOKER" (2:33) [Angel BMI—B. Myles] Billy Myles makes his debut on Ember with a powerhouse piece of material. A pretty tune, written by Myles, is sung by the talented lad with emotion and power. The deck should have your close attention. It could blossom into a real sized hit.

B "HONEY BEE" (2:20) [Angel/Seibon BMI—B. Myles] Myles rocks on the flip with a rock-a-billy hunk of material so commercial on the current market. Good coupler that has lots of pleasure cut into the grooves.

MIKI SMITH
(Dot 57)

B "ONE WAY STREET" (1:46) [Murray Nash BMI — Riley, Woodfolk] Miki Smith rocks out a quick beat jump with a peppery treatment. Scorching ork break and Miss Smith's infectious squeals make it a happy and intriguing side.

B "LOVE, SWEET LOVE" (1:57) [Murray Nash BMI — Riley, Woodfold] Miss Smith lends this middle beat jumper the same treatment. Sort of an up-to-date Betty Boop. Swingy ork assist.

THE ANSWERS
(United 212)

B "KEEPS ME WORRIED ALL THE TIME" (2:42) [Pamlee BMI—Miller, Smith] The Answers bounce effectively on a middle beat rhythm piece and come up with a better than average reading. Swingy effort—but a much used piece of material. Ok deck.

B "HAVE NO FEAR" (2:26) [Pamlee BMI—Miller, Smith] The Answers turn tender as they offer a slow, drifty blues-ballad. Easy to listen to deck. The better side.

GUITAR GABLE
(Excello 2122)

B "WHAT'S THE MATTER WITH MY BABY" (2:50) [Excellorec BMI] Guitar Gable opens up the stops and gives a forceful reading of a slow, melodic blues ballad. Pleasurable side that comes off ok.

B "GUMBO MOMBO" (2:45) [Excellorec BMI—Miller, Perrodin] Guitar Gable and his crew dish up a fast beat mambo with color and gayety. A happy instrumental side performance with an infectious quality. Good deck.

The Cash Box Award o' the Week

"BABY, BABY" (2:37) [Ridgeway/Arc BMI—Glasser]

"MRS. MERGUITORY'S DAUGHTER" (2:29)
[Arc BMI—Hawkins, Adams, Lewis]

DALE HAWKINS

(Checker 876)

● Dale Hawkins follows his "Suzie Q" with another quick beat novelty jumper, "Baby, Baby". His swinging and hard hitting style is tailor made for the material presented here. Arrangement and instrumental sound back Hawkins with maximum effect. This one looks like a sure shot follow-up to his "Suzie Q". The flip, "Mrs. Merguitory's Daughter", is another quick beat jumper with a cute lyric. Ok deck, but not the big side. Look out for "Baby, Baby".

"ROCK & ROLL MUSIC" (2:35) [Arc BMI—C. Berry]

"BLUE FEELING" (2:39) [Arc BMI—C. Berry]

CHUCK BERRY

(Chess 1671)

● Chuck Berry off to another big seller with his stirring reading of the middle beat jump, "Rock & Roll Music". Berry handles the lyric with an impressive presentation, simple but strong, and the kids should slip right into the backbeat groove with this etching. Instrumental support lends more excitement to Berry's reading—and it's a solid bet for the charts. The reverse end, "Blue Feeling", is a slow beat mood blues instrumental. Rambling piano and strings paint the "blue" air with moving intensity. Ok coupler, but for runaway action, look to "Rock & Roll Music".

"THAT'S ALL I WANT FROM YOU" (2:31) [Weiss & Barry-Rothe]

THE SILVA-TONES

(Argo 5281)

● Here's an item that looks like an all market hit. See review in pop section.

The Cash Box R & B Best Bets

★ "THE JOKER"	Billy Myles	Ember 1026
★ "I MISS YOU" / "TWO LOVES & TWO LIVES"	The Teen Queens	RPM 500
★ "PING PONG"	The Glowtones	East West 101
★ "MISS PING PONG"	Portuguese Joe	Surf 5016

THE TEEN QUEENS
(RPM 500)

B+ "I MISS YOU" (2:00) [Harrison/Statler ASCAP — Russell, Collins] The Teen Queens blend sweetly on a slow beat pop-styled styled pretty. The Queens offer a tuneful wax that grows stronger with each spin. A warm, haunting quality embodied in the treatment makes this a deck to be watched. It has the qualities, both material and treatment, that make it look like a potent threat.

B+ "TWO LOVES & TWO LIVES" (2:23) [Harrison ASCAP—B. Russell] The Teen Queens offer another slick wax in the "Patti Page" vein. It's a melodic ballad, light, drifty and sentimental. Another contender.

PEE WEE CRAYTON
(Vee-Jay 252)

B "I DON'T CARE" (2:55) [Conrad BMI—Crayton, Bradford] Crayton wails a slow beat item that comes off the better deck. It has warmth and a sincere blues mood. Ok deck that should get a good reception.

C+ "I FOUND MY PEACE OF MIND" (2:31) [Conrad BMI—Crayton, Crayton] Pee Wee Crayton offers a slow beat shuffle with a routine riff and gives it an ok reading. Swingy ditty.

WILLIS SANDERS and The Embers
(Juno 213)

B+ "YOUR SOUVENIR" (2:13) [Adams BMI — Francis] Willis Sanders and The Embers tread lightly on a slow, swaying melodious item. Effective offering that should find a good deejay response. Good hunk of wax.

B "TAKING A CHANCE ON YOU" (2:32) [Gildave BMI—Willis Sanders] Sanders and The Embers turn in another good performance on a happy, swingy tidbit. Good coupler.

THE GLOWTONES
(East West 101)

B+ "PING PONG" (2:22) [Progressive/Robin Hood BMI — John Marascalco] The Glowtones make an impressive debut on the new Atlantic subsid. The group rocks out the novelty jump with a sparkling vivacity that comes through in great style. Deck should be watched. It could happen.

B+ "THE GIRL I LOVE" (2:22) [Progressive/Lowell BMI — Luther Dixon] The Glowtones back with another potent offering. A quick paced rhythm ballad with a melodic content that appeals. Good delivery of a strong hunk of material. A hit prospect.

PORTUGUESE JOE
(Surf 5016)

B+ "MISS PING PONG" (1:55) [Robin Hood BMI—Marascalco] Portuguese Joe belts out the quick beat novelty with an unrestrained enthusiasm against an uninhibited ork support. Deck rides high, wide and handsome from the opening note. Gimmicks may kick it into the upper strata. Watch it.

C+ "SUGAR SUGAR HONEY" (2:00) [Teen Ager Music BMI—Stafford, Kassiday, East] Portuguese Joe dishes up a middle beat rocker with his jittery style and the deck comes off a fair side.

R & B Reviews

A AWARD & SLEEPER B+ EXCELLENT B VERY GOOD
C+ GOOD C FAIR D MEDIOCRE

The Cash Box R & B Sleeper of the Week

"SAY IT" (2:18) [Armo BMI—Lowman Pauling]
"MESSIN' UP" (2:38) [Armo BMI—Lowman Pauling]
THE "5" ROYALES
(King 5082)

● The "5" Royales, who bounced back into the limelight with "Think", now bid fair to stick in the upper ozone with a slow, syncopated bouncer, "Say It". The lads team with sparkling efficiency as they dish up the infectious item. Arrangement and some crazy guitar sounds help no end. The flip, "Messin' Up", is a quick beat jump, rocked out by the Royales with a zesty performance. Good teener-bait and a side that strengthens the release — but we look to "Say It" for the money.

"TEARS ON MY PILLOW" (2:18) [Tollie BMI—Moses, Moore]
"A ROSE FOR MY DARLING" (2:45) [Tollie BMI—P. Moses]
THE EL DORADOS
(Vee-Jay 250)

● The El Dorados are back in the picture with a swingy little middle beat titled, "Tears On My Pillow". The group treats the appealing item with a combination of sentimentality and bounce. It turns out to be an extremely effective waxing and the sales should reflect this shortly. Flip deck, "A Rose For My Darling", is a beautiful, tender slow beat ballad. It's a story of young love set to an old-fashioned air. Pretty wax—but we like "Tears On My Pillow" for the long run.

GENE AND WENDELL
(Specialty 613)

B "IN MY DREAMLAND" (1:42) [Venice BMI—Washington] Gene and Wendell chant a quick beat Latin flavored happy. An infectious ditty with a cute stacatto treatment.

B "LULA BABY" (2:07) [Venice BMI—E. Washington] Gene and Wendell again offer a Latin colored bouncer with a middle beat. Light hearted waxing that lifts the spirits.

HAL HIDEY
(Specialty 612)

B "YELLOW ROSE OF TEXAS" (2:15) [Venice BMI—Arr. H. Hidey] Hidey lends his talents to a unique and chuckley arangement of the revived P.D. swingy barroom treatment from his album "Barroom Piano with a Broad Appeal." Great juke box wax.

B "SHOO-FLY PIE" (2:20) [M. H. Goldsen ASCAP — Gallop, Wood] Hidey does an equally infectious waxing of this shuffle tune. Music for light spirits.

THE GERALD WIGGINS TRIO
(Specialty 609)

B "WAY OUT WEST" (2:38) [Victor Young ASCAP — V. Young] The Gerald Wiggins Trio spins a light musical web as it lends its jazz flavor to the tune from "Around The World In 80 Days". Good wax for its jazz inclined audience.

B "LA COQUETTE" (2:27) [V. Young ASCAP — V. Young] Similar comments on this quick beat ditty, also from the album.

TWILIGHTERS
(Ebb 117)

B "LIVE LIKE A KING" (2:17) [Ebb BMI—Williams, Wright] The Twilighters rock out a quick beat jump with a wild treatment that should stir up the teeners. Good "youngster" etching.

B "PRIDE AND JOY" (1:57) [Ebb BMI— Williams, Wright] The Twilighters turn tender on the flip, turning out a slow, rhythmic ballad with an ok reading.

RIFF RUFFIN
(Ebb 116)

B "TRUE CONFESSION" (2:21) [Ebb BMI—Ruffin Riff] Ruffin offers a slow beat down home blues. Ruffin gives an emotional portrayal of the pleading lover. Good wailing.

B "COMBINATION" (2:41) [Ebb BMI—Ruffin] Ruffin tries his hand at a middle beat rhythm piece. An instrumental deck with a good commercial sound.

TONY ALLEN
(Ebb 115)

B+ "COME BACK" (2:02) [Ebb BMI—T. Allen] Tony Allen does a smooth, workmanly job on a slow, rhythmic ballad. Allen swings lightly and very effectively as his mellow voice tells the story. Strong wax.

B+ "WHY IN THE WORLD" (2:12) [Ebb BMI — T. Allen] Allen lashes out with bewildered anger as he asks "Why in the world did you you leave me?" A strong, intensive wax with some solid vocal fireworks from Allen and a solid ork backing. Two good decks.

Visiting In Canada

WINNIPEG—When Nick Noble, Mercury recording artist, passed through Winnipeg recently, he stopped at radio station CJOB to say hello to everyone. In the picture above are: Sheila Conner, librarian of CJOB; Nick Noble; Irv Stein, disk jockey; and Regg Ayres, Mercury distributor in the Winnipeg area.

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WATCH J & S RECORDS GROW With...
A Great New Group – A Great New Record
THE PLANTS
"DEAR I SWEAR"
b/w
"IT'S YOU"
J-1602
—HOT on J & S—
THE HEARTS
"SO LONG BABY"
J-1660
★
HAL PAIGE & The Whalers
"THUNDERBIRD"
J-1601
★
JOHNNY & JOE
"IT WAS THERE"
J-1659
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1075 Tiffany St., Bronx 59, N. Y.

HOT and SMASHING

"BUZZ BUZZ BUZZ"

The HOLLYWOOD FLAMES

EBB #119

ebb RECORDS

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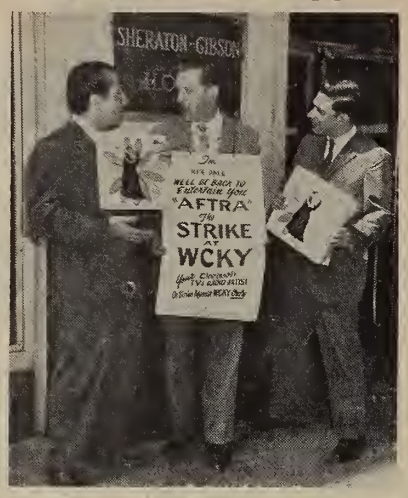


NEW YORK—When Roger Mozian left on his two week deejay tour he hardly expected to make his pitch on the sidewalk. However, on his Cincinnati segment he ran into Rex Dale outside the WCKY studios. Undaunted Mozian went into his spiel, running through his whole routine as he tried to impress Dale with his new Decca album, "Dancing On A Rainbow". Mozian flanks Dale on the left and Harry Silverstein, Decca southern promo man, is on the right.

A New Smash Release!
THE MELLO KINGS
"SASSAFRAS"
&
"CHAPEL ON THE HILL"
Herald 507
Herald RECORDS 1697 B'way. New York City, N.Y.

Coming Up !!!
BLUE MOON
Don Julians Meadowlarks #424
A LOVER'S PRAYER
Vernon Greens Medallions # 425
PHIL'S BOOGIE
Phil Goodman Trio #423
DOOTO RECORDS
9512 So. Central Ave., L. A., Calif.

New Release
(Watch it)
"Crying Over You"
b/w
"Tango Moon"
by THE HORNETS
FLASH # 125
Headed For The Charts
GUS JENKINS
"Payday Shuffle"
FLASH # 123
FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Cal.

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music—BMI
Cincinnati 39, Ohio

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

CALIFORNIA MUSIC CO.
Los Angeles, Calif.
1. Keep A-Knockin' (L. Richard)
2. Happy Happy Birthday Baby (Tune Weavers)
3. That'll Be The Day (Crickets)
4. Silhouettes (Rays)
5. My Girl (F. Lymon)
6. Farther Up The Road (B. B. Bland)
7. Jelly Bean (Don & Dewey)
8. Little Bitty Pretty One (Day)
9. Dumplin's (E. Freeman)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

COMMERCIAL MUSIC CO.
Dallas, Tex.
1. Keep A-Knockin' (L. Richard)
2. Mr. Lee (Bobbettes)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Wait And See (F. Domino)
5. Down In The Alley (Clovers)
6. Send For Me (N. Cole)
7. One-Eyed Jack (B. Charles)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Swanee River Rock (Red Tops)
10. Honest I Do (J. Reed)

TOWN HALL
Brooklyn, N. Y.
1. Wait And See (F. Domino)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Peanuts (L. Joe)
4. Dumplin's (D. Bagby)
5. Little Bitty Pretty One (T. Harris)
6. My Girl (F. Lymon)
7. Keep A-Knockin' (L. Richard)
8. Farther Up The Road (B. B. Bland)
9. Swanee River Rock (Charles)
10. Tell Me Why (Robroys)

SOUTH CENTRAL NOV. CO.
Chicago, Ill.
1. Mr. Lee (Bobbettes)
2. Honest I Do (J. Reed)
3. Bye Bye Baby (N. Brown)
4. With You On My Mind (N. Cole)
5. Happy Happy Birthday Baby (Tune Weavers)
6. And That Reminds Me (D. Reese)
7. Farther Up The Road (B. B. Bland)
8. Aw Shucks Baby (T. Topsy)
9. Beautiful Weekend (G. Rene)
10. All Of My Life (B. Eckstine)

RADIO DOCTORS
Milwaukee, Wis.
1. Mr. Lee (Bobbettes)
2. Little Bitty Pretty One (Day)
3. Deep Purple (B. Ward)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Baby Baby (D. Hawkins)
6. With You On My Mind (N. Cole)
7. That'll Be The Day (Crickets)
8. Farther Up The Road (B. B. Bland)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Wait And See (F. Domino)

LYRIC RECORDS
Indianapolis, Ind.
1. Jailhouse Rock (E. Presley)
2. Honest I Do (J. Reed)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Little Bitty Pretty One (Day)
5. Farther Up The Road (B. B. Bland)
6. Think (5 Royales)
7. Long Lonely Nights (C. McPhatter)
8. Honeycomb (J. Rodgers)
9. Emmett Lee (C. Fran)
10. That'll Be The Day (Crickets)

DICK'S RECORD CO., INC.
Allston, Mass.
1. Keep A-Knockin' (L. Richard)
2. Black Slacks (Sparkletones)
3. Humpty Dumpty Heart (L. Baker)
4. Mr. Lee (Bobbettes)
5. Tonight Tonight (Mello-Kings)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Alone (Shepherds)
8. Short Fat Fannie (L. Williams)
9. Lotta Lovin' (G. Vincent)
10. I'm Spinning (Del-Vikings)

GRINNELL BROS.
Detroit, Mich.
1. Jailhouse Rock (E. Presley)
2. Be Bop Baby (R. Nelson)
3. Happy Happy Birthday Baby (Tune Weavers)
4. That'll 8e The Day (Crickets)
5. Honeycomb (J. Rodgers)
6. Silhouettes (Rays/Diamonds)
7. Lasting Love (S. Mineo)
8. Peanuts (L. Joe)
9. Mr. Lee (Bobbettes)
10. Little Bitty Pretty One (Day)

JOE'S MUSIC SHOP
St. Louis, Mo.
1. You Send Me (S. Cooke)
2. Honest I Do (J. Reed)
3. What Can I Do (D. Elbert)
4. Rock And Cry (C. McPhatter)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Little Bitty Pretty One (Day)
7. Mr. Lee (8obbettes)
8. Peanuts (L. Joe)
9. Diana (P. Anka)
10. All Of My Life (B. Eckstine)

R & B Disk Jockey
REGIONAL RECORD REPORTS

"BUGS" SCRUGGS
WCIN—Cincinnati, Ohio
1. Diana (P. Anka)
2. Farther Up The Road (B. B. Bland)
3. Send For Me (N. Cole)
4. Mr. Lee (Bobbettes)
5. You Send Me (S. Cooke)
6. Silhouettes (Rays)
7. Black Slacks (Sparkletones)
8. Keep A-Knockin' (L. Richard)
9. Think (5 Royales)
10. Sittin' On Top Of The World (J. Mar)

BILL "SPARKY" MULLEN
WSID—Baltimore, Md.
1. Boney Moronie (L. Williams)
2. Shiver And Shake (Hopkins)
3. Two Hearts Apart (L. Jai)
4. Reet Petite (J. Wilson)
5. You Send Me (S. Cooke)
6. Wait And See (F. Domino)
7. Rocky Road Blues (R. Self)
8. Mr. Lee (Bobbettes)
9. Daddy Cool (Rays)
10. Swanee River Rock (Charles)

GEORGE TRUEHART
KDBS—Alexandria, La.
1. Honest I Do (J. Reed)
2. Keep A-Knockin' (L. Richard)
3. Mr. Lee (Bobbettes)
4. One Eyed Jack (B. Charles)
5. Beautiful Weekend (G. Rene)
6. Dumplin's (D. Bagby)
7. Thunderbird (H. Paige)
8. You'll Be There (McPhatter)
9. I Wonder (B. B. King)
10. My Girl (F. Lymon)

CHUCK DUNAWAY
KXYZ—Houston, Tex.
1. Mr. Lee (Bobbettes)
2. Cool Shake (Del-Vikings)
3. Swanee River Rock (R. Charles)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Down In The Alley (Clovers)
6. Oh Baby Doll (C. Berry)
7. Peanuts (L. Joe)
8. Idol With The Golden Head (Coasters)
9. Little Bitty Pretty One (T. Harris)
10. Keep A-Knockin' (Richard)

REX OSBORNE
WDOC—Prestonsburg, Ky.
1. Whole Lot Of Shakin' Goin' On (J. L. Lewis)
2. Mr. Lee (Bobbettes)
3. Long Lonely Nights (C. McPhatter)
4. Short Fat Fannie (L. Williams)
5. Honeycomb (J. Rodgers)
6. Teddy Bear (E. Presley)
7. When I See You (F. Domino)
8. Think (5 Royales)
9. Let The Four Winds Blow (R. Brown)
10. Wake Up Little Susie (Everlys)

LARRY DEAN
WCHB—Wayne, Mich.
1. Can I Come Over Tonight (Velours)
2. If I Could Make You Mine (Love Notes)
3. Could This Be Magic (Dubs)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Idol With The Golden Head (Coasters)
6. You're Gonna Cry (Spaniels)
7. Honest I Do (J. Reed)
8. You Send Me (S. Cooke)
9. Deserie (Charts)
10. Peaches (L. J. Parker)

BUD REYNOLDS
WTVS—Tuskegee, Ala.
1. Idol With The Golden Head (Coasters)
2. Goody Goody (F. Lymon)
3. Star Dust (B. Ward)
4. Mean Woman Blues (E. Presley)
5. Send For Me (N. Cole)
6. Long Lonely Nights (C. McPhatter)
7. Zip Zip (Diamonds)
8. Mr. Lee (Bobbettes)
9. Whispering Bells (Del-Vikings)
10. Peanuts (L. Joe)

JIM BERGMAN
KWRC—Pendleton, Ore.
1. That'll Be The Day (Crickets)
2. Mr. Lee (Bobbettes)
3. Hula Love (B. Knox)
4. Be Bop Baby (R. Nelson)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Honeycomb (J. Rodgers)
7. Remember You're Mine (P. Boone)
8. Just Between You And Me (Chordettes)
9. Plaything (T. Newman)
10. Fraulein (S. Lawrence)

JERRY RASCO
KCLV—Clovis, N. M.
1. That'll Be The Day (Crickets)
2. Mr. Lee (Bobbettes)
3. Honeycomb (J. Rodgers)
4. Wake Up Little Susie (Everlys)
5. Idol With The Golden Head (Coasters)
6. Drive-In Show (E. Cochran)
7. Treat Me Nice (E. Presley)
8. Can't You Hear Me Callin' (J. Otis)
9. I Still Love You (F. Domino)
10. Lotta Lovin' (G. Vincent)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	**FRAULEIN** *Bobby Helms* *(Decca 30194)*	1
2	**MY SHOES KEEP WALKING BACK TO YOU** *Ray Price* *(Columbia 40951)*	3
3	**WAKE UP LITTLE SUSIE** *Everly Brothers* *(Cadence 1337)*	10
4	**WHOLE LOT OF SHAKIN' GOING ON** *Jerry Lee Lewis* *(Sun 267)*	2
5	**LOTTA LOVIN'** *Gene Vincent* *(Capitol 3763)*	5
6	**GEISHA GIRL** *Hank Locklin* *(RCA Victor 6984)*	6
7	**BYE BYE LOVE** *Everly Brothers* *(Cadence 1315)*	4
8	**HOME OF THE BLUES** *Johnny Cash* *(Sun 279)*	9
9	**TANGLED MIND** *Hank Snow* *(RCA Victor 6955)*	7
10	**TEDDY BEAR** *Elvis Presley* *(RCA Victor 7000)*	8

WSM Prepares Festival Invites

NASHVILLE — Approximately three thousand country music disk jockeys throughout the nation and Canada will soon receive invitations from WSM, in Nashville, Tennessee, for attendance to the Sixth Annual National Disk Jockey Festival, November 15 and 16. The Festival is one of the highspots of the year for the Country Music World.

For the 32nd Anniversary this year WSM is preparing for an attendance of more than 1200 disk jockeys, representatives of recording companies, music publishing firms, and trade and fan publication companies.

Official headquarters for Festival registration will be set up again in the lobby of the Andrew Jackson Hotel. Registration will begin Thursday, November 14. The agenda will be filled with informal parties and luncheons hosted by leaders in the country music industry. There will be the Welcome and Awards Meeting Friday morning, November 15 and the Disk Jockey Clinic Friday afternoon in the big War Memorial Auditorium. Throughout the weekend the various music firms and recording companies will hold open houses in their suites at the Andrew Jackson and Hermitage Hotels. On Saturday night the entire group will attend the Grand Ole Opry in Ryman Auditorium.

The complete schedule of the Sixth Annual National Disk Jockey Festival will be released in the very near future.

Shucher Named Manager Of Porter Wagoner

MADISON, TENN. — Herbert L. Shucher recently signed a contract with RCA Victor recording artist Porter Wagoner whereby Shucher becomes the personal manager of Wagoner. He will handle all of Wagoner's bookings, publicity and all other phases of the artist's business.

For the past few years, Don Warden had been Porter's manager. But because of the demands created by Warden's music publishing firm, Warden resigned as Wagoner's manager to devote more time to his publishing business. However, Warden will continue to be a part of the Porter Wagoner Trio, and will act as road manager.

Shucher was formerly personal manager of Jim Reeves.

Riding High On The Charts

CLEVELAND—The Everly Brothers smile happily as Tom Edwards, WERE disk jockey, points out that their recording of "Wake Up Little Susie" is reaching the top of the charts. The boys had just appeared on Tom's TV show over WEWS-TV.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. MY SHOES KEEP WALKING BACK TO YOU — Ray Price (Columbia)
2. FRAULEIN — Bobby Helms (Decca)
3. WAKE UP LITTLE SUSIE — Everly Brothers (Cadence)
4. WHY WHY — Carl Smith (Columbia)
5. I HEARD THE BLUEBIRDS SING — Browns (RCA Victor)
6. TANGLED MIND — Hank Snow (RCA Victor)
7. HOME OF THE BLUES — Johnny Cash (Sun)
8. GEISHA GIRL — Hank Locklin (RCA Victor)
9. HOLIDAY FOR LOVE — Webb Pierce (Decca)
10. BYE BYE LOVE — Everly Brothers (Cadence)

11. WHOLE LOT OF SHAKIN' GOING ON. 12. GIVE MY LOVE TO ROSE. 13. (I'LL ALWAYS BE YOUR) FRAULEIN. 14. TWO SHADOWS ON YOUR WINDOW. 15. A FALLEN STAR. 16. FOUR WALLS. 17. MY SPECIAL ANGEL. 18. LOTTA LOVIN'. 19. I'LL DO IT EVERYTIME. 20. HONEYCOMB. 21. TEARS ARE ONLY RAIN. 22. GONNA FIND ME A BLUEBIRD. 23. YOUNG HEARTS. 24. DON'T DO IT DARLIN'. 25. JAILHOUSE ROCK. 26. MY ARMS ARE A HOUSE. 27. LOVE ME TO PIECES. 28. I CRY. 29. PLEASE DON'T BLAME ME. 30. PLEASE PASS THE BISCUITS; IS IT WRONG; I THOUGHT I HEARD YOU CALL MY NAME; EMOTIONS; STANDING AT THE END OF MY WORLD; TEDDY BEAR; TALL, TALL TREES; THREE CIGARETTES IN AN ASHTRAY; I OWE IT TO MY HEART; WILD HONEY; MY LOVE IS REAL; LATE DATE; MY BRAND OF BLUES; I CLOSE MY EYES; MY TREASURE; MEAN WOMAN BLUES; DID YOU MISS ME; ACT LIKE A MARRIED MAN; ROSIE'S GONE AGAIN.

Country Best Sellers IN RETAIL OUTLETS

		Pos. Last Week
1.	WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	5
2.	FRAULEIN Bobby Helms (Decca 30194)	1
3.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	2
4.	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	3
5.	HOME OF THE BLUES Johnny Cash (Sun 279)	8
6.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	6
7.	LOTTA LOVIN' Gene Vincent (Capitol 3763)	7
8.	BYE, BYE LOVE Everly Brothers (Cadence 1315)	4
9.	TANGLED MIND Hank Snow (RCA Victor 6955)	9
10.	WHY WHY Carl Smith (Columbia 40984)	11

11. HOLIDAY FOR LOVE. 12. (I'LL ALWAYS BE YOUR) FRAULEIN. 13. FOUR WALLS. 14. I HEARD THE BLUEBIRDS SING. 15. A FALLEN STAR. 16. JAILHOUSE ROCK. 17. TWO SHADOWS ON YOUR WINDOW. 18. MY SPECIAL ANGEL. 19. TEDDY BEAR. 20. IS IT WRONG; GONNA FIND ME A BLUEBIRD; DON'T DO IT DARLIN'; GIVE MY LOVE TO ROSE; HONEYCOMB; I'LL DO IT EVERYTIME.

First Record

NEW YORK—Vivian Della Chiesa, A & R chief at V.I.P. Records, goes over initial selection of material at record session with Roc La Rue, first "Rock 'n Roll" performer to be signed by V.I.P. Records. La Rue who works with an instrumental and vocal group called, "The Pals" has appeared in nighteries in Montreal, Detroit as well as New York. His television appearances include stints on the Steve Allen and Ted Steele shows. His first record for the label will be "Who's A Gonna Love Ya?" b/w "I Told Ya".

Country Reviews

A BULLSEYE **B** VERY GODD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JOHNNY MATHIS
(Mercury-Starday 71202)

B "MOONLIGHT MAGIC" (2:05) [Starrite BMI — M. & S. Singleton] Country music's Johnny Mathis, one of the stars of the "Louisiana Hayride", comes up with a pleasant entry for the jockeys' turntables as he distinctively styles a fetching, Hawaiian-flavored ditty. Should grab off a heap of spins.

B "YOU DON'T CARE" (2:10) [Starrite BMI—C. Haun] Another contender for the deejay charts is this fast moving romantic tear-jerker with a familiar melody. Two good showings for Mathis.

DON MEEHAN
(MGM 12561)

B "SCRAPBOOK OF SORROWS" (2:19) [Acuff-Rose BMI — D. Meehan, J. Meehan] Don Meehan shows that he's a talent to be reckoned with as he turns in a warm, sincere reading on this crying towel romantic lilter. First quality vocal effort. Could make noise.

B "I'M GONNA TELL YOUR CONSCIENCE ON YOU" (2:21) [Acuff-Rose BMI — Meehan, Pines] Altho Meehan stays in a sad mood on the flipside he ups the tempo and brightly knocks out a fast moving love affair. Both ends are in for spins aplenty.

STUART HAMBLEN (Sacred)
(RCA Victor 7052)

B+ "THE OLD RUGGED CROSS" (3:10) [Rodeheaver, Hall-Mack ASCAP — Rev. G. Bennard] Here's a great two-sider that's sure to find an enthusiastic response among the bible belt customers. This end is the beautiful and heartwarming hymn that Hamblen decks out in penetrating, slow paced fashion.

B+ "OLD TIME RELIGION" (2:18) [P. D.] Stuart turns in another stellar reading on this end as he movingly projects the wonderful old favorite. Outstanding choir and ork support, on both lids, conducted by Paul Mickelson.

ORELLA MYERS
(Regency 664)

B "DON'T LEAVE ME EVER" (2:08) [Regency BMI — D. Grashey, V. Arnone] Young Canadian canary, Orella Myers, makes an impressive debut on the Regency label as she puts her heart into her delivery of a moderate paced romantic pleader.

B "THE DAY THE WORLD FELL THROUGH" (2:32) [Regency BMI — D. Grashey] This end features another expressive vocal effort by the chirp on a touching, middle beat, religious-flavored opus. Persuasive choral and musical background on the two halves.

SLIM HARPER
(Wil-Row 204)

B "LITTLE BIT OF BLUES" (2:00) [Peer-Int'l BMI — Harper] Slim Harper comes up with his entry for r & r honors as he feelingfully drives out a fast moving romantic affair. Strong showing. Should attract a goodly share of the airplay.

C+ "BLUES ON PARADE" (2:15) [Peer-Int'l BMI — Harper] Reverse platter is another steady beat blues item, taken at a slightly slower pace, that the WVNJ-Newark, N.J. deejay knocks out in convincing fashion.

THE CASH BOX BULLSEYE

"JUST A CLOSER WALK WITH THEE" (2:51) [P.D.]
"STEAL AWAY" (3:08) [P.D.]

RED FOLEY
(Decca 30470)

● A tune that Pat Boone has converted into a pop chart item for the past few months now gets the 'country' treatment by father-in-law, Red Foley. Titled "Just A Closer Walk With Thee" it's the very beautiful hymn that the 'ole redhead' cut a while back for the Decca people. An excellent choral assist by the Jordanaires coupled with a most inspiring vocal performance by Foley makes this a deck that all country music buyers'll want to add to their collection. "Steal Away" on the under deck is another fine old religious piece that Red and the chorus deliver with touching sincerity. Stellar sacred pairing.

"AM I A FOOL" (1:54) [Acuff-Rose BMI—B. Lord, M. Lord]
"I KNOW IT WAS YOU" (2:23)
[Cedarwood BMI—W. Walker, G. Sherry]

BOBBY LORD
(Columbia 41030)

● Bobby Lord, who has been coming closer to the much sought after national smash with each release, seems to have hit on the right formula with his latest Columbia pressing. And the tune that's most likely to turn the trick is tagged "Am I A Fool". It's a rhythmic, up tempo romantic-blues that the chanter projects with telling effect. Flip portion, labeled "I Know It Was You", a lovely middle beat shuffler, is another potent entry that Lord sells with authority. Excellent pop-flavored vocal and musical assist on this twin-threat.

"PLUMB CRAZY" (1:55) [Renda BMI—J. Murphy]
"I'M GONE, MAMA" (2:04) [Desert Palms BMI—J. Murphy]

JIM MURPHY
(Rev 3508)

● The label that introduced Ted Newman and his "Plaything" to the public comes up with another find, in both the talent and material, on both sides of its latest release. The songs, two all-market rockers, are labeled "Plumb Crazy" and "I'm Gone, Mama" and the artist's name is Jim Murphy. Top deck is a spirited, romantic affair while the flipside falls into the blues category. And Murphy, colorfully supported by the Accents on both lids, knocks 'em out in solid, coin-catching fashion. Terrific pairing.

"IT'S ONLY A MATTER OF TIME" (2:43)
[Cedarwood BMI—J. Hager, R. Glasgow]
"TILL I SAID IT TO YOU" (2:25) [Cedarwood BMI—D. Dill]

GOLDIE HILL
(Columbia 30460)

● It shouldn't be too long before Goldie Hill's name starts appearing at the top of the country charts. The splendid manner of song delivery that the lark has to offer is evident, once again, on two powerful contenders labeled "It's Only A Matter Of Time" and "Till I Said It To You". Topside is a heartbreaking romantic lilter, in the "Tennessee Waltz" vein, with a superb choral and instrumental assist adding to Goldie's dramatically effective rendition. Under half is a delightful, change of pace, up-tempo romantic ditty that the songstress grooves in mighty pleasing style.

"TEEN BILLY BABY" (1:59) [Murray Nash BMI—Austin, Fisher]
"GOODBYE, SHE'S GONE" (1:57)
[Murray Nash BMI—Johnson, Biggs, Robbins]

THE SPROUTS
(Spangle 2002)

● A new group grabs 'Bullseye' honors this week and chances are it'll give the recently formed Spangle label its first big money-maker, pop and country-wise. The artists, known as the Sprouts, display a delectable bit of harmonizing as they excitingly belt out a happy-go-lucky 'rock-a-billy' item tagged "Teen Billy Baby". Socko musical backdrop on a box-hopper that can take off in all departments. Under lid features some more of the boys' distinctive vocal blending as they slickly carve out a quick beat lover's lament titled "Goodbye, She's Gone". Tremendous coupling with the upper end leading the way.

UNCLE KENESAW MOUNTAIN KIRBY
(TNT 9013)

C+ "DIGGIN' TATERS, HOEIN' COTTON" (2:42) [TNT BMI — K. Kirby, C. J. Small] New England favorites, Uncle Kenesaw Mountain Kirby and his Cider Mountain Boys, demonstrate some of their fine 'pure country' vocal and instrumental talents on this sentimental tale that moves along at a rapid rate.

C+ "PETE WILLIAMS RAG" (2:08) [TNT BMI — A. Williams] Under side is strictly instrumental as the boys gleefully glide over an ear-pleasing, up tempo ditty. Good, 'back mountain' programming.

THE STAMPS QUARTET (Sacred)
(Columbia 41009)

B+ "THE WALLS OF JERICHO" (2:26) [Stamps Qt. Sesac-Ellis] A quick moving gospel item, not to be confused with "Joshua", is treated to a sparkling reading by the Stamps Quartet.

B "MAYBE IT'S YOU, MAYBE IT'S ME" (2:44) [Stamps Qt. — Arr: O. Deaton] Brother Frank handles the standout bass lead vocal on this end as the combo tenderly harmonizes on a lovely, moderate paced opus. Fine pairing for the market.

CHUCK & BILL
(Brunswick 55034)

B+ "I WANNA MOVE A LITTLE CLOSER" (2:40) [Lady Mac Music ASCAP — J. M. Robinson] Chuck and Bill, The Kentuckians, could have a dual-market hit on their hands with their second pressing for the diskery. This end is an enticing, quick beat romantic cutie that the boys wrap in most attractive style.

B+ "TEARS" (2:30) [Lady Mac Music ASCAP — E. Shuman, M. Garson] Under portion, another two-mart entry is a rhythmic, up tempo romantic blues that the boys spin in grade "A" style. Inviting, pop-oriented vocal and instrumental assist on each side.

AL JACOBSON
(Cave 555)

B "SOMETHING TO TALK ABOUT" (2:28) [Les Kangas BMI — L. Kangas] Al Jacobson bows on the Cave label with a tearful, up tempo lover's tale that's gonna make the jocks sit up and take notice. The chanter sadly reflects that the rumors about his happy love affair are untrue.

C+ "I GOTTA DO IT" (2:00) [Les Kangas BMI — L. Kangas, B. Stout] Lower biscuit is a catchy, quick beat delighter on which Jacobson expresses his desire to learn how to play the guitar. The Cave Dwellers ably assist on this fetching two-sider.

THE MADDOX BROS. & ROSE
(Columbia 41020)

B+ "STOP WHISTLIN' WOLF" (2:26) [Alamo A S C A P— Twomey, F. Wise, E. Thomas] Rose Maddox turns in a dandy vocal job as the brothers back her up in sensational instrumental fashion on this contagious, fast moving novelty item. Strong side for the boxes.

B "LET ME LOVE YOU" (2:01) [Central Songs BMI — T. Collins] This end the group asks the gal to make up her mind as they light-heartedly romp over a quick moving romantic ditty. A double-barreled coin-catcher.

Country Disk Jockey
REGIONAL RECORD REPORTS

GLENN VALENTINE
KBYE—Oklahoma City, Okla.
1. Wake Up Little Susie (Everlys)
2. Honeycomb (J. Rodgers)
3. Rainbow (R. Hamilton)
4. Love Me So I'll Know (J. Dean)
5. White Silver Sands (Rondo)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. My Shoes Keep Walking Back To You (R. Price)
8. Holiday For Love (Pierce)
9. Fraulein (B. Helms)
10. Why Why (C. Smith)

BOB COUCH
KGAF—Gainesville, Texas
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Fraulein (B. Helms)
3. Fallen Star (J. Newman)
4. Four Walls (J. Reeves)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Tangled Mind (H. Snow)
7. Holiday For Love (Pierce)
8. Honeycomb (J. Rodgers)
9. Wake Up Little Susie (Everlys)
10. Song Of The Gaucho (D. Holman)

BOB & POLLY McKEEHAN
KCNA—Tucson, Ariz.
1. Fraulein (B. Helms)
2. Since You Fell In Love (J. Montgomery)
3. He Was There (F. Young)
4. Please Don't Blame Me (M. Robbins)
5. My Shoes Keep Walking Back To You (R. Price)
6. Bye Bye Love (Everlys)
7. Fallen Star (J. Newman)
8. Gonna Find Me A Bluebird (M. Rainwater)
9. My Love Is Real (M. Rainwater)
10. The Bowling Song (J. Montgomery)

DON BURFORD
KBSF—Springhill, La.
1. Fraulein (B. Helms)
2. Out Of A Honky Tonk (B. Gallion)
3. I Cry (J. O'Gwynn)
4. Teenage Frankie & Johnnie (D. Houston)
5. I'd Come Running (Edwards)
6. Beautiful Dawn (Singleton)
7. Telephone Baby (Fairburn)
8. Let's Take The Long Way Home (J. Horton)
9. King For A Day (B. Barnes)
10. I'll Do It Every Time (Jimmy & Johnny)

REX OSBORNE
WDOC—Prestonburg, Ky.
1. Fraulein (B. Helms)
2. Bye Bye Love (Everlys)
3. Four Walls (J. Reeves)
4. Fallen Star (J. Newman)
5. Gonna Find Me A Bluebird (M. Rainwater)
6. Why Why (C. Smith)
7. Home Of The Blues (Cash)
8. Tangled Mind (H. Snow)
9. Teddy Bear (E. Presley)
10. My Shoes Keep Walking Back To You (R. Price)

ANNE FERGUSON
CFRN—Edmonton, Alb., Can.
1. Fraulein (B. Helms)
2. Fallen Star (F. Husky)
3. Two Shadows (J. Reeves)
4. My Shoes Keep Walking Back To You (R. Price)
5. I Heard The Bluebirds Sing (Browns)
6. Four Walls (J. Reeves)
7. White Sport Coat (Robbins)
8. Gonna Find Me A Bluebird (Rainwater/Arnold)
9. Crazy Dream (E. Arnold)
10. Tangled Mind (H. Snow)

KERMIT REID
WTJH—East Point, Ga.
1. My Shoes Keep Walking Back To You (R. Price)
2. I Thought I Heard You Call My Name (P. Wagoner)
3. A Broken Heart, A Wedding Band (S. Jackson)
4. Give My Love To Rose (J. Cash)
5. Act Like A Married Man (J. Shepard)
6. Wake Up Little Susie (Everlys)
7. Say It Again (Smith Bros.)
8. Oh Monah (B. Wills)
9. I Found My Girl In The U. S. A. (J. Skinner)
10. Say No More (F. Hart)

JOE ALLISON, TOM BRENNEN, JOE NIXON
KRKD—Los Angeles, Calif.
1. Fraulein (B. Helms)
2. My Shoes Keep Walking Back To You (R. Price)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Bye Bye Love (Everlys)
5. Fallen Star (J. Newman)
6. It Scares Me Half To Death (J. Shepard)
7. Honeycomb (J. Rodgers)
8. A Swingin' Romance (Sands)
9. Home Of The Blues (Cash)
10. Geisha Girl (H. Locklin)

EDDIE BOND
KWEM—Memphis, Tenn.
1. I'll Do It Every Time (J. Horton)
2. Telephone Baby (Fairburn)
3. Home Of The Blues (Cash)
4. Wake Up Little Susie (Everlys)
5. I Fell Too Far (Deckleman)
6. Why Why (C. Smith)
7. Wild Honey (G. Terry)
8. I Cry (J. O'Gwynn)
9. Did You Miss Me (Jackson)
10. Take The Long Way Home (J. Horton)

GEORGE POPKINS
WXGI—Richmond, Va.
1. I'll Do It Every Time (Jimmy & Johnny)
2. Blue Blue Day (D. Gibson)
3. I Found My Girl In The U. S. A. (J. Skinner)
4. Please Pass The Biscuits (G. Sullivan)
5. Wake Up Little Susie (Everlys)
6. Blue Doll (A. Carter)
7. Losing Game (V. Taylor)
8. He Left His Heart With Me (S. Davis)
9. Uncle Bud (B. Carlisle)
10. Money, Marbles And Chalk (R. Allen)

RAY GREEN
KLRA—Little Rock, Ark.
1. I Heard The Bluebirds Sing (Browns)
2. My Shoes Keep Walking Back To You (B. Wills)
3. Don't Do It Darling (Pierce)
4. Home Of The Blues (J. Cash)
5. Fraulein (F. Hart)
6. Tangled Mind (H. Snow)
7. Wake Up Little Susie (Everlys)
8. Two Shadows (J. Reeves)
9. Holiday For Love (W. Pierce)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

DEAN EVANS
KZEA—Shreveport, La.
1. I'll Do It Every Time (Jimmy & Johnny)
2. Red Cadillac (B. Luman)
3. I'll Be Lonesome (Brannon)
4. Holiday For Love (Pierce)
5. Start All Over (Emerson)
6. Home Of The Blues (Cash)
7. Why Why (C. Smith)
8. Telephone Baby (Fairburn)
9. I'll Do It Every Time (J. Horton)
10. Geisha Girl (H. Locklin)

GEORGE WILSON
WMRB—Greenville, S. C.
1. Fraulein (B. Helms)
2. Wake Up Little Susie (Everlys)
3. My Shoes Keep Walking Back To You (R. Price)
4. Lotta Lovin' (G. Vincent)
5. Jailhouse Rock (E. Presley)
6. Tangled Mind (H. Snow)
7. Why Why (C. Smith)
8. Home Of The Blues (J. Cash)
9. Moonlight Mountain (F. Young)
10. Mr. Love (Rusty & Doug)

LARRY FLOYD
WFOS—So. Norfolk, Va.
1. Fraulein (B. Helms)
2. Bye Bye Love (Everlys)
3. Two Shadows (J. Reeves)
4. Fallen Star (J. Newman)
5. Tangled Mind (H. Snow)
6. Four Walls (J. Reeves)
7. My Shoes Keep Walking Back To You (R. Price)
8. Do Anything But Leave Me (W. Phelps)
9. Wake Up Little Susie (Everlys)
10. I Heard The Bluebirds Sing (Browns)

CARL FITZGERALD
WCOC—Meridian, Miss.
1. My Shoes Keep Walking Back To You (R. Price)
2. On My Mind Again (B. Walker)
3. Why Why (C. Smith)
4. Holiday For Love (W. Pierce)
5. Right Or Wrong (K. Wells)
6. I Saw You Cheatin' Last Night (S. Yaney)
7. Tall Tall Trees (G. Jones)
8. I Cry (J. O'Gwynn)
9. Good And Lonesome (Swan)
10. Tears Are Only Rain (H. Thompson)

RON HALL
KCUL—Fort Worth, Texas
1. Geisha Girl (H. Locklin)
2. Home Of The Blues (J. Cash)
3. I'll Still Write Your Name In The Sand (M. Wiseman)
4. Holiday For Love (W. Pierce)
5. Honeycomb (J. Rodgers)
6. My Special Angel (Helms)
7. Love Has Finally Come My Way (F. Young)
8. Mighty Lovable Man (James)
9. Wake Up Little Susie (Everlys)
10. Fraulein (B. Helms)

"TEX" JUSTUS & NORM HALL
WBNL—Boonville, Ind.
1. Why Why (C. Smith)
2. Home Of The Blues (J. Cash)
3. My Shoes Keep Walking Back To You (R. Price)
4. Tangled Mind (H. Snow)
5. Fraulein (B. Helms)
6. Mean Woman Blues (Presley)
7. Let's Make New Memories (B. Brock)
8. I Got Over The Blues (Wilburns)
9. Five Penny Nickel (Glaser Bros.
10. Geisha Girl (H. Locklin)

ART BARRETT
WSIG—Mount Jackson, Va.
1. My Shoes Keep Walking Back To You (R. Price)
2. Geisha Girl (H. Locklin)
3. Act Like A Married Man (J. Shepard)
4. Rosie's Gone Again (Johns)
5. Wake Up Little Susie (Everlys)
6. Give My Love To Rose (Cash)
7. Please Pass The Biscuits (G. Sullivan)
8. Four Walls (J. Reeves)
9. Call Me (Louvins)
10. Tangled Mind (H. Snow)

CARL STUART
WAMO—Pittsburgh, Pa.
1. Two Shadows (J. Reeves)
2. Fraulein (B. Helms)
3. My Shoes Keep Walking Back To You (R. Price)
4. Late Date (Terry/Morgan)
5. Our Summer Vacation (G. Morgan)
6. Bye Bye Love (Everlys)
7. Four Walls (J. Reeves)
8. Pay Day (P. Wagoner)
9. Three Cigarettes (P. Cline)
10. Final Affair (J. Webb)

AL ROGERS
KLYN—Amarillo, Texas
1. Fraulein (B. Helms)
2. Geisha Girl (H. Locklin)
3. Crazy Dream (J. Carson)
4. My Shoes Keep Walking Back To You (R. Price)
5. Wake Up Little Susie (Everlys)
6. Draggin' (C. Gordon)
7. Give My Love To Rose (Cash)
8. Standing At The End Of My World (B. Helms)
9. My Love Is Real (M. Rainwater)
10. Missing You (W. Pierce)

LYLE NELSON
WCMP—Pine City, Minn.
1. Love Has Finally Come My Way (F. Young)
2. My Shoes Keep Walking Back To You (R. Price)
3. Don't Do It Darling (Pierce)
4. Give My Love To Rose (J. Cash)
5. Young Hearts (J. Reeves)
6. I'll Always Be Your Fraulein (K. Wells)
7. Why Why (C. Smith)
8. Tangled Mind (H. Snow)
9. Let Those Brown Eyes Smile (Flatt & Scruggs)
10. I Owe It To My Heart (J. Bailes)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Red Foley's "Country Music Jubilee" Receives 200,000th Visitor

SPRINGFIELD, MO.—Red Foley's "Country Music Jubilee" (formerly "Ozark Jubilee"), will open its doors this Saturday night to the show's 200,000th in-person visitor.

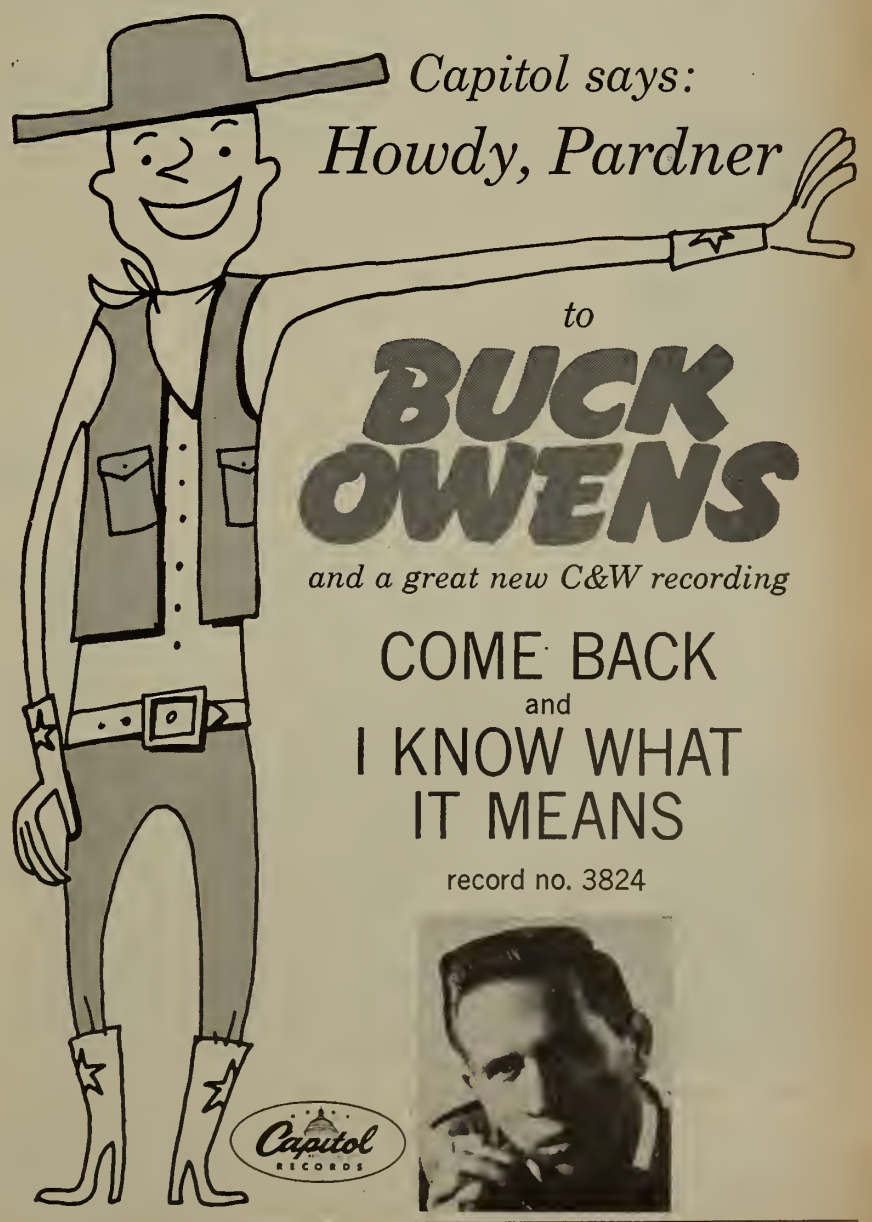
Foley & Co. began their homespun shindigs Jan. 21, 1955 on ABC Television. However, since there was no existing microwave linkage between Springfield at the network, it was necessary to originate the program for its first few months at KOMU-TV, the University of Missouri's commercial station in Columbia, where only a limited number of studio guests could be accommodated. But once the show was able to "move home" on April 30, 1955, nearly 1,200 persons could be seated—and even then the producers found themselves staging a second performance every Saturday night during the months of May through October, playing to standing room only practically every week. The second-show schedule was discontinued this year, since many of the program's entertainers are booked on Sunday personal appearances many hundreds of miles from the Ozarks and must board a plane and rush away immediately after the show leaves the air.

Every Spring at graduation time, chartered buses jam the streets of Springfield, as entire senior classes of far-away schools disembark in front of the Jewell Theatre. This past Spring, school groups—some numbering as many as 200 students each—attended from as far as 900 miles away. On one occasion, the program had in its audience a wealthy merchant and his wife from Yucatan, neither of whom spoke English; the pair brought along their own interpreter.

Springfield (population 96,350) is happy indeed about the visitors the Jubilee brings to the popular Ozark resort area. Saturday is traditionally "boom night" for the area's various motels, hotels and food establishments. And the official state of Missouri tourist publication has tagged the show "our state's greatest new tourist attraction."

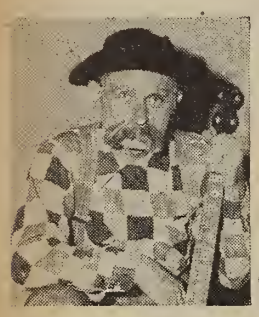
"Country Music Jubilee" will be airing for the 145th consecutive week as the 200,000th visitor takes his or her seat, and only once since moving into the Jewell has the program originated "away from home": on June 22 of this year, the show played in a converted cowbarn on the grounds of the Oklahoma Semi-Centennial Exposition, Oklahoma City, to a turnaway crowd of thousands.

Crossroads TV, producers of the Jubilee, has frequently conducted surveys to determine where the show's attendees come from, and as many as 40 states have been represented on a single Saturday night. The surveys further revealed that 96% of the show-goers come from outside Springfield, and 84% from outside the state of Missouri. Throughout the year it is necessary to order tickets in advance of a performance and during the warm-weather months advance orders are placed six weeks ahead. One department of the company does nothing but answer inquiries from potential visitors and fill orders for tickets.



Country Round Up

Good news for country music fans comes by way of **Ree Pine's** newsletter in which we hear that WRVA-Richmond, Va.'s "New Dominion Barn Dance" (formerly the "Old Dominion") will start off again on Oct. 12th. Regular listeners to CBS-Country Style can hear it starting on the 19th. The line-up of talent'll include **Don Reno & Red Smiley** with the **Tennessee Cut-Ups, Ronnie Reno, Grandpa Jones & Ramona, The Blue Grass Champs**, featuring the **Stoneman Family, Bill Haney & His Dixie Buddies** with **Curtis Lee** and **Pete Pike**. A new feature, each week, will be a different, "Mr. Country Music Deejay." The 1st one'll be **Eddie Matherly** from Pocomoc City, Md. The show will still emanate from WRVA's Theatre in Richmond. There'll be only one show, on Sat. nite, starting at 8:00 P.M. and running thru to 10:30 P.M. Also, sez Ree, like the folks down at the "Louisiana Hayride," KWKH-Shreveport, the emphasis will be on 'pure country' music.



GRANDPA JONES

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KWKH's **Tillman Franks, Frank Page, Norm Bale** and **Jeff Dale** all inform us that the "Hayride's" shows are consistantly getting bigger and better with the audience really taking to the Sat. Sept. 28th's show, which featured, as special guests, **Dave Rich** and **Tony Douglas**. The station invites all jocks and everyone connected with country music to visit with them at the Municipal Auditorium each Sat. nite and that any deejays wishing disks by "Hayride" artists can have same by writing to Tillman Franks, head of the KWKH-Artist Service Bureau.

* * * * *

Dave Rich, whose latest Victor etching is a self-penned ditty tagged "Chicken House" tells that he got the idea for the tune while talking with a bunch of buddies about chicken houses. Seems that Dave thinks the sleepy chicks have the same cute winks as the bigger ones of the blonde, brunette and redhead variety!

* * * * *

Herbert L. Shucher, who formerly managed RCA Victor's **Jim Reeves**, announced this week that he has signed a personal management contract with another top Victor artist, **Porter Wagoner**. Herb'll handle Porter's bookings, publicity and all other phases of his business. For the past few years **Don Warden** has been managing Wagoner, but due to excessive demands created by Warden Music, Inc., he has resigned this position so as to devote more time to his publishing firm. However, he will continue to be part of the Porter Wagoner Trio, and will act as road manager. Porter also tells us he has a new member for his trio, **Curley Harris**, who plays bass and as Porter puts it "is the funniest man in the world." Curley is from Atlanta. Wagoner whose current chart-rider is "I Thought I Heard You Call My Name," was responsible for the tremendous hit of 2 years back, "Satisfied Mind." Shucher's base of operations will continue to be at 613 Gibson Drive, Madison, Tenn.

DAVE RICH

* * * * *

Decca song stylist, **Sunny Gale**, was the special guest of **Jimmy Dean** on his Oct. 7th to the 11th CBS-TV morning, viewed each day from 7:00 to 7:45 A.M. She'll also join Mercury's harmonica virtuoso, **Richard Hayman**, on Dean's new Sat. hour-long, noon to 1:00 P.M. show on Oct. 12th.

* * * * *

Wanda Jackson is slated to appear on the Pee Wee King television show, which is broadcast from Chicago at the WBBM studios, on Friday, November 1st. Following this Wanda will go to Cleveland where she will play the Circle Theatre before joining **Smokey Warren**, of New York City promoter, for several dates.

* * * * *

Lyle Nelson, WCMP-Pine City, Minn. asks us to pass along word that the station has been in operation for only 4 months and would certainly appreciate the disks. Promotion men, artists and diskeries take note! Lyle adds that they really go for country music up his way.

* * * * *

Red Foley spent last week in the concrete jungles of New York City, appearing on the **Dave Garroway** NBC-TV "Today" show and taping interviews for "Monitor" and the new "Nightline" programs, plugging the NBC Radio Network debut of the Dow-sponsored "Red Foley Show" Sat., Nov. 2nd, in addition to addressing the Radio and Television Executives Society. On Oct. 14th Red & Co. will be seen at City Auditorium in Wilmington, N. C., and on the 15th they'll work the Municipal Auditorium at Asheville, N. C. On Monday, Oct. 21st Red returns to New York to begin rehearsals for his Oct. 24th guest shot on "The **Pat Boone** Show" over ABC-TV. He'll be accompanied on the trip by Crossroads TV and RadiOzark veep **John Mahaffey**.

PORTER WAGONER

* * * * *

They're square dancing everywhere these days: as a promotional stunt for their Madison Square Garden Rodeo appearance, the **Jubilee Promenaders** and **L. D. Keller** danced one afternoon last week on the steps of New York City Hall.

* * * * *

Billy Walker is set to do his new Columbia release, "Image Of Me," on the Jubilee, Saturday, Oct. 19th **Marty Allred**, drummer with the Dow Show and Jubilee bands, has returned to Florida for induction into the armed forces. . . . **Thumbs** and **Virginia Carllile** are expecting. . . . Crossroads skipper **Ralph Foster** has returned from a Canadian vacation. . . . **Pat Black**, widow of the late **Lou Black**, has become active in the work of the American Heart Foundation.

* * * * *

George Popkins, who runs "Pop's Country Store," WXGI-Richmond, Va., writes that while swinging north from Nashville, **Mac Wiseman** dropped in to chat with the staff and pass along a good word about the current Dot releases. Mac's latest for the label is "I Still Write Your Name In The Sand" and "'Tis Sweet To Be Remembered."

WANDA JACKSON

* * * * *

Tom Thompson reports that the "Tumbleweed Show" heard every morning, Monday thru Friday at 10:00 A.M. till 12 noon, is Southeast Idaho's longest c&w show. KBLI Blackfoot beams its signal to all of Southeastern Idaho and just broadcast for the 1st time in the history of the Idaho State Fair a complete remote musical show for the 5 days of the fair every day from 10 A.M. till sign off at 6:45 P.M. It had a drawing of about 100,000 people. All the disk jockeys were on hand to spin records, talk to the crowds and give out the KBLI radio top 40 sheets. KBLI's jockeys are **Bruce Allen, Tumbleweed Tom, Keith Martindale** and **Dave Lefavor.**

* * * * *

East Texas' singing **"Duvall Sisters,"** 11-year-old **Reta**, and 15-year old **May**, are keeping busy appearing on the many C&W shows in the area. They started with **Joe Shelton** on the "Reilly Springs Jamboree" around 9 months ago, and are guesting on "Cowtown Hoedown," Ft. Worth, "Red River Jamboree," Paris, Texas, the "Pine Forest Frolics," and other shows.

* * * * *

Nan Castle, RCA Victor thrush, had a very successful week in New York, Sept. 16th & 20th, where she appeared on **Arthur Godfrey's** morning TV and Radio shows, and was selected by Godfrey to help kick off his New Ford Radio show, 5:05 P.M. over the CBS network. She appeared all 5 days on the Ford show, and also on "Ted Steele's Bandstand" where she was interviewed, her record played, etc. Her latest waxing is "A Steady Baby" and "Angel With Horns." Nan returned to headline "Red River Jamboree," the Country-Western show in Paris, Texas on Sept. 28th, and to her own show on KSST, Sulphur Springs, Sept. 25th.

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Betty Luther, who was recently signed by **Fred Maddox** to tour with him, and his band, has also been set to sing with the group every Monday night at the Copa club in Pomona, California.

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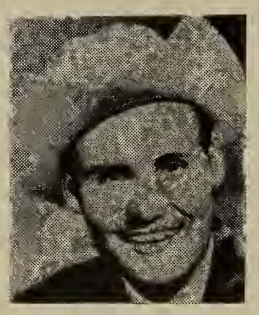


BILLY WALKER

Wilma Lee & Stoney Cooper and the **Clinch Mt. Clan, Mother Maybelle Carter, T. Texas Tyler, Jimmie Rodgers Snow** and **Hank Snow** and the **Rainbow Ranch Boys** have just returned from their tour through Fla., Miss., Ala., and Texas and report that the tour was a tremendous success.

On October 3rd, Hank and the Boys, and Jimmie Snow appeared at the County Fair in Grenada, Miss. Meanwhile, Hank is still riding high on the charts with "Tangled Mind" and "My Arms Are A House." It's reported that Hank and Jimmie both are preparing this week to cut sessions for RCA Victor, and should have new releases out within the next 3 weeks.

* * * * *

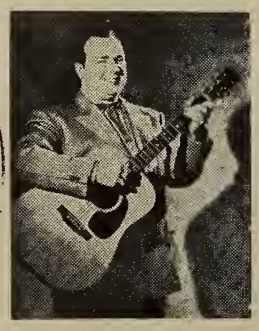
13 year-old **Libby Horne**, Victor recording artist and featured singer on both The Red Foley Show and Country Music Jubilee, recently entertained at what is surely the most unusual event of its kind, the Oklahoma Prison Rodeo (". . . where the wildest outlaws ride the wildest broncs . . ."), staged within the walls of the penitentiary at McAlester, Okla. Libby, incidentally, appeared Saturday, Sept. 28th at the Oklahoma Day celebration which was held in the huge Carter Barron Amphitheatre, Washington, D. C.

* * * * *

RCA Victor's **Blackwood Bros.** Qt. Oct. schedule takes the group into Mo., Miss., Ill., Ind., Ohio, Va., Tenn., Ga. and Mich. from the 1st thru the 27th.

* * * * *

Leon McAuliffe and his **Cimarron Boys** report good attendance for each dance date thru Texas and Neb. The remainder of the month will find them in Neb., Okla., Iowa, Wis., Mo. and Texas. Leon's newest release, "What's the Use" and "Under the Double Eagle" for Dot is receiving good acceptance from the jockeys across the country not only in the pop field but in the western as well according to word from manager, **Jim Halsey.**



MAC WISEMAN

* * * * *

Country Music dee jay, **Carl Fitzgerald**, of WCOC-Meridian, Miss., writes a country music column each Saturday, in The Meridian, Miss., Star, and invites all artists to send him pictures and biographies for future write-ups.

Carl assures each and every artist plenty of publicity, via his column. He will send copies of the article to the artists, immediately after their running in the Star. Carl, incidentally, is the co-writer of Skeets Yaney's MGM release, "I Saw You Cheatin' Last Night."

* * * * *

Victor has just signed **Lawton Williams** to an exclusive contract. Lawton is from Fort Worth, Texas, and has been very successful recently, having written "Fraulein," and ("I'll Always Be Your) Fraulein," and "Geisha Girl."

(Continued on next page)

Country Round Up

(Continued from preceding page)

Chet Atkins's Victor Album, "Hi Fi In Focus With Chet Atkins" is set for an immediate release.

* * * * *

The Browns, Jim Edward, Bonnie and Maxine just completed cutting some more sides for Victor. Their youngest sister Norma got into the act on this trip and joined the rest of the family on several of the tunes. Jim Edward, who is serving a 2 year hitch in the armed forces got a two weeks' leave in order to record. The Browns' hit "I Heard The Bluebirds Sing" is climbing fast on the charts.

TOM THOMPSON

* * * * *

Bill Longly, Personal Mgr. for Jimmy Heap & The Melody Masters, pens his thanks for all the deejays spins on Heap's Big Band waxing of "Too Little Much Too Late" and "See No Man No Yo Yo". Jocks wanting a copy can have one by writing to Big Band at P.O. Box 893, Taylor, Texas. The boys have been working 6 days a week, traveling thru Okla., Texas and New Mexico and have been set for the Peanut affair at Grapeland, Texas on Oct. 19th.

* * * * *

Visitors to the New York Cash Box offices, this week, included Peer International's Roy Horton, MGM's Donn Reynolds and WVNJ-Newark, N. J. deejay, Slim Harper, whose latest, on the Wil-Row label, is tagged "Little Bit Of Blues" and "Blues On Parade".

* * * * *

The month of November will find Hank Thompson and His Brazos Valley Boys in the eastern part of the United States for the most part. Playing dates in Ohio, Md., N. Y., N. J. and R. I. The month will be climaxed by several dates through the middle west before returning to Oklahoma City.

* * * * *

Bob Franklin with Thunderbird Artists, Independence, Kansas, returned to town after a 2-week business trip to New York City during which he dropped in to chat with the Cash Box crew.

* * * * *

Ken Parsons types from Rusk, Texas, that he's leaving KTLU there to return to work in Pine Bluff, Ark., where he will do staff work while finallizing plans to put his "Country-Fried Show" on a multi-station tape basis. He notes that 2 stations going on the air this month . . . KTET in Livingston, Texas, and KPBA in Pine Bluff, Ark. and and both will probably have some use for country wax in limited amounts.

JIMMY RODGERS SNOW

* * * * *

Barbara McCool of 117 Alexander, Memphis, Tenn., who heads the Bud Deckelman fan club, writes to tell us that Bud's newest MGM platter, "I Done Fell Too Far" and "As Long As I Can Dream" is doing well in the Memphis area. Bud, a "Louisiana Hayride" regular, along with Eddie Bond, Lloyd McCollough and Gordon Terry, played to top crowds at the recent Memphis fair. Bud also will do the 19-day fair in Dallas.

* * * * *

Glenn "The Ole Record Wrangler" Valentine tells us that WBYE-Oklahoma City is the only station in central Okla. that's solely devoted to c&w music.

* * * * *

Received the latest copies of Murray Nash's "Dots And Dashes" and Vick Knight's "Key Notes". Also in the mail was an Acuff-Rose booklet saluting top tunesmith, Melvin Endsley.

* * * * *

Eddie Dean, currently working fairs in the midwest, recently played to a record crowd in Evansville, Ind. After several dates in Ill. he'll return to Hollywood. Eddie would like to hear from all jocks who did not receive a copy of his latest on the Sage label "Iowa Rose", and he'd also welcome their comments. Write him at 5653½ Hollywood Blvd., in Hollywood, California.

LIBBY HORNE

* * * * *

Wade Ray, Dot recording artist, has returned to work following a recent operation. He's at Cowtown in southeastern Los Angeles where he's been for the past six years and the engagement originally started out as a 2-week replacement.

* * * * *

Kenny Marlow, Nashville attorney and songwriter, who penned the new Bob Jennings release "You're the Answer", tells us Dot reports indicate that the song, a country-pop borderline ballad, is doing well in several areas.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Canadian Capers

TORONTO TOPICS:

Moe Koffman is back at the Town Tavern, along with the Norm Amadio Trio. . . . The Colonial Tavern here toyed with the idea of an all-jazz policy but dropped it for the time being. . . . Nashville's Roy Acuff, aided by various Grand Old Opry-ites, delighting their fans on the stage of the Casino.

Toronto's traditional placidity was momentarily disturbed when Carmen Amaya brought her company of Spanish dancers to Massey Hall on October 12th. Popular member of the sensational troupe was guitarist Sabicas.

THE DIAMONDS

Jack Duffy, now sharing the Stage Door limelight with Joan Weber, has been signed for the "GE Showtime" opener. So have the Van Evera Brothers, and the Carlu Carter Trio. . . . Ray Eberle packed them in at the Royal York when he recently played for the annual dance of the Association of Professional Engineers.

The Club One Two now features Jimmy Namaro and his trio in the Orchid Room; and, downstairs, the glamorous Baker Sisters. . . . Fran Warren appearing at the Royal York.

Baritone Leonard Warren enthralled his Eaton Auditorium audience in an October 17th concert. . . . Beverly Foster sings and plays piano at the Seaway Hotel.

BYTOWN BROWSINGS:

Cathy Johnson, on a recent Chaudiere Rose Room date, wowed patrons. . . . Ruth Rogers, and Three Chicks & Chuck proved a popular double-attraction at the Gatineau Country Club. . . . Rumor has it around England's London Palladium that Paul Anka will appear there shortly in a big all-star show featuring Sal Mineo and the Diamonds. No date mentioned yet.

New Country Music Show To Bow Oct. 26

AUBURN, IND.—Hoosier Hayride Enterprises of Auburn, Indiana, announced last week that a new series of country music stage shows to be known as the "Hoosier Hayride" will be seen in the Tri-State area of Northern Indiana, Southern Michigan and Western Ohio beginning Oct. 26th and continuing each Saturday night thereafter.

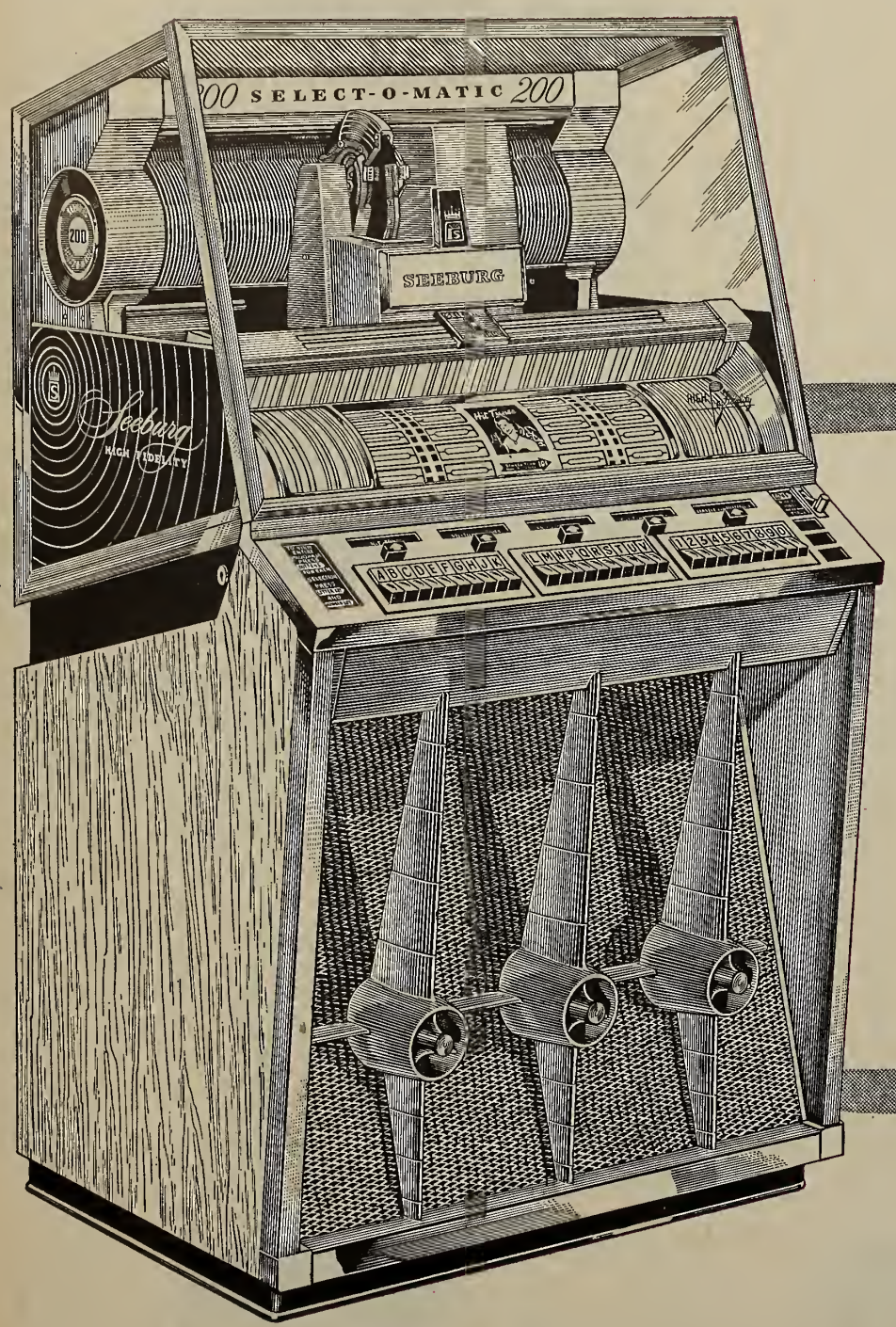
The shows will be staged directly from the Court Theater in Auburn, located just north of Fort Wayne, and will feature two shows each Saturday night—7:00 and 9:00 p.m. CDT. A one hour broadcast direct from the theater will be carried over Radio Station WGL in Fort Wayne. Talent slated as "Hayride" regulars are Joe Taylor and his Red Birds, Charlie Walters and his Trailriders, the Roanoke Rainbeaux Square Dancers, and many others. The cast will consist of approximately 25 entertainers every Saturday night. "Smokey" Montgomery will act as M.C.

Dee Jay Meets Little Miss Sunbeam

FORT WORTH, TEX.—Dave Naugle, (seated) popular Fort Worth dee jay (KFJZ) meets and greets Little Miss Sunbeam, 7-year-old Donna Kay Erickson and RCA Victor recording artist Shorty Long. Little Miss Sunbeam, the inspiration for Victor's "Little Miss Sunbeam" record by Eddy Arnold. and Shorty Long are currently on tour promoting this new release.

when there's "music for everyone"
there must be both singles and albums

when there are both types of records dual pricing
is the answer to profitable programming



BECAUSE dual pricing

permits programming

- singles at one price
- e.p. album records (2 tunes per side)

at a proportionately higher price

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG
Chicago 22, Illinois

Division of Fort Pitt Industries, Incorporated

America's Finest and Most Complete Music Systems

Here and There

NEW YORK — Operators thruout New York State, who suffered decline in the play of their equipment during the summer months, can blame it somewhat on the employment situation in the State, which, according to the New York State Department of Labor, "reached bottom in July in soft goods factory jobs," the lowest level since World War II. However, this office optimistically reports that since that time employment has recovered greatly. Non-farm employment, aided by re-employment of workers in the soft goods manufacturing industry, helped boost employment in the State to the second highest August level in history. "The August total of 6,086,800 has been bettered for that month only by the 61,-101,400 recorded in August of 1956," reported this Labor Department. New York City alone, was up some 39,000 from the previous month. Upstate New York rose by 15,000 from July. This department feels that this upsurge in employment, started in August, will continue to show improvement thruout the fall and winter months.

WASHINGTON, D. C.—A report by the Agriculture Department, this city, on the nation's consumption of cigarettes, should be of great interest to cigarette machine operators. Due to the scare these past few years that cigarette smoking was a factor in lung cancer, production figures of the manufacturers have shown a decline. However, the Agriculture Department predicts that cigarette smoking will rise to a record level this year, despite the lung cancer scare. The agency forecast is that smokers will consume 405 billion cigarettes in 1957, if the January to July smoking rate continues. Nearly 392 billion cigarettes were smoked in 1956, about 2 billion below the record consumption of 1952.

ROCKFORD, ILL.—For you coin machine golfers who want comfort with your "athletic" endeavors, we call your attention to a "Golf Car" just introduced by Atwood Vacuum Machine Co. of this city. It is said the car can be driven over rough, hilly ground, thru mud, snow, ice and wet ground—and can even be driven thru traps without disturbing the sand. The car seats 2 persons and can attain a maximum speed of 18 miles an hour.

Topmost In Demand:

"NATIONAL PUBLIC RELATIONS BUREAU"

Agree Greatest Necessity is a Public Relations Program to Bring About Better Understanding and More Complete Acceptance of the Industry.

Survey after survey, year after year, among the nation's operators, has brought to the fore the fact that the most outstanding necessity is the creation of a "National Public Relations Bureau."

This is again the case. Operators everywhere in the nation, shocked into sudden awakening by the U. S. Supreme Court's decision in the Korpan case, are more anxious than ever before to have a public relations program get under way.

The majority of these operators urge the creation of a "National Public Relations Bureau" as has been suggested by *The Cash Box* from almost its very first issue over fifteen years ago.

They should like to see a "National Public Relations Bureau" composed of outstanding leaders of the industry. Men with many years of experience in this industry. Men from every part of the nation. Men who would be elected to serve on such a "National Public Relations Bureau." Men of known intelligence and astuteness. Successful business men.

"A 'National Public Relations Bureau' should be composed of the outstanding leaders of the industry," suggests one very well known operator.

"These should be manufacturers, distributors and operators from various parts of the nation.

"A 'National Public Relations Bureau' of 100 or more such leaders would prove invaluable to the industry. This bureau, in turn, should be headed by an Executive Committee of anywhere from fifteen to twenty-five men."

Like so many others this operator, too, takes time out to commend *The Cash Box* on its editorials regarding a "National Public Relations Bureau."

"Please continue your editorials on the great need for a 'National Public Relations Bureau'," he further urges.

"They're catching on. More and more are in full agreement.

"A 'National Public Relations Bureau' is bound to eventually come into being with your great help. Let's hope it will happen very soon."

This publication continues to recommend the creation of a "National Public Relations Bureau" for the better, future welfare of all concerned with this industry.

In the meantime, and until a "National Public Relations Bureau" will come into being, *The Cash Box* urges that public relations programs get under way by individual operators as well as operators' associations from coast to coast.

Such public relations programs, by local operators and local associations of operators, can prove extremely effective. The cost could be very reasonable. A few coins per machine per week would, over a period of time, return many, many times over the value in good will, better understanding and a more assured business future.

There is no need for local or statewide operators' associations to await the creation of a "National Public Relations Bureau."

The fact is that the "National Public Relations Bureau" is sure to come into being by a combination of all such local and statewide associations public relations activities.

Before any further adverse legislation can occur, before any further serious loss of prestige, respect, honor and livelihood, public relations programs should quickly get under way on a local and statewide basis.

These will, most definitely, force into being the long needed "National Public Relations Bureau."

NAMA SHOW OPENS IN PHILA

Expect 6,000 Coinmen Will Attend. 150 Exhibitors To Show Mdse. and Vending Machines

PHILADELPHIA, Pa.—This city, for the first time, will play host to the vending machine fraternity, who will be gathering from all over the nation to attend the annual convention of the National Automatic Merchandising Association (NAMA) being held in Convention Hall, October 13 to 16.

Officials of NAMA predict that some 6,000 coinmen will be on hand to view the products of more than 150 exhibitors. As more and more operators of other coin operated equipment have diversified their operations during the past several years, and now include vendors of various types, it is expected that greater interest will be evidenced this year than in past years. In addition, several manufacturers of other types of coin machines are now manufacturing vending machines, which, in addition to bringing in their own factory personnel, will attract many of their distributors and customers.

An added attraction this year is the resumption of the Army-Notre Dame football game, after a lapse of ten years, on the Saturday before the convention gets under way. Many coinmen have written they will attend this football game, then get right into the spirit of the convention. Others have indicated that they intend to visit New York City after the conclusion of the NAMA Show, and take the opportunity to see Broadway and some shows.

Altho, as in other years, it is expected that a great majority of the exhibits will be devoted to merchandise, vending manufacturers have indicated they will present new models, and new type vendors.

Exhibits will be open all four days, from 12:30 to 5:30 P.M. on the first three days; and 12:30 to 4 P.M. on October 16.

Many speeches, talks and forums and business meetings have been scheduled for each day of the convention.

Alvin Gottlieb Praises European Coinmen

Reports Pinball Most Popular; Cleaner Machines; Ops Extremely Efficient; Demand, Play Heavy

ALVIN GOTTLIEB

CHICAGO—On his return from a four-weeks European business trip, Alvin Gottlieb, D. Gottlieb & Company, this city, praised distributors and operators there for the efficiency with which they conducted their operations.

Alvin disclosed that he conferred with the firm's distributors in France, Italy and Switzerland, and, whenever possible, with key personnel in each establishment he visited.

"I was very pleased and highly gratified", Alvin Gottlieb stated, "with the many things I observed and experienced wherever I went.

"This trip", he explained, "gave me a deeper insight into the problems of pinball operations in Europe.

"Pinballs are by far the most popular of all coin operated amusements, even in arcades. Some arcades had fifteen to twenty Gottlieb games lined up," Alvin added.

In Venice, he observed the five-ball game "Rainbow", on a gondola, evidently being shifted to another location.

Traveling from Venice to Turin by train, Alvin noted a pinball and a phonograph in many cafes along the route. "These cafes", he said, "all have big windows, are beautifully furnished inside, and spotlessly clean.

"All machines in Europe are exceptionally clean. Even old models look like new. Since they cost three or four times more than games in the U. S., the operator realizes that he has valuable equipment to keep up.

"Keeping the games clean", Alvin said, "enables the operator to change from one top grade location to another. It's a long, long time before he has to downgrade his equipment."

He also spoke of routes he had seen being operated on a very business-like level, with efficient placing of machines and high quality of service.

"Locations in Europe want pinballs", Alvin Gottlieb explained, "because they are a big attraction. The games get heavy play, the heaviest between the hours of twelve and three in the afternoon. That's the time when people go to cafes to eat and relax before going back to work."

Alvin stated that he saw *The Cash Box* wherever he went. "Finding *The Cash Box* in Europe was like finding an old friend", he said.

MOA Executive Board To Hold Meet In Miami, Fla. November 10-17

Miller Announcement Sets Meetings at Sans Souci Hotel

GEORGE MILLER

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America (MOA), announced that the Executive Board meeting will be held at the Sans Souci Hotel in Miami, Florida, the week of November 10 to 17.

"Most every director and his wife has already made reservations", stated Miller, "to be in attendance for a full week. This will undoubtedly be one of the most important meetings ever held by the Executive Board. Matters of great importance confronting the industry and the destiny of MOA will be discussed."

Willie Blatt, chairman of the Arrangements Committee, has been handling all details, making arrangements for hotel accommodations, meeting rooms, and special entertainment for the wives of the directors during their stay in Miami Beach.

Among matters to be discussed will be a television show which has been in the negotiation phase for the past three months; a public relations program offered by a national public relations firm in New York; present copyright legislation; and the replacement of the late Sidney H. Levine, national legal counselor.

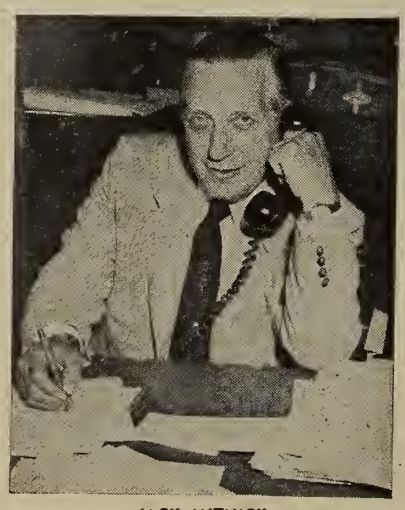
"The directors will also look over the facilities offered by the Miami Beach hotels relative to holding its national convention there in 1958", reported Miller.

Music operators of Florida have been planning on forming a state-wide organization, and it is believed they will meet here at the same time. These men will be invited to attend the MOA board meetings so that the activities of MOA can be viewed.

"It would be most desirable and important if such a meeting could be held by the Florida operators" stated Willie Blatt, who is spearheading the appeal for a state-wide association, "because no state or local organization could be so fortunate as to have a group of presidents, secretaries and business managers from all over the United States on hand at the same time. The men who represent the National Executive Board of the Music Operators of America are the leaders of their own local or state associations and represent practically every state in the United States. Where could the exchange of ideas be more diversified than thru these men?"

Florida operators are asked to contact Willie Blatt at 418 S.W. 8th Avenue, Miami, Florida, who states he will be more than willing to arrange for the meeting, and will make all necessary reservations and arrangements.

United Music Plant Near Completion



JACK MITNICK

CHICAGO—Jack Mitnick, general manager, United Music Corporation, this city, announced that the firm's modern new plant, under construction since June, is nearly completed.

"The new plant is shaping up beautifully", Mitnick stated, "and we have begun to assemble machinery for production of our Hi-Fidelity phonographs and accessories.

"Also being installed", Mitnick revealed, "is a complete air-conditioning system, a sprinkler system and modern lighting.

"In just a short time now", he added, "we will have 20,000 square feet of space, with every inch providing the finest facilities and latest equipment for high-scale production of our 'UPA-100' phonograph."

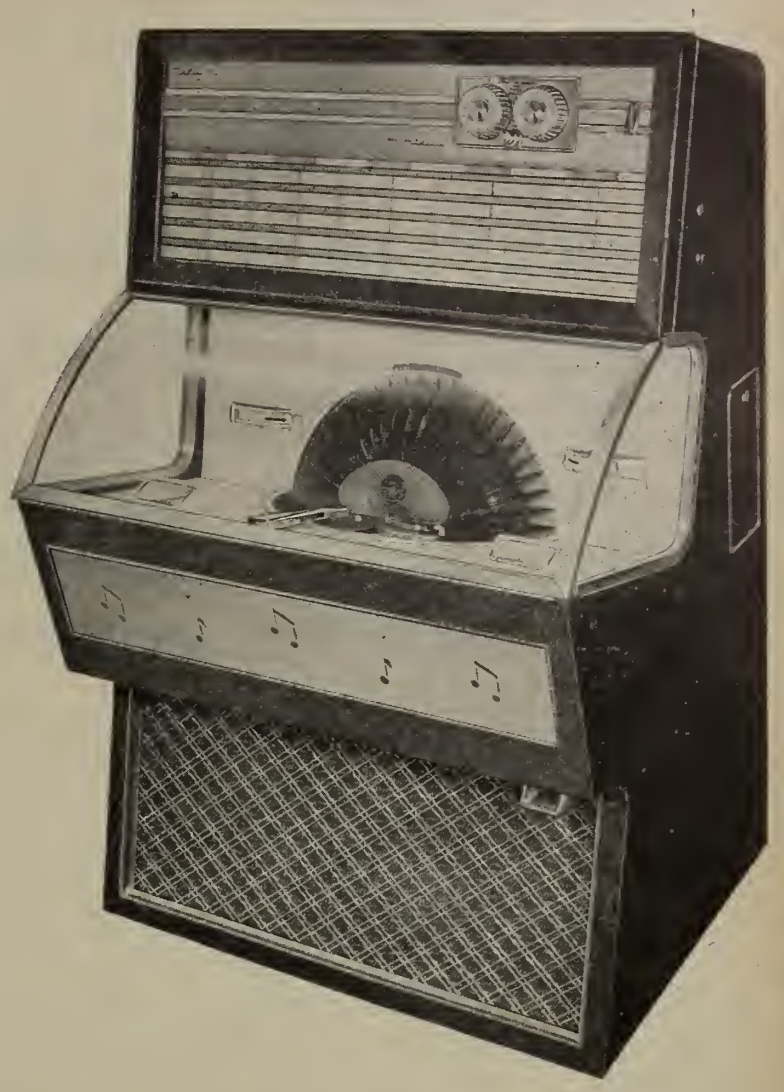
Mitnick said that all parts will be manufactured in the plant and that the firm's line of music instruments will be completely assembled under the most ideal conditions for quality as well as quantity production.

"In the meantime", Mitnick stated, "our present production facilities are continuing at full capacity to catch up with the terrific backlog of orders we are enjoying from our distributors all over the world."

"A Sound Investment"

UNITED'S Hi-Fidelity Phonograph

Write for Complete Details



UNITED MUSIC CORPORATION
3401 NORTH CALIFORNIA AVENUE
CHICAGO 18, ILLINOIS
CABLE ADDRESS: UMCORP

Williams Mfg. Ships "Reno" New Single Player 5-Ball

J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager, Williams Manufacturing Company, this city, announced that the firm's new single player five-ball game, "Reno" is being shipped to its distributors in the United States and Europe.

"Test game reports on 'Reno' from all types of locations prove that this game is outstanding and attracts more crowds than any other game we've ever produced", Weinand stated.

Player selects A, B, and C cards by going thru three rollovers at top of playfield. Completing all numbers on one of the selected cards lights hole for "Special". Lit hole then scores 1, 2, and 5 replays when 1, 2, and 3 cards are completed.

The game has a "Hold-Over" feature which carries five stars and "Ace-Jack" over from game to game until "Black Jack" is completed. Completing "Black Jack" lights two of the top rollovers to score 1 replay.

Flashing action and thrilling play are provided by three "jet" bumpers, two cyclonic kickers and two flippers.

Competitive play is afforded players thru high scores to over 9,000,000, scoring up to 5 replays.

For extra suspense and excitement, there's a new "Match" feature. Matching the last number in score to lighted bell that appears on back glass when game is over awards 1 replay.

"Reno" is housed in a Deluxe cabinet, with all-steel door to protect the cash box. The game also has slug rejector coin mechanism, available with twin chutes, and adjustable for 3, 4 or 5 plays for 25¢. Many other features are included as standard Williams equipment.

TV-Hurts Collections

BEAVER FALLS, PA.—Eugene F. Reda, Reda Novelty, this city, feels that promiscuous playing of TV sets on locations has a great deal to do with his collections.

"Ninety per cent of locations here insist on leaving their television on at all times," says Reda, "decreasing possible play on our juke boxes about fifty per cent."

WANTED!
VENDING MACHINE SERVICE MEN

Old established manufacturer's enlarged service department has created opening for qualified men who know drink and package venders. Year around employment. Liberal compensation. Some traveling for out of town service. Write outlining experience. Box #415, The Cash Box, 1721 Broadway, N. Y. 19, N. Y.

Allied Moves To New Quarters Oct. 15

CHICAGO — Vic Weiss and Bill Knapp, Allied Coin Machine Exchange, this city, announced this past week that the firm is moving into larger quarters on October 15.

The new address of the jobbing firm is 886 Milwaukee Avenue, about a block away from the former location.

"We will have over 8,000 square feet of space", stated Knapp, "including a big showroom with ample room to display games.

"There will be parking facilities for about 30 cars", he added. "The building was formerly occupied by a bank."

The Allstate Realty Company, subsidiary of Allied Coin, will also occupy offices in the same building, according to Vic Weiss.

Both members of the firm are insurance and real estate brokers, as well as coin machine jobbers.

They stated that the enlarged shop facilities will enable the firm to increase their service to customers.

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Special Report:

By Bill Gersh
From DENMARK

Denmark's Phono Biz Growing

Phono Ops Switch To 45 RPM But Find Danish Disks Hard To Get. New, Big Jensen Plant Stimulant To Growing Operations. Phono Exports From Denmark Tremendously Increased

COPENHAGEN, DENMARK—This comparatively free trade country is enjoying a juke box biz boom.

It all stems from the fact that the Jensen Automatis plant, manufacturing automatic phonos under license from AMI, (IMA-AMI) has won tremendous approval for its products worldwide.

IMA-AMI phonos are exported to Malaya, Japan and the British West Indies as well as all over the rest of the world with the exception of the British Isles and the area covered by AMI, U.S.A.

In Denmark, phono ops do not consider TV as competition. There are just about 90,000 TV receivers in homes in Denmark. There are only two hours of TV reception each evening. Most of this is devoted to long harangues re: political issues.

Phono ops do have problems. One of these is to obtain 45 RPM singles. As yet most of Denmark purchases 78 RPM disks because of old phonos in home. Therefore, diskeries, are reluctant to press Danish stars on 45 RPM.

Strange to report many Danes believe they are not getting their full money's worth when they are offered the smaller-sized 45 RPM disk. For some reason or other they still feel the larger, 78 RPM disk is a "better bargain."

Even tho juke box ops have helped to make the 45 RPM disk more popular, diskeries here hestiitate to make a complete switch, especially where singers are concerned.

Jack Dailey, for example, is advertised here by the popular Ambassadeur Room of the Palace hotel as the "Amerikanske TV and grammaphone songstar." Americans who visit here wonder "what label Jack Dailey is featured on in the U.S."

Denmark is the U.S. of Europe. The people here are just like people in U.S. Most, here in Copenhagen, understand English. And the greater majority of young men and women can rattle off the names of U.S. disk stars more accurately than the average American.

They like American disks. Especially upbeat and tuneful American pop tunes. They like juke boxes. Somehow they feel a very close affinity to the U.S. Anything American, especially in music, is greeted with affection.

The growth of Jensen Automatis here is accorded much respect. The new manufacturing plant of this firm, now planning to present the AMI model "H" in 120 selections with some Danish variations is extremely impressive. This factory and its product outshines any others in Europe.

Jensen Automatis Has New Factory

Completely New Plant With Modern Production Facilities

Building IMA-AMI Phonographs In Copenhagen

COPENHAGEN, DENMARK—Definitely indicative of the great progress made by the firm is the new Jensen factory on the outskirts of this city.

Not only is the plant completely modern in every respect but, what's most important, it allows for greater and speedier production of the popular IMA-AMI phonos. These are manufactured by Jensen Automatis under license from AMI of Grand Rapids, Mich.

Though the plant is two stories high, the greater part of production facilities are contained on the first, street level, floor. Offices, as well as a cafeteria for the employees, experimental and development sections are all very impressive. It is safe to state that, at this writing, this is the most modern plant of its kind in Europe.

Mr. Jensen's office contains a series of large photo blow-ups showing the various IMA-AMI models the firm has built—from the very first to the present model "G."

With a few variations from the U.S. AMI model "H" Jensen plans to present the IMA-AMI model "H" featuring 120 selections sometime this November, 1957.

The growth of phono manufacture at the Jensen factory is being enhanced by production of a TV receiver. Other products are also planned. Production facilities are so arranged one product will not interfere with the other.

Though photos of the factory were unavailable at this time, they should be forthcoming very soon. These will be published for the historical fact that the first complete factory devoted to a coin operated musical instrument has been built in Denmark.

Jensen, himself, has visited the U.S. He is a modern, yet very modest, executive. And tho he is the moving and active force behind the firm, he credits the members of his organization with the credit for building the IMA-AMI phonos to their present high level of respect.

Copenhagen's Vendors

COPENHAGEN, DENMARK—One of the very first and most surprising sights to greet visitors here are Copenhagen's vendors.

Everything from cigarettes to Smorrasbrod, bunches of fruit, bags of coffee and tea, and anything else sold by the shopkeeper, are displayed for sale in his sparkling and gleaming chrome vendors that decorate the front of his store.

Not only are the vendors filled and refilled at regular intervals during the daylight business hours but, what is most important and impressive, completely refilled to full capacity for the evening hours when the establishment is closed.

Danes, like the Hollanders, are homebodies. Yet the Danes love their cafes and the smaller, neighborhood spots, especially, are well patronized. This makes for good juke box and games business.

But first impressions are what seem to stick with the average American visitor, especially if he's a member of the coinbiz. And his first, most indelible impression, are the many, many vendors fronting the shops in the busy central part of the city as well as in the outlying areas.

It doesn't take very long before the average coin man is pointing his camera at Copenhagen's vendors to show the boys back home how a vendor biz should be conducted. The only sad part of all this is that the vendors aren't owned or controlled by operators. They are, instead, under the proprietorship of the shopkeeper.

Then vendors are polished to a sparkling, gleaming finish each day. In fact, where they are being refilled at regular intervals, such as by fruit and smorrasbrod stores, they are wiped clean at each refilling.

The Danish public is so accustomed to their use that it is a most natural purchasing procedure to buy what is needed from the vendors instead of entering the shop. Provided, of course, that the vendor features the merchandise desired.

It is not at all surprising to see a dignified dowager step up to a vendor, check the cubicles carefully, choose the pear or apple she wants, insert the necessary coin and remove the fruit. She then digs down into her copious handbag, takes out her dainty fruit knife, peels the pear or apple while leisurely strolling down the street enjoying her favorite fruit.

Nor is it at all surprising to see one of Copenhagen's well dressed gentlemen purchase a bit of appetizing, luscious smorrasbrod from a vending machine. Vended on a neat paper napkin it may be a slice of toast on which is heaped smoked salmon, lettuce, a slice of liverwurst and a few other delicacies. He, too, strolls along the street munching away at his favorite concoction.

Copenhagen's vendors really and truly bring the famous foods and merchandise of this very charming bicycle paradise, this bustling cosmopolitan city, to the people the way American vending machine promoters orate about the prospective buyers of their merchandise.

One little, but very popular, tea and coffee shop features two eight column vendors filled with its various blends of teas and coffees. The shopkeeper frankly and genially admitted that, during the store's busier hours, some customers will walk out and purchase what they want from his vendors.

He has also had many cases where, even tho there isn't a customer in the store, housewives will come into his place "just to change a bill so as to obtain the correct coin to purchase the tea or coffee they desire from the machine."

"They believe," he adds with a chuckle, "that I put my better quality in my machines as a come-on. So they prefer to buy from my machines, instead of directly from me here in the store."

There are other such quirks and idiosyncracies storekeepers can report in regard to their gleaming, sparkling, chrome vendors. But all conclude with the fact that Copenhagen's vendors are mighty import adjuncts to the business life of Copenhagen's shopkeepers.

Why Denmark's Phonograph Locations Get No Commission

COPENHAGEN, DENMARK—The average American music op is always amazed to learn that juke box locations in grand, little Denmark receive absolutely no commission whatsoever from the operators.

More close and astute investigation brings forth the reason. And usually U.S. as well as ops from other countries, like Belgium for example, nod their heads with sympathetic understanding.

The reason Denmark's juke box locations receive no commission is due to the fact that the juke box op must pay KODA (same as ASCAP) 30 Danish Kroner per month ($4.34) and also pay GRAMMO (the organization of recording men) 15 Danish Kroner ($2.17) per month. This is a total of $6.51 per month per juke box.

This is one of the biggest reasons why there are less than 500 juke boxes in all of Denmark. Cafe owners refuse to give up space for no return whatsoever in a great many instances.

The Danish juke box industry came together in 1953 and formed an organization known as the "Association of Phonograph Manufacturers And Operators of Denmark." Edwin Jensen, who manufactures the IMA-AMI phono, is President of the organization.

For the past four years the music ops have been assessing themselves in an effort to raise sufficient money to fight the two copyright organizations that have been taxing them. They hope, very soon, to be able to bring their case before the proper authorities. They think they can win.

In the meantime to help stimulate the play on their phonos the ops pass out tokens to the waiters and other employees in the locations. The tokens are specially made for each operating firm and bear a special die cut imprint with the operating firm's name.

Waiters and waitresses use the tokens to start play action. At the same time the owners are very pleased for they can give their customers some free music. But with the fact that the Danes are great homebodies, the averages are not very great.

Once a year the music ops get together and exchange tokens. They return tokens of each other's firms and, in this way, keep their own tokens for their own locations even tho people will use them from spot to spot.

Naturally, because of the new, Big Jensen factory and the IMA-AMI phonos this firm builds, that's the only phono seen here. What's more there's a Danish law whereby a native manufacturer can, by application to the Danish government, keep out any and all other phonos. This is the case in Denmark.

Most eagerly awaited by music people here is the forthcoming legal hassle to eliminate or cut to a fraction the royalties now being paid to KODA and GRAMMO.

Special Report:

By Bill Gersh
From SWITZERLAND

Swiss Juke Box Business Enjoys Boom Times

Music Ops Face Many Taxes. Geneva Ops Organize To Obtain Tax Reduction. Play Action Continues Good. About 5,000 Juke Boxes In Switzerland. Over 90% Are United States Models

GENEVA, SWITZERLAND — "Frankly," reported a well known importer here, "I don't know where all the juke boxes are going.

"So many new models have been imported," he advised, "that it is absolutely amazing."

But the juke box biz continues to enjoy its biggest boom times here in very beautiful Switzerland.

Yet the operators are not too happy over the present situation. Not only do they face too many taxes but, what is even more aggravating to them, is the fact that growing competition is forcing higher commissions to locations. It wasn't so long ago when a Swiss juke box op would pay no more than 10% commission. Today, many are paying as high as 30% and, in some cases, even making side deals with the location owners.

For example, Swiss phono ops, because they were not alert, found a law passed right under their noses last year which forces them to pay 100 Francs ($23.10) per year to the Societe Of Protection For Intellectual Property (similar to ASCAP in the U.S.).

In addition to this the music ops in the Canton (State) of Geneva pay 20 Francs ($4.62) per month for what is known as the "tax for the poor" on all phonos of 41 selections or more. For 40 selections or less the "poor tax" is 15 Francs ($3.46) per month. The difference being so small Swiss ops would rather operate 120 and 200 selection models.

There is still another tax in Geneva of 30 Francs per year ($6.92) for a Police Authorization License to operate the phono within the precints of the Canton of Geneva.

All these taxes in Geneva brought about the formation of a music ops' association known as: Association Exploitation De Gramophone Automatique. Mons. André Morhardt of Geneva is President. This organization is trying to obtain a reduction of the "poor tax" as well as the royalty payments to the authors' and composers' society.

At present Swiss ops are charging 20 Ct. (Centiones) about 4½¢ per play and 6 plays for 1 Franc (23¢). But due to the high cost of the new U.S. phonos, taxes, higher commis-

(Continued on page 70)

Pinball Switzerland's Most Popular Indoor Sport

GENEVA, SWITZERLAND — The Swiss love pinball play action. They not only find it thrilling and amusing, but, most definitely relaxing.

Cafe owners who buy their own pinballs rush to distributors' offices to see and play the new models the day they arrive. Operators, too, are just as eager to see and play the new machines as are the cafe owners. It's a gay and interesting sidelight on Swiss life to watch both young and old, male and female, demonstrate their pinball skill amid happy laughter and very great gaiety.

Swiss pin ops feature single player games at 20 Ct. (centiones), about 4½¢ per play. Where there are two chutes on the game they can obtain 3 plays for 50 Ct. (12¢) on the second chute.

Commissions to locations range from 20% to 40% in Geneva. That's about 30% average. Geneva ops pay 30 Francs per year ($6.92) for a Police Authorization License. They are paying 50 Francs for the "poor tax" to start ($11.55) and then 15 Francs ($3.46) per month for the "poor tax." This was just lowered this past June from 20 Francs per month.

In Zurich and Basle where there is no tax or license fees, Pinball ops pay locations 40% to 50% commission. They can place two machines in each location and pay no tax. But over two machines they then have to purchase an Arcade License which is very expensive.

In the Canton (State) of Tichino, the Italian section of Switzerland, where Lugano is the chief city, the operators used to pay 150 Francs ($34.65) per year tax. They formed an association and, just this year, had the tax reduced to 60 Francs ($13.86).

Cafe owners pay about 1800 to 2000 Francs for a new pinball ($415.71 to $461.82) which also includes all taxes and transportation paid and, many times, extended time payments over 12 months at 9% bank interest annually. In most cases, cafe owners will trade in an old game against the purchase price of the new game.

But it's a merry, merry whirl and the ops, cafe owners as well as the Swiss public all enjoy the great and thrilling indoor sport of pinball. It is fast becoming part and parcel of Swiss tradition.

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Wms. BIG LEAGUE	12S	BROADWAY	22S	SEEBURG M-100B	395
Wms. CRANE	12S	BEACH BEAUTY	18S	SEEBURG M-100A	18S
C.C. STEAM SHOVEL	12S	MIAMI BEACH	13S	A.M.I. F-80	485
Genco BIG TOP	22S	GAYTIME	12S	ROCK-OLA 1434, 50 Sel. 4S RPM	175
Genco WILD WEST	22S	BRAZIL	22S	SEEBURG V-200	695
United BONUS GUN	210	MONACO	22S		
United CARNIVAL GUN	1S5	STARDUST	16S		
Genco SKY ROCKET	195	STARLET	12S		

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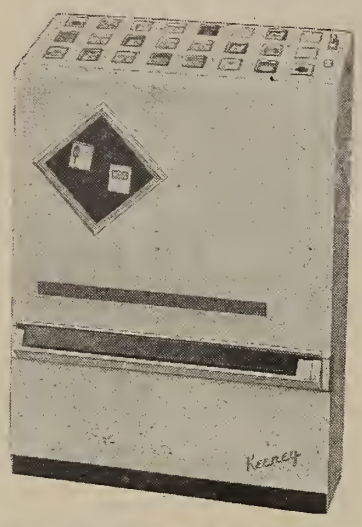

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Rock-Ola Names Capitol Projectors

CHICAGO — Officials of Rock-Ola Manufacturing Corporation, this city, announced the appointment this past week of Capitol Projectors Corporation as exclusive distributors for Rock-Ola phonographs and music accessories for the metropolitan area of New York City, Long Island and upper New York counties.

Capitol Projectors Corporation is centrally located in the heart of New York City's coin machine row at 580 Tenth Avenue, and is headed by Leo Willens.

Complete facilities are reported to have been set up for proper display, efficient service and a completely stocked parts department, so that the operators in the area can obtain "outstanding cooperation and courtesy."

Along with Leo Willens, the distributing firm includes staff members Al Blendow, Sam Goldsmith and Charles Katz.

Needs Operator Cooperation

BROOKINGS, S.D.—Elmer J. Cummings, this city, who operates his music machines on 10¢, and a minimum of $7.50; games on 10¢ (new 75-25%) ⅔-⅓, 50-50% (older games); and bowlers on 60-40%, would like to see more co-operation among the operators themselves.

"Our biggest problem in this territory", says Cummings, "is lack of co-operation among operators as to more equitable distribution of proceeds, and not converting to 10¢ play on phonos. Many operators will not ask for more money when they could easily get it by selling themselves to their locations. Consequently they do not operate new equipment, and do not exploit the potential of their locations."

Through The Coin Chute

CALIFORNIA CLIPPINGS

The "cooler" weather is creating "hotter" deals with coin machine distributors and one-stop operators along Pico Boulevard. The one-stop operators have to keep alert to stay ahead of the fast breaking records that are pouring on the market. . . . **Lucille** and **Paul Laymon**, Paul A. Laymon, Inc., report very good action with Bally's "ABC Champion" Bowler which is moving out as fast as received. **Ed Wilkes** says operators are very enthusiastic over Bally's "ABC Super DeLuxe" Bowler with some of the new features being the king sized puck, king-sized pins and the 15¢ or two for a quarter chute. **Jimmy Wilkens** busy writing up orders for new and used Rock-Ola phonographs. . . . **William Yedlin**, Sherman Oaks operator, breaking in his new Karmann Ghia sports car by taking it on a deer hunting trip. . . . **Claude Brennan**, National Sales Manager for Decca Records in New York, dropped by California Music Company to visit with his old friend, **Sammy Ricklin**. **Pete Fountain**, noted clarinetist, telling **Gabe Orland** how he came out here to do one concert for **Lawrence Welk** and has stayed on. He just cut his first Coral album titled "Lawrence Welk Plays Dixieland" in which he is featured. **Martha Delgado** predicts the big verison of "Silhouettes" will be **The Rays** on Cameo. **Betty Williams** reports her biggest seller the past week has been **The Everly Brothers'** "Wake Up Little Suzie" on Cadence. . . . All his friends are wishing **Phil Robinson**, Western Representative for Chicago Coin, a speedy recovery from his recent illness.

At C. A. Robinson & Company, **Al Bettelman** returned from visiting the operators throughout the territory and reports the number one topic of conversation is United's new "Jumbo Bowling Alley." **Charley Robinson** says he is shipping out the "Jumbo" bowler as fast as the factory delivers them to the showroom. **Hank Tronick** reports the demand for late model used games and music continues on a steady increase. The Operators Bowling Contest is reaching the peak of excitement as the final days are drawing near. . . . **George Van Drake**, San Bernardino operator, and **John Ketchersid**, Long Beach operator, back to their duties after their recent illnesses. . . . **Bill Happel** says the number of re-orders he is receiving on the AMI "H-200" phonographs at Badger Sales Company, Inc., is very gratifying. **Don Ames** reports business slowed up in San Diego during the World Series but is now back to normal and on the up-swing. **Marshall Ames** keeping busy supplying the operators with fourteen foot bowlers and all types of used equipment. . . . **Norty Beckman** reports the mail order business at Norty's Music Center has increased to such an extent he may have to add more personnel. **Jan Graham** reports **Edyie Gorme**'s "Edyie Sings The Blues" on ABC-Paramount is one of his biggest selling albums. **Harold Goldfine** predicts "Kiss Them For Me" will be a hit for **The McGuire Sisters** on Coral.

Jack Simon returned to Simon Distributing Company after his Las Vegas junket to receive the good word from **Sonny Lomberg** that local business was very good and a number of export orders were on their way. **John Freeman** left on a motor trip with his brother, **Don**, to visit their parents in Houston, Texas. . . . **The Lanzy Brothers, Nick, Vinny, Bill** and **Andy**, are adding more and more new accounts at American Coin Machine Service Company. Nick says they are keeping so busy they haven't had time to start the remodeling plans for their new headquarters. Bill taking his family on a motoring trip through Northern California, Oregon and Washington. . . . Much excitement at Leuenhagen's Record Bar when **Hugh O'Brian**, "Wyatt Earp" of television fame, dropped in to see **Mary, Kay** and **Claire Solle** with his new ABC-Paramount release of "Don't Move" and "I'm Walkin' Away." Mary told Hugh she believed the latter side would be the big one. Kay predicts another hit for **Tommy Sands** with "Man, Like Wow" on Capitol. Claire says "By The Light Of The Silvery Moon" by **Jackie Wilson** on Brunswick should bring back this old standard. . . . **George Mahlum** reports it was like the old days at Minthorne Music Company the past week with the number of operators dropping in to see and order the Seeburg "200" phonograph. **Paul Vogel** does not let the use of a cane stop his demonstrating Chicago Coin's "Classic Bowling League" to the operators visiting the showroom. **Wayne Davis** back at his desk after an enjoyable vacation with his family. **Vince Pokorski** won his battle with the Asian flu and has returned to his office.

Through The Coin Chute

DALLAS DOINGS

John Hickman, AMI Field Engineer for Southwest Division, is convalescing in New Orleans from a serious operation in Dallas. His associates are hoping for a speedy recovery. . . . A new addition to the R. Warncke Co. Oct. 7 was **T. H. Chatten**, formerly with Commercial Music for 12 years. . . .Old-time operator and service man **Emmett Nutt** has just made an alliance with Sears & Roebuck service department. . . . Recuperating in a local hospital with a broken arm is **Red McCallum** of State Music. . . . Caught a few glimpses of **John Beard** of Brownfield visiting along coinrow. . . . **Ray Lingren**, Seeburg executive, visiting at S. H. Lynch & Co. . . . Other visitors to the same company recently were **Lonnie Legg** of Denison, **Buddy Clem** of Paris Texas Music Co., **Carl Fonby** of Dangerfield, **Benny McDonald** of Fort Worth and **Buna Carr** of Corsicana. . . . Good news for distributors is the statement made by **Peter Noel** of Texas Records. "They're selling like crazy," he asserts. . . . **Pat Boone**, warbler of Dot's new hit "Technique," makes a personal apperance at the Dallas, Texas State Fair on Oct. 13. . . . A special guest last week on KIXL Radio was old-timer **Ted Weems**. . . . Capitol recording star **Hank Thompson** appears daily at the Texas State Fair, Oct. 5-20. . . . Recent visitor to our town was Fats **Domino** with his Rock-N-Roll Show. His current Imperial record "Wait and See," is another hit.

Through The Coin Chute

NEW ENGLAND NIBBLES

Several Boston coin men, among them Ed Ravreby, Associated Amusements, took in the last world's series game in New York. . . . Business continues on the upward swing with demand heavy for music and pin type games very active. . . . Two musicals in town, "Jamaica" at the Shubert, and "Rumple" at the Colonial hypoed interest in juke box tunes. . . . At Associated Amusements (Rock-Ola), Dick Mandell, gen. mgr., pulled a muscle and was out of action for a few days. Demand for new Rock-Ola phonos is building, says Ravreby.

At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., reports biz terrific all around with big interest in the new Seeburg phonos and plenty op interest in new games of the amusement type. . . . At Redd Distributors (Wurlitzer), Mrs. Bob Jones, wife of Bob Jones, sales mgr., in N. E. Baptist Hospital. Bally "ABC Champion" bowler going well as is the "ABC Super Deluxe Shuffle Alley" here, and all baseball games are going good, reports Si Redd. . . . At Atlas Distributors (AMI), Louis Blatt reports action on AMI phonos is big and he is planning trips through the territory. Barney Blatt is still confined at home. . . . Many N. E. coin men are planning to attend the N. Y. Music Operator's banquet at the Waldorf Astoria in New York on Nov. 9. . . . Lilly Dean, recording artist, in town plugging her Savoy platter, "Ding Dong Rockabilly Wedding". . . . Kathy Barr, coloratura soprano turned pop, spent two days in Hub visiting disk jocks promoting her new RCA Victor release, "A Slip Of The Lip" and did a half hour show on WBZ's PM Show. . . . Eileen Rodgers comes in this week to promote her new Columbia release.

Among ops visiting distribs this week were: **Eddie Dicey**, Caribou, Me.; **Harry Abelson**, Boston; **Henry Gladstone**, Boston; **Sol Robinson**, Paramount Music, Boston; **Romeo Rivard**, Lewiston, Me.; **Ernie Marcantonio**, Middletown, Conn.; **Martin Rosoff**, Waterbury, Conn.; **Louis Ziedman**, Portsmouth, N. H.; **Dave Baker**, Arlington; **Tony Grazio**, Quincy; **Cyrus Jacobs**, Interstate Music Co., Boston; **James Geracos**, National Music Co., Boston; **Joe Ferris**, Madison, Me.; **Joe Glazer**, Bangor, Me.; **Ronald Maher**, Pawtucket, R. I.; **D. Garbarino**, Framingham; **Ray Shea**, Worcester; **Tom Libby**, Haverhill; **Joe Assad**, York Beach, Me.; **Ralph Lackey**, Karel Music Co., Roxbury; **Edward Ross**, Suffolk Vending Co.; Boston; **Leon Sherter**, Chester Music Co., Boston; **Bob Rome**, Automatic Music Service, Inc., Boston; **Fred Koufos**, Roxbury; **Mike Paskevich**, Nashua, N. H.; **Ed Maloney**, Fitchburg; **Tony Piccinto**, Quincy; **George Chopelas**, Malden; **Saul Taube**, Manchester, N. H.; **George Pappas**, Manchester, N. H.; **Manny Andelman**, Casco Music, Cambridge; **Phil Swartz**, Winrox Vending, Brookline; **Harry Deshowitz**, Ked Vending Co., Medford; **Sumner Segall**, Royal Auto Music, Boston; **Stan Cokas**, Lynn; **Guy D'Giovanni**, Commonwealth Dist. Co., Allston; **Ted Rubinovitz**, Teddy's Music Co., Chelsea; **E. H. McCaffrey**, Lowell; **Arthur Sturgis**, Jamaica Plain; **Luke Levine**, Advance Coin, Boston; **Bob Green**, Randolph; **George Campbell**, Mystic Automatic Sales, Medford; **Harry Grazzo**, Quincy; **George Chopelas**, Melo-Dee Inc., Malden; **Charlie Tiernan**, Natl. Music & Radio Corp., Cambridge; **Don Foote**, Major Music, Randolph; **Connie Pocius**, South Boston; and **Ray Faini**, Framingham.

Through The Coin Chute

MIAMI MURMURS

"Doc" **Eaton** (he was sales manager for AMI right after the war) in town visiting. "Doc", having shed some 46 pounds, looks like a youngster. Altho out of the coin machine biz now, his eyes light up when he talks of his first love. . . . **Les Boyd**, another refugee coinman from N.Y., says he is going to bring all his Kiddie Ride equip to Ft. Lauderdale, and set up a route. "But", he buts, "it won't be too big, because nothing must interfere with my boating and fishing." . . . **Dave Friedman's** son and daughter attending the University of Miami. . . . **Lucky Skolnick** won a silver tray as second prize for his horsemanship in a State-wide horse show. . . . **Willie Levey** rebuilding and refurnishing his entire home on Biscayne Point. "So", explains Willie, "that I will have more room for all my friends and relatives when they come to visit me this winter." . . . Coinmen here very happy the summer season is over, as most of them fell down on collections. Many locations now re-opening and refurnishing—a sure sign of the coming season. . . . **Ruth Michaelson**, after a week's stay here, off to N.Y. Expected back sometime in Jan. when her daughter will give birth. . . . **Ted Bush** and **Ozzie Trupman**, Bush Distributing, complaining they just can't get enough bowling alleys to go around—which is a condition they hope lasts for a long time. . . . The **Bert Lanes** coming back to Miami Beach this month. They will re-open their home here for the winter season. . . . **Willie Blatt** on a diet again. Lost 12 pounds, and claims he hasn't weighed so little in the past 40 years. . . . **Harry Goldberg** doing quite a job with Keeney cig machines. Yelling for more and more machines from the factory. . . . A new arcade set to open in St. Petersburg, and Music Makers report it sold a trailer-load of machines for it. . . . **Sam Taran** and **Eli Ross**, Taran Distributing, in addition to its sales activities of new equip., reported to be looking for used cig machines. . . . Understand that **Eloise** and **Joe Mangone** have arranged things so that they can spend more time at home with Mangone, Jr.

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Keeney Employees Share Profits

PAUL HUEBSCH

CHICAGO — Paul Huebsch, vice-president, J. H. Keeney & Company, this city, reported this past week that $124,045.08 was paid this year (1957) by the firm into the Employees Profit Sharing Trust.

Total amount paid into the trust by J. H. Keeney & Company in the three years since the inception of the profit sharing plan is $269,957.35, Huebsch announced.

Denmark's Top 15 Disk Stars

COPENHAGEN, DENMARK—The top 15 disk stars were listed for *The Cash Box* by the two outstanding recording firms here.

Eight are Danish: Raquel Rastenni, Hans Kurt, The Four Jacks, Birthe Wilke, Preben Uglebjerg, Buster Larsen, Grethe Kurtgard and Lise Ringheim.

Two are American: Pat Boone and Nat (King) Cole.

Tommy Steele and Mantovani are the English disk stars in the top 15 at this time.

Helmult Zacharias and Liselotte Malkovski are the German favorites in the top 15.

The lone Italian artist is well known in the U. S. She is Caterina Valente.

It seems that about 80% of the American disks are recut with Danish artists following the arrangement that clicked in the U. S.

For example, Lise Ringheim's cutting of "Mr. Wonderful" is outdistancing both Sammy Davis and Peggy Lee. Lise sings the tune in Danish.

They're releasing "Tammy" by Danish as well as by U. S. artists, but, are betting on the Danish version.

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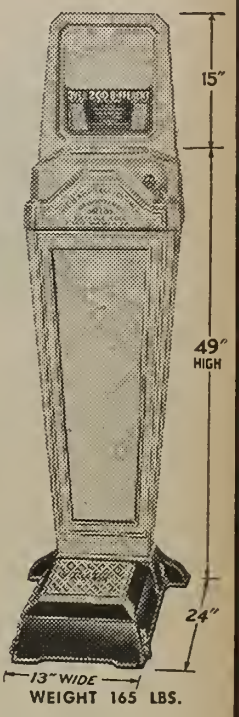

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Featuring: Statistical Export Data and Review of Manufacturing Activities

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"*The Cash Box Price Lists*" are officially recognized and accepted all over the world. Just as they are officially recognized and accepted in the U. S. Furthermore, *The Cash Box* is the foremost publication of the world's coin machines industry. It is intensively used for information on all types of American made equipment, as well as for the prices of new and used machines of all kinds.

In all countries thruout the world *The Cash Box* is used just as constantly as it is used in the U. S. The editorials and news features of *The Cash Box* are as avidly read in countries all over the world as they are in the U. S. A.

The continued printing of each quarter's American coin machines business is bringing the world's markets in closer contact with American sellers. It opens vast possibilities for better relationships with the coin machine firms of the entire world. Over the long pull it is bound to bring those who desire to do business with the world's coin machine firms an extremely profitable market.

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Music Ops of New York Win Court Decision Over Local 531

NEW YORK—On April 12, 1957, Music Operators of New York, Inc. together with the Retail Clerks International Association AFL-CIO commenced an action in the Supreme Court, New York County, against Local 531 of the United Industrial Unions to enjoin alleged unlawful acts of picketing and intimidation commited by Local 531.

It was charged in the complaint and the affidavits which were filed for an injunction that Local 531 of the United Industrial Unions was organized by the defendant Al Cohen for the purpose of intimidating tavern owners and other places where coin operated phonographs were located to compel these location owners to permit machines to be placed in their premises owned and operated by certain individuals. The papers charged that in many instances representatives of Local 531 would go to the tavern owner or other location owner and threaten the tavern owner that unless he disconnected the juke box then in his premises his place would be picketed. The papers in the action charged that many hundreds of circulars were sent out by Local 531 to owners of taverns and other places where juke boxes were located, threatening picketing unless these owners put in a machine which bore the label of Local 531.

Music Operators of New York, Inc. contended that this was not a bona fide union; that the acts of these defendants were illegal and in violation of the rights of the Music Operators of New York, Inc. under its collective bargaining agreement with the Retail Clerks International Association AFL-CIO.

The case was tried over a period of several weeks before Supreme Court Justice Samuel C. Coleman. Many witnesses were subpoenaed and appeared and voluminous records were produced. The Music Operators of New York, Inc. produced its records and its contract with the Retail Clerks International Association AFL-CIO. Albert S. Denver, president of Music Operators of New York, Inc., testified as to the relationship between the Association and the Retail Clerks International Association AFL-CIO and the stabilized labor relationship that existed by virtue of the collective bargaining agreement between Music Operators of New York, Inc. and the Retail Clerks International Association AFL-CIO.

Fred A. Ammond, a Vice-President and Trustee of the Retail Clerks International Association AFL-CIO, also testified as a witness. The Association produced as witnesses many owners of taverns, bars and grills who testified as to the threats made by Local 531 of the United Industrial Unions. Many employees of the members of Music Operators of New York, Inc. also testified as witnesses. The case took many months of careful preparation.

The case was finally submitted on June 10, 1957.

On October 9, 1957, Justice Samuel C. Coleman of the Supreme Court, New York County, rendered an opinion awarding judgment to the Music Operators of New York, Inc. and the Retail Clerks International Association AFL-CIO against Local 531 of the United Industrial Unions.

Speaking of Local 531 of the United Industrial Unions, Justice Coleman wrote as follows:

"It is clear that the defendants do not constitute a bona-fide union. Instead of having the interests of the employees at heart, they were obviously concerned with special interests, with organizing machine box owners. But in doing so they could not intimidate owners of bars and grills, or the Association to which they belonged, or to attempt by primitive methods to disrupt relations between the owners of bars and grills, their association and the legitimate union to which the service men belonged with which the owners and their association had a collective bargaining agreement. There will be judgment for the plaintiffs against all defendants except Caggiano. The testimony at best puts him only on the fringe of the activities of the defendants, the rest is surmise."

James Caggiano, named as a defendant, was absolved of responsibility because his direct connection with the alleged conspiracy was not shown. Caggiano testified that he was not connected in any way with Local 531.

A judgment will now be entered granting an injunction which would restrain Local 531 and all others acting on concert with it from picketing and committing other illegal acts. The judgment will also be entered against certain operators who benefited from the illegal acts of Local 531.

Albert S. Denver, president of Music Operators of New York, Inc., and a prime mover in a campaign for clean unionism, and for the establishment of ethical standards in an important industry, issued the following statement:

"This decision by Justice Coleman is the most important decision that has been rendered during the twenty years of the existence of the Music Operators of New York, Inc. The decision is indeed a gratifying one to the Association and the Retail Clerks International Association AFL-CIO and all of us who have worked so patiently and hard over all these years to establish a clean, honest and responsible industry.

"Every now and then our industry has been the victim of undesirable and irresponsible persons who believed that this industry is an easy prey for extortion and intimidation. The owners of juke boxes have substantial investments in their business and we have always felt that it is important that the standards of this industry be kept high. It is for that reason that we brought this action and fought the important issues in the Court over a period of many weeks. Our principles have been vindicated by this decision.

"Our union relationship with the Retail Clerks International Association AFL-CIO has brought about a stability which is most desirable and which, we hope, will continue. As the result of the collective bargaining agreement, the employees in our industry have been receiving wages and other benefits which are higher than most other industries.

"We must constantly keep guard less persons with selfish motives, by illegal means and by masquerading under the name of a union, destroy and intimidate our industry.

"This far-reaching decision by the Supreme Court places added responsibility upon the Music Operators of New York, Inc. and the Retail Clerks International Association AFL-CIO that we act in a manner which will continue to earn for us the respect of the Courts and the public and to entitle us to the protection of the equity Courts of this State. We will, of course, continue to be on guard and will continue to protect operators and tavern owners and owners of bars and grills and other places where juke boxes are located from illegal activities whether these illegal acts are committed by an organization masquerading as a union or any other group. My only personal regret is that the former attorney for the Association, Sidney H. Levine, who worked so conscientiously and diligently in this litigation, did not live to see the result.

"We congratulate the other attorneys who participated in this action, in association with Levine, who were Samuel Mezansky, trial counsel, and Sylvan H. Elias, of Vladeck & Elias, who appeared as attorneys for the Retail Clerks International Association AFL-CIO."

Text of Mony-Local 531 Decision

SUPREME COURT OF THE STATE OF NEW YORK
COUNTY OF NEW YORK

MUSIC OPERATORS OF NEW YORK, INC., et al., and JAMES A. SUFFRIDGE, as International President of RETAIL CLERKS INTERNATIONAL ASSOCIATION A. F. L.-C. I. O., et al.,

Plaintiffs,

—against—

LOCAL 531, UNITED INDUSTRIAL UNIONS, et al.,

Defendants.

Coleman, J.:

"This is not a labor dispute as the defendants assert it is. On the contrary, it is a controversy that arises from the efforts of individuals acting under the guise of fictitous union, but really in behalf of owners of juke box machines. These efforts were intended to have owners of bars and grills where juke box machines had been installed, remove them and replace them by juke box machines owned by those in whose behalf the individuals were working. The so-called union had no mechanics or service people who would be prepared to take over the servicing of the machine; and the methods to obtain "cooperation" of the owners of bars and grills by "pulling out the plug" of the machine already there was a startlingly unconventional manner of obtaining union contracts with the owners of the machines. If the defendants were interested in legitimate union activities and in obtaining collective bargaining agreements with the owners of the machines, there was no call to disrupt service of the old machines and to demand the installation of others owned by different people. Union members, no matter to what union they belonged, could continue to service the machines already in place, no matter who owned them.

"It is clear that the defendants do not constitute a bona-fide union. Instead of having the interests of the employees at heart, they were obviously concerned with special interests, with organizing machine box owners. But in doing so they could not intimidate owners of bars and grills, or the Association to which they belonged, or to attempt by primitive methods to disrupt relations beween the owners of bars and grills, their association and the legitimate union to which the service men belonged and with which the owners and their association had a collective bargaining agreement. There will be judgment for the plaintiffs against all defendants except Caggiano. The testimony at best puts him only on the fringe of the activities of the defendants, the rest is surmise.

Filed, Oct. 9, 1957.

Demonstration — Sold!

MINNEAPOLIS, MINN.—A group of Minnesota operators watch as Al Tholke, sales engineer for United Manufacturing Company, Chicago, demonstrates the firm's new "Jumbo Bowling Alley" at a recent showing at Sandler Distributing Company, this city.

Bottom picture shows Irving Sandler signing an order for a quantity of these bowlers after operator reaction at the showing is reported to have stimulated great enthusiasm. Bill De Selm, United sales manager, looks on.

"When A Record Hits, Get It On The Machine"

CHICAGO—Pete Robinson of Regal Music, this city, advises that he believes in buying new records for his juke boxes as fast as they come out.

"The minute a record hits the charts", Robinson stated this past week, "I get it on the machine immediately.

"It's the best way to increase business", he added.

Robinson said that he uses the number one slot on the juke box for the number one hit.

He also disclosed that the first 40 numbers on all his 200 selection phonographs are placed on red title strips to attract greater attention.

Robinson stated that he keeps himself busy and his route at peak efficiency by switching records on the phonographs constantly.

"Giving the players the latest hit records", Robinson reported, "keeps the play going better all the time."

Nat'l Rejectors Opens Detroit Branch

DETROIT, MICH. National Rejectors, Inc., St. Louis, Mo., announced a branch office was opened on August 1 at 8801 Joy Road, this city.

Clarence Cukor, who managed the Toronto Branch, has been named manager of the Detroit branch. Greg Quante, service engineer, will work with Cukor.

Through The Coin Chute

ILLINOIS ITEMS

Vincent (Red) Doss, Cairo, working way into the night in his record store checking the receipts. Found a fifty dollar bill in the till and tried to sell it for forty nine dollars. Red considers a fifty dollar bill a bad omen. He found no takers. . . . C. J. Walston, Cairo, reports business fair and expects it to get much better. There's some talk of a factory to be built in Cairo. Says the cigarette vendors are holding up but he'd like a game that will hypo the play. . . . Ralph Wilson, Over A Mounds, elated with his new route of cigarette vendors. . . . Harry Jetters, Herrin, says his cigarette vendors doing nicely. He is adding a machine every week. . . . Earl Walker, Herrin, back in the saddle again. This makes all of Earl's friends very happy since Earl has had quite a time of it recently. . . . Harry Schaffner, Alton, well pleased with business this year. Schaffner has about 25 bowlers on location. His philosophy is to place new games in all locations. This makes the public interested, theorizes Harry. The better locations make the smaller spots good too.

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DELUXE ELECTRIC
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Through The Coin Chute

PHILA. FILBERTS

Hank Groenteman, International Amusement Co., advised that **Bill Gersh** dropped in to see **Saul Groenteman** (Hank's father) and **Albert Polak**, International's affiliate in Belgium. Saul Groenteman is planning a visit to the United States and will pay his respects to Bill when he (Saul) gets to Chicago. . . . **Nat Solow**, Atlantic Penna. Corp., reports everyone well satisfied with fast pace of business at Atlantic. **Arnold Silverman** and **Paul Cimino** of Atlantic's record department tell us the Ames Bros. "Melodie D'Amour" on RCA Victor is a hot item. On the personal side, Mr. & Mrs. Silverman are expecting their own new release in November—and **Paul Cimino** and **Yolonda Christophe** will hear wedding bells in November. Yolonda is a Ventnor, N.J. girl. In Atlantic's record department we found **Jack Kriede**, Majestic Novelty Co., Camden, N.J. stocking up with the top hits. . . . **Dave Rosen**, David Rosen Co., and **Joe Wasserman** tell us that products of Genco, Williams, Chicago Coin, and AMI moving out to ops steadily. **Harry Fink** reports that **Milton Berle** will visit **Harry Rosen** on October 28 to help plug his new Roulette album, "Songs My Mother Loved". Dave Rosen plans to get a police escort for Berle. **Dave Weiss** on an extended road trip. . . . **Al Rodstein**, Banner Specialty, smiles happily as he tells of the strong sales of United's "Jumbo Bowling". . . . **Mario Daulerio**, King Records, reveals the dealers are going for the King LP and EP plan in a big way. They get one free with each order of eight pieces. **Harry Ascola**, Columbia Records, busy last week setting up a deejay party for **Johnny Mathis**. Johnny opened at the Celebrity Room on October 7. His "Chances Are" is currently the number one record in the country. Ascola suggests we keep an eye on the new **Mindy Carson** and her "Sweet Georgia Brown". Predicts it will sell heavily in this area. . . . **Joe Berger**, Mercury Records, around town visiting jocks with **Eddie Layton**. Berger is also trying to arrange for **Joe Louis**, who is now doing promotion work for Mercury, to visit Philadelphia. . . . **Joe Ash**, Active Amusement Machines, on a business trip to Boston this week. **Heinrich Hecker**, Paderborn, Germany, in to see Active this week to see what they had. He needs all kinds of equipment that might be suitable for his area. . . . **Abe Witson**, International Scott Crosse Co., tells us he can use all the bingos he can get. He has one export order for 100 to 150 bingos a week but finds it difficult to fill the orders. . . . **Bill O'Donnell** and **Bob Breither**, Bally Mfg. Co., in for the NAMA Show next week. . . . Most jobbers are expecting a large influx of visitors who will be in town for the NAMA show.

Through The Coin Chute

TENNESSEE TOPICS

A good deal of talk about what's what in vending and the NAMA show in Philadelphia, October 13 to 16. It appears that Memphis will be well represented there. **Clarence Camp** and **Parker Henderson** were very excited about the prospective trip. Parker has his own plane so they plan to fly. . . . **Eddie** and **J. S. Bodenheimer**, Shelby Amusement can't get away because of all the work they have piled up, but say they'll see the reports of the show in The Cash Box. . . . C. D. Gill also talking NAMA. . . . Ditto **John Hornsby**, who said he would try to get to Philadelphia. . . . Spent some time with **Coe Stone** in his penthouse office in his Palace Building. This is only one of his chain of office buildings in Tennessee. Coe says he'll be in Philly. . . . O. H. Barsotti says he'll be there if he can make it. . . . E. B. Wessels, Bluff City Cigarette Service, also says he'll try to clear the decks so as to be able to make the NAMA. . . . At Sammon and Pennington, Memphis, **Bob Goad** had his desk piled high with orders. . . . Over at S & M Sales, **Allan Dixon** on the road, while Klice Perry took care of things at home. . . . **Parker Henderson**, Southern Amuse, busy running around between Southern and huddling over camp sales. . . . Bill Boyles, Chattanooga Coin, Chattanooga, counting up the checks and handling the telephone calls at the same time while **Fred Cofer** was out getting his Asiatic flu shot. Fred reports the games are slowly building back to a peak where they were a couple of years ago. Pins are now working at top speed again in Chattanooga. . . . **Tony Papa** out in the bushes. . . . **Frank Stiels** looking the picture of a hardworking man with a drill and screwdriver in hand. . . . J. E. Webb busy at his desk.

Sidney H. Levine Memorial Fund

To perpetuate the memory of his name and his accomplishments in the coin machine industry by providing assistance to individuals seeking a college education, or to further their education in any other manner.

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Coin Op and Son Win Two Firsts In DISC Finals

SHAWNEE, PA.—A coin machine operator and his son won two top awards in a national golf tournament, competing against the best golfers in the coin machine, music and record industries.

The finals of the first annual national golf tournament, sponsored by the Disc Industry Scholarship Commitee, bringing together the 16 semi-finalists, after a number of eliminations thruout the country, took place on Tuesday, October 8, at Fred Waring's Shawnee - On - The - Delaware Country Club, Shawnee, Pa.

First prize, category "C," was won by Mike Mulqueen, well known operator from Newburgh, N. Y. Adding to the Mulqueen cup of pleasure was the deed of his son, Mike, Jr., who walked away with the trophy in category "B."

Photo of award will appear in next week's issue of The Cash Box.

W. Va. Music Ops Board of Directors Holds Meet Oct. 7

CHARLESTON, W. Va.—William N. Anderson, president, conducted the regular meeting of the Board of Directors of the West Virginia Music Operators Association on Monday, October 7, held at the Daniel Boone Hotel, this city.

All members of the board, with one exception, were present and general operating problems of the industry were discussed.

The group set the date for the association's next annual convention. Affair will be held at the Pritchard Hotel, Huntington, W. Va., on October 3 and 4, 1958.

All Locations On 10c Play

FT. WILLIAM, ONTARIO, CANADA—William Buset, Mills Amusement Enterprises, Ltd., this city, advises he is operating all his equipment on 10¢ play, regardless of make or year.

"Perhaps all operators and distributors," writes Buset, "are confronted with more or less the same difficulties, regardless of countries, both the U. S. A. or Canada—the ever increasing overhead costs of operation and particularly the cost of new equipment. To offset this condition, any location warranting or demanding new equipment is on a straight 60-40% basis, coupled with a signed contract from two to five years."

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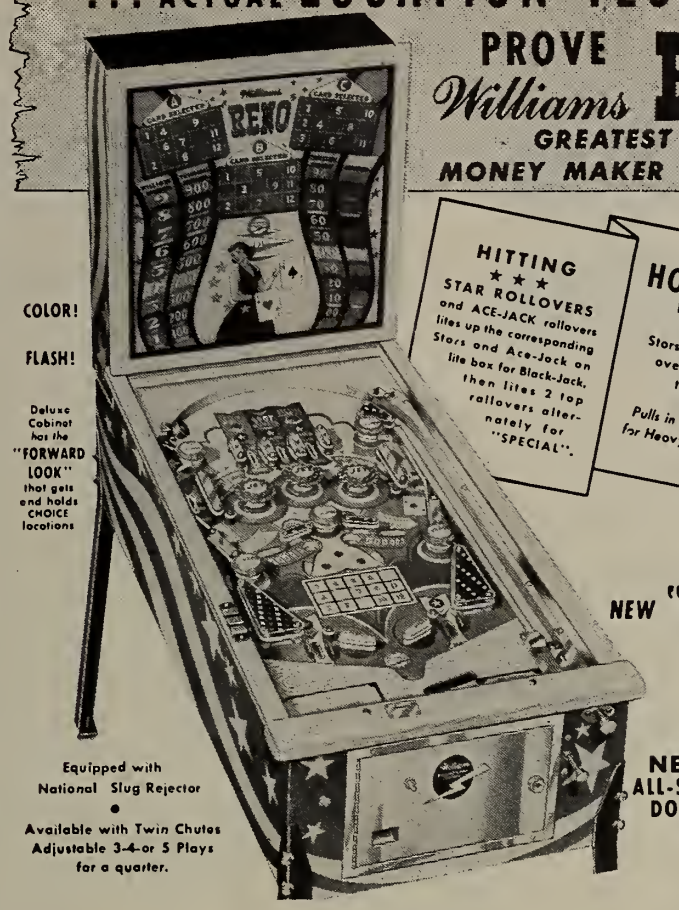

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Operator Problems

PITTSBURGH, PA.—Clyde G. Siegel, S & S Service Company, this city, operating on dime play, says that one of the matters of contention for the progressive operator in this area, is that some operators are going back to 5¢ play.

"The operators", he states, "are unwilling to co-operate to guide locations to dime play, and to educate them to pay 70-30%, 60-40% and 50-50%. Another factor affecting our business is the high cost of merchandise and the lowest collections this past summer season."

DuGrenier Holds N. Y. Open House

NEW YORK—Operators and servicemen are invited to attend the first New York showing of the DuGrenier K-20 "Smokemaster" and KY-200 "Candymart". An open house for operators will take place on Tuesday, October 22, and a "school for servicemen" will be held on Thursday, October 24. Both events will be held at DuGrenier's New York offices, 250 W. 57th Street, starting at 5 P. M.

Harry and Hymie Koeppel, Koeppel Distributing Company, factory sales representatives in this area, will be at both showings, and in addition will display the new machines on their showroom floors on 10th Avenue.

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Wurlitzer Model 1800 . . . $725
Wurlitzer Model 1900 830
Wurlitzer Model 2000 970

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"Twilight Golf League" Trophies

CHICAGO—Officers of United Manufacturing Company's "Twilight Golf League" pictured alongside trophies which were awarded at their recent tournament held at Golden Ox, this city. From l. to r.: Fred Dohe, treasurer; Hank Dabek, president; and Jim Marinos, secretary.

Through The Coin Chute

MISSOURI MINUTES

Pete Brandt, St. Louis, waved to us as he entered the bank with his deposit. Brandt says business is good. . . . Over at W. B. Dist. Co., St. Louis, we found William Betz and Art Wood out in the field. Frank Schroeder was on hand taking down the orders. Ralph Hutchen walked into the store, back from a service call. . . . Over at Rosenfeld's, St. Louis, Jack Garleck handling affairs. Kal Langer no longer with Rosenfeld. The report is that he will soon go to work with a Chicago firm. . . . C. L. Kagels, just out of sickbay with the Asiatic flu, but you'd never know it the way he was working. He had a rough time with the imported bug. Kagels plans to make the Philly NAMA show. . . . At McCalls, St. Louis, we found another flu victim. Andy McCall was just out of bed and pretty weak, but he was busy with the phone taking down cigarette machine orders. . . . Frank Seno looked pretty busy at Advance Vend, St. Louis. Johnny Seno was out on the candy route. . . . Demetrie Kabbaz, AI Third St. Music, St. Louis, happy with his new vending venture. Demetrie was talking about a new Keeney amusement machine that no one but he seemed to know about. . . . John and James, Mills Merchandiser, St. Louis, busy but planning to make the NAMA show. . . . At Universal Sales, Jim Carron, Bill Dillas, and Cliff Nichols talking vending. . . . Gus Sadick, newcomer to the business, will open a distributorship in St. Louis. He will handle vending machines. . . . Seen on Coin Row: H. Eddens, Bob Thomas, Earl Smith, Harry Schaeffner, Jim Littleton, H. C. Raiffe, Geo. Schone, J. C. Reel, Al Jones, Roy Kaesburg, Harold Siegle, T. L. White, Baldwin Young, William Kelly, Bob Smith, C. C. Wilson, C. K. Graham, Russel Drews, Fred Shelton, Carl Line, Bill Shields, Geo. Craig, Art Kinny.

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Special Report From Switzerland

No Location Commission

(Continued from page 61)

sions and many expenses, there is a move just getting under way to obtain more per play.

It is well known that all U.S. phonos exported to free trade Switzerland do not remain in this beautiful tourists' paradise. Many are immediately exported to other countries. Especially to the Near East, India and even to Italy. There are reciprocal trade agreements between Switzerland and many of these other countries.

But the boom continues and cafe owners call for the latest models. Quite a few cafe owners purchase their own phonos. Many on time. They pay 9% interest on 12 month notes. Yet the 70 or so music ops in Switzerland continue on ahead and maintain their locations through thick and thin.

Swiss Importers Favor "Int'l. C. M. Export-Import Council"

GENEVA, SWITZERLAND—Swiss importers of coin operated machines are in great favor of The Cash Box' "International Coin Machines Export-Import Council".

Being in a free trade country, the Swiss are not faced with too many problems regarding export or import of coin machines.

There is a custom ruling, for example, that forces higher duty if the wood and glass weight in a machine is equal to half or more the weight of the entire machine. Steel legs on pinballs quickly cured this problem.

But other such matters continue to pop up at regular intervals. The Swiss are therefore of the belief that an "International Coin Machines Export-Import Council" by bringing together leaders in the field worldwide, and, thereby creating co-operation, will result in a finer future for all in the coin machine business.

The Swiss export as well as import coin machines. Such a Council meets their immediate approval. They are certain that all importers and exporters will join in to meet each other and to work together for a better worldwide future for the coin machine business.

They, too, hope that Executive Committees will be set up in Europe, Asia, Central and South America and in North America who will meet to arrange for an annual international meeting.

Sari To Open New Showrooms

Plans Big Party To Show New Display Rooms To Swiss and All Visiting Ops. All U. S. Ops Are Invited To Attend

GENEVA, SWITZERLAND — All this nation's operators, as well as ops from surrounding countries and, especially, all U.S. ops are invited to attend the grand opening of the new display rooms of S.A.R.I. (Societe Anonyme Representations Industrielles) at Avenue Du Mail, 1, this city, immediately after January 1, 1958.

Mons. Eric de Stontz, managing director of SARI, made this announcement this past week.

"We plan the most modern display room featuring the latest games", he advised, "and, especially, the products of D. Gottlieb & Co. whom we represent in Switzerland".

He extended an invitation to U.S. ops far in advance and suggested that they watch The Cash Box for the exact date of this grand opening.

"This will be a memorable party", he promised, "and one that won't ever be forgotten by all who will attend."

Meeting Dates

Music Operators' Associations

Oct. 14—Tri County Juke Box Operator's Association
Place: Elum Music Offices, Massillon, Ohio

16—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—New York State Operators Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

16—Eastern Pennsylvania Amusement Machine Assn.
Place: Bungalow Inn, Norristown, Pa.

17—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

17—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

19 & 20—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

22—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Nov. 4—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

4—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

7—Phonograph Merchants Association, Cleveland Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

7—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

12—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

13—California Music Merchants' Association
Place: Bakersfield Inn, Highwty 99, Bakersfield, Calif.

14—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

14—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

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"School For Mechanics" 3rd Session At Atlas Music

Seeburg Check Chart and Tormat Tester Explained

CHICAGO—Third session of the "School For Mechanics", sponsored by four Chicago phonograph distributors, was held in the beautiful showroom of Atlas Music Company, distributors for Seeburg, on Wednesday evening, October 9.

22 servicemen representing 12 local operators were reported very interested and attentive as they were shown, on a Seeburg Model "KD-200", how to locate electronic troubles quickly and easily.

The class was conducted by Newell Bellamy, Seeburg factory sales engineer. He was assisted by Frank Bach, Atlas' service manager.

Eddie Ginsburg and Nate Feinstein of Atlas Music were present thruout the evening and acted as hosts.

A good part of the session was spent in working with a "check and trouble-shooting chart", developed by Seeburg engineers. The chart was used in conjunction with a simple, neon light tester called "Tormat Tester", which is small enough to be carried in a pocket.

Using the chart and tester, it was demonstrated, enables the repairman to check out the source of the breakdown in a simple step by step procedure.

Knowing that most of the men present were experienced in servicing phonographs, Bellamy skipped basic fundamentals and went into more advanced and the finer points of servicing machines.

Fast and accurate repairs on location were also explained, including methods of emergency operation of the phonograph with one or two components removed.

During the latter part of the class, the phonograph was put out of commission and volunteer "students" came up to use the chart and tester to locate the trouble. The men expressed amazement at how quickly they could locate the cause of the "service call".

A Seeburg check chart and Tormat Tester were given to every serviceman who attended. Refreshments were served at 11:00 P. M.

Servicemen of the participating operators and distributors who attended this third session of the rotating "School For Mechanics" were: Paul Jacobs and Harry Goc, ABC Music; Jim Massey, Gateway; Frank Chojnowski, Unique Music; Bud Hofert, Melody Music; Sam Di Piero and Manuel Espinoza, World Wide; Norman Dompke and Ed Reinke, Apex Amusement; Sol Marrano and Sam Nuccio, A. A. Swingtime; Ray Chimelewski, Phonograph Service; Wayne Hesh, Francis Weber, Andy Mesko, Harold Hogle and Rudy Ohl, A & H Entertainers; Leroy Cranshaw, Gaines Music; Dale Miller, Music Time; Joe Hamilton, Universal Music; John Cloherty, North Town Music; Ed Chesney, City Wide Music.

Next Wednesday evening, October 16, starting at 7:00 P. M., the Rock-Ola phonographs will be featured by World Wide Distributors in their own showroom.

Goros Joins Sandy Moore

NEW YORK—Sandy Moore, Sandy Moore Distributors, Incorporated, this city, this week announced that Calvin Goros will join the firm as sales representative for the New York area.

Juke Boxes Behind The Iron Curtain

GENEVA, SWITZERLAND, According to reliable sources there are new juke boxes behind the iron curtain.

New juke boxes were displayed at Poznan, Poland fair. These were purchased for use in Poland, it is said. But in view of the fact that Poland lacks hard currency, the phonos are shipped with tokens. The player buys a token from the shopkeeper with paper currency to operate the phono.

New phonos have also been shipped to Russia, according to our source. The majority are located in the clubs maintained by various embassies for their nationals. It is also said that private clubs of the VIP's of the Soviet party also have new juke boxes. These are operated without coin. A plunger replaces the chute. But the phonos are metered to record the number of plays.

It is also reliably stated that many American disks are featured on these phonos. The majority of records programmed, of course, are of Russian manufacture.

Every so often an order comes thru for a few more juke boxes. These are usually picked up at the docks by a Russian boat.

The fact remains there are new juke boxes behind the iron curtain and the Soviet bigwigs are dancing their Kazatskis to them.

A Girl For The Daddises

NEWARK, N. J.—Arthur Daddis, AMI regional representative, was handing out cigars to all phono ops he met this week, celebrating the arrival of a daughter, Pamela Joy, at the Beth Israel Hospital, this city, on Wednesday, October 9.

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ABC SUPER DELUXE BOWLER

8½ Ft. Shuffle Game

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ABC CHAMPION

11 and 14 Ft. Ball Bowler

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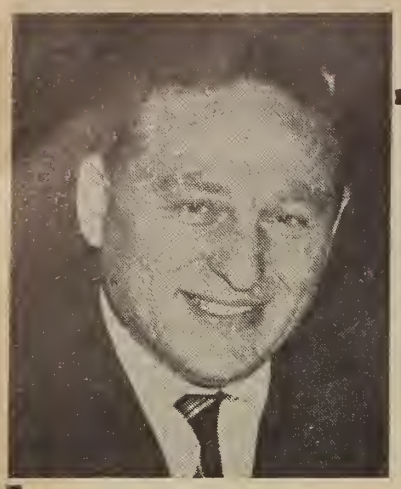

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Through The Coin Chute

EASTERN FLASHES

World Series excitement continued thruout this week as the Yankees came back to New York. As was to be expected, coinmen, once again, hosted a number of out-of-towners. And, of course, radios and TV sets were going at all distribs, resulting in very little work being done during the hours of the ball games. * * * * *

Sam Stern, executive vp, Williams Mfg. Co., on his way to Europe, stops off for a day. Sam left Wed., Oct. 9 from N. Y. He advised your correspondent that the firm has a number of exciting surprises to come soon. Do you know that you can play one of Williams' games free here in the city? On the site where Life and Time is building its new office building, two "Sidewalk Engineer" machines have been set up with a free play. Both youngsters and adults can be seen manipulating the machines all day long. . . . **Barney (Shugy) Sugerman**, Runyon Sales, a hard man to pin down. What with phone calls, visitors, customers, and sales promotions, Shugy just too busy for one man. Others in this office just as busy. **Irv (Kempy) Kempner**, stays off the road for a few days to help out, then leaves for a trip to Westchester and Conn. Shugy's son, **Nate**, entered the army this week. **Morris Rood** must be sneaking in some practice on Bally's "ABC Champion" when no one's looking. Advises he's averaging 175 in league play in N. J. . . . **Harry Green**, demon location getter, excited and extremely grateful to **Lou Saks**, local op, for his wonderful gifts to his daughter **Bernice** on her birthday. We understand Lou presented the girl with a bike and a birthday cake. . . . **Paul Quackenbush**, Royal Amuse., Oneonta, N. Y., in for the ball games. . . . Another upstate New Yorker in for the same reason was **Bob Charles** of Binghamton. . . . **Charlie Rubinstein** making the rounds of wholesalers. Advises that his arcades have done extremely well this season. Charlie's son, **Bernard**, in the Army in Germany. . . . **Al Simon**, Albert Simon, Inc., more interested in the ball games than in biz, it seems. "Everything Okay", states Al, as he rushes out to the Yankee Stadium. . . . **Marty Rosen**, expert serviceman, on the street. He tells us his son, **Joe**, is a senior at Lehigh University, studying metalurgy.

* * * * *

Sandy Moore, Joe Young, Abe Lipsky and **Mickey Wichinsky** all settled in the new quarters of Sandy Moore Distributors Corp., 10th Ave., between 43rd and 44th Sts. All services set up scientifically. Parts, supplies, and equipment. New Wurlitzers on display, as are several fully reconditioned music machines. Also new amusement machines. All reconditioning of equipment will be done in Freeport branch, as will shipping, and export, handled by **Gabe Forman**. Sandy now breaking ground in Freeport, alongside present quarters, where a new building will arise, adding some 5,000 more sq. ft. Another announcement by Sandy, which had his chest puffing out many inches, was to the effect that **Judge George E. Maccaro**, executive vp of the Ft. Neck National Bank, Wantaugh, L. I., was elected to the Board of Directors of the Sandy Moore firm. . . . **Mike Munves** okays blueprints which will result in brand new front for his quarters. When completed, will give the industry a coin machine row which all can be mighty proud of. . . . **Ruth Michaelson**, one of the city's most enterprising and progressive operators (also has a fine operation going in Miami, Fla.), back from a hurried visit South. Will stay around here until sometime in Jan., when she will return to Miami—her daughter gives birth at that time. . . . With **Meyer Parkoff**, Alantic New York Corp., away from the office for the week, **Murray Kaye** doesn't have a spare moment. . . . Coinmen thruout the nation have good reason to be proud of their associates. Two favorite sons won top honors in a national golf tournament, beating the best in the coin machine, music and record industries. In the first annual national golf tournament sponsored by the Disc Industry Scholarship Committee, held at **Fred Waring's** Shawnee-On-The-Delaware Country Club, Shawnee, Pa., on Tues., Oct. 8, **Mike Mulqueen**, M & M Music, Newburgh, N. Y., won first prize in categoy "C". And if that wasn't enough, his son, **Mike, Jr.**, won first trophy in category "B". . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing Co., factory sales representatives of Du Grenier, advise there will be an open house for ops at Du Grenier's New York offices, 250 W. 57th St. on October 22. On October 24 Du Grenier's will hold a "School for Servicemen". The open house will showcase the Du Grenier K-20 "Smokemaster" and KY-200 "Candymart".

Through The Coin Chute

UPPER MID-WEST MUSINGS

Mr. & Mrs. **Ted Engen**, of Fargo, N. D., spent last week end in Mpls. visiting friends, Ted making the rounds Monday morning visiting some of the distributors. . . . **Tony Trucano**, of Deadwood, S. D. in the hospital for a couple of days for a check up. . . . **Nels Nelson** of Alexandria, Minn., in town with several of his friends for the Minnesota-Washington game. . . . **Clayton Norberg**, and the Mrs. and two other couples in town for the same game. . . . **Ernest Woytossek**, of Hankinson, N. D. in town for the day making the rounds. . . . **Roy Foster**, of Sioux Falls, S. D., spent a few days in Mpls. visiting the distributors and looking for some games. Roy reports that his arcade though quiet this summer has picked up and is doing very nicely. . . . Our condolences to **Bill Percy** ace serviceman for the Sandler Dist. Co. His brother **Ronald**, a flying istructor at Flying Cloud Airport was killed when his plane crashed last Monday. . . . **Andy Benna**, of Ironwood, Mich. in town for the day making the rounds. . . . **Frank Phillips** of Winona, Minn., in town to pick up some parts and his record supply. . . . Minnesota, no longer on daylight saving time, doesn't stop **Walter Witt** from going out every day for some bass fishing. . . . **John Morton** and **Bob Addington**, of the Dakota Music Co., Bismark, N. D., away for the week end duck hunting, (hope they get a few for the writer). . . . Mr. & Mrs. **Al Kirtz**, of Lake City, Minn., in town for the day. Al reports that his business has picked up quite a bit the past month. . . . **Leo DeMars**, of Ashland, Wis., gone for the week end duck hunting. . . . **Harold Lieberman** of Lieberman Music, in Omaha, for a few days. . . . Irving Sandler, Sandler Dist. Co., reports that United "Jumbo Alleys" are selling far above expectation.

Through The Coin Chute

CHICAGO CHATTER

Next week's issue of The Cash Box will be the big "Quarterly Export Edition". Printed in four languages. Export statistics again will prove continuing growth and importance of world markets. Recent years show many mfrs establishing outlets for their products in all corners of the globe. More and more distribs have added separate export depts. They've sought and found a profitable worldwide market to take up the slack of slow seasons. Coinfirms specializing in exports are still springing up to compete for shares of this lucrative biz.

JOEL STERN

Phil Levin, pres of Chi Recorded Music Service Assn, phones to advise that whenever ops get location owners to co-operate, collections go up at least 5%. Phil just returned from trip to Kansas, amazed at seeing 200-selec phonos on nickel play. "The can't help but lose money", he asserts positively. . . . **"Telephonitis" Bill O'Donnell** to give his ear a rest for a few days. Bill flew to Philly to see Notre Dame-Army game, along with **Phil Weinberg** and **Johnny Michaels**, Seattle distrib. Then joins **Fred Mills, Jr.** and **John Stewart** at Bally Vending booths at NAMA convention. . . . Couple weeks ago, **Ed Ristau** of Rock-Ola phonos and Bill Anton of Permo "Fidelitone" needles met at NYC airport. Both bound for home on same plane. Coincidentally, both execs are next-door neighbors. When home, they take turns putting away their kids' bicycles.

Baseball was the main topic at ChiCoin this past week, altho **Sam Gensburg** and **Sam Wolberg** kept close watch over heavy production of the firm's "Classic Bowling League". Lucky **Ed Levin** and **Jerry Koci** were guests of **Sam London**, Milwaukee, for 5th world series game. "Had wonderful time", they report, "prior, during and after the best series game we ever saw". **Mort Secore** says he's been promised a ticket if there's an 8th game. . . . World Series, by the way, causing a lot of gripes from ops. Anyone dropping a dime in the juke box or starting a game, they moan, very likely to be brained by fans watching TV those 2-3 hours the Braves and Yanks play ball. "And then there's the football games over the week-end", ops wail. . . . Alvin Gottlieb, who recently coined the slogan "Clean Machines Earn More Money", advises that ops here can really learn from European coinmen. "They keep pinballs so clean they seldom run into service troubles. And it takes a mighty long time before ops in Europe have to downgrade the machines from top grade locations". . . . Life begins at long last for **Paul Huebsch**, who celebrated his 40th birthday Oct. 8. "But I don't feel any older than I did last year", protests Paul. (He doesn't really look any older, **Rosemary**). Two other birthdays always come in the same week in the Huebsch household. Oldest son, **Bobby**, 8, on Oct. 7. And the youngest son, **John**, 3, on Sept. 30.

At the ever-busy Ballyplant, **Art Garvey** and **Paul Calamari** are holding the phones for a few days this week, while **Bill O'Donnell** attends vending show in Philly. . . . Clarence Akins of H & A Vending, Birmingham, in town last week to hurry up deliveries of the new Keeney cig vender, claims, "We're keeping sales going big here". . . . According to advance info, Genco is readying a "new and different game that the industry will cheer about. Test reports from all kinds of locations", says **Al Warren**, "are outstanding." No wonder **Avron Gensburg** and **Ralph Sheffield** are so busy in the plant these days. . . . Vic Weiss and **Billy Knapp** of Allied Coin finally moving into larger quarters this week. . . . Usually it's the big boss who goes on nice, long vacations. But over at Marvel Mfg, it's **Estelle Bye**, treasurer of the firm and the one who works, taking three weeks off. She's driving up to N. Minn for few days, then flying to Miami Beach and Haiti. Boss Ted **Rubenstein** says he'll take care of everything.

PHIL LEVIN

Plenty pepped up was **Bill De Selm** of United this past week. Seems "Jumbo" is not only winning sales, but also influencing ops to greater future prosperity. Says Bill, "Two bits for two and bigger percentage of the split is doing it". . . . **Jack Mitnick** happily reports that United Music's modern new plant is shaping up beautifully and being readied for production in the very near future. . . . Before taking off for Europe on 10-day biztrip, **Sam Stern** of Williams had arranged to meet Alfred Adickes of Nova, Hamburg, Germany, in NYC. But wire from Adickes advised that a cold delayed his departure. So Sam plans to meet Adickes this week in Europe. . . . Bally's **Herb Jones** always with something to do. And always keeping his many promotions and public relations programs going out on schedule . . . **Joel Stern** of World Wide too busy to mention it last week. But not too busy to remember his first wedding anniversary Sept. 30. Joel reports he took his wife to the Pump Room to celebrate. On the business side, Joel says he's devoting a lot of time to exports, along with **Len Micon** and **Fred Skor**. . . . **Herman Klebba's** wife, **Helen**, has been recuperating slowly the past three weeks at home from an operation that kept her in the hospital 6½ weeks. We join in expressing best wishes to Helen for a complete and speedy recovery.

Gil Kitt very pleased with initial issue of his informative house magazine, "News Of The Empire". **Joe Robbins** advises he wrote up "tons of business" on last week's visits to ops up north in his old stamping grounds. "Not many ducks showed up over the week-end", reports Joe, "but we caught a lot of black bass." **Jack Burns** covering the Ill. and Ind. territory this week . . . With so many phonos jamming the aisles at Gateway, **Fred Minter** and **Bud Kottke** advise they're looking for a wall stretcher. . . . Walked into offices of First Coin to find everything surprisingly quiet, instead of the usual hustle-bustle. But exactly 9 minutes later the showrooms were humming with activity, jammed with local and out of town ops. From then on, you couldn't get a word in with **Joe Kline**, **Sam Kolber**, **Fred Kline**, **Marv Rosenstein** and **Wayne Toan**. . . . **Vince Shay** of All State puts it this way: "You can't make money with five year old clunkers that should be used for boat anchors" . . . **Eddie** and **Maurie Ginsburg** had a doctor come in last week to give all Atlas employees flu shots. **Nate Feinstein** and **Harold Schwartz** report sales of the Keeney "22" cig vendor very good, with games and phono biz increasing.

JOE KLINE

All **Charlie Nichols** of Marvel Billiard Supply had time to say this past week was, "Gotta rush order to get out." . . . **Don Moloney** and **Mac Brier** working away despite noise of hammers and screech of saws. "We're remodeling the entire office", explains Don. . . . **Herb Perkins** of Purveyor getting ready to leave for Philly with **Paul Huebsch**. Herb to lend a hand at NAMA at Keeney booths, then to make trip thru eastern cities calling on distribs and ops. **Marie Hopp** to hold the phones here at Purveyor. . . . George Kozy, sales manager of ABT, advises he will hold hush-hush private showings in Sheraton Hotel while convention going on in Philly. "It's something that will startle the vending trade", reveals George. . . .

DON MOLONEY

Joe Farris, Vicksburg, Miss., writes in regard to **The Cash Box' "Int'l C.M. Export-Import Council"** to advise: "Altho the export end of the biz doesn't concern most ops directly, it must be realized that this relatively new export market will enable distribs to quote us better prices on our trade-ins."

HAPPY BIRTHDAY THIS WEEK TO: Charles A. Maroon, Bridgeport, O. . . . Joe Kline, Chicago, Ill. . . . James A. Burkhead, Houston, Tex. . . . Edward M. Oliver, Montgomery, W. Va. . . . Leo Caproni, Ripley, O. . . . Harold L. Sharkey, Huntington Park, Cal. . . . Sidney A. Wolbarst, Newton, Mass. . . . Earl Montgomery, Memphis, Tenn. . . . Mrs. Carol E. Durand, Green Bay, Wis. . . . Nick Gregory, Battle Creek, Mich. . . . Ernest Krauter, Maplewood, N. J. . . . South H. Dixon, Johnson City, Tenn. . . . Woolf Solomon, Columbus, O. . . . L. B. McCormick, Greenville, N. C. . . . . Edward F. Gilligan, Chicago, Ill. . . . Raymond Kay, New York, N. Y. . . . Andrew B. Cassinelli, Little Rock, Ark. . . . John M. Butorack, Hibbing, Minn. . . . Buddy J. Black, Mexico, Mo. . . . John N. Fokakis, Hattiesburg, Miss. . . . Sam Gerros, Cincinnati, O. . . . Mrs. Ethel H. Janssen, Shreveport, La.

AL WARREN

WORTH REPEATING: The wise man guards against the future as if it were the present.

This Is Your LUCKY Day!

New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute
- NOW has TWO coin returns and other new features

GAME HOLDS approx. 1000 numbered or star tickets.

EASY TO LOAD • SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • *Write for detalis*

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Before You Sell Or Trade Those SHUFFLE GAMES— call EMPIRE

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

GOTTLIEB'S *TWO PLAYER*

SUPER CIRCUS

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No doubt about it! Rotating targets are a new concept in skill shooting and timing that present an irresistible challenge to all players. This means more play, more coins and more profit!

A brand new steel door and door frame discourages game abuse and pilferage. Provides lifetime service.

Super Circus provides many other fine features such as 5 pop bumpers that lite alternately; rollovers indicating 10, 30 and 50 point values; 2 flippers and 2 cyclonic kickers; and all the standard Gottlieb features.

See your distributor today!

World's largest manufacturer devoted exclusively to the design and production of amusement pinball machines!

D. Gottlieb & Co.

1140-50 North Kostner Avenue • Chicago 51, Illinois

Amusement Pinballs as American as Baseball and Hot Dogs!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

ALL GAMES CLEANED AND IN WORKING ORDER

BROADWAY	$200.00
BIG TIME	125.00
BEACH CLUB	25.00
VARIETY	65.00
MIAMI BEACH	135.00
ROCK-OLA FIREBALL (78)	135.00
WURLT. 1015 & AMI "A"	3 for 100.00
United 14 ft. BOWLING ALLEY	575.00
TRIPLE STRIKE	150.00
CRISS CROSS	49.50
WMS. 6 PLAYER ROLL A BALL	310.00
FOUR BAGGER	285.00
SEEBURG BEAR GUN	70.00
WMS. CRANES (New)	175.00
SILVER SKATES	30.00
SMOKE SIGNAL	140.00
SHINDIG	50.00
PETER PAN	135.00
STAR POOL	115.00
RACE THE CLOCK	125.00
PEPPY (New)	Write

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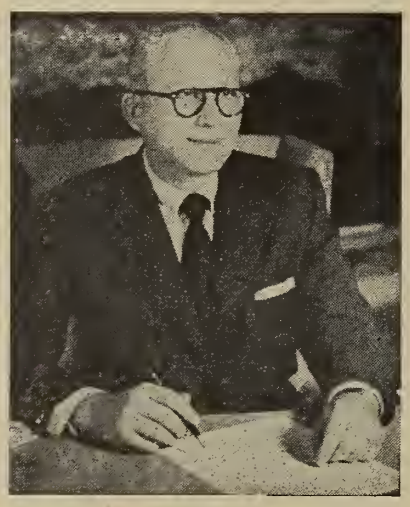

SAM STERN

CHICAGO — Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, flew to Europe from New York City on October 9 for a ten-day business trip.

"The purpose of this trip", Stern reported, "is to open some new territories and appoint new distributors for Williams' products."

With Paris, France as the initial stop, Stern said that he plans to visit all the important coin machine centers in Europe, and that he will also see several of the firm's distributors on the Continent.

"Our present distributors in Europe", Stern reported, "are all doing a tremendous job with our games. A big percentage of our production during the past year has been going to Europe.

"We are fully confident", he added, "that each and every one of them will continue on ahead to new records in imports with the many new marvelous game ideas we have for the future."

This is Stern's third trip to Europe for the purpose of expanding world markets for the firm's products.

Wurlitzer Display In Hong Kong

HONG KONG—The center of this attractive window display set up in the Tsang Fook Piano Company of Hong Kong is the colorful Wurlitzer model "2100" phonograph and its companion 50¢ wall box.

The Tsang Fook Company at 19 Queen's Road Central has the dealership for all Wurlitzer products. The electronic piano is shown to the left of the juke box while a spinet organ flanks it to the right. The entire window, devoted to Wurlitzer products, is the source of intense interest from the throngs which pass through this world port.

Hong Kong serves as the entrance and exchange point of Red China and other Communist-dominated Asian countries.

The Wurlitzer Export Department, headed by Arthur C. Rutzen, sells in all countries of the world with the exception of those of Red rule.

Subscription The Cash Box $15

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (Dickens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year-round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—To Buy: Mighty Mikes, any condition; Bally Champion & Exhibit Bronco Horses; Bert's Puffer Engines; Quizzer & Quizzer Films; Standard Metal Typers; 8 Sci. 3 in line Roll Down Games; Gottlieb Games from 1954 to 1957; Gunsmoke; Big Horn and Skeet Shoot—All makes of Shuffle Bowlers with large pins. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Auto Photo's—Models 11 or 9, new or used—quote best price in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Will pay cash for late model phonographs. KOEPPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KIldare 5-3055).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING, L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes, United; Genco, Williams, Guns and Baseballs. ALLIED COIN MACHINE, 786 MILWAUKEE, CHICAGO 22, ILLINOIS (Tel.: CAnal 6-0293).

WANT—Old coin operated Pianos, Mills-Violina, etc. Also all other old coin vending machines. B. L. WILLIAMS, 8400 CONNECTICUT AVE., CHERRY CHASE, MD.

FOR SALE

FOR SALE—AMI E 120, $345; Wurlitzer 1015, 1017 with Cobra pick-up, $35 ea.; Wurlitzer 1100, $50; 1217 Wurlitzer Hideaway, 48 Sel., 45 rpm, $95; 9 Column Smoke Shop, $55; Wurlitzer 4851 Wall Boxes, $12.50; Seeburg Wall Boxes Chrome, $40. WANT—All types Bingos. LEW JONES DIST. CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE—Hunting Knives (made in Finland), List $5.95—your cost, $30 per dozen. For sample knife send check for $2.75. Will prepay sample. Finest steel, beautiful sheath and handle. WESTERN DIST., 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE. (Tel.: Atwater 7565).

FOR SALE—Swami and Madam X 1c Fortune-Telling Napkin Holders—Like New, $12 ea.; Shipman's Ball Pen Machine, Like New, $19 ea.; 1st Grade 48" Cue Sticks, sample $1.75, $18 doz.; 2nd Grade 48" Cue Sticks, sample $1; $9.60 doz. Postage paid on sample. 1/3 with order, balance C.O.D. C. H. DIEDRICK, INC., 115 WALNUT ST., CHASKA, MINN. (Tel.: HI 8-2726).

FOR SALE—Penny Scales—Loboys, all makes. All on inside locations. Priced to sell. No charge for crating. G. H. SCALE SERVICE, 208 ROEMER BLVD., FARRELL, PA. (Tel.: DI 6-9805).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W NORTH AVE., CHICAGO 47, ILL (Tel.: DIckens 2-1214).

FOR SALE—Coin-operated Machine Route in Northern Calif. Operating between two and three hundred late model Phonos, Pin-balls, Alleys, etc. Will gross approximately $60,000.00 per. Asking $105,000.00. Write BOX 417, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Hunter, $225; Buga Boo, $225; New Rowe Candy Machine, $250. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO (Tel.: NE 5-1443).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—4 9 Column Nationals Model 930 & 950 @ $75 ea.; 2 10 Column Electro @ $100 ea.; 2 11 Column Nationals @ $175 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Seeburg 100C, $450; Seeburg 100R, $600; Wurlitzer 1800, $550; Beach Clubs, $50; Gayety, $60. SCIOTO NOVELTY, INC., 1909 8th STREET, PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Williams Electric Crane, $140; United Fifth Inning Baseball, $115; Bally Shuffle Baseball, $75; Lane Carousel, $200; Deco Carousel, $185; Graff Shetland Bronc, $275; Chico Super Jet, $175; See-Saw, large, $135; Mutoscope Drivemobile, $400; Photomatic, $150; Voice-O-Graph, $150; Rock 'n Roll, $35. ODCO, INC., 1100 BROADWAY, ALBANY 4, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides. $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. De-Luxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE — Arcade — 60 Machines 50,000 population. 2 Routes in Missouri, 2 in Arkansas, 1 in Oklahoma. Music, Pinballs, Bingos, Guns, Bowlers. From $12,000 to $80,000. ½ cash. C & W DISTRIBUTING CO., 301 MAIN ST., JOPLIN, MO. (Tel.: MAfair 4-3412).

FOR SALE — Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Thoroughly reconditioned Bally and United Bowlers from Royal up. Top equipment, low prices. What do you need? Call us. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE — Broadway, $200; Big Time, $125; Beach Club, $25; Variety, $65; Miami Beach, $135; Rock-Ola Fireball (78), $135; Wurlitzer 1015 & AMI A, 3 for $100; Silver Skates, $30; Smoke Signal, $140; Shindig, $50; United 14 ft. Bowling Alley, $575; Triple Strike, $150; Criss Cross, $49.50; Williams 6 Player Rollaball, $310; Four Bagger, $285; Seeburg Bear Guns, $70; Peter Pan, $135; Star Pool, $115; Race The Clock, $125; Williams Cranes, new $175. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. (Tel.: HEnderson 1-7577).

FOR SALE — Williams Arrowheaad, (New), Gottlieb Continental Cafe, (New); Shuffle Pools; Criss Cross; Bumper Pools and Targettes. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, NEW JERSEY. (Tel.: UNion 3-8627).

FOR SALE—2 United Stardusts, $95 ea.; 1 United Pixie, $65; 1 Tropics, $15; 1 Tropicana, $40; 1 Surf Club, $15; 2 Yacht Clubs, $15 ea.; 1 Chicago Coin Criss Cross Targette, $65. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HA 3-4508).

FOR SALE — Bally: Gold Medals and Blue Ribbons, $175 United: Mercury, $150; Fifth Inning, $135; Bowling Alley (14 ft.), $695. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Miami Shuffle, New, $50; Steam Shovel, $125; Genco Rotation Pool, New, $189.50; United Pool Alley, New, $135; Mercury Gripper, New, $24.50; Twin Hockey, Used, $225; 1800 Wurlitzer, Sharp, $595; 1900 Wurlitzer, Like New, $675; 1250 Wurlitzer, $95; 1500 Wurlitzer, $195. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE—14′ Bowling Alleys, A-1 Condition Chicago Coin and United, $545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE — Seeburg Wall Boxes V3WA Dual Credit 200 Selection, $99.50; Seeburg 100 Selection Chrome Wall Box, $45; Wurlitzer 1400 Phonographs, $135; Wurlitzer 1800 Phonographs, $675; Wurlitzer 1650 F HiFi, $295; Wurlitzer 1900 Phonographs, $795; Wurlitzer 2000 Phonographs, $895; AMI E-80 Phonographs, $350; Seeburg V200 Phonographs, $695; United 14 Ft. Bowling Alleys, $495. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS (Tel.: HO 4-6111).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Twin Bill, $125; Easy Aces, $160; Queen of Hearts, $50; Sweet-Add-A-Line, $145; Frontiersman, $115; Hawaiian Beauty, $100; Daisy May, $125; Jockey Club, $90; Quartette, $50; Auto Races, $240; Ace High, $265; Classy Bowler, $220; Score Board, $210; Smoke Signal, $130. All in tip top condition. 1/3 deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—34 Bingo Games available at substantial savings to you, including Bally Broadways, United Pixies and Starlets. Quantity discounts given. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Kiddie Rides—Thunderbolt Horse, $350; Palamino—Duck Ride—Rocket Patrol—Space Ship, $295 ea.; Royal Rocket, $195. All Shopped, new paint job. Pixie, $115; Gayety, $45; Balls-A-Poppin, $175. PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—10 Coney Island, 10 Spot Lites, 10 Atlantic City, 5 Palm Beach. Make us an offer. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE — New Six Pocket Pool Table, 41x74″. Write. 1st Grade 48″ Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48″, $11.95 set; 3″ Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE — Conversion Units for Seeburg M100A to 45 RPM, $69.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE — We can supply all the latest phonographs — every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: BIgelow 8-3524).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Wolfe Distributing Co., Birmingham Vending Co., Birmingham, Ala. Use and Sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—United Deluxe Handicap and Deluxe Top Notch Shuffle Alleys; Pixies; United 14 ft. Bowling Alley. SALINA MUSIC & AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE — Special. Bally: Show Times, $425; Bally Beautys, $45; Gayetys, $45. United: Tahitis, $50; Rodeos, $40. Gottlieb: Auto Races, $175; Rainbows, $185. Bally: ABC 14′ Bowling Lanes, $525. International Mutoscope: Voice-O-Graph, $149.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12″ LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2687½ W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 5-1629).

CLASSIFIED ADVERTISING SECTION

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Alnminnm Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ $5; Rock-Ola 120, Chrome, $55; Seeburg 100 Selection, Hammerloid Finish, $45; Rock-Ola 1717 Steppers, $30; Vendor Coin Changer, $65; Bingos (Cleaned & Checked); Beach Clubs, $65; Bally Beauty, $65; Yacht Club, $45; Mexico's, $45; Bert Lanes' Dead Zero (New), $75; Long Pools (Like New), $65; Small Pools, $55; 1650 Wnrlitzer, $250; AMI A's (No broken plastics, cleaned & checked), $65; Jenning's Scales, $25; 8 Ohm Speaker (wall), $9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Seeburg V-200's; Wurlitzer, 2000's; Rock-Ola 1448. Priced Right, Right Now. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—Nite Clnbs, $210; Broadway, $200; Big Times, $110; Parade, $225; Surf Clnb, $45; Hi Fi, $30; Gayety, $45; Dude Ranch, $35; Palm Springs, $30. Terms one-third Deposit. Balance Sight Draft. GENERAL DIST. CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Broadway, $200; Big Time, $85; Gayety, $75; Gay Time, $110; Night Club, $195; Big Show, $275; Seeburg M100C, $425. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjnsters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, 12½"x23", $5.95 ea. Nonscuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE — Closeont: Brand new original factory crates, United's Playtime, sacrifice, $475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: WHitney 5-2893).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distribntor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Diversification with no investment! Onr program has already proven itself to leading operators. Make hnndreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea yon have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify yonr source of income! Place Latex, Comb. Ball Point Pen machines and others in yonr present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—I will Bnild Slot Machines to Fit any Foreign Coin. Prices Reasonable. SOUTHERN COIN MACHINE EXCHANGE, JIM KELL, 712 CLAIBOURNE DRIVE, NEW ORLEANS 21, LA.

NOTICE—It's yonr business to KNOW THE FACTS! How can operator-cooperatives affect yon? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's jnke boxes feature 10c play? What percentage of U. S. amnsements featnre 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Mnsic Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bnrean," "Dime Play," "National Credit Bnrean," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issne is accepted as "TheYear Book of the Industry." When you send $15 for a fnll year's (52 weeks) snbscription to *The Cash Box* (jnst about two bits a week) yon are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send yonr $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

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THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION
941st CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	90.00
4. Model B, '48, 40 Sel., 78 RPM	60.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	65.00	130.00
4. Model D-40, '51, 40 Sel., 78 RPM	130.00	245.00
1. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 45 RPM	245.00	345.00
4* Model E-80, '53, 40 Sel., 78 RPM	300.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	335.00	425.00
2. Model F-80, '54, 120 Sel., 45 RPM	475.00	620.00
4. Model F-120, '54, 120 Sel., 45 RPM	525.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	575.00	700.00
4. Model G-120, '55, 120 Sel., 45 RPM	595.00	725.00
4* Model G-200, '56, 200 Sel., 45 RPM	695.00	795.00
2. WM Wall Box	5.00	9.00
2. SM or SL Stepper	5.00	10.00

EVANS

2. Mills Constellation '47, Model 951, 40 Sel., 78 RPM	20.00	35.00
2. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	75.00
8. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	135.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	55.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	70.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	95.00
4. 1432, Same as above Converted to 45 RPM	90.00	125.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	165.00
4. 1434, Same as above, Converted to 45 RPM	135.00	185.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	250.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	270.00
2. 1438, '54, Comet, 120 Sel., 45 RPM	385.00	450.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	620.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	575.00	725.00

SEEBURG

2. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
2. 147S, Standard, 20 Sel., 78 RPM	20.00	40.00
2. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
2. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00
4. M100A, '49, 100 Sel., 78 RPM	145.00	225.00

(PHONOGRAPHS—Continued)

1. M100B, '51, 100 Sel., 45 RPM	340.00	425.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	350.00	425.00
2* M100C, '53, 100 Sel., 45 RPM	425.00	560.00
2* HF100G, '54, 100 Sel., 45 RPM	545.00	695.00
2* HF100R, '54, 100 Sel., 45 RPM	600.00	725.00
1* V200, '55, 200 Sel., 45 RPM	675.00	875.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25 c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

2. 1015, '46, 24 Sel., 78 RPM	20.00	40.00
2. 1017, '46, 24 Sel., 78 RPM	20.00	40.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	50.00	75.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	100.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	95.00	145.00
2. 1400, '51, 48 Sel., 45 or 78 RPM	110.00	195.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	200.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	245.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	200.00	300.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	320.00
2* 1650, '53, 48 Sel., 45 RPM	225.00	340.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	395.00
2* 1700, '54, 104 Sel., 45 RPM	515.00	625.00
2* 1800, '55, 104 Sel., 45 RPM	550.00	735.00
2* 1900, '56, 104 Sel., 45 RPM	675.00	850.00
2* 2000, '56, 200 Sel., 45 RPM	750.00	960.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	15.00
4. 4851 Wall Box	8.00	20.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
4. Ace High (Got 2/57)	275.00	335.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4. Arabian Knights (Got 12/53)	80.00	125.00
2. Army-Navy (Wm 10/53)	35.00	55.00
4. Arrow Head (Wm 7/57)	210.00	240.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	245.00	265.00
4. Balls-A-Poppin', (B 11/56)	175.00	285.00
4. Beach Beauty (B 11/55)	125.00	225.00
4. Beach Club (B 2/53)	25.00	65.00
4. Beauty (B 11/52)	35.00	65.00
4. Big Ben (Wm 9/54)	75.00	125.00
2* Big Show (B 9/56)	250.00	350.00
2. Big Hit (CC 7/52)	20.00	30.00
2* Big Time (B 1/55)	85.00	195.00
2. Blondie (CC 8/56)	150.00	220.00
4. Brazil (Un 10/56)	210.00	300.00
2. Bright Lights (B 5/51)	20.00	40.00
2. Bright Spot (B 11/51)	35.00	50.00
4* Broadway (B 12/55)	150.00	270.00
2. Cabana (Un 3/53)	20.00	60.00
2. Capri (CC 10/56)	145.00	220.00
4. Caravan (Un 2/56)	175.00	260.00
4. Caravan (Wm 6/52)	30.00	50.00
2 Chinatown (Got 10/52)	30.00	60.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	185.00	225.00
4. Classy Bowler (Got 7/56)	220.00	245.00
4. C.O.D. (Wm 9/53)	50.00	80.00
2. Colors (Wm 11/54)	110.00	130.00
4. Coney Island (B 9/52)	20.00	45.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	40.00	65.00
2. Crosswords (B 1/56)	195.00	265.00
4. Cue Ball (Wm 2/57)	265.00	290.00
4. Cyclone (Got 5/51)	20.00	35.00
4. Daffy Derby (Wm 8/54)	75.00	130.00
2. Daisy May (Got 7/54)	125.00	145.00
4. Dealer "21" (Wm 2/54)	35.00	75.00
4. Derby Day (Got 5/56)	175.00	220.00
4. Diamond Lill (Got 12/54)	110.00	140.00
4. Disk Jockey (Wm 11/52)	35.00	60.00
4. Domino (Wm 5/52)	25.00	50.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Double Header (B 7/56)	215.00	375.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	75.00
1. Duette (Got 4/55)	165.00	195.00
4. Easy Aces (Got 12/55)	165.00	195.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flag Ship (Got 1/57)	295.00	340.00
4. Flying High (Got 2/53)	45.00	75.00
4. Four Bells (Got 10/54)	120.00	150.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
2. Four Stars (Got 6/52)	30.00	55.00
4. Frolics (B 10/52)	35.00	80.00
4. Frontiersman (Got 11/55)	125.00	185.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	425.00	485.00
4* Gay Times (B 6/55)	95.00	150.00
1* Gayety (B 3/55)	45.00	100.00
4. Gladiator (Got 1/56)	225.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	165.00
4. Grand Champion (Wm 3/53)	45.00	80.00

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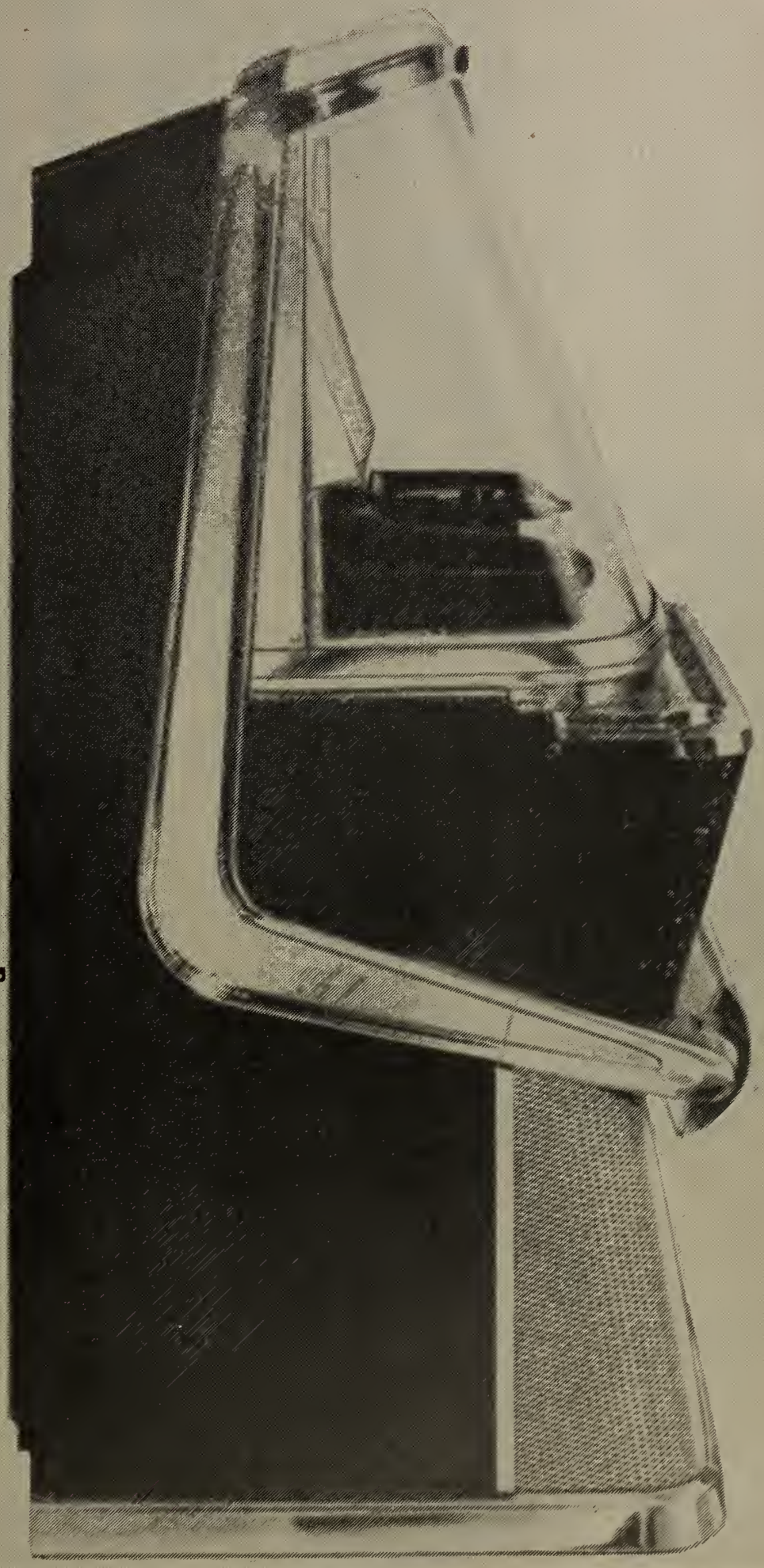
THIS JUKE BOX WILL STILL BE "NEW" FIVE YEARS FROM NOW



The ShowBox Model "H" is fresh and clean, slick and sleek.

It's years-ahead design leads more operators into more new (and top) locations than any other juke box.

And operators *stay* in these top spots longer with the leader.

That's what makes your Model "H" investment dollar live longer and earn more.

AMI *Incorporated* *1500 Union Avenue, S.E., Grand Rapids 2, Michigan Chicago Zurich*

(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	40.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
2. Guys-Dolls (Got 5/53)	30.00	80.00
4. Gypsy Queen (Got 2/55)	135.00	175.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	65.00
4. Happy-Go-Lucky (Got 3/51)	20.00	40.00
4. Harhor Lites (Got 2/56)	165.00	200.00
4. Harvey (Wm 5/51)	20.00	40.00
4. Havana (Un 2/54)	30.00	80.00
2. Hawaii (Un 6/54)	35.00	85.00
4. Hawaiian Beauty (Got 4/54)	100.00	120.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	200.00	235.00
4. Hit 'N Run (Got 5/52)	25.00	65.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	275.00
4. Ice-Frolics (B 1/54)	25.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4. Jockey Club (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Juhilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
1* Key West (B 12/56)	265.00	390.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lulu (Wm 12/54)	125.00	165.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majestic (Got 4/57)	425.00	475.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	150.00
4. Marathon (Got 10/55)	200.00	275.00
4. Marhle Queen (Got 8/53)	60.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	30.00	100.00
2* Miami Beach (B 9/55)	100.00	165.00
4. Minstrel Man (Got 3/51)	25.00	45.00
2. Monaco (Un 8/56)	175.00	300.00
4. Mystic Marvel (Got 3/54)	100.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	20.00	50.00
4. Nifty (Wm 12/50)	10.00	20.00
2* Night Cluh (B 4/56)	195.00	265.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
4. Palm Springs (B 11/53)	30.00	90.00
2* Parade (B 6/56)	225.00	285.00
4. Paratrooper (Wm 8/52)	20.00	45.00
4. Perky (Wm 11/56)	195.00	225.00
4. Peter Pan (Wm 4/55)	125.00	150.00
4. Piccadilly (Wm 5/56)	175.00	265.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	60.00	100.00
2* Pixie (Un 10/55)	65.00	130.00
4. Play Ball (CC 1/51)	10.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	90.00
4. Race The Clock (Wm 5/55)	125.00	200.00
4. Rainbow (Got 12/56)	220.00	285.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	325.00	365.00
4. Rio (Un 11/53)	25.00	70.00
4. Rockettes (Got 8/50)	15.00	30.00
4. Rodeo (Un 2/53)	35.00	80.00
4. Rose Bowl (Got 10/51)	20.00	50.00
4. Royal Flush (Got 5/57)	295.00	395.00
4. Saddle and Turf (Ev 10/53)	100.00	195.00
4. (Cluh Model)	125.00	200.00
4. Scorehoard (Got 4/56)	215.00	275.00
4. Screamo (Wm 4/54)	45.00	110.00
4. Sea Belles (Got 8/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	260.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
1* Show Time (3/56)	350.00	475.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	75.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	60.00	125.00
4. Slugfest (Wm 3/52)	25.00	40.00
4. Sluggin' Champ (Got 4/55)	135.00	180.00
4. Smoke Signal (Wm 10/55)	135.00	160.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	150.00	170.00
4. South Seas (Un 5/56)	150.00	325.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	40.00
4. Springtime (Ge 3/52)	20.00	45.00
2. Stage Coach (Got 11/54)	135.00	150.00
4. Stardust (Wm 3/56)	95.00	225.00
4. Starfire (Wm 1/57)	250.00	265.00
4. Starlets (Un 12/55)	95.00	175.00
4. Star Pool (Wm 10/54)	50.00	125.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	40.00	70.00
4. Sunshine Park (B 12/52)	20.00	30.00
4. Super Jumbo (Got 10/54)	225.00	260.00
4. Super-Score (Wm 9/56)	225.00	250.00
4* Surf Club (B 3/54)	15.00	75.00
4. Surf Rider (Wm 12/56)	235.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	175.00
4. Tahiti (Un 8/53)	25.00	65.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4. Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	210.00	265.00
4. Triple Play (Un 8/55)	75.00	150.00
4. Tropicana (Un 1/55)	40.00	125.00
4. Tropics (Un 7/53)	15.00	50.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	110.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	50.00
4. Wishing Well (Got 9/55)	145.00	185.00
2. Wonderland (Wm 5/55)	125.00	145.00
4* Yacht Cluh (B 6/53)	15.00	55.00
4. Zingo (Un 10/51)	25.00	50.00

SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	110.00
4. Bally Champion Bowler (5/54)	60.00	120.00
4. Bally Jet Bowler (8/54)	65.00	135.00
4. Bally Rocket Bowler (8/54)	65.00	140.00
2. Bally Mystic Bowler (12/54)	90.00	150.00
2. Bally Magic Bowler (12/54)	90.00	155.00
2. Bally Blue Rihbon (3/55)	145.00	220.00
2. Bally Gold Medal (3/55)	150.00	225.00
4. Bally ABC Bowler (7/55)	275.00	325.00
4. DeLuxe model	275.00	330.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	365.00
4. Bally King Pin Bowler (9/55)	275.00	370.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	545.00	650.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	95.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cup (7/53)	50.00	100.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
2. ChiCoin Advance (10/53)	50.00	110.00
2. ChiCoin King (10/53)	50.00	115.00
2. ChiCoin Criss Cross Bowler (12/53)	45.00	120.00
4. ChiCoin Super Frame (3/54)	50.00	150.00
4. ChiCoin Starlite (5/54)	65.00	155.00
4. ChiCoin Feature (7/54)	65.00	160.00
2. ChiCoin Holiday (9/54)	70.00	165.00
2. ChiCoin Flash (10/54)	70.00	170.00
4. ChiCoin Playtime (10/54)	95.00	180.00
4. ChiCoin Fireball (11/54)	95.00	190.00
4. ChiCoin Thunderbolt (12/54)	100.00	225.00
4. ChiCoin Triple Strike (2/55)	110.00	225.00
4. ChiCoin Arrow (2/55)	125.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	230.00
4. ChiCoin Big League (5/55)	175.00	250.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
4. ChiCoin Blinker (8/55)	175.00	275.00
4. ChiCoin Score-A-Line (9/55)	175.00	285.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00
4. ChiCoin Miami Shuffle (10/56)	35.00	150.00
1* ChiCoin Bowling League (2/57) 14 Foot	545.0	675.00
2. ChiCoin Ski-Bowl (11/50) 6 Player	295.00	385.00
2. Exhibit Twin Rotation (5/52)	50.00	100.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Rehound (9/51)	15.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Genco Match Pool (2/54)	50.00	80.00
4. Genco Skill Ball 2 Player (11/56)	245.00	345.00
6 Player (2/57)	295.00	395.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	130.00
4. Keeney Carnival (5/53)	40.00	135.00
4. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	45.00	150.00
4. Keeney Bonus Bowler (3/54)	45.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Super (3/52)	20.00	45.00
4. United 4-Player Official (5/52)	20.00	45.00
4. United 6-Player Super (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	60.00
4. United Manhattan (9/52)	35.00	65.00
4. United 10th Frame Super (10/52)	35.00	70.00
2. United Cascade (2/53)	35.00	70.00
2. United Clover (2/53)	30.00	80.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	100.00
4. United Leader (11/53	45.00	100.00
4. DeLuxe model	45.00	110.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	55.00	120.00
4. United League (1/54)	55.00	125.00
4. DeLuxe model	55.00	130.00
4. United Ace (5/54)	60.00	135.00
4. DeLuxe model	60.00	140.00
2. United Rainhow (5/54)	60.00	145.00
2. United Banner (8/54)	65.00	150.00
2. DeLuxe model	65.00	155.00
2. United Shuffle Targette (8/54)	65.00	160.000
2. DeLuxe model	65.00	165.00
4. United Speedy (8/54)	70.00	170.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	170.00
4. United Comet Targette (11/54)	90.00	175.00
4. DeLuxe model	90.00	180.00
4. United Mercury (12/54)	95.00	180.00
4 DeLuxe model	95.00	185.00
4. United Mars (1/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model	110.00	200.00
4. United Venus (3/55)	110.00	200.00
4. DeLuxe model	120.00	210.00
4. United Clipper (5/55)	125.00	210.00
4. DeLuxe model	125.00	215.00
4. Un. Derhy Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	165.00	250.00
4. DeLuxe model	170.00	255.00
4. Un. Top Notch (10/55)	270.00	325.00
4. Top Notch Special	275.00	330.00
4. Un. Regulation (11/55)	295.00	335.00
4. DeLuxe model	295.00	340.00
4* Un. Bowling Alley (11/56) 14 Foot	495.00	695.00
4. Wms. Roll-A-Ball (12/56) 6 Player	295.00	395.00

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GIANT BALLS 4½ in. DIAMETER — 2½ POUNDS
GIANT PINS REALISTIC SIZE Larger Than Ever Before!
Choice of 3 Size Cabinets **13 ft. — 16 ft. — 18 ft.**
Shipped in 2 sections! Wider Cabinet!
Striped Playfield! Genuine Gutters!
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Easily convertible to regular 10c play!

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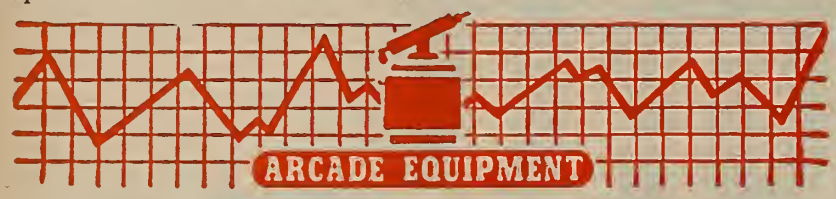
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

4. Bally Champion Horse	295.00	450.00
4. Bally Moon Ride	100.00	250.00
4. Bally Space Ship	175.00	325.00
4. Bally Speed Boat	175.00	275.00
4. Bert Lane Merry-Go-Round	225.00	395.00
2. Bert Lane Miss America Boat	225.00	295.00
2. Bert Lane Fire Engine	320.00	425.00
4. Capitol Donald Duck	275.00	395.00
4. Capitol Palamino Horse	295.00	395.00
4. Chicago Coin Super Jet	175.00	300.00
2. Chicago Round The World Trainer	350.00	395.00
4. Clown See Saw	150.00	295.00
4. Decco Merry-Go-Round	200.00	325.00
2. Exhibit Big Bronco	300.00	395.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	285.00



4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	90.00
4. Bally Undersea Raider	50.00	90.00
4. Capitol Midget Movies	95.00	170.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	85.00	140 00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
2. ChiCoin Hockey	45.00	70.00
4. ChiCoin Midget Skee	60.00	100.00
4. ChiCoin Pistol	25.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	80.00	150.00
4. Super model	85.00	175.00
4* ChiCoin Twin Hockey (5/56)	185.00	295.00
4. ChiCoin Steam Shovel (5/56)	110.00	195.00
4. Evans Bola Score	30.00	60.00
2. Evans Bat-A-Score	35.00	95.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	20.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	125.00
4. Exhibit Silver Bullets	40.00	120.00
1. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	50.00	120.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	260.00
4. Exhibit Jungle Hunt (3/57)	225.00	375.00
2* Games Inc. Hunter (1/56)	150.00	250.00
4. Genco Sky Gunner	65.00	135.00
4. Genco Night Fighter	70.00	140.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	100.00	185.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	325.00	350.00
4. Genco Wild West Gun (2/55)	150.00	275.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	280.00
4. Genco Champion Baseball (9/55)	150.00	285.00
4. Genco Quarterback (10/55)	140.00	290.00
4. Genco Hi-Fly Baseball (5/56)	200.00	295.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	350.00
4. Genco Davy Crockett (10/56)	245.00	395.00
1. Genco Circus Rifle (3/57)	365.00	475.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	50.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
2. Mutos. Photo (Pre-War)	100.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	350.00
4. Mutos. Drive Yourself	395.00	525.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	40.00	65.00
4. Quizzer	50.00	70.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	35.00
1. Scientific Batting Pr.	30.00	95.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4. Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	125.00	225.00
4 Telequiz	65.00	125.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	180.00
4. Un. Carn Gun (10/54)	125.00	185.00
4. DeLuxe model	125.00	190.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	300.00
4. United Star Slugger (4/56)	265.00	325.00
4. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	75.00
4. Wms. DeLuxe Baseball (4/53)	50.00	100.00
4. Wms. Pennant Baseball (12/53)	80.00	120.00
4. Wms. Super Pennant Baseball (12/53)	80.00	130.00
2. Williams Super Star Baseball (12/53)	85.00	140.00
2. Williams Major League Baseball (2/54)	90.00	150.00
2. Wms. All Star Baseball (2/54)	100.00	175.00
2. Wms. Big League Baseball (2/54)	125.00	180.00
4. Williams Jet Fighter (10/54)	125.00	225.00
4. Williams Safari (2/54)	195.00	295.00
4. DeLuxe model	195.00	300.00
4. Wms. Polar Hunt (3/55)	200.00	300.00
4. Wms. Sidewalk Engineer (4/55)	100.00	170.00
4. Wms. King Of Swat (5/55)	150.00	250.00
2. Williams Four Bagger (4/56)	275.00	350.00
2. DeLuxe model	275.00	355.00
2. Wms. Polar Hunt (3/55)	200.00	360.00
2* Wms. Crane (10/56)	125.00	185.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

- Studio Model "II" $3,245.00

BALLY MFG. CO.

- ABC Champion
  - With Dime Coin-Mechanism
    - 11 Foot $1,280.00
    - 14 Foot 1,295.00
    - 18 Foot 1,350.00
  - With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)
    - 11 Foot 1,300.00
    - 14 Foot 1,315.00
    - 18 Foot 1,370.00
    - 4 Foot Alley Sections 55.00
    - Profit-Booster Coin-Mechanism Kit 20.00
- ABC Super DeLuxe Bowler (6 Player, Puck Type)
  - 8½ Foot 775.00
- Toonerville Trolley 835.00
- Circus (2 Player, 5-Ball) 505.00
- Sun Valley (In Line Game) 837.50
- **Bike (Kiddie Ride)** **835.00**
- **Model T (without Record Changer)** **705.00**
- **Model T (with Record Changer)** 755.00
- The Champion (with new all-metal cabinet) 835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)

No List Price Authorized for Publication

- 13 Foot
- 16 Foot
- 18 Foot

EXHIBIT SUPPLY CO.

No List Price Authorized for Publication

- Pop-Gun Circus
- Tru-Bowler (Conversion Unit For Shuffle Games)
  - 20 Foot
  - 16 Foot
- Six-Pocket Pool
- 6 Peek Barrels, with base
- Nudist Colony (Ant Colony)
- 5 See-A-View Houses
- Card Vendor, with base
  - Single Column
  - Double Column

J. F. FRANTZ MFG. CO.

No List Price Authorized for Publication

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

GENCO MFG. & SALES CO.

No List Price Authorized for Publication

- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

D. GOTTLIEB & CO.

No List Price Authorized for Publication

- Super Circus (2 Player, 5-Ball)

INTERNATIONAL MUTOSCOPE CORP.

- Bang-O-Rama ..... $ 325.00
- Voice-O-Graph. 45-78 RPM
  - With musical unit 1,850.00
  - Without musical unit 1,750.00
- Lord's Prayer Vendor 390.00

IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool ..... $ 495.00
- DeLuxe Bumper Pool 295.00
- DeLuxe 6 Hole Pool 295.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548. 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

No Price List Authorized for Publication

Play Time (In-Line Game)

DeLuxe Bowling Alley (6 Player)

- 11 Foot
- 14 Foot
- 18 Foot

Jumbo Bowling Alley (6 Player)

- 13 Foot
- 16 Foot
- 20 Foot

Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

No List Price Authorized for Publication

- UPA-100 100-Sel. Phonograph

WILLIAMS MFG. CO.

No List Price Authorized for Publication

- Naples (2 Player, 5-Ball)
- 6-Pocket Pool Table
- Peppy, The Clown

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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UNITED'S BRILLIANT NEW

JUMBO

BOWLING ALLEY

SCORES AND PLAYS EXACTLY LIKE REGULATION BOWLING
1 TO 6 CAN PLAY

2 GAMES FOR 25¢
MEANS
"JUMBO" EARNINGS

CREDIT UNIT
ACCEPTS UP TO 20 QUARTERS AT ONE TIME FOR FUTURE PLAY

ALSO OBTAINABLE AS ONE GAME FOR 25¢

CONVERTS EASILY TO REGULAR 10¢ PLAY!

NEW
REALISTIC ACTION
BIG 4½" COMPOSITION BALL
HITS THE PINS!
(New Extra-Durable Pins)

QUIET SAFE!
NEW
Ball-Rack Design cuts speed and noise of ball return . . . prevents pinched or bruised fingers
HIGHLY INSULATED PLAY BOARD AND CUSHIONED BACK BOX ASSURE EXTREMELY QUIET PLAY

NEW STYLE
SLIM
STREAMLINED CABINET
. . . lighter in weight
. . . easier handling
"JUMBO"-STRONG

New
DROP-CHUTE MECHANISM
WITH NATIONAL REJECTOR
on Pull-Out Drawer for Easier Servicing

ALL MECHANISM LOCATED IN BACK-BOX
with Hinged Insert for Easier Servicing

New
LINK-DRIVE BALL-LIFT
Channel-Guided . . . Can't Jump the Track . . . prevents jamming

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

New LOCKED-IN BALL GATE . . . Ball positively held back when game is completed

FOUR "JUMBO" SIZES
13 FT. LONG . . . 16 FT. LONG . . .
EXPANDABLE WITH 4-FT. SECTIONS TO
17 FT. LONG . . . 20 FT. LONG

Big Balls! Big Pins! Big Earnings!

New GIANT PINS

4-INCH BALLS

QUIET RUBBER BALLS

(HARD BALLS AVAILABLE IF DESIRED)

OFFICIAL BOWLING RULES

11 ft., 14 ft. and 18 ft. long

(4 ft. alley sections may be purchased separately)

SECTIONAL CONSTRUCTION

Bally® ABC champion

Free
TOURNAMENT PROMOTION KIT WITH EACH GAME

Hefty 4 in. ball actually plows into new fat giant pins . . . creating keenest bowling realism that stimulates continuous repeat play. Fastest pin-set, fastest totalizers, fastest ball-return add up to fastest flow of coins into cash-box. Get your share . . . get ABC CHAMPION today!

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Ball hits pins